

SALT LAKE BUSINESS JOURNAL

OF NOTE



All the way to the bank

Pop singer Taylor Swift's just-concluded Eras Tour made economic waves across the nation. The tourism authority in Las Vegas credited the superstar's concerts with boosting visitor numbers to nearly pre-pandemic levels, while the Federal Reserve Bank of Philadelphia said May was the city's strongest month for hotel revenue since the onset of COVID, largely due to the tour.

Industry Briefs pages 12-13

Business Calendar page 15

OmniTeq incentive could mean 4,000 jobs

Brice Wallace

Salt Lake Business Journal

A Texas-based company is considering Utah for a headquarters project that could result in 4,000 jobs in Davis County over a decade.

OmniTeq LLC, based in Bee Cave, Texas, focuses on artificial intelligence and machine learning. It is considering Falcon Hill Aerospace Research Park, a 550-acre development along the western edge of Hill Air Force Base, for its project.

Company officials spoke to the Governor's Office of Economic Opportunity (Go Utah) board at the board's regular August meeting. The board approved a nonbinding vote of support for the project, with official incentive approval expected when the board had enough members. That was expected to take place at a special meeting Aug. 16, after *Salt Lake Business Journal* deadlines.

OmniTeq was established in 2010 and specializes in delivering customized data management, analytics and visualization to commercial and government customers. Among its customers are the Department of Defense, NASA, the intelligence com-

munity and civilian agencies.

The incentive would be in the form of a tax credit of up to \$13.4 million over 10 years, based upon anticipated new state tax revenue of more than \$53.7 million during that time. New total wages are estimated at nearly \$1.45 billion over a decade, and the project would have "significant" capital expenditure. Go Utah documents indicate the average wage of the incentivized jobs would be \$116,599.

"We're really excited," James D. Royston, CEO, told the Go Utah board.



"We've been working on this probably over the last year, looking at different sites that will be our final headquarters."

The company, started by Royston and Lance Lord, a retired Air Force general, has focused on space and defense but has branched out to commercial operations.

"Our big focus now, in all these domains," he said, "is the machine learning [and] artificial intelligence, both for our federal customers and our commercial customers. We know how fast this whole artificial intelligence/machine learning kind of movement is happening, so we're really looking forward to being on the forefront of that, again, supporting cus-

see GO UTAH page 18

Utah consumer sentiment ticks up a bit in July

Utah's consumer sentiment seems to be pulling out of the temporary slump it has endured over the past year. The Kem C. Gardner Institute's Survey of Utah Consumer Sentiment edged up slightly again in July to its highest point since February 2022. The index climbed from 76.3 in June to 77.3 in July.

A similar survey, the Michigan's Surveys of Consumers, recorded a larger increase among Americans as a whole, up from 64.4 in June to 71.6 in July.

"The Utah economy continues to demonstrate resiliency with low unemployment and strong job growth," said Phil Dean, Gardner Institute chief economist. "This economic performance, coupled with slowing inflation, contribute to the highest level of Utah consumer sentiment in nearly a year and a half."

The Utah consumer confidence survey uses key questions from the University of Michigan's Surveys of Consumers. These questions measure residents' views of the present economic situation and their expectations for the economy in the future. Data gathered from the key questions are used to create the consumer confidence index for Utah. Demographic questions are included in the questionnaire to allow for additional analysis of the data and to assess the representativeness of the sample.

The full results of the survey are available online at the Gardner Institute website, <https://gardner.utah.edu>.

A new era begins in Utah business news coverage

As a reader of *The Enterprise, Utah's Business Journal*, you have become accustomed to first-rate, comprehensive coverage of all that is business in the state. Today, all those expectations move to a new home as the state's only weekly business-oriented news coverage switches to the *Salt Lake Business Journal*.

With this change, the entire *Enterprise* team is now the *Journal* team. The only difference that *Enterprise* readers will notice is the name change. Current *Enterprise* subscriptions will continue uninterrupted and contracts and commitments with the paper will be honored and unchanged. The popular annual *Book of Lists* will also publish each January.

The *Salt Lake Business Journal* is a publication of Sandy-based Loyal Perch Media Inc., publisher of 21 community newspapers throughout Northern Utah and Southern Idaho, including the *City Journals*, *Davis Journal* and *Morgan County News*.

"I'm extremely excited about our new affiliation with Loyal Perch Media," said former *Enterprise* Publisher David Gregersen. "The added resources of our new partner will assure that our readers will continue to be able to count on invaluable business coverage for years to come."

"We welcome the *Enterprise* team to the *City Journal* team. We know that the synergy and collaboration of these two great publishing teams will ensure the continued excellence and tradition of *The Enterprise*," added Loyal Perch CEO Bryan Scott.



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Soda Spoon acquires Nfinity

Salt Lake City-based digital marketing company Soda Spoon Marketing Agency has acquired Nfinity Web Solutions. Also located in Salt Lake City, Nfinity Web Solutions specializes in website design, search engine optimization and social media management.

“The acquisition of Nfinity Web Solutions is a strategic move to leverage the combined strengths of both entities and enhance the array of marketing products and services available to clients,” Soda Spoon said in a release. “By uniting these two dynamic forces, Soda Spoon Marketing Agency aims to create an even more robust and comprehensive digital marketing experience for businesses of all sizes.”

As part of the acquisition, all customers and staff of Nfinity will join the Soda Spoon family.

“Soda Spoon Marketing Agency is thrilled to welcome the cherished clients and talented staff of Nfinity Web Solutions,” said Richard Ricketts, CEO of Soda Spoon Marketing Agency. “We are committed to providing an exceptional and seamless experience as we integrate Nfinity’s expertise into our broader range of marketing products and services. The acquisition ... isn’t just a transaction, it’s an embodiment of Soda Spoon’s aspiration to foster synergy and elevate the digital marketing experience for their clients. This move expands their horizons by bringing together the expertise, creativity and technical acumen of two industry powerhouses.”

Solutionreach names Ken Ernsting new CEO

Solutionreach, a patient engagement and communication platform for medical practices based in Lehi, has named Ken Ernsting the company’s CEO. Solutionreach founder and former CEO Jim Higgins will continue to serve on the company’s board of directors.

Ernsting brings more than 25 years of experience building healthcare technology companies. Most recently, he served as chief operating officer of HHA-eXchange, a provider of home care management software for payers and providers. Prior to that, he was chief operating officer at Ability Network, an information technology company connecting healthcare providers and payers. Earlier in his career, Ernsting held leadership positions at Sage, Emdeon and WebMD.

“Ken is a high-caliber executive with an impressive record

leading healthcare technology companies that have made a true impact in the industry,” said Higgins. “We are very excited to welcome Ken to the team and leverage his deep experience and expertise to lead a new era of innovation and growth at Solutionreach.”

“I’m inspired by the relentless focus that Solutionreach has on the transformation of healthcare through patient engagement,” said Ernsting. “Solutionreach has long been at the forefront of improving and simplifying patient communications, sending its first patient text message over 20 years ago and innovating ever since. Today, Solutionreach powers more than 1 billion patient-provider interactions each year with a robust patient engagement platform that simplifies and streamlines manual workflows. I am honored

to join this exceptional team and look forward to working together to build on Jim’s vision and further accelerate the company’s growth.”

“On behalf of the board of directors, I am thrilled that Ken has chosen to join Solutionreach as the company’s next CEO,” said Craig Frances, managing director at Summit Partners, major shareholder of Solutionreach. “Ken is a seasoned leader who deeply understands the needs of providers and the critical role that the Solutionreach patient engagement platform plays in improving patient access and practice operations. We’re confident that Ken will continue to expand and innovate Solutionreach’s products and drive new partnerships within the healthcare ecosystem, further solidifying the company’s position as a market leader in patient engagement.”

New York firm acquires SLC's Atlas Tree Service

SavATree, a Bedford, New York-headquartered provider of tree, shrub and lawn care, has acquired Atlas Tree Service, based in Salt Lake City. Atlas becomes SavATree’s third branch location in Utah and its 82nd nationwide.

Atlas Tree Service specializes in all aspects of arboriculture, including plant healthcare services. The owner of Atlas Tree Service, Johnny Atkin, along with his team will remain in their positions with the company.

“This partnership marks an exciting opportunity for all of our

team at Atlas Tree Service,” said Atkin. “With SavATree’s resources and expertise, we’ll be able to expand our lawn care service offering, while continuing to deliver the level of service and expertise that our customers have come to expect from us. SavATree has been building an incredible brand in Utah and I’m excited for us to continue to grow as the leader in quality tree, shrub and lawn care in the state.”

“We are delighted to welcome the exceptional team at Atlas Tree Service aboard,” said SavATree CEO Carmine Schiavone. “Their

depth in expertise and dedication to delivering top-tier customer service align perfectly with SavATree’s core values. By joining forces, we not only expand our presence in Utah but also strengthen our ability to serve and add value to their loyal client base. We look forward to the shared success that lies ahead.”

SavATree’s team of industry-certified arborists and field specialists delivers professional tree, shrub and lawn care to clients in 29 states and the District of Columbia.

Legacy Lithium to sell Utah Green Energy Project

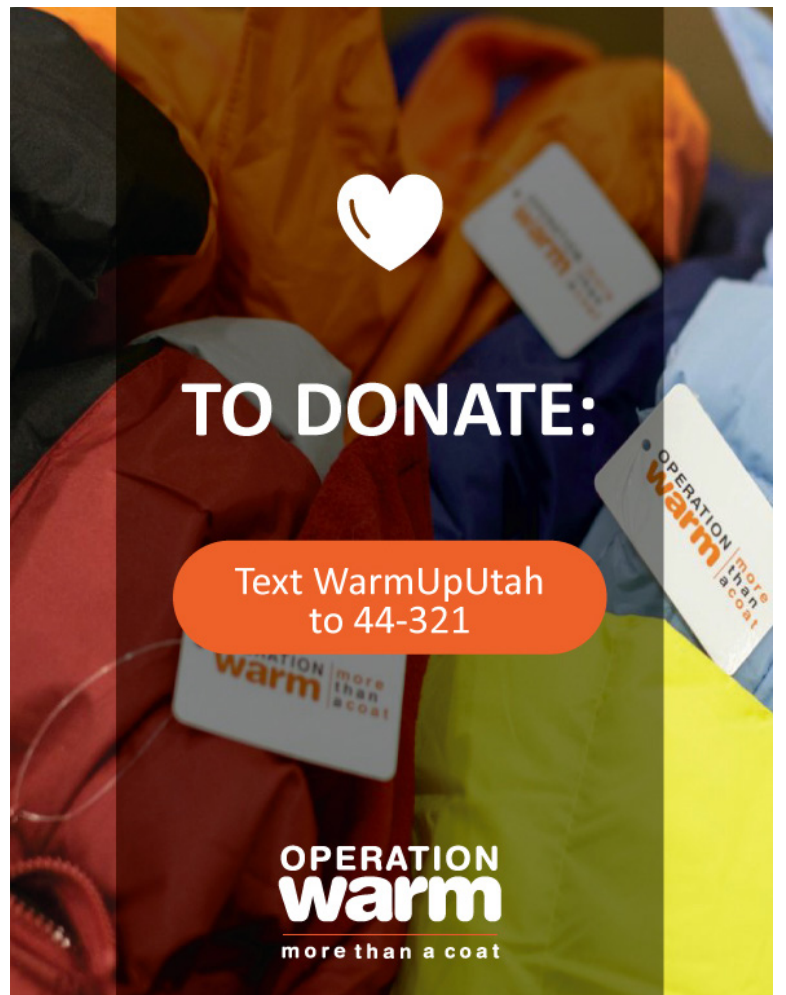
Legacy Lithium Corp., an exploration-stage mining company based in Gargary, Alberta, Canada, has agreed to sell its Grand County lithium mining property, called the Green Energy Lithium Project, to Australia-based Anson Resources Limited. The sale will be made through

Legacy Lithium’s subsidiary, Legacy Lithium Utah.

The sale price was reported as \$1 million in cash and 15,060,981 Anson common stock shares, plus reimbursement of fees associated with the sale. The deal must be approved by Legacy shareholders and the

Australian Securities Exchange.

The Green Energy Lithium Project is made up of 18 historic oil and gas wells and has 208 placer claims covering a total area of about 6.5 square miles. The project is located immediately adjacent to Anson’s Paradox Lithium Project.



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AmEx report: Small-business owners losing confidence in ability to make growth decisions

In the second edition of its recurring “Small Business Financial Confidence Report,” American Express found that small-business owners’ confidence in their ability to make sound growth decisions has dropped since May.

The “Small Business Financial Confidence Report” looks at current market trends and their influence on the confidence of small businesses when making financial decisions.

In the inaugural report published May 25, 54 percent of small-business owners surveyed stated they felt very confident

in their ability to make sound growth decisions. The latest data, polled two months later among small businesses, shows a 5 percent decrease in confidence in their financial decision-making, dropping to 49 percent.

AmEx said it noted several contributing factors relative to the decrease in confidence, most notably the broader macroeconomic environment. Eighty percent of all small businesses surveyed agree that the current economy is negatively impacting their long-term financial confidence, with 35 percent of those businesses citing

inflation as a primary concern. Overall, more than two thirds of respondents (72 percent) believe inflation will be worse or the same in 2024.

Other top concerns among those surveyed included operating costs (34 percent), labor costs (31 percent) and consumer spending (26 percent).

At the same time, nearly half of small-business respondents (48 percent) stated the regional bank failures in early 2023 had no impact on their confidence levels with their bank provider. However, respondents were recorded

as evenly split between feeling greater confidence (26 percent) or less confidence (26 percent) in their banking provider since those events occurred.

Overall, nearly half (48 percent) of the small-business respondents stated customer service is the most important factor when considering new banking partners. Respondents also reported speed and efficiency as the second-most-important factors (38 percent).

The interest in artificial intelligence (AI) has increased over the past two months, as now 25 percent of small businesses surveyed who are not currently prioritizing AI would consider utilizing it in the future, compared to 20 percent in the March report.

While interest in AI has in-

creased since the first report, there has also been an increase in mistrust for the technology within the survey population. Between March and May, there was a 39 percent increase in mistrust of AI among small-business respondents who are not considering using it in the future. Mistrust was the top explanation (43 percent) why small businesses surveyed are not considering using AI, compared to 31 percent in March.

The survey of 550 U.S. small businesses was conducted by The Morning Consult LLC on behalf of American Express from May 24 to May 30. The survey includes responses from 250 businesses with fewer than 10 employees, 200 businesses with 11-100 employees and 100 businesses with 101-500 employees.



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Utah homes sell fastest in the U.S.

If you’re selling a home in Utah, you can expect it to be gone faster than anywhere in the United States, according to research conducted by luxury property realty company RubyHome Real Estate. Utah homes sell in an average of 27.07 days so far in 2023, the study found.

“When buying or selling real estate, it is important to consider how long it will take to complete the transaction, especially if the objective is to sell one home and acquire another at the same time,” study authors said. The nationwide average for closing a sale on a home is 33.5 days.

Researchers at RubyHome studied data from online real estate website Zillow documenting the average time for completing a sale in each state, and then combined the data to display the top 10 states for selling a home. The

methodology included using raw Zillow data to calculate an average “days to close” statistic for each state for the first four months of 2022 and the same time in 2023. The results were then combined into a list of increasing figures to produce a top 10 list.

“Though the national average to close a sale in real estate is 33.5 days, market conditions can make this figure higher or lower,” said a spokesperson for RubyHome. “For a fast sale, looking at pricing a home competitively and realistically is essential, utilizing strategies such as dropping the price below a rounded number.”

Nevada homes are selling second-fastest, with an average of 27.45 days to sell. Idaho is third at 28.75 days, Wisconsin is fourth with an average of 28.93 days and Texas is fifth with an average of 29.08 days.

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Work Daze

Want to succeed in your career? Ask a mushroom

Let's face it: Working in an office is unnatural.

Our prehistoric ancestors didn't spend their days in cubicles. No, Nancy and Nick Neanderthal didn't punch in or sign in or strive to survive with windows that don't open and an air-conditioning system so stingy you have to put in a requisition to get oxygen.

And this is unfortunate. As human people, "our emotions, our thinking, our connections to others and our physical well-being are all enhanced by being in and around nature."

Who says? Anthony Klotz, Shawn McClean and Pok Man Tang say in "A Little Nature in the Office Boosts Morale and Productivity," their recent research report in the *Harvard Business Review*.

Not everyone will agree that nature is on our side, in the office or out. Hurricanes, tornadoes and earthquakes do little to enhance our daily lives. Still, if you can boost your career with a case of poison ivy, I say — let the scratching begin.

In their research, the authors

measured the reaction of workers when showed photos of offices with and without plant life. (No, the accounting department was not considered plant life.) They



also assessed employees' actual contact with views of nature in an office setting. They even tested the consequences of working near running water, but I can't confirm the reliability of these results. I imagine most participants in this experiment were spending significant parts of their workdays running to the bathroom.

In all cases, the addition of nature to the workplace "improved the way employees felt in ways that fueled higher performance, increased helping and enhanced performance."

My favorite experiment involved the researchers sneaking into offices at night to "place potted plants at some employees'

desks and similar pots, only filled with office supplies, at other desks."

Again, the results showed that the potted-plant people were happier and more productive, but I don't believe it. What's more motivating than a box of paper clips showing up at your desk without even begging?

If the HBR article doesn't make your management team add a touch of nature to your workplace, here are four steps you can take to green up your office and spruce up your career.

No. 1: Mushroom Farm

A Jack-in-the-Beanstalk desk plant, growing through the ceiling so you can climb up and slay the giants in Executive Row, may symbolize the career you want, but to represent the career you have, you can't beat the lowly mushroom. You can keep a mini-mushroom farm in your bottom desk drawer, next to your Ozempic. To grow, mushrooms must be kept in the dark and regularly covered with manure, so you will definitely identify.

No. 2: Tiger Tiger Burning Bright

There's more in nature than plants to brighten our workdays; there are also animals. If a touch of green makes such a big influence on your productivity and your mood, imagine how motivating a streak of orange- and black tiger skin would be, roaming the office, hunting for prey. Don't have time to train a tiger? Get career points by recommending it to your manager. A modicum of savage jungle aggression will fit well with their own predator image, and they just might give you a pass as they chew up everyone who gets in their way.

No. 3: Buzzy Bees

If a tiger is too much for the peaceable kingdom that is your office, consider hiding a bees' nest in the supply closet. Mother Nature's worker bees, flying around in thick swarms, stinging everyone in sight, will surely send your fellow worker bees scurrying, leaving you cool, calm and available, in your beekeepers helmet, to grab all the high-visibility projects.

No. 4: Meet a Meat-Eater

If your company insists on decorating your office with

wimpy plants, strike back by distributing Venus flytraps to the management team. These natural meat-eaters will be warmly received by your corporate meat-eaters, who will instantly identify with the leafy carnivores. Little do they know that when they take their after-lunch naps, their voracious desk plants will make a lunch out of them.

While the research was limited to office workers, it definitely applies to remote workers, too.

Stretching out a hammock and doing your work while swinging gently in the breeze will surely increase your productivity, at least for the five minutes before you fall asleep.

Whether this kind of behavior will improve your chances to get ahead we can't be sure, but know this: When your career falls apart, you definitely will be well-rested.

Bob Goldman was an advertising executive at a Fortune 500 company. He offers a virtual shoulder to cry on at bob@bgplanning.com.

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Corporate Financial Reports

The following are recent financial reports as posted by selected Utah corporations:

Nature's Sunshine

Nature's Sunshine Products Inc., based in Lehi, reported net income attributable to common shareholders of \$2.4 million, or 12 cents per share, for the second quarter ended June 30. That compares with \$516,000, or 3 cents per share, for the same quarter a year earlier.

Sales in the most recent quarter totaled \$116.5 million, up from \$104.2 million in the year-earlier quarter.

Nature's Sunshine is a health and wellness company offering herbal and nutritional products.

"The momentum established in the beginning of the year strengthened in the second quarter as we delivered our second-best sales quarter in our history, with net sales of \$117 million, or \$119 million on a constant

currency basis — up 14 percent versus the prior year," Terrence Moorehead, CEO, said in announcing the results.

"We continued to experience sequential sales growth in nearly all our markets as our strategic initiatives gained momentum. Strong sales growth and improved gross margin helped drive a 26 percent increase in adjusted EBITDA (earnings before interest, taxes, depreciation and amortization) to \$11 million for the quarter. Leading this growth was strength in Asia/Pacific, followed by further stabilization in Central and Eastern Europe, and a return to growth in North America supported by our digital investments and improved field activation."

Purple

Purple Innovation Inc., based in Lehi, reported a net loss of \$37.5 million, or 36 cents per share, for the second quarter ended June 30. That compares with a

loss of \$8.3 million, or 10 cents per share, for the same quarter a year earlier.

Revenue in the most recent quarter totaled \$120.9 million, down from \$144.1 million in the year-earlier quarter.

Purple is a comfort products company that produces mattresses, pillows, cushions, frames, sheets and more.

"This was an important quarter for Purple Innovation, marked by the largest product and brand refresh in the company's history as we introduced 11 all-new, innovative products supported by a more premium brand position," Rob DeMartini, CEO, said in announcing the results.

June was the company's strongest month in 2023 "and we've seen that momentum continue into the third quarter," he said. "This budding momentum, along with the continued rollout of our new product with additional wholesale partners in the com-

ing months, positions us to deliver improved results in the second half of the year."

Quotient

Quotient Technology Inc., based in Salt Lake City, reported a net loss of \$15.9 million, or 16

cents per share, for the second quarter ended June 30. That compares with a loss of \$43.4 million, or 45 cents per share, for the same quarter a year earlier.

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Go Utah looking at incentives for films set to shoot in state

The Governor's Office of Economic Opportunity board is expected to provide incentives soon to four film/series productions expected to spend nearly \$2.9 million in the state.

At its regular August meeting, the Go Utah board lacked enough members to approve the incentives. It approved nonbinding votes of support for the projects. Incentive approvals were expected to take place at a special meeting Aug. 16, after *SALT LAKE Business Journal* deadlines, when the board was expected to have enough members.

The productions involve 409 jobs. The incentives total up to \$498,408.

The board voted to support a cash rebate of up to \$310,800 for Rad Content for its production of the streaming comedy series "Dusty Bluffs." It is expected to spend \$1.9 million in Utah, including during principal photography taking place through Sept. 29 in Carbon County.

"Dusty Bluffs" is expected to employ 81 cast, 36 crew and 150 extras. It tells the story of two best friends and paperboys in the rural town of Dusty Bluffs who must work together to save the town newspaper.

The director is MP Cunningham. Producers are Jed Ivie and Jeremy Jackson.

The board voted to support a cash rebate of up to \$135,122.80 for Sanctuary Films LLC for its feature drama "Omaha." It is expected to spend \$703,553 in Utah and employ 20 cast, 40 crew and 37 extras. Principal photography is expected to run Aug. 21-Sept. 28 in Tooele County.

"Omaha" tells about a father struggling with debilitating grief over the sudden death of his wife. He embarks on a life-changing journey through the American West with his two young children. They discover that their destination, Nebraska, holds a different promise for everyone.

The director is Cole Webley. Producers are Russ Kendall and Preston Lee.

The board voted to support a \$32,485.20 tax rebate incentive for Visual Transit Authority



Ben Kjar, despite being born with a debilitating facial disorder, became Utah Valley University's first-ever NCAA Division I Wrestling All-American. His story is the focus of a documentary, "Standout: The Ben Kjar Story," that has received a vote of support for a state film production incentive. Kjar currently is a real estate investor and professional speaker.

Corp. for its documentary production "Standout: The Ben Kjar Story, expected to spend \$162,426 in Utah.

The production tells the story of Kjar, a Utah man who overcomes a debilitating facial disorder.


"Standout" will employ six cast and 10 crew. Principal photography is scheduled to take place through Jan. 31 in Davis, Salt Lake and Utah counties.

The director is Tanner Christensen. He is also a producer, along with T.C. Christensen.

The board supported a \$20,000 cash rebate incentive for First Gen Films LLC for "Inheritance to Love," a feature comedy expected to spend \$100,000 in Utah. It is expected to employ seven cast, 17 crew and five extras, including during shooting taking place through Aug. 31 in Salt Lake and Weber counties.

"Inheritance to Love" tells the story of former fiancés who stand to get a million-dollar inheritance if they can spend 10 days with each other in a secluded cabin.


Director is Anshuvijay Rode. Producers are Sukhmani Gill and Rohit Budhiraja.



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USAF looking for tech companies to start Utah-based accelerator

The U.S. Air Force is looking for technology companies to propose solutions that would enable an active and effective yet secure data and information sharing environment for its scattered workforce. Once submissions are screened and reviewed, the USAF will select eight companies to form a cohort that will participate in a three-month accelerator program at the Catalyst Campus for Technology and Innovation in Ogden, the latter organization announced recently.

The Air Force is looking for systems that will enhance pro-

ductivity and user experience while engaging and establishing unified lines of communication in remote and hybrid work set-ups. They are open to proposals that implement elements of generative artificial intelligence, the Metaverse, augmented reality and virtual reality and automation, as well as aspects of real-time collaboration tools, productivity visualization or metrics, cybersecurity and employee engagement strategies.

Candidates may apply at the Ogden organization's website, https://catalystaccelerator.space/cohort_page/sigstep/.

Officially commencing on Sept. 18, the Catalyst Accelerator wraps up with a demonstration day on Jan. 25, where government and industry members will be invited to view the progress and end results of the cohort's work. The cohort provides an opportunity to collaborate directly with the Department of Defense and its experts, as well as representatives from both government and commercial industry. This cross-sector involvement is intended to allow the companies to promote their products and gain a sense of what stakehold-

ers are looking for.

The project is fully funded by the Air Force and is being

carried out in partnership with its Digital Transformation Office.

Employers prefer in-person interviews

Job seekers should prepare to meet with potential employers at least once during the hiring process, as 51 percent of U.S. hiring managers say they prefer to interview candidates face-to-face instead of through a screen or phone, according to a recent "Job Insights" survey from The Harris Poll commissioned by Express Employment Professionals, a nationwide employment services company with nine Utah locations.

However, the lasting effects of the COVID-19 pandemic are still evident as 8 percent of hiring managers only conduct interviews virtually, while another 40 percent use a combination of in-person and virtual.

If an applicant shows up at a business unannounced to secure employment, a majority of employers describe the tactic positively, saying it shows motivation (57 percent), initiative (46 percent) and that the candidate is driven (40 percent).

Only 35 percent view this behavior as negative with descriptions such as obsessive (19 percent), creepy (16 percent) or out-of-date (14 percent).

While the methods for conducting job interviews depend on multiple factors, including industry and skill level of the candidate, the value of in-person interaction can also set candidates up for success.

"We continue to use virtual interviews mostly for professional and administrative roles," said Jorge Costas, Express franchise owner in Florida. "For our light industrial candidates, in-person interactions are more successful."

In Washington, Express General Manager Stacey Snodgrass's office also requires in-person interviews for certain positions.

"While we were engaging in phone and virtual interviews for most positions, we noticed an uptick in our number of no-shows when it came to the second, in-person part of the inter-

view to complete onboarding forms," she said. "Wasting valuable time on no-shows hurts both the company and potential applicants who may be a strong fit."

Virtual interviews do have advantages, such as time efficiency, but both Snodgrass and Costas say these types of interactions don't provide a full picture of the candidate.

"In-person interviews are the best, in my opinion, to get to know the applicant; to see and connect with them to determine the best professional fit for them and a potential employer," Snodgrass said.

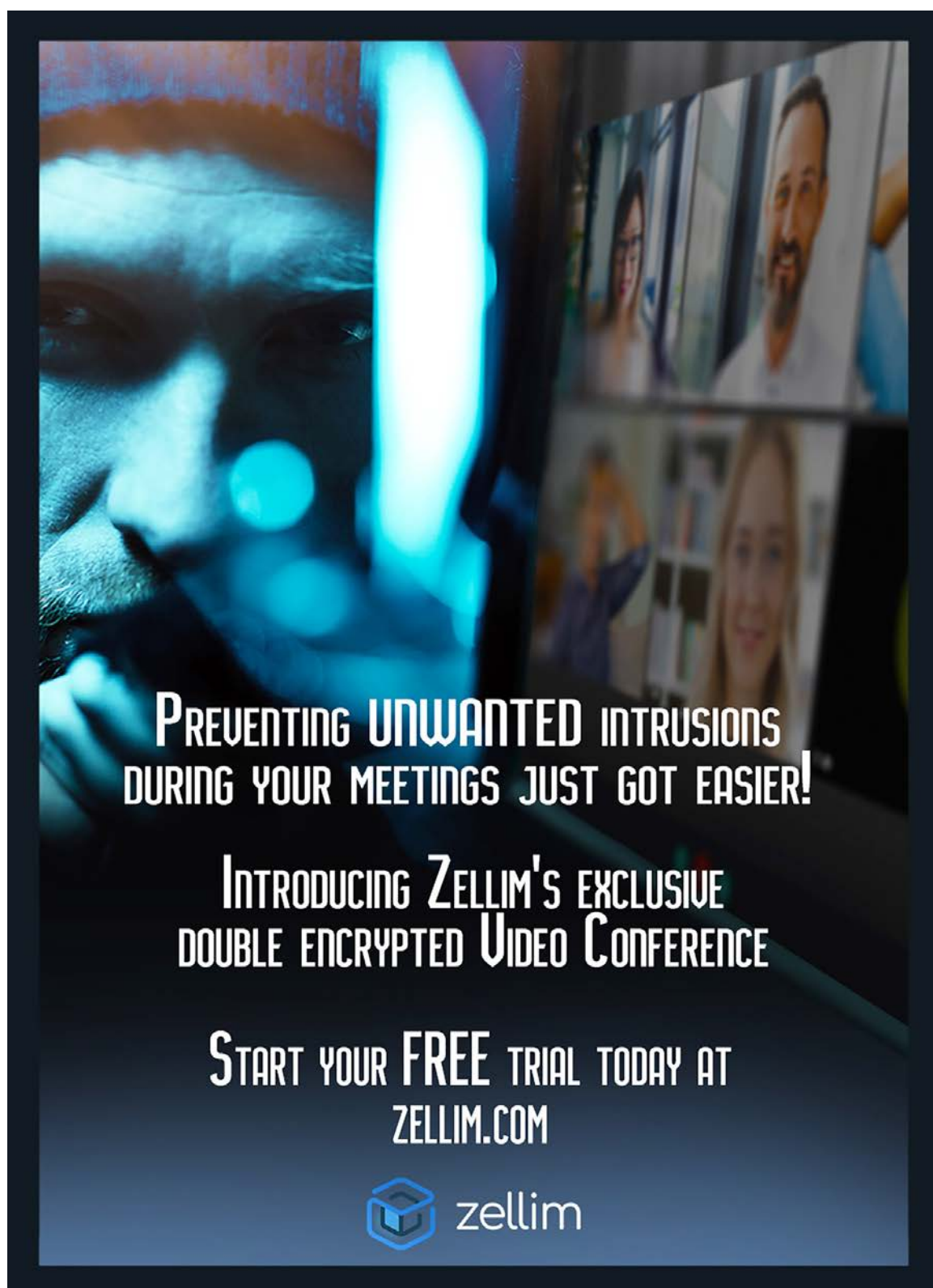
If a job seeker followed up on an application in person, Costas said he would try to interview them immediately if his schedule allows or encourage them to schedule an appointment at a later date.

"I do find that a person who has the confidence to show up and ask to be interviewed has an interest in working, and that initiative should not be discounted," he added.

Outside of showing up at the company to increase hiring chances, Snodgrass suggests job seekers follow up after an interview with references, send a thank-you note to the hiring manager and check back in a week if they haven't heard any updates.

"Technology was such a wonderful asset to keep the workforce connected during the COVID-19 pandemic but returning to in-person interviews or a virtual component at the start of the hiring process allows employers to assess soft skills that are hard to capture without meeting face-to-face," said Express Employment International CEO Bill Stoller. "Looking at these survey results, it seems companies agree."


The Job Insights survey was conducted online within the United States between June 13 and June 26 among 1,010 U.S. hiring decision-makers.



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Industry Briefs

Industry Briefs are provided as a free service to our readers. Company news information may be sent to brice@slenterprise.com. The submission deadline is one week before publication.

ECONOMIC INDICATORS

• **Utah** has the nation's second-worst **teacher shortage**, according to a study by education research firm and scholarship website engine **Scholaroo**. Utah has 44.22 teachers per 1,000 enrolled students. For comparison, Vermont has 97.6 and Nevada has 43.65. Details are at <https://scholaroo.com/report/the-u-s-teacher-shortage-2023/>.

• **Salt Lake City** is ranked No. 29 and **West Valley City** is No. 114 on a list of **"Most Relaxed Cities,"** compiled by **LawnStarter**. It compared the 200 biggest U.S. cities based on 42 stress factors and stress relievers, including depression rates, the average length of a workday, and access to spas and massage therapists. The top-ranked city is Sunnyvale, California. The No. 200 city is Detroit. Details are available at <https://www.lawnstarter.com/blog/studies/most-relaxed-cities/#rankings>.

EDUCATION/ TRAINING

• **Salt Lake Community College** and the **University of Utah** have joined to open the **Juniper Building** at 14551 S. Sentinel Ridge Blvd., Herriman. A first-of-its-kind collaboration in Utah, the three-story, \$57 million, 92,000-square-foot building is on an 88-acre campus. By beginning with an associate's degree at SLCC and transferring to the UofU for a bachelor's degree, students will now have two degrees in one location. In addition to educational offerings, the Juniper Building will provide all enrolled students with the necessary resources and amenities such as admissions, financial aid and advising. While the Juniper facility is the first completed building, more buildings are anticipated to meet future growth on the Herriman campus. SLCC and the UofU expect that within the first year the new campus will serve over 2,000 students and grow to serve some 7,000 students by 2025. SLCC previously offered classes in

Herriman when it opened the Herriman Annex at the former Herriman City Hall in 2018.

GOVERNMENT

• The **U.S. Environmental Protection Agency** has announced \$248,000 in **Sewer Overflow and Stormwater Reuse Municipal Grant** program funding to help Utah communities address stormwater and sewer infrastructure needs. Program updates are designed to ensure that small and financially distressed communities receive grant assistance at no cost. This funding for Utah is part of the \$50 million in grants that EPA made available nationally.

HEALTHCARE

• **Neuragenex**, a company focused on non-pharmaceutical and non-invasive pain management treatments, has opened clinic locations in Bluffdale and Lehi. Opening soon are locations in Cottonwood Heights, Herriman, Orem,

sion to solve the talent needs of the rapidly transitioning clean energy industry by providing inclusive solutions to start and grow green careers. Financial terms were not disclosed. The engagement will use WGU Labs' supportive ecosystem to accelerate Julius's scale and impact on the green workforce through research and go-to-market enhancement activities to improve the distribution and adoption of their solutions into the labor market at scale. WGU Labs and Julius also will conduct a labor market analysis to pioneer a Workforce Readiness Index to measure the green talent economy. Julius represents the 23rd partnership for the accelerator at WGU Labs since its inception in 2019.

• **LoanPro**, a Farmington-based lending platform company, has announced a minority equity investment in **TrueNorth**, a New York City-based global financial technology services company. The amount was not disclosed.

MANUFACTURING

• **Northrop Grumman Corp.** has manufactured the first set of solid rocket motor cases for the Missile Defense Agency's Next-Generation Interceptor program in Clearfield. The completed cases will be filled with inert propellant and shipped to Alabama, where they will be integrated into an interceptor, continuing pathfinder activities and further proving out processes. Once integration is complete, the interceptor will be used for additional testing and process verification.

PARTNERSHIPS

• **EdX**, a global online learning platform from 2U Inc., has launched a new **Artificial Intelligence Boot Camp** in partnership with several universities, including the **University of Utah**. The online, part-time, 24-week program is designed for learners with little to no prior technical training who want to rapidly build the skills needed for an entry-level technical role requiring AI skills. Classes will begin this fall, with the UofU welcoming its first cohort in November.

PHILANTHROPY

• **Carl's Jr.** restaurants gave away 4,500 backpacks to children visiting restaurants in

Utah and Idaho Halls on Aug. 19. Participating restaurants gave backpacks to children 18 years and younger. Carl's Jr. has more than 1,000 locations across the U.S. and a presence in 28 countries worldwide. **Snow Star LP**, a privately held company based in Salt Lake City, runs and operates Carl's Jr. With both a U.S. and international footprint, Snow Star LP has 44 franchised restaurants in two states.

• **IMA Salt Lake City**, former Diversified Insurance, in partnership with the **IMA Foundation**, recently hosted its inaugural **"Pickle Palooza"** fundraising event in Sandy, with more than 150 people competing in pickleball to raise an expected \$80,000 for the IMA Foundation. The nonprofit organizations Children's Center of Utah and Success in Education were recognized after receiving grant funding from the IMA Foundation within the past year.

• The **South Valley Chamber of Commerce** is collaborating with five local hotels to launch a two-month pilot program aimed at enhancing guest experiences and raising awareness about menstrual product accessibility. The initiative is set to provide complimentary period products to hotel guests. The participating hotels are **Hilton Garden Inn-Sandy**, **Residence Inn-Sandy**, **Courtyard by Marriott-Sandy**, **Embassy Suites-South Jordan** and **Hampton Inn-Draper**.

REAL ESTATE

• The **SkyRim Project** will be a 38.14-acre master-planned multifamily and commercial development in Hurricane, according to an announcement by **NAI Excel**. The community is proposed to include 519 total residential

units and 76,419 square feet of commercial space. Jon Walter and Kevin O'Brien represented **Steward Land Co.** in the acquisition of the property.

RECOGNITIONS

• Salt Lake's **Downtown Alliance** has presented **Caryn Bradshaw**, managing director of Sports Salt Lake, with the **Vasilios Priskos Honor Award** for extraordinary contributions to downtown's vitality, safety and livability. It was presented at Downtown Alliance's annual State of Downtown event. The Vasilios Priskos Honors are presented to a downtown creator who typically works behind the scenes, a person that has made a big difference in a quiet way. Bradshaw has helped sculpt Sports Salt Lake, an initiative of Visit Salt Lake, and has championed Salt Lake County as an attractive location for sporting events.

• **Lucid Software**, a South Jordan-based visual collaboration company, has been ranked No. 62 on the **Forbes Cloud 100**, an annual ranking of the top 100 private cloud companies in the world. It is the fourth consecutive year for the company to be ranked. The ranking is published by **Forbes** in partnership with **Bessemer Venture Partners** and **Salesforce Ventures**.

• **Domo**, an American Fork-based company offering a data experience platform, has been named to the **Q2 2023 Constellation ShortList for Multicloud Analytics and Business Intelligence**

see BRIEFS next page



Caryn Bradshaw



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INSURANCE

• **MGIS**, a Salt Lake City-based disability insurance provider for doctors, has named **Dr. Islam Fayed** as the winner of its annual **Dale Brunken Annual Student Loan Repayment Award**. Fayed is a doctor of neurosurgery with Cooper University Health Care in Camden, New Jersey. The award provides a \$15,000 payment to the winner to go toward repaying student loan debt.

INVESTMENTS

• **WGU Labs**, an affiliate of Salt Lake City-based Western Governors University, has invested in **Julius**, a social impact company with the mis-



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Industry Briefs

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Platforms for the eighth consecutive year. The company was also named to the first-ever **Q2 2023 Embedded Analytics ShortList**. The Constellation ShortList vendors were determined through Constellation's client inquiries, partner conversations, customer references, vendor selection projects, market share and internal research. The firm evaluated more than 25 vendor solutions in the market.

RESTAURANTS

• **Vessel Kitchen** has announced it will open its seventh restaurant in Salt Lake City International Airport's Concourse A this fall. The company opened its first location in 2016 in Park City.

• **Burly Burger** has selected the **West Haven Salt Point** development for its next location. **Mountain West Commercial Real Estate** helped secure the retail space for Burly Burger, with the lease negotiation process facilitated by agents Mike Medina, Alberto Vazquez and Parker Dixon. Shaydon Wood and Adam Hawkes represented the landlord. The West Haven Salt Point Development is being developed by **CW Urban**.

RETAIL

• **Cameron Ashley Building Products**, based in South Carolina, has opened its first distribution center in Utah at 570 W. 1700 S., Building 2, Suite 1000, Salt Lake City. The new location is expected to stock drywall, acoustical ceilings, fiberglass insulation, residential and commercial spray foam and associated accessories. Salt Lake City customers previously were serviced by a Las Vegas distribution center.

• **Ross Dress for Less** will open a new store Oct. 7 at the northeast corner of West Telegraph Street and 700 West in Washington. The 22,000-square-foot store is in the Cotton Mill II Center. Ross Dress for Less and DD's Discounts currently operate over 2,000 off-price apparel and home fashion stores in 41 states, the District of Columbia, and Guam.

SCHOLARSHIPS

• **V School**, based in Salt Lake City, **Meta** and **Impact Magazine** are collaborating to offer a full-ride scholarship in UX/UI design exclusively for a black woman, alongside \$500,000 in partial scholar-

ships of \$2,000 each for other qualifying and selected applicants. The recipient of the full-ride scholarship will also receive a Macbook laptop provided by Meta. The collaboration is expected to help 240 students transition to high-paying careers in the tech industry.

SERVICES

• **Cicero**, a Salt Lake City-based management consulting firm, has appointed **Jason Richards** as senior partner. He will leverage his industry insights to drive strategy and transformation engagements. Before joining Cicero, Richards served as the executive director at sPower's Sustainable Power Group, where he led the company's sales operations and marketing efforts. Prior to that, he was head of business development at Clearlink and served as the business operations manager at Progrexion. Richards earned an MBA and bachelor's degrees in business management and business marketing from the University of Utah.



Jason Richards

TECHNOLOGY

• **Fortem Technologies**, a Pleasant Grove-based company focused on airspace awareness, security and defense for detecting and defeating dangerous drones, has appointed **Tom Thebes** as chief financial officer. Former CFO **Greer Carper** will be transitioning



Tom Thebes



Greer Carper

to a new role as the company's senior vice president of corporate development and strategy. Thebes has nearly 40 years of financial and operational management experience, specifically in the manufacturing and defense sectors. His prior positions include CFO and vice president of finance at Armor Express, Blue Force Gear, Domo Tactical Communications, Protected Vehicles Inc., and Force Protection Inc., as well as executive vice president of

operations/CFO at Chemring.

• **RizePoint**, a Salt Lake City-based company offering quality management software, has promoted **Paul Damaren** to chief revenue officer. He will lead RizePoint's global revenue strategy and oversee the company's sales and marketing initiatives. Damaren previously was executive vice president of business development.



Paul Damaren

• **RainFocus**, a Lehi-based provider of an event marketing platform, has opened registration for its **"Insight 2024"** event. With the theme "Amplifying Impact," the program will bring together people from events, marketing, technology and more to discover data, trends and solutions. It kicks off in November with a series of virtual events leading up to the hybrid Insight conference, set for Jan. 30-Feb. 1 at the Hyatt Regency in Salt Lake City and online.

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Calendar

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Aug. 22, 11:30 a.m.-1 p.m.

Women in Business Luncheon, an Ogden-Weber Chamber of Commerce event. Speaker Ryan Spelts, CEO of Connection Media Co., will discuss “Discovering Your ‘Why.’” Location is Jeremiah’s Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

Aug. 22, 11:30 a.m.-1 p.m.

Women in Business, a South Valley Chamber of Commerce event. Speaker Crystal Maggelet, CEO of FJ Management Inc., will discuss “The Art of Balancing It All.” Location is Canyon Peak Weddings & Events, 1442 Draper Parkway, Draper. Cost is \$20 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

Aug. 23, 8:15-9:30 a.m.

“In the Know,” a South Valley Chamber of Commerce event. Speaker U.S. Sen. Mike Lee will discuss his work on tax policy, permitting reform and regulatory overreach. Location is Zions Bancorporation Technology Campus, 7860 Bingham Junction Blvd., Midvale. Free. Details are at southvalleychamber.com.

Aug. 23, 9:30-11 a.m.

“Elevated Mornings: Quality Assurance in Your Health Care Startup,” an Altitude Lab event. Speaker Lars Mouritsen, CEO and co-founder of Avendum, will discuss the necessity of quality control and the role of a robust quality management system in successfully bringing a product to market. Location is Altitude Lab, 48 S. Rio Grande St., Salt Lake City. Free. Details are at <https://www.altitudelab.org/events/>.

Aug. 23, noon-1 p.m.

“Solve the Business Puzzle: Short Form Savvy: Mastering Video Marketing for Your Business,” a Women’s Business Center of Utah event. Presenter is Camille Wilcox. Event takes place online via Zoom. Free. Details are at wbcutah.org.

Aug. 23, noon-1 p.m.

“The History of Air Quality in Utah,” a Utah

Clean Energy virtual brown-bag “Lunch & Learn” event. Presenter is Logan Mitchell, Utah Clean Energy’s climate scientist. Free, and open to the public. Details are at <https://utahcleanenergy.dm.networkforgood.com/forms/082323-virtual-brown-bag-lunch-and-learn-with-logan-mitchell>.

Aug. 23, 5-7 p.m.

“Connect After Hours,” a South Valley Chamber of Commerce event. Location is The Barn Outdoor Pavilion, 1166 E. Pioneer Road, Draper. Cost is \$15 for members, \$20 for nonmembers. Details are at southvalleychamber.com.

Aug. 23, 6-7 p.m.

“Facebook/Instagram Ads: Create and Manage Ads like a Pro,” a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 24, 11:45 a.m.-1 p.m.

“Lunch & Learn,” a Point of the Mountain Chamber of Commerce event. Speaker Brock Painter, professional practitioner coach, will discuss “Neuromastery.” Location is Chubby’s, 1284 N. Redwood Road, Saratoga Springs. Free (pay for your lunch). Details are at thepointchamber.com.

Aug. 24, noon-1 p.m.

Women in Business Meeting, a Box Elder Chamber of Commerce event. Location is Bridgerland Technical College, 325 W. 1100 S., Brigham City. Cost is \$10. Details are at boxelderchamber.com.

Aug. 24, 5-6 p.m.

Legal Clinic (in English and Spanish), a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 24, 5-7 p.m.

“Business After Hours,” a Salt Lake Chamber event. Location is The Depot, 13 N. 400 W., Salt Lake City. Cost is \$20 for members and \$40 for nonmembers thereafter. Details are at slchamber.com.

Aug. 24, 6-7 p.m.

Intellectual Property Clinic, a Small Business Development Center event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 25, 11:30 a.m.-1 p.m.

Utah Veteran Entrepreneurs Networking, Utah Veteran

Business Resource Center event. Location is The Mill Entrepreneurship Center, 9690 S. 300 W., Sandy. Registration can be completed at Eventbrite.com.

Aug. 26, 9 a.m.-4 p.m.

Social Media Boot Camp, a Veteran Business Resource Center event designed to help small-business owners and digital marketers wanting to use social media to reach their goals. Presenter is EmilieAn Kemper, owner, A Million Clicks. Location is Salt Lake Community College, Sandy. Cost is \$75. Details are at https://epay.slcc.edu/C20011_ustores/web/store_main.jsp?STOREID=117&SINGLESTORE=true.

Aug. 29, 11:30 a.m.-1:30 p.m.

Annual Meeting 2023, a Salt Lake Chamber event. Location is Salt Lake Marriott Downtown at City Creek, 75 S. West Temple, Salt Lake City. Cost is \$85 for members, \$100 for nonmembers. Details are at slchamber.com.

Aug. 29, 2-5 p.m.

Utah Valley Job Fair. Location is Utah Valley Convention Center, 220 W. Center St., Provo. Details are at utahvalleyjobfair.com.

Aug. 30, 5-8:30 p.m.

“Stars of ChamberWest” 2023 Awards Gala, a ChamberWest event. Theme is “A Hollywood Night.” Location is Maverik Center, West Valley City. Details to be announced at chamberwest.com.

Aug. 31, 7 a.m.-2 p.m.

2023 RISE St. George Business Summit, presented by the St. George Area Chamber of Commerce. Annual event is designed to empower business professionals with the knowledge, tools and network necessary to thrive in today’s competitive business landscape. Theme is “Connect.” Location is Dixie Convention Center, 1835 S. Convention Center Drive, St. George. Details are at risestg.com.

Aug. 31, 8:15-11 a.m.

2023 Annual Meeting, a Park City Chamber/Bureau event featuring a look at marketing plans for the upcoming fiscal year, recognition of outgoing board members and officers and awarding the Myles Rademan Spirit of Hospitality Award. Speakers include Robert Spendlove of Zions Bank, Vicki Varela of the Utah Office of tourism, and Ryan Starks from the Governor’s Office of Economic

Opportunity. Check-in and breakfast begin at 8:15 a.m., with the program starting at 9 a.m. Location is Pendry Park City, 2417 High Mountain Road, Park City. Cost is \$55, \$440 for a table of eight. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Sept. 5-6

Kinect WeROC Conference, presented by Kinect Capital. WeROC is Women Entrepreneurs Realizing Opportunities for Capital and examines and shares successful experiences and strategies employed by women entrepreneurs who already raised capital. Sept. 5 is the Investor Pitch and Dealmaking Day, 9 a.m.-4:30 p.m. Sept. 6 is the Fundraising Landscape and Lessons Day, 9 a.m.-3:30 p.m. Location is Thomas S. Monson Center, 411 E. South Temple, Salt Lake City. Details are at <https://kinectcapital.org/weroc/>.

Sept. 5, 10-11 a.m.

“Digital Assets and Blockchain: Fad, Scam or the Future?” a Salt Lake Chamber event. Location is Salt Lake Chamber, 201 S. Main St., Suite 2300, Salt Lake City. Free. Details are at slchamber.com.

Sept. 5, noon

“Lunch and Learn,” a Utah Tech Leads event, in partnership with BBSI. Event is designed for small and medium-sized business managers/owners. Speaker Caitlin Murphy, human resource consultant, BBSI, will discuss what you should know/consider from an HR standpoint. Location is The Shop Salt Lake City, 350 E. 400 S., Salt Lake City. Registration can be completed at Eventbrite.com.

Sept. 6-7

Utah Outdoor Recreation Summit, with the theme “Outdoors: In Session.” Keynote speakers include Alexander Davenport, executive director of Ogden Valley Adaptive Sports. Location is Weber State University’s Shepherd Union, Ogden. Details are at <https://utahoutdoorsummit.com/>.

Sept. 6, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

Sept. 6, 11:30 a.m.-1 p.m.

“Park City Business University: Staff/Team Develop-

ment & Human Resources,” a Park City Chamber/Bureau event. Location is Blair Education Center at Intermountain Park City Hospital, 900 Round Valley Drive, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Sept. 7

Women Veteran STRIVE (Startup Training Resources to Inspire Veteran Entrepreneurs), a “build-your-business” course designed for women veteran entrepreneurs, presented in conjunction with Syracuse University’s Institute for Veterans and Military Families, the Mill Entrepreneurship Center and Veterans Business Resource Center. Details are at www.utahvbrc.org/strive.

Sept. 7, 8 a.m.-noon

UMA Manufacturing Business Conference, a Utah Manufacturers Association event focusing on areas such as water, energy, continuous improvement and lean manufacturing, Industry 4.0 and AI, and the economy. Event includes two keynote speakers, breakout sessions and exhibitor booths. Location is Salt Lake Community College, Miller Campus, 9750 S. 300 W., Sandy. Free. Registration can be completed at Eventbrite.com.

Sept. 7, 9-11 a.m.

Altabank Business Accelerator, a Utah Valley Chamber of Commerce event taking place with 10 sessions Thursdays through Nov. 9. Location to be announced. Cost is \$749. Details are at thechamber.org.

Sept. 7, noon-1:30 p.m.

“Connect & Learn,” presented by the South Jordan and Mountain West chambers of commerce. Speaker Robin Huling, behavior and communication consultant, will discuss “Building Stronger Connections: Effective Communication for Conflict Resolution.” Location is Legacy Retirement Center, 1517 Temple Lane, South Jordan. Details are at sj-chamber.org/events.

Sept. 8

Annual Children’s Charity Golf Classic, a Murray Area Chamber of Commerce event to support the Spartan Closet, dedicated to assisting homeless youth in need. Details are at murrayareachamber.com.

CALENDAR

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Sept. 8

2023 Patriot Day Invitational Golf Tournament, a Cache Valley Chamber of Commerce event. Location is Birch Creek Golf Course. Details to be announced at cachechamber.com.

Sept. 9, 8 a.m.-8 p.m.

University of Utah Biomedical Engineering Conference (UBEC), an 18th annual event hosted by the UofU's Department of Biomedical Engineering. Event will highlight Utah regional biomedical engineering excellence. Keynote speaker is Mark Paul, director of the university's Center for Medical Innovation. Location is the UofU, Student Union Ballroom. Details are at <https://ubec.bme.utah.edu/>.

Sept. 12, 8 a.m.-3 p.m.

Intermountain CFO & Growth Summit, an Ampleo event designed for senior executives in finance, marketing and leadership responsible for business growth. Keynote speakers are Curtis Morley, entrepreneur, author and educator, and Peter Vidmar, Olympic gold medal gymnast. Location is Utah Cultural Celebration Center, 1355 W. 3100 S., West Valley City. Registration can be completed at Eventbrite.com.

Sept. 12, 10-11:30 a.m.

Virtual Member Showcase, a Park City Chamber/Bureau event in which four to five chamber members will introduce themselves and their businesses. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Sept. 12, 3-5 p.m.

"Master Class: Elevating the Employee Experience," a Salt Lake Chamber event focusing on the strategies and techniques that can help retain top talent through workforce flexibility and innovative benefits. Presenter is Stephanie Lyon, business development consultant at StratusHR. Location is the Salt Lake Chamber, 201 S. Main St., Suite 2300, Salt Lake City. Cost is \$89. Details are at slchamber.com.

Sept. 12, 4-8 p.m.

"Exploring Possibilities" Conference, a Women's Business Center of Utah event. Theme of the fifth annual event is "Aspire to Do Great Things." Keynote speaker is Nicole Tanner, founder of Swig. Panel discussion participants are Tenia Wallace,

Decorworx; Chelsey Durand, Yummy Tummy Sweets Bakery; Mollie Halterman, Gym on Main; and Julian Chung Espinoza, Myonetics Wellness. Event also will feature the announcement of the Southern Utah Entrepreneur of the Year. Location is Courtyard by Marriott, 1294 S. Interstate Drive, Cedar City. Cost is \$45 through July 25, \$55 July 26-Sept. 4, \$60 Sept. 5-12. Details are at wbcutah.org.

Sept. 13-14, 5:30-8 p.m.

Ninth Annual "Eat Drink SLC," hosted under a nonprofit partnership umbrella consisting of SB Dance. Event features food, live music and dance, with all proceeds to support local nonprofit organizations. Each of the two nights features a different mix of food and libation partners. Location is Tracy Aviary, Liberty Park, Salt Lake City. Cost is \$125 (must be 21 years old or older). Details are at <https://eatdrinkslc.com/>.

Sept. 13, 8 a.m.-1 p.m.

Women in Business Nine & Dine Golf Event, a ChamberWest event. Check-in and breakfast begin at 8 a.m., followed by an 8:30 a.m. golf start. Lunch begins at 11:30 a.m. Location is The Ridge Golf Course, 5055 S. Westridge Blvd., West Valley City. Cost is \$125 before Sept. 1, \$150 thereafter. Details are at chamberwest.com.

Sept. 13, 11:30 a.m.-1 p.m.

"Let's Do Lunch," a South Valley Chamber of Commerce event. Speaker Josh Downs, mental performance coach, will discuss "Unpack the Weight of Mental Health in Business and Homelife." Location is South Valley Chamber, 9800 S. Monroe St., Sandy. Cost is \$20 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

Sept. 13, 11:30 a.m.-1 p.m.

"AI Marketing Series," a Small Business Development Center event taking place over five sessions ending Oct. 11. Details are at <https://clients.utahs-bdc.org/events.aspx>.

Sept. 13, 5-7 p.m.

"Business After Hours," an Ogden-Weber Chamber of Commerce event. Location is the Weber County Sheriff's Office, 1400 Depot Drive, Ogden. Free for chamber members and first-time guests, \$10 for nonmember guests. Details are at ogdenweberchamber.com.

Sept. 14-15

Leadership Institute, a Davis Chamber of Commerce event with monthly sessions September through May at various locations. Sept. 14 is kickoff

meeting, 3-4:30 p.m. First session is Sept. 15, 9 a.m.-2 p.m. Registration deadline is Sept. 7. Location to be announced. Cost is \$1,095. Details are at davischamberofcommerce.com.

Sept. 14

ACG Utah Golf Tournament, an Association for Corporate Growth Utah event. Breakfast and registration begin at 7 a.m., followed by shotgun start at 8 a.m. Lunch and awards follow golf. Location is Eaglewood Golf Course, 1110 E. Eaglewood Drive, North Salt Lake. Cost is \$1,000 for foursomes, \$250 for singles. Details are at <https://www.acg.org/utah/events/2023-acg-utah-golf-tournament>.

Sept. 14, 7:30-9 a.m.

"Bagels & Business," a Box Elder Chamber of Commerce event. Location to be announced. Details are at boxelderchamber.com.

Sept. 14, 10:30 a.m.-2 p.m.

Political Development Series, a Women's Leadership Institute event designed to provide attendees with the courage and tools to run for office. Series continues on Oct. 12, Nov. 9, Dec. 14, Jan. 11 and Feb. 12. Location is 1 S. Main St., 18th floor, Salt Lake City. Cost is \$250. Details are at <https://wliut.com/political-development-for-women/>.

Sept. 14, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a Davis Chamber of Commerce event. Location is 450 S. Simmons Way, Kaysville. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

Sept. 15

Golf Tournament, a South Valley Chamber of Commerce event. Location is Glenmoor Golf Club, 9800 S. 4800 W., South Jordan. Cost is \$1,250 per foursome, \$625 per twosome. Details are at southvalleychamber.com.

Sept. 15, 8:30-10 a.m.

"Friday Connections Speed Networking," presented by ChamberWest and the Utah Black, Utah Hispanic, Pacific Island, Magna Area and Murray Area chambers of commerce. Location is Maverik Center, 3200 Decker Lake Drive, West Valley City. Cost is \$5. Details are at chamberwest.com.

Sept. 16

Annual Unity Block Party, hosted by Versatile Image, a black-led nonprofit creative agency, in partnership with Yelp, and aimed at funding a business incubator for underrepresented startups. Event will feature

activities for all ages, including a retail marketplace, food trucks, art installation and live music. Location is Library Square, 200 E. 400 S., Salt Lake City. Gates open at 2 p.m., with party ending at midnight. Details are at versatileimage.org.

Sept. 18, 7:30 a.m.-5 p.m.

Executive Summit, a Utah Valley Chamber of Commerce event. Location is Sundance Resort, 8841 Alpine Loop Scenic Byway, Sundance. Cost is \$350 for members and \$400 for nonmembers. Registration deadline is Sept. 8. Details are at thechamber.org.

Sept. 19, 11 a.m.-1 p.m.

Business Women's Forum: "Defining Your Own Future." Speaker is Denece G. Huftalin, president, Salt Lake Community College. Location is Ken Garff University Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Cost is \$35 for members, \$50 for nonmembers. Details are at slchamber.com.

Sept. 19, 11:30 a.m.-1 p.m.

Professional Development Series, a ChamberWest event. Speaker Fraser Bullock, president and CEO of Salt Lake City-Utah Committee for the Games, will discuss "Bringing the Winter Olympics and Paralympics Back to Utah." Location is Utah Trucking Association, 4181 W. 2100 S., West Valley City. Cost is \$25 for members by Sept. 14, \$35 for nonmembers or members after Sept. 14. Details are at chamberwest.com.

Sept. 19, noon-1:30 p.m.

"Breaking Barriers: How Utah Resources are Helping Women Across the Industry," a Utah Tech Leads "Complex Conversations" event. Speakers are Ann Marie Wallace, state director, Women's Business Center of Utah; Jacki Zehner, founder, ShePlace/SheMoney; and Tara Spalding, CEO, Kinect Capital. Event takes place online. Registration can be completed at Eventbrite.com.

Sept. 19, 5-6 p.m.

QuickBooks Workshop, a Small Business Development Center event that takes place online. Free. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 20-21

UAMMI CrossTalk: "Energy Storage & Critical Materials for National Independence" Conference and Exhibitions at the Intermountain Battery & Critical Materials Consortium, presented by the Utah Advanced Materials and Manufacturing Initiative. Activities include a Sept. 20 reception, 5-7 p.m.

Activities Sept. 21 include CrossTalk, 9 a.m.-noon, followed by afternoon tours starting at 2 p.m. Location is Jennifer Leavitt Student Center, Utah State University Eastern Campus, 451 E. 400 N., Price. Free. Details are at <https://www.eventbrite.com/o/uammi-utah-advanced-materials-initiative-30029015918>.

Sept. 20, 11 a.m.-1 p.m.

"Financial Wellness," part of the South Valley Chamber of Commerce "Business Bootcamp" series. Speaker is Melissa Ceballos, director of talent and business acquisition, Elevated Retirement. Location is Riverton City Hall, 12830 S. Redwood Road, Riverton. Cost is \$35 for members, \$50 for nonmembers. Details are at southvalleychamber.com.

Sept. 20, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

Sept. 22, 8 a.m.-2 p.m.

"The Point Challenge," a Point of the Mountain Chamber of Commerce event featuring a shotgun start and four-person scramble format. Check-in begins at 7 a.m., followed by 8 a.m. golf start. Location is Fox Hollow Golf Club, 1400 N. 200 E., American Fork. Cost is \$600 per foursome. Details are at the-pointchamber.com.

Sept. 22, 8:30 a.m.-1:30 p.m.

2023 MDMA 2023 Medical Technology Executive Forum, a Medical Device Manufacturers Association event, with participation by BioUtah. Event will feature industry experts discussing the latest regulatory, reimbursement and other trends impacting the industry. Event takes place online. Cost is \$395 for MDMA members, \$495 for state members, \$595 for nonmembers. Details are at <https://www.medicaldevices.org/events/EventDetails.aspx?id=1753215>.

Sept. 25, 8 a.m.-2 p.m.

Chamber Golf Classic, a Utah Valley Chamber of Commerce event. Location is Riverside Country Club, 2701 N. University Ave., Provo. Cost is \$1,500 for members through Sept. 4, \$1,750 thereafter. Details are at thechamber.org.

Sept. 26, 9 a.m.-4:30 p.m.

2023 Women Empowered Conference, an Ogden-Weber Chamber of Commerce event.

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SOUTH VALLEY CHAMBER BUSINESS INSTITUTE



SOUTH VALLEY CHAMBER BUSINESS BOOTCAMP

The South Valley Chamber Business Bootcamps are 2-hour deep dives into topics critical to starting and running a business. Held monthly, we bring in the "best in their field" to lead you through hands-on instruction that will teach you skills that you can implement immediately. \$35 Members / \$50 Nonmembers



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clearlink BUSINESS MASTERY

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VIEW DATES & REGISTER ONLINE at [SOUTHVALLEYCHAMBER.COM](https://southvalleychamber.com)

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CALENDAR

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Theme is “Unite. Take Action. Grow!” Location is Snowbasin Resort, 3925 Snowbasin Road, Huntsville. Cost is \$75 for general admission, \$65 for military and first responders and for WIB members, \$55 for WIB member military and first responders. Details to be announced at odenweberchamber.com.

Sept. 26, 11:30 a.m.-1 p.m.

Women in Business, a South Valley Chamber of Commerce event. Speaker Trigena Halley of Peak Performance will discuss “Building Strong Teams and Culture.” Location is WCF Insurance, 100 W. Towne Ridge Parkway, Sandy. Cost is \$20 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

Sept. 27-28

Silicon Slopes Summit 2023. Location is Delta Center, 301 S. Temple, Salt Lake City. Details are at <https://summit.siliconsplos.com>.

Sept. 27, 11:30 a.m.-1 p.m.

Business Success Series, a ChamberWest event. Location is Kearns Library, 4275 W. 5345 S., Kearns. Cost is \$25 per session. Details are at chamberwest.com.

Sept. 28-29

“Women in the Money” Utah Financial Empowerment Conference, hosted by the Utah Office of State Treasurer and the Utah Financial Empowerment Coalition. Activities include a Sept. 28 kick-off dinner and workshop, 6-8 p.m., costing \$15 in-person; and a Sept. 29 main conference, 8:30 a.m.-4 p.m., costing \$25 in-person. Cost is

\$35 for both days. Virtual attendance is free. All sessions will be live-streamed and available to all attendees on the event app, with recordings available following the conference. Location is Downtown Salt Lake City Sheraton Hotel, 150 W. 500 S., Salt Lake City. Details are at womeninthemoney.org.

Sept. 28

“Party for Clean Power,” a Utah Clean Energy event. Location is Mid-Valley Performing Arts Theater, 2525 Taylorsville Blvd., Taylorsville. Details to be announced.

Sept. 28, noon-1 p.m.

Women in Business, a Box Elder Chamber of Commerce event. Location and RSVPs are available by contacting the chamber office. Cost is \$10. Details are at boxelderchamber.com.

Sept. 28, 6:30-9 p.m.

2023 Annual Business Awards Banquet, a Davis Chamber of Commerce event. Location is the Davis Conference Center, 1651 N. 700 W., Layton. Cost is \$75. Details are at davis-chamberofcommerce.com.

Oct. 2-4

Fall One Utah Summit, featuring a keynote presentation, awarding of the Rural Utah Awards and a “State of Rural Utah” presentation. Location is Southern Utah University, Cedar City. Cost is \$350. Details are at <https://one.at.utah.gov/>.

Oct. 3, 9-10:30 a.m.

“Coffee Chat with the CEO,” a Park City Chamber/Bureau event in which CEO Jennifer Wesselhoff will be available for an informal conversation. Location is Kimball

Junction Visitor Information Center, 1794 Olympic Parkway Blvd., Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Oct. 4, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

Oct. 4, 11:30 a.m.-1 p.m.

“Park City Business University: Sales/Lead Conversion

EARNINGS

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Revenue in the most recent quarter totaled \$65.7 million, down from \$69.3 million in the year-earlier quarter.

Quotient is a digital promotions and media technology company. In June, CB Neptune Holdings LLC, direct corporate parent of Neptune Retail Solutions, announced it planned to acquire Quotient.

Profire Energy

Profire Energy Inc., based in Lindon, reported net income of \$2.9 million, or 6 cents per share, for the second quarter ended June 30. That compares with \$284,829, or 1 cent per share, for the same quarter a year earlier.

Revenues in the most recent quarter totaled \$14.4 million, up from \$9.6 million in the prior-year quarter.

Profire provides solutions which enhance the efficiency, safety and reliability of industrial combustion appliances.

“Our second-quarter results reflect the sustained momentum across our business, which contributed to a 50 percent increase in revenue over the prior year and the highest quarterly net income and EBITDA in company history,” Ryan Oviatt, co-CEO and chief financial officer, said in announcing the results.

“The last six-month and 12-month periods represent the best-ever consecutive six- and 12-month periods in company history. We are excited about the path we are on and our ability to continue to operate at these record-setting levels. We are a much better and stronger company today than we were when we last achieved this level of quarterly revenues, profits and cash flows.”

Clene

Clene Inc., based in Salt Lake City, reported a net loss of \$25.1 million, or 29 cents per share, for the second quarter ended June 30.

Systemization,” a Park City Chamber/Bureau event. Location is Blair Education Center at Intermountain Park City Hospital, 900 Round Valley Drive, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Oct. 8, 11:30 a.m.-1 p.m.

“Meet the New Members” Lunch, a South Valley Chamber of Commerce event. Location is South Valley Chamber, Pinnacle Room, 9800 S. Monroe St., Sandy. Cost is \$20 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

That compares with a loss of \$4.5 million, or 7 cents per share, for the same quarter a year earlier.

Revenue in the most recent quarter totaled \$269,000, up from \$35,000 in the year-earlier quarter.

Wholly owned subsidiary Clene Nanomedicine Inc. is a late clinical-stage biopharmaceutical company focused on revolutionizing the treatment of neurodegenerative diseases.

Superior Drilling Products

Superior Drilling Products Inc., based in Vernal, reported net income of \$323,167, or 1 cent per share, for the second quarter ended June 30. That compares with a net loss of \$56,508, or zero cents per share, for the same quarter a year earlier.

Revenue in the most recent quarter totaled \$5.4 million, up from \$4.5 million in the year-earlier quarter.

Superior Drilling Products designs and manufactures drilling tool technologies.

“We had a strong quarter with revenue up 18 percent over the second quarter last year,” Troy Meier, chairman and CEO, said in announcing the results. “The leverage that we gained from this higher sales volume led to measurably improved operating income and net income, as well as solid EBITDA performance.”

Sera

Sera Prognostics Inc., based in Salt Lake City, reported a net loss of \$10.5 million, or 34 cents per share, for the second quarter ended June 30. That compares with a loss of \$11.5 million, or 37 cents per share, for the same quarter a year earlier.

Revenue in the most recent quarter totaled \$123,000, up from \$78,000 in the year-earlier quarter.

Sera is a health diagnostics company dedicated to improving the lives of women and babies through precision pregnancy care.

“While we still have work to do, we are putting together the necessary structure and strat-

Oct. 10 and 24, 9-11 a.m.

“Master Class: Utah Economy Fundamentals, Outlook and Policy Insights,” a Salt Lake Chamber event. Presenters are Phil Dean and economists from the Kem C. Gardner Policy Institute. Location is Kem C. Gardner Policy Institute, 411 E. South Temple, Salt Lake City. Cost is \$199. Details are at slchamber.com.

Oct. 10, 11:30 a.m.-1 p.m.

Women in Business Professional Growth Series, a

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egy to succeed commercially,” Zhenya Lindgardt, interim president and CEO, said in announcing the results.

“Consistent with our vision to be The Pregnancy Company, we are pursuing a disciplined commercial approach to broaden adoption of our PreTRM Test and at the same time evaluating ways to leverage our large and growing pregnancy datasets to boost shareholder value through new products and partnerships.”

Co-Diagnostics

Co-Diagnostics Inc., based in Salt Lake City, reported a net loss of \$8.9 million, or 31 cents per share, for the second quarter ended June 30. That compares with a loss of \$2.9 million, or 8 cents per share, for the year-earlier quarter.

Revenue in the most recent quarter totaled \$197,806, down from \$5 million in the year-earlier quarter.

Co-Diagnostics offers a platform for the development of molecular diagnostic tests.

“While sales of our COVID diagnostic kits declined as expected, we continue to strengthen our position as we seek to expand our advanced PCR technology reach beyond the four walls of the lab to the places of greatest unmet need,” Dwight Egan, CEO, said in announcing the results.

“We remain on track for FDA submission of our new Co-Dx PCR Home platform and initial testing product by the end of this year.”

Lipocine

Lipocine Inc., based in Salt Lake City, reported a net loss of \$3.5 million, or 68 cents per share, for the second quarter ended June 30. That compares with a loss of \$2.6 million, or 50 cents per share, for the same quarter a year earlier.

The company reported no revenue in the most recent quarter. It reported \$500,000 in the year-earlier quarter.

Lipocine is a biopharmaceutical company focused on treating central nervous system disorders.

GO UTAH

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tomers in Utah that we’re already working with. We have a lot of partners that we’re looking at and moving through both the Hill Air Force Base areas and others.”

Royston commended state officials for creating in the HAFB area “one of the more robust environments for the aerospace and defense industry, and then also the ability you guys have now and put in place to be able to push all of that capability out to the commercial sectors.”

“We feel Utah is just a great place for our growth,” he said, “but more importantly for our partnerships and for our customers. So we’re really excited to look at Utah and really appreciate

all of the effort that everybody has put into this.”

Royston said that while the company’s efforts span both aerospace and defense, “I know your biotech sector is getting really ready to take off, so we look at being able to support that and grow with that, along with the other verticals that are out there. [We’re] Really excited about the possibilities in Utah.”

“We’re really excited about what you can bring to the state of Utah,” replied Jesse Turley, chairman of the Go Utah board’s incentives committee.

Go Utah does not provide up-front cash incentives. Each year that an incentivized company meets the obligations in its contract with the state, it will qualify to receive a portion of the new, additional state taxes the company paid to the state.

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CALENDAR

from previous page

ChamberWest event. Topic and presenter to be announced. Location is Embassy Suites, 3524 S. Market St., West Valley City. Cost is \$25 for chamber members registered by Oct. 4, \$35 for nonmembers and members thereafter. Details are at chamberwest.com.

Oct. 11, noon-2 p.m.

Women Tech Awards, a Women Tech Council event. Location is Grand America Hotel, 555 S. Main St., Salt Lake City. Registration can be completed at Eventbrite.com. Details are at <https://www.womentechcouncil.com/awards/>.

Oct. 11, 5-7 p.m.

"Business After Hours," an Ogden-Weber Chamber of Commerce event. Location is DayBreak Senior Services, 1351 Valley Drive, Ogden. Free for chamber members and first-time guests, \$10 for nonmember guests. Details are at ogdenweberchamber.com.

Oct. 12, 11:30 a.m.-1 p.m.

"Witches, Werewolves and Women in Business" October Luncheon, a Davis Chamber of Commerce event. Location is Lagoon at the Biergarten, 375 N. Lagoon Drive, Farmington. Cost is \$25 for members, \$35 for nonmembers (registration is required). Details are at davischamberofcommerce.com.

Oct. 17-18

"Access to Capital and Meet the Resource Partners," a Small Business Development Center event that takes place Oct. 17, 8:30-11:30 a.m., at the Beaver County Fairgrounds; Oct. 17, 1:30-4:30 p.m., at the Garfield County Commission chambers; and Oct. 18, 8:30-11:30 a.m., at the Southwest Technical College. Details are at <https://clients.utahsbdc.org/events.aspx>.

Oct. 17, 11 a.m.-1 p.m.

Business Women's Forum: "Telling Your Story: Tips and Tricks for Today's Job Market." Speaker is Marian Janikula, executive recruiter, Intermountain Health. Location is Ken Garff University Club, Rice-Eccles Stadium, 451 S. 1400 E., Salt Lake City. Cost is \$35 for members, \$50 for nonmembers. Details are at slchamber.com.

Oct. 17, 11:30 a.m.-1 p.m.

Professional Development Series, a ChamberWest event. Topic and presenter to be announced. Location is Conservation Garden Park, 8275 S. 1300 W., West Jordan. Cost is \$25 for chamber members registered by Oct. 11, \$35 for nonmembers and members thereafter. Details are at chamberwest.com.

Oct. 18, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

Oct. 19, 10-11:30 a.m.

Peer Roundtable: "Retaining Top Talent," a Salt Lake Chamber event that is in-person and for members only. Location is Salt Lake Chamber, 201 S. Main St., No. 2300, Salt Lake City. Free, but registration is required. Details are at slchamber.com.

Oct. 19, 11:30 a.m.-1 p.m.

Chamber Luncheon, a Davis Chamber of Commerce event. Location is 525 Deseret Drive, Kaysville. Cost is \$25 for members, \$35 for nonmembers. Details are at davischamberofcommerce.com.

Oct. 20, 8:30-10 a.m.

"Friday Connections Speed Networking," presented by ChamberWest and the Utah Black, Utah Hispanic, Pacific Island, Magna Area and Murray Area chambers of commerce. Location is Maverik Center, 3200 Decker Lake Drive, West Valley City. Cost is \$5. Details are at chamberwest.com.

Oct. 24, 7:30 a.m.-5:30 p.m.

"Trends" Conference," a ULI (Urban Land Institute) Utah event featuring a deep dive into the most current state and national real estate trends, with a focus on what to expect in the future. Theme is "Shape Today, Transform Tomorrow." Keynote speaker is Spencer Levy, global client strategist and senior economic advisor for CBRE. Location is Hyatt Regency Salt Lake City, 170 S. West Temple, Salt Lake City. Early pricing (before Sept. 22) ranges from

\$190 to \$310. Cost after Sept. 22 ranges from \$230 to \$355. Details to be announced at <https://utah.uli.org/events-2/>.

Oct. 24, 11:30 a.m.-1 p.m.

Women in Business Luncheon, an Ogden-Weber Chamber of Commerce event. Location is Jeremiah's Lodge & Garden, 1329 W. 12th St., Marriott-Slaterville. Cost is \$25 for members and first-time guests, \$35 for nonmembers. Details are at ogdenweberchamber.com.

Oct. 24, 11:30 a.m.-1 p.m.

Women in Business, a South Valley Chamber of Commerce event. Speaker and location to be determined. Cost is \$20 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

Oct. 25, 11:30 a.m.-1 p.m.

Business Success Series, a ChamberWest event. Location is Kearns Library, 4275 W. 5345 S., Kearns. Cost is \$25 per session. Details are at chamberwest.com.

Oct. 26, 5-7 p.m.

"Business After Hours," a Salt Lake Chamber event. Location is Humane Society of Utah, 4242 S. 300 W., Murray. Free for members and \$30 for nonmembers through Oct. 23, \$20 for members and \$40 for nonmembers thereafter. Details are at slchamber.com.

Oct. 27, 7:30 a.m.-noon 2023 Northern Utah

Business (Nubiz) Symposium. Location is Weber State University, 3916 W. Campus Drive, Ogden. Details are at ogdenweberchamber.com.

Nov. 1, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

Nov. 1, 11:30 a.m.-1 p.m.

"Park City Business University: Management Protocols," a Park City Chamber/Bureau event. Location is Blair Education Center at Intermountain Park City Hospital, 900 Round Valley Drive, Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Nov. 2, 8 a.m.-3 p.m.

Utah Valley Growth and Prosperity Summit 2023, featuring several panels addressing Utah County's biggest issues and opportunities. Panel topics include business environment, workforce development, transportation and infrastructure, water, housing, healthcare, natural resources and education. Location is Utah Valley University, Sorensen Student Center, 800 W. University Parkway, Orem. Cost is \$30 for members and \$40 for nonmembers through Oct. 2, \$50 for members and \$60 for nonmembers Oct. 3-18. Details are at thechamber.org.



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