

INSIDE



Getting up and down

Do you struggle around the green? Stonebridge pro Paul Phillips gives some pointers to improve your short game and eliminate those frustrating bad pitches and chips.

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Focus

GOLF

EVOLUTION



Those in charge are trying to transform the game of golf to appeal to all sectors of society

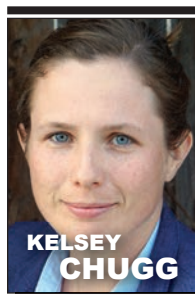
According to the National Golf Foundation's 2019 "Golf Industry Report," more than one-third of Americans over the age of 5 played, watched or read about golf last year.

Golf is no longer a game only for the elite and privileged. New programs, policies, technology and ways to play have piqued interest among women, children and minority groups.

The game of golf is evolving faster than ever.

Leading organizations are quickly responding to the new generations of

golfers who demand alternatives to the game that carries a reputation for being slow.



KELSEY CHUGG

The game is profiting from off-course activities such as Topgolf, a lounge-sited game where micro-chipped golf balls are hit at targets in an outfield, and other simulator golf venues. These options are appealing to those who want a relaxed social experience or to those who just want to get a few swings in after work.

Time is Money

Benjamin Franklin coined the term "time is money." In the demanding and

hectic world today, our time is more valuable than ever. Golf has been at a disadvantage because of the time it takes to play, so golf courses and innovators have had to rethink the game and how people access it.

The biggest industry changers over the past five years have been the multi-level, state-of-the-art driving ranges like Topgolf or Drive Shack. These multi-million-dollar facilities offer amazing golf and social experiences in short time periods.

Though many golf courses may not

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GOLF COURSES—NORTHERN UTAH (CONTINUED)



Ranked by Slope

	Course Name Address	Phone Web	Slope (Back Tees)	Rating (Back Tees)	Par (Back Tees)	Tournaments Hosted 2019	Green Fee Per 18 Holes	Private or Public	Total Yardage from Tips	Total Yardage Whites	Dress Code?	Course Record	Amenities	Head Pro
20	Eaglewood Golf Course 1110 E. Eaglewood Drive North Salt Lake, UT 84054	801-299-0088 eaglewoodgolf.com	128	70.1	71	68	\$44	Public	6,830	6,100	Y	63	New carts, range, café, rentals, instruction, leagues	Brent Moyes
20	Wasatch Golf Course Lake 975 Golf Course Drive Midway, UT 84049	435-654-0532 wasatchgolfcourse.com	128	72.0	72	115	\$14-\$36	Public	6,942	6,322	N	62	Large practice area, full-service restaurant	Chris Stover
22	Oakridge Country Club 1492 W. Shepard Lane Farmington, UT 84025	801-451-2281 oakridgecc.com	127	72.5	72	15	\$85 WM	Private	7,053	6,608	Y	61	Practice area, bar/restaurant locker room, pool	Rick Mears
22	Talons Cove Golf Club 2220 S. TalonsCove Drive Saratoga Springs, UT 84045	801-407-3030 talonscove.com	127	69	72	2	\$22-\$49	Public	7,096	5,128	Y	*	Full practice facility, pro shop, wedding and reception center	Milo Lines
22	The Ridge Golf Course 5055 S. Westridge Blvd. West Valley City, UT 84118	801-966-4653 golftheridgegc.com	127	71.3	72	40	\$16-\$49	Public	6,753	5,575	Y	64	Restaurant, banquet room, putting greens, pitching & chipping green, driving range	Bryant Boshard
25	Mountain Dell Golf Course I-80 Exit 134 SLC, UT 84109	801-582-3812 mountaindellgc.com	126	71.3	72	*	\$30-\$38	Public	6,787	*	N	61	Café, practice greens, chipping area, driving range	Jeremy Green
26	Wasatch Golf Course Mountain 975 Golf Course Drive Midway, UT 84049	435-654-0532 wasatchgolfcourse.com	125	70.4	71	115	\$14-\$36	Public	6,459	5,787	N	62	Large practice area, full-service restaurant	Chris Stover
26	Bonneville Golf Course 954 S. Connor St. SLC, UT 84108	801-583-9513 slc-golf.com	125	*	72	*	\$14-\$36	Public	6,459	5,787	N	62	Café, practice greens, chipping area, driving range	Lynn Landgren
28	Meadow Brook 4197 S. 1300 W. Taylorsville, UT 84123	385-468-1500 slcountygolf.com	124	70.7	72	25	\$14-\$30	Public	6,710	5,805	N	61	Practice green	Troy Watkins
29	Hobble Creek Golf Club 94 Hobble Creek Canyon Road Springville, UT 84663	801-489-6297 springville.org/golf	123	69.5	71	50	\$46	Public	6,406	5,820	Y	61	Snack bar, driving range, putting greens	Craig Norman
29	Sleepy Ridge Golf Course 730 S. Sleepy Ridge Drive Orem, UT 84058	801-434-4653 sleepyridgegolf.com	123	71.17	72	*	\$18-\$44	Public	7,047	6,047	*	*	18-hole links-style course, café, wedding venue	Steve Marett
31	Sun Hills Golf Course 3185 N. Hills Drive Layton, UT 84041	801-771-4814 sunhillsgolf.com	122	69.9	71	40	\$42	Public	6,508	6,065	Y	61	Café, full driving range, putting & chipping greens	Mike Bicker
32	Crane Field Golf Course 3648 W. CraneField Road Clinton, UT 84015	801-779-3800 cranefieldgolf.com	121	67	72	10	\$26	Public	6,300	5,139	N	61	18 holes with carts, practice range	Zachary Aland
32	Davis Park Golf Course 1074 Nichols Road Fruit Heights, UT 84037	801-544-0401 davisparkutah.com	121	69.5	71	12	\$32-\$48	Public	6,671	5,875	N	61	Café, putting greens, pitching, chipping, driving range	Brad Stone
34	Murray Parkway 6345 S. Murray Parkway Ave. Murray, UT 84127	801-262-4653 parkwaygolf.org	120	71.3	72	*	\$15-\$44	Public	6,900	*	N		Pro shop, practice facility	John Pearson
35	Glendale Golf Course 1630 W. 2100 S. SLC, UT 84119	801-974-2403 slc-golf.com	117	70.9	72	10	\$30-\$38	Public	6,908	*	N	61	Café, practice greens, chipping area, driving range	Dave Carter
36	Schneider's Riverside Golf Course 5460 S. Weber Drive Ogden, UT 84405	801-399-4636 schneidersgolf.com	116	66.9	71	32	\$30-\$44	Public	6,119	5,714	N	59	Café, putting greens, pitching, chipping, driving range	Ernie Schneider
37	Schneider's Bluff Golf Course 300 N. 3500 W. Clearfield, UT 84015	801-773-0731 schneidersgolf.com	115	70.2	72	32	\$30-\$44	Public	6,900	6,200	N	61	Café, putting greens, pitching, chipping, driving range	John Schneider
38	Remuda Golf Course 2600 W. 3500 N. Farr West, UT 84404	801-731-7200 remudagolf.com	103	67.7	72	10	\$28	Public	6,372	5,600	N	58	Cart rental, grass range, clubhouse	Zachary Aland

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EVOLUTION

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like the competition these futuristic businesses pose to their operations, they can't deny that the innovations have introduced the game to millions of people who may not have ever picked up a club otherwise.

Other organizations are looking for ways to advertise different ways to play golf on traditional courses. Over the past few years, the United States Golf Association has created a marketing campaign called "Play9" to promote the benefits of playing nine holes instead of 18. Many green-grass facilities are also adjusting to the needs of their customers by offering the ability to pay by the hole or by the hour.

Many business leaders are also adapting their corporate outings by choosing nine holes as an alternative to the all-day 18-hole option. The choice to play nine, dine, socialize and be back in the office by noon often makes it easier for their staff to participate in the function without missing out on important work or family functions.

It's Complicated

Even if you have played the game for 20 years, knowing every intricacy of the rules, handicapping and

the swing can seem daunting. Many leading organizations have taken the initiative to create simplified policies and ways to learn the game.

The United States Golf Association and the Royal and Ancient Golf Association, Britain's governing body for golf headquartered at St. Andrews Golf Course in Scotland, have been working collaboratively over the past few years to create the new simplified "Rules of Golf" and the world handicapping

that break down each part of the game for students and teach them to score.

Let's Make It Easier

Ultimately, if evolution through ideas, programs and technology doesn't continue to happen in the golf industry, the game will not be appealing or accessible to new players.

Advances in technology are shaping the way the game is played and changing the industry and the future of the game. Whether it's through distance-measuring devices, clubs, simu-

your swing speed and physical limitations, but now equipment manufacturers are constantly pushing the limits with clubs designed to provide more distance and more forgiveness and there are thousands of options for players of all ages and ability.

A great example of a company thinking outside of the box recently is a golf ball manufacturer Volvik, which released a ball that goes 10 percent further than a normal ball. It is smaller and heavier than a ball that conforms the Rules of Golf, so it can't be used in competition, but it will make the game more enjoyable for the casual player.

Recently, at the Professional Golfers' Association of America's annual merchandise show, several manufacturers previewed the first golf technology featuring artificial intelligence designed to learn your swing and provide practice tips. Though they warn it's not a substitution for a lesson from a golf professional, it is an exciting look into the future of golf.

As the game and those who run it adjust to the wants and needs of the public, watch for golf to make more of an impact, both socially and economically.

Kelsey Chugg is the associate director for Salt Lake City Golf, which operates six municipal golf courses in the Salt Lake City area.



system. Both have been streamlined to make golf less intimidating and easier to understand.

Golf instructors are also looking to simplify the game through technology and teaching methods and programs

lators, mobile apps or swing analysis software, many companies are searching for ways to make the game easier to learn and more enjoyable.

Just 20 years ago it was rare to find clubs designed specifically for



Keep these tips in mind and your short game will get better

Do you struggle around the greens with consistent contact?

Nothing is more frustrating than hitting what looks like a very simple pitch shot behind the ball and coming up short of the hole. Skulling it over the green into a water hazard or sand trap is worse. To be more consistent around the greens, it's important to determine whether you want to hit a higher shot or a lower shot and then from that choice adjust ball position and lie angle of the clubface.

The safest shot around the greens, but not always an option, is a low running chip shot. Play this shot back in your stance off of your right foot. This will create a forward lean in your shaft and your weight should be on your left side at address. To help hit the ball, first I like to play this shot with the heel of the club a little bit off the ground. Get those

hands up higher and then rock your shoulders like a putt with a less-lofted club and this shot will come off every time.

The degree of difficulty around the greens increases as you add loft to your pitch shots. If you don't carry a 60-degree wedge, this is a club you should add to your game. When adding loft around the greens, you want to move the ball forward in your stance. Anywhere from middle of the stance to all the way forward off the left foot can work, depending on how soft you want to hit it.

Now this is the big key: You want to maintain the bounce on your wedge on these shots. If you play a lob wedge too far back in your stance and get the hands forward at address, you expose the leading edge. Unless contact is absolutely perfect, the club will dig which results in fat shots. Instead, you want

your hands even with the ball and the shaft more vertical when playing lofted wedges. This will allow the club to use its bounce as you go through the ball and whether you hit it cleanly or a little behind, it won't dig. Obviously, a precise hit is what you want but a little fat using the bounce of the club will get you pretty close, too.

When playing shots around the green, it's critical that the club doesn't lose speed at impact. A big backswing with deceleration is a short-game killer. The other short-game killer is letting the right-hand scoop (palm goes skyward at impact).

Keep these tips in mind the next time you're practicing around the green and you will definitely see improvement.

Paul Phillips has been a PGA professional since 1999 at Stonebridge Golf Club in Salt Lake City. Before that he worked at Nibley Park, Wingpointe and Willow Creek Country Club and played collegiately at the University of Utah.



PAUL PHILLIPS



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Salt Lake City, UT 84119

Mountain Dell

Parley's Canyon, Exit
134

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Salt Lake City, UT 84106

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1386 N. Redwood Road
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GOLF COURSES—SOUTHERN UTAH AREA

Ranked by Slope



	Course Name Address	Phone Web	Slope (Back Tees)	Rating (Back Tees)	Par (Back Tees)	Tournaments Hosted 2019	Green Fee Per 18 Holes	Private or Public	Total Yardage from Tips	Total Yardage Whites	Dress Code?	Course Record	Amenities	Head Pro
1	Coyote Springs Golf Club 3100 State Route 168 Coyote Springs, NV 89037	877-742-8455 coyotesprings.com	149	76.8	72	14	\$60- \$154	Public	7,471	6,215	Y	66	Restaurant on site	Karl Larcom
2	Falcon Ridge Golf Course 1024 Normandy Lane Mesquite, NV 89027	702-346-6363 golffalcon.com	138	71.6	72	*	\$120	Public	6,569	6,211	Y	62	Resturant, putting greens	Rob Wursten
2	Green Spring Golf Course 588 N. Green Spring Drive Washington, UT 84780	435-673-7888 greenspringgolf course.com	138	73.5	72	3	\$45	Public	6,859	6,417	N	62	Within 40 minutes of Zion National Park	Kevin Soderquist Course Manager
2	Oasis Golf Club Canyons 100 Palmer Lane Mesquite, NV 89027	702-346-7820 theoasisgolfclub .com	138	71.5	71	*	\$135	Semi- Private	6,403	5,832	Y	65	Grille Room, members lounge & bar, locker rooms	Adam Schwartz
5	Conestoga Golf Club 1499 Falcon Ridge Parkway Mesquite, NV 89034	702-346-4292 conestogagolf.com	137	74.9	72	*	\$59- \$175	Public	7,232	5,889	Y	66	18-hole championship course, full-length practice facility, golf shop, restaurant & beverage cart	Scott Ballif
5	Sand Hollow Championship 5625 W. Clubhouse Drive Hurricane, UT 84737	435-656-4653 sandhollowresorts .com	137	73.7	72	*	\$155	Public	7,315	6,462	Y	63	Practice bunker complex, clubhouse	Kris Burlingame
7	Coral Canyon Golf Course 1925 N. Canyon Greens Drive Washington, UT 84780	435-688-1700 coralcanyongolf .com	136	74.2	72	12	\$60- \$120	Public	7,200	5,993	Y	61	Restaurant, full bar, practice facilities, lessons, full pro shop	Marco Leoni
8	The Hideout Golf Club 648 S. Hideout Way Monticello, UT 84535	435-226-1292 hideoutgolf.com	134	71.1	72	*	\$42	Public	6,654	5,635	N	67	Driving range, pro shop, snack shop	Tyler Ivins
8	Oasis Golf Club Palmer 100 Palmer Lane Mesquite, NV 89027	702-346-7820 theoasisgolfclub .com	134	71.3	71	*	\$145	Semi- Private	6,468	5,564	Y	60	Grille Room, members lounge & bar, locker rooms	Adam Schwartz
10	Moab Golf Club 2705 E. Bench Road Moab, UT 84532	435-259-6488 moabgolfcourse.com	132	72.4	72	12	\$51	Public	6,875	5,468	N	61	Pro shop, driving range, snack bar	Robby Jones
11	Sunbrook Golf Club 2366 W. Sunbrook Drive St. George, UT 84770	435-627-4400 sgcity.org	131	73.1	72	40	\$26- \$56	Public	6,800	6,100	Y	64	Grill	H. Reed McArthur
12	Entrada at Snow Canyon Country Club 2537 W. Entrada Trail St. George, UT 84770	435-986-2200 golfentrada.com	127	73.5	71	10	\$175	Private	7,062	6,108	Y	63	Fitness center, restaurant, locker room, pickleball, golf shop	Andrew Hopkins-Payne
13	Bloomington Country Club 3174 Bloomington Drive East St. George, UT 84790	435-673-2029 bloomington countryclub.com	126	71.3	72	10	\$90	Private	6,985	5,563	Y	*	Range, restaurant, lounge, pool, tennis courts	Scott Brandt
13	Sand Hollow Links 5625 W. Clubhouse Drive Hurricane, UT 84737	435-656-4653 sandhollowresorts .com	126	36.6	36	*	\$65	Public	*	6,206	Y	*	Practice bunker complex, clubhouse	Kris Burlingame
13	St. George Golf Club 2190 S. 1400 E. St. George, UT 84770	435-627-4404 stgeorgegolfclub.com	126	73.7	73	4	\$20- \$33	Public	7,217	5,203	Y	62	Full-service golf shop, snack bar, cart rentals, rental clubs, practice green	James Hood
13	SunRiver Golf Club 4210 Bluegrass Way St. George, UT 84790	435-986-0001 sunrivergolf.com	126	72.6	71	*	\$59	Public	7,020	5,847	Y	59	Restaurant, grass tee driving range, putting course	Larry Ricketts
17	Sky Mountain Golf Course 1030 N. 2600 W. Hurricane, UT 84737	435-635-7888 skymountaingolf .com	125	70.4	72	68	\$58	Public	6,392	6,014	N	63	18 holes, range, grill, practice green	Kent Abegglen
18	Palisade Golf Course 2200 E. Palisade Road Sterling, UT 84665	435-835-4653 golfpalisade.com	123	69.7	72	8	\$28	Public	6,333	5,755	Y	62	Full-service golf shop, driving range, restaurant	Jordan Van Orman
19	Dixie Red Hills Golf Course 645 W. 1250 N. St. George, UT 84770	435-627-4444 sgcity.org	119	65.9	34	2	\$14- \$30	Public	2,725	5,118	Y	*	Snack bar, driving range	Allen Orchard
20	Southgate Golf Course 1975 S. Tonaquint Drive St. George, UT 84770	435-627-4440 sgcity.org	118	69.1	70	*	\$20- \$35	Public	6,100	5,078	Y	*	Snack bar, driving range	Scott Draper

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