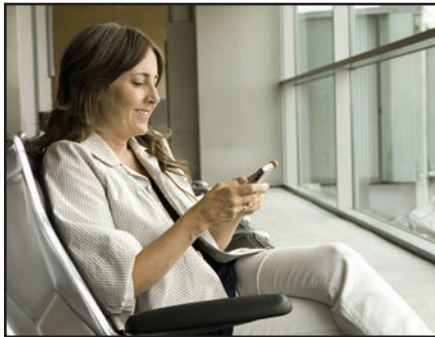


Focus

The Enterprise 15

February 11, 2019

INSIDE



There's an app for that

Whether you're dealing with a fear of flying or looking for a clean restroom along your road trip, you can find help on your smartphone. Bahar Ferguson gives you some suggestions for apps that will make your trip more enjoyable.

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Issue Sponsor:



This spring, the Golden Spike National Historic Site commemorates the 150th anniversary of the completion of the transcontinental railroad. The celebration provides a good excuse to take in all Northern Utah has to offer.

Randy Henricks
The Enterprise

"All aboard!" was the call of the conductor to those boarding the passenger trains that crisscrossed the country for many years in the late 1800s and early 1900s.

But in the years following the Civil War, the words "all aboard" were also a call to explore a nation rapidly expanding westward. It was an invitation to the people of the land to expand their vision and fulfill their perceived destiny, to join in exploring a new country which spread out before them to the west. The United States was a vast country, little known but filled with promise for the future. Many held a vision of a land stretching from "sea to shining sea" and brimming with opportunity help people fulfill their biggest dreams.

Few things captured the spirit of that vision for the United States like the first continental railroad joining the country from Missouri in

what was then the "Far West" with Sacramento in the largely still-mysterious state of California.

Prior to the completion of the railroad, a trip from New York to San Francisco could take six months and cost \$1,000. By land it was an arduous journey fraught with challenge and danger. An alternative was a torturous voyage by sea around Cape Horn. But after the railroad came, the trip was reduced to just days and

1845, the Pacific Railroad Act wasn't formally proposed until 1860 and signed into law by Abraham Lincoln in 1862. The Civil War delayed major construction on the line, but it's amazing to realize that the linking of East and West by rail occurred just four years after Lincoln's assassination.

This summer an "all aboard" invitation is again being issued to people in Utah to remember the past and explore the future for themselves by commemorating this significant event in our nation's history.

On May 10, 1869, the final rails linking the railroads coming from the East and from the West met at Promontory Summit on the north end of the Great Salt Lake where a commemorative Golden Spike was driven by financier Leland Sanford to mark the occasion.

To honor the original Golden Spike ceremony,

Utah's Transcontinental Railroad 150th Celebration Commission was formed by the Utah State Legislature and Gov.



cost a much more affordable \$150. In addition, the trip was far less dangerous and was accomplished in relative comfort compared to what people had previously experienced.

Although originally conceived in

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SPIKE

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Gary Herbert in 2017 to honor and commemorate that 1869 event. The Commission will celebrate the 150th anniversary of the “wedding of the rails” and the driving of the Golden Spike at Promontory Summit on the weekend of May 10-11. The Commission is also promoting many other commemorative events and activities that “inspire, unify, educate and advance the legacy of this historic moment.”

Events commemorating the driving of the Golden Spike include numerous celebrations being held throughout the state, from a re-enactment of the trains from East and West meeting at Promontory Point, to concerts by the Choir at Temple Square, the Utah Symphony and a special concert by Brian Stokes Mitchell and Megan Hilty. Other events include plays written to highlight the event, exhibits and special displays, as well as frontier villages reminiscent of the 1869 time period, parties and speakers.

In outlining the role of the Celebration Commission, Herbert called the completion of the railroad “one of the greatest accomplishments in the history of America and indeed the world. Even today the transcontinental railroad stands as a pinnacle of human achievement. With the completion of the railroad, Utah became the ‘Crossroads of the West’ and it remains even so today.”

“I hope these celebrations can again help unify our country and serve as inspiration for our next great American pursuit,” Herbert concluded.

Major events planned for the 150th anniversary of the driving of the Golden Spike will take place May 10-12 at the Golden Spike National Historic Site, which is located 32 miles west of Brigham City via Utah Highway 83. Tickets are required and can be obtained through the Spike 150 website, spike150.org. The site will be open from 8 a.m. to 7 p.m. for the three days of the event. Park hours typically are 9 a.m. to 5 p.m. (except Thanksgiving, Christmas and New Year’s Day).

The Golden Spike National Historic Site draws nearly 60,000 people per year and has permanent exhibits about the railroad and its history as well as video presentations and frequent special events and re-enactments. Events at the historic site on May 10 include the arrival of Jupiter and No. 119 replica steam engines; remarks by dignitaries from Congress, the National Park Service and the state of Utah; and a keynote address by renowned presidential scholar Jon Meacham, who will share his historical perspective on the importance of the completion of the transcontinental railroad.

It is expected that the May 10 Golden Spike commemoration may draw between 10,000 and 20,000 people and greatly impact the area economy.

In addition to the human participants, three of the original “spikes” will also be in Utah this summer. The most famous of the spikes is the golden one normally housed at the Cantor Arts Center at Stanford University. But that spike, together with two others, one of silver from Nevada and one of iron and cop-

per forged in Arizona and originally created for the 1869 ceremony, will be re-united and on display to the public at the Utah Museum of Fine Art in an exhibit titled “The Race to Promontory: The Transcontinental Railroad and the American West.”

Three other exhibits highlighting the relationship of Utah to the railroad and the railroad to Utah are on display at the Utah State Capitol Building.

“Tracing the Path,” a photographic journey through time tracing the historic race across the West, will be presented by the Chinese Railroad Workers Descendants Association. Perhaps as many as 14,000 Chinese immigrants labored on the west Central Pacific line. Construction through the Sierra Nevada Mountains was the most difficult stretch of the railroad line and many lost their lives during construction. Following the completion of the railroad, many Chinese continued to work for the railroad, some for 30 or 40 years.

Along with the Chinese, many Civil War veterans and Irish immigrants help move the two ends of the rail line. Once the construction neared Utah, Brigham Young recruited local members of The Church of Jesus Christ of Latter-day Saints to assist. Commemorating the role of these railroad workers is also important, according to Herbert.

“They accomplished a remarkable engineering and construction feat and we will give them the recognition they so rightfully deserve,” the governor said.

The second exhibit is titled “A World Transformed: The Transcontinental Railroad and Utah.” It is a joint endeavor of the Merrill-Cazier Library at Utah State University and the Utah Division of State History. It tells the story of the railroad in pictures, diary entries and artifacts. This exhibit will travel to several other sites this year.

“The impact that the transcontinental railroad had on the history of Utah cannot be underestimated,” according to Todd Welch, associate dean of special collections at USU.

“Death, Taxes and an Unexpected Windfall” is the third Capitol Building exhibit and tells the interesting tale of how the estate of a railroad mogul, Union Pacific’s E.H. Harriman, transformed the art and architecture of the Utah State Capitol Building. It is sponsored by the Utah Department of Heritage and the Utah Capitol Commission.

For a complete review of statewide events commemorating the 150th anniversary of the Golden Spike, go to spike150.org.

The 150th anniversary ceremony at the Golden Spike is only a small sample of the interesting, educational and fun things to do this summer in the northern end of the state. Other popular activities and sites to visit include (but are certainly not limited to):

Hill Aerospace Museum

The museum has large display (70-plus) of aircraft, from a Wright brothers replica to the B-1 Bomber. Highlights include the B-17 Flying Fortress, the SR-71C Blackbird, the A-10 Thunderbolt II and one of the first operational F-16 Fighting Falcons which Hill Air Force Base has been associated with. The

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RECREATION EQUIPMENT DEALERS

Ranked by Gross Sales 2018



List Development Laneace Gregersen | laneace@slenterprise.com

	Company Name Address	Phone Web	Gross Sales 2018	Business Category	No. of Utah Employees	No. of Utah Locations	Major Brands Carried	Year Est.
1	Parris RV 4360 S. State St. Murray, UT 84107	801-268-1110 parrisrv.com	\$55.6M	RVs	92	2	Rockwood, Attitude, Cyclone, Salem, Iconic, Powerlite, Sandsport, Vortex, Columbus, Mesa Ridge, T@B, T@G, Lance, Avalanche, Alpine, XLR, Vortex, Shadow Cruiser, Stryker, Wilderness, Wildcat	2011
2	Weller Recreation Inc. 936 W. 200 S. Kamas, UT 84036	435-783-4718 wellerrec.com	\$19.6M	Power sports, ATV, motorcycle, sideXside, snowmobile	35	1	Polaris BRP (Ski-Doo, Can-Am) Yamaha	1962
3	Ray Citte RV 1677 W. Riverdale Road Roy, UT 84067	801-773-4951 raycittre.com	\$18.5M	RVs	32	1	Forrest Rive, K-Z, Outdoors, Heartland	1946
4	Executive Boat & Yacht 3600 S. Main St. SLC, UT 84115	801-288-0545 executiveboatandyacht.com	\$6M	Watercraft	9	1	All makes and models of used watercraft	1999
5	Monarch Honda 398 W. 800 N. Orem, UT 84057	801-224-4070 monarchhonda.com	\$4M	Motorcycles, ATVs, sideXsides	20	1	Honda	1976
6	Robertson Marine LLC 2033 S. Main St. SLC, UT, 84115	801-534-1111 robertson-marine.com	\$3.4M	Watercraft, fishing boats & outboards	8	1	Ranger Boats, Crestliner Boats, Mercury Outboards, Yamaha Outboards, Minn Kota Motors	2010
7	Monarch Powersports 350 W. 800 N. Orem, UT 84057	385-988-7000 monarchpowersports.com	\$1M	Electric motorcycles & rideables	4	1	Zero, Husqvarna, OneWheel	2016
8	Southpaw Motorsports 7586 S. Redwood Road West Jordan, UT 84084	801-849-0913 southpawmoto.com	\$400K	Motorcycles, ATV, SXS, snowmobile, service & used sales	4	1	Honda, Yamaha, Polaris, Kawasaki, Suzuki, Can-Am	2013
9	Access RV 550 S. Redwood Road North Salt Lake, UT 84054	801-936-1200 accessrv.com	*	RVs	40	1	Cherokee, Flagstaff, Cardinal, Palomino, Arctic Fox	1995
10	Dearden Equipment 125 S. Main St. Fillmore, UT 84631	435-743-5761 deardenequipment.com	*	ATV, UTV, lawn mowers, chain saws	3	1	Polaris, Toro, Dolmar	1942
11	Marine Products 949 W. 1700 S. SLC, UT 84060	801-209-4823 marine-products.com	*	Watersports, lifestyle	20	1	Hyperlite, Byerly, LiquidForce, Ronix, CWB, O'Brien, SlingShot, Straight Line, Connelly, HO Skis, Moomba Boats, Supra Boats, Alumacraft	1970
12	Motor Sportsland 4001 S. State St. SLC, UT 84107	801-262-2921 motorsportsland.com	*	RVs	65	1	Winnebago, Keystone, Thor, Forest River, Heartland, Pacific Coach, KZ, Starcraft, Columbia Northwest, Aliner	1968



SKI RESORTS
Ranked by Skiable Acres



List Development Laneace Gregersen | laneace@slenterprise.com

Resort Name Address	Phone Web	Snow Conditions Phone Number	Skiable Acres	Number of Ski Runs	Number of Lifts	Average Annual Snowfall	Base Elevation	Summit Elevation	Vertical Drop	Miles to SLC Airport
1 Park City Mountain Resort 1345 Lowell Ave. Park City, UT 84060	435-649-8111 parkcitymountain.com	800-222-PARK	7,300	336	41	360"	6,800'	10,000'	3,200'	32
2 Powder Mountain Resort 6965 E. Powder Mountain Road Eden, UT 84310	801-745-3772 powdermountain.com	801-745-3771	8,464	167	9	500"	6,900'	9,422'	2,205'	55
3 Alta 10010 Little Cottonwood Canyon Road Alta, UT 84092	801-359-1078 alta.com	801-572-3939	4,700	116	12	560"	8,530'	10,550'	2,020'	32
4 Snowbasin Resort 3925 E. Snowbasin Road Huntsville, UT 84317	888-437-5488 snowbasin.com	801-620-1100	3,000	107	11	300"	6,450'	9,350'	2,900'	45
5 Snowbird Ski & Summer Resort 9385 S. Snowbird Center Drive Snowbird, UT 84092	801-933-2222 snowbird.com	801-933-2100	2,500	170	14	500"	7,760'	11,000'	3,240'	29
6 Deer Valley Resort 2250 Deer Valley Drive Park City, UT 84060	435-649-1000 deervalley.com	800-424-3337	2,000	101	21	300"	6,570'	9,570'	3,000'	37
7 Solitude Mountain Resort 12000 Big Cottonwood Canyon Solitude, UT 84121	801-534-1400 skisolitude.com	801-536-6777	1,200	77	9	500"	7,994'	10,488'	2,494'	35
8 Brighton Ski Resort 8302 S. Brighton Loop Road Brighton, UT 84121	800-873-5512 skibrighton.com	801-532-4731	1,050	66	7	500"	8,755'	10,500'	1,745'	35
9 Brian Head Ski Resort 329 S. Highway 143 Brian Head, UT 84719	435-677-2035 brianhead.com	435-677-2035	650	71	10	360"	9,600'	10,970'	1,548'	35
9 Eagle Point P.O. Box 151 Beaver, UT 84713	435-438-3700 eaglepointresort.com	855-324-3615	650	40	5	400"	9,100'	10,600'	1,500'	217
11 Beaver Mountain 1351 E. 700 N. Logan, UT 84321	435-946-3610 skithebeav.com	435-753-4822	464	48	5	400"	7,232'	8,600'	1,600'	114
12 Sundance Mountain Resort 8841 N. Alpine Loop Road Provo, UT 84064	801-255-4510 sundanceresort.com	801-223-4510	450	45	5	320"	6,100'	8,250'	2,150'	55
13 Cherry Peak 11000 N. 3200 E. Cherry Creek Canyon Richmond, UT 84333	435-200-5050 skicherrypeak.com	435-200-5050	200	20	4	322"	5,775'	7,050'	1,265'	99
13 Nordic Valley 3567 Nordic Valley Way Eden, UT 84310	801-745-3511 nordicvalley.com	801-745-3511	140	23	4	300"	5,440'	6,400'	960'	51



*Did not disclose. Please note that some firms chose not to respond, or failed to respond in time to our inquiries. All rights reserved.
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<div><div>TRAVEL AGENCIES</div><div>Ranked by Total Sales 2018</div></div> <div><div>THE</div><div>List</div></div> <div>List Development Laneace Gregersen laneace@slenterprise.com</div>									
Company Name Address	Phone Web	Total Sales 2018	Percentage Business Travel	Percentage Vacation/ Liesure Travel	Number of Utah Offices	Number of Utah Employees	Specialties	Year Established	President/CEO
1 Christopherson Business Travel 5588 S. Green St., Ste. 300 SLC, UT 84123	801-327-7700 cbtravel.com	\$682M	91%	9%	1	213	Business travel management, corporate travel technology	1953	Mike Cameron
2 Hess Corporate Travel 150 N. Main St. Bountiful, UT 84010	801 292-8687 hesstravel.com	\$134M	95%	5%	1	40	Business travel management	1985	Alan H. Hess
3 Morris Murdock Travel 101 S. 200 E. SLC, UT 84111	801-888-6699 morrismurdock.com	\$110M	70%	30%	5	100	Cruises, leisure vacations, incentives, meetings, private charters	1958	Brian Hollien
4 Get Away Today 1650 E. 5700 S. South Ogden, UT 84403	855-GET-AWAY getawaytoday.com	\$105.5M	0%	100%	1	55	Discount vacations to Southern California, cruises, Hawaii & beyond	1990	Julie Smith CEO Chuck Smith President
5 Columbus Travel 563 W. 500 S., Ste. 180 Bountiful, UT 84010	801-295-9568 columbusvacations.com	\$36.8M	0%	100%	1	34	Vacations & cruises incentive & group travel	2001	Mark Faldmo
6 Cruise & Travel Masters 4376 S. 700 E. SLC, UT 84107	801-268-4470 cruiseandtravelmasters. com	\$21M	35%	65%	1	40	Ocean & river cruises, international travel, honeymoons, destination weddings, anniversary trips, family vacations, family reunions, group incentives	1984	Toby Nash
7 Snelgrove Travel Centers Inc. 145 W. Gentile St. Layton, UT 84041	801-544-1800 snelgrovetravel.com	\$17.9M	0%	100%	1	19	Vacations, cruises, Disney, ski trips	1991	Richard Snelgrove
8 Clawson Travel 216 S. 1300 E. SLC, UT 84102	801-582-0303 *	\$15M	80%	20%	1	10	Corporate, international, airline, cruise, hotel, car	1933	Brad Clawson
9 Wren International 320 E. 900 S. SLC, UT 84111	801-364-4481 wrenintl.com	\$10M	90%	10%	1	7	Purveyors of fine travel, incentives & groups	1996	Douglas Wren
10 Thomas Travel 535 E. 4500 S., Ste. D200 SLC, UT 84107	801-266-2775 thomastravel.com	\$7M	10%	90%	2	10	Leisure packages, European river cruises, theater groups	1951	Robert Guymon
11 All Points Travel 141 E. 5600 S., Ste.100 Murray, UT 84107	801-466-1101 allpointstravelonline.com	\$3.8M	5%	95%	1	4	Destination & group specialists full-service agency	1992	Marjorie Donoghue Corina Johnson
12 Destinations Inc. 1194 W. South Jordan Pkwy., Stes. B&C South Jordan, UT 84095	801-446-5000 destinationsinc.com	*	98%	2%	1	28	Group, meeting & incentive travel	1990	Rick Lambert

THE

Enterprise

UTAH'S BUSINESS JOURNAL

*Did not disclose. Please note that some firms chose not to respond, or failed to respond in time to our inquiries. All rights reserved.

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SPIKE

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museum attracts over 265,000 visitors annually. Admission is free (contributions appreciated). The museum is open Monday through Saturday except Thanksgiving, Christmas Eve, Christmas Day and New Year’s Day, from 9 a.m. to 4:30 p.m.

The museum also supports on-going research and educational programs.

Ogden’s Union Station

It was once said “You can’t get anywhere without going through Ogden!” In its heyday, nearly 120 trains per day would stop at Ogden’s Union Station carrying business and leisure travelers alike. Union Station

has preserved the history of the era and the area and captured many stories of the station and the past. Included is the Utah State Railroad Museum, the John M. Browning Firearms Museum, the Browning-Kimball Classic Car Museum and the Utah State Cowboy and Western Heritage Museum.

Bear River Migratory Bird Refuge

In the 1920s, due to the loss of marshes and huge bird die-offs from botulism, local individuals and organizations urged Congress to protect this valuable resource in Northern Utah. In 1928 the Bear River Migratory Bird Refuge was created. It is now one of over 550 refuges in the National Wildlife Refuge System. Of the more than 200 bird species that use the refuge, 67 species nest there. The ref-

uge is an excellent place to observe wildlife along a 12-mile auto tour route. There are also 1 1/2 miles of trails around the world-class Wildlife Education Center located one-quarter mile west of I-15 at Exit 363.

Brigham City Peach Days

Peach Days began in 1904 as an event to celebrate a “day off” during the peach harvest. The annual event attracts approximately 35,000 people with a variety of events. This year’s event is Sept. 6-7.

Western Heritage Center

Located about 20 minutes from Brigham City on Highway 89 in Wellsville, the center shows pioneer life in the Old West through interactive exhibits, period buildings and farm implements and seasonal festivals. Not

to be missed for the kids are “Baby Animal Days,” April 3-6, 10 a.m. to 6 p.m.

Logan “Cruise In”

The 37th Cache Valley Cruise In will take place July 4-6 in Logan. It is the largest three-day car show in Utah, with over 800 cars. There is also an indoor area showing specialty cars. Activities include a “show and shine” sock hop, concert and Main Street Cruise of classic cars. Tickets are required for some events.

Bear Lake Raspberry Days

Raspberry Days at Bear Lake are Aug. 1-3. Events include arts and crafts shows, a parade, the Laketown Rodeo, live concerts, a 5K run, a pancake breakfast, a golf tournament and fireworks.



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Love to travel - or hate it

... there's an app for that

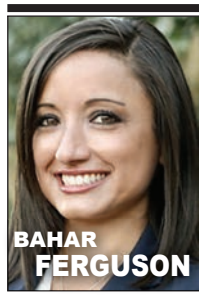
Traveling is different for everyone. Some people love it and some people hate it. Some people do it to get to work every day and some people do it for “work” by vacationing every day. No matter the reason behind your traveling, it could always go more smoothly than it does.

Traffic, lack of amenities and fear are just some of the things that can get in the way of smooth traveling. While there is no app that can completely eliminate traffic or instantly rid you of your fear of flying, there are apps that can help with all these things and more.

Since driving is the most common form of travel (for either work or pleasure), it would be the most beneficial to make smoother. One of the best apps to have for driving is called Waze. Waze offers turn-by-turn navigation with help from its millions of users. Users on the navigation app report traffic, road hazards, speed traps and more.

The end result of

Waze and all of the data pooled from its users is a quicker trip with fewer surprises. You'll know about an accident ahead and be able to avoid the traffic from it before it becomes an issue. Users also report the current state of traffic where they are at that moment. So, you can know what to expect and see if a different route would be better for you.



BAHAR FERGUSON

Need proof that this is an extremely effective tool? Well, just last month, police in New York City demanded that Waze remove the feature of marking police locations. This alert to other Waze drivers was clearly working as police noticed drivers avoiding their hiding spots. The Waze community is strong and users are proud to help one another have a more enjoyable drive.

You may be having a quick and ticket-free drive thanks to Waze, but imagine your worst fears being realized. Despite your well-planned departure, it looks like you will have to pull over to use a gas station bathroom. Yikes!

No matter how well you dehydrate yourself prior to driving, or how well you plan your trip, this can always become a problem. The solution to this dilemma is the Sit or Squat app by Charmin (yes, the toilet paper company).

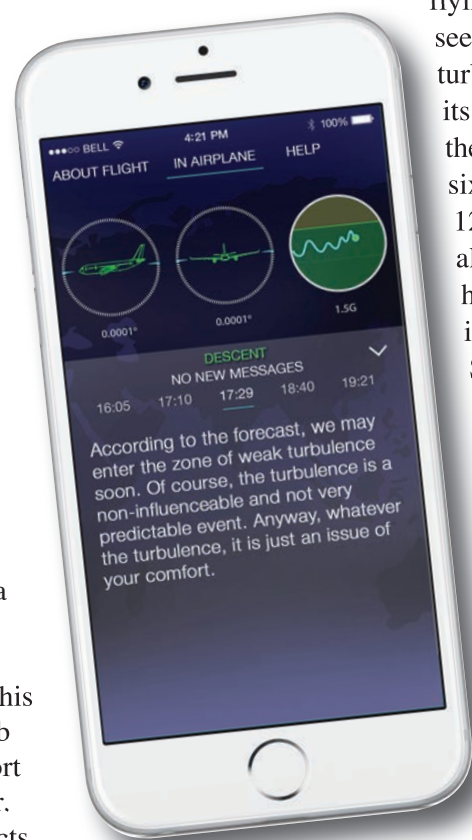
Sit or Squat shows all the restrooms in your area and whether or not you would want to sit to use them, meaning they are clean, or squat to use them, meaning you'll want to keep a clean distance. You can also quickly identify if the restroom will accommodate your needs. For instance, the app identifies if the restroom is handicap accessible, has a diaper changing table and if a fee or key is required for use.

Like Waze, the content and usefulness of this app is thanks to the community of users. Users of this app can say whether a restroom was for sitting or squatting, identify if

it was “awesome” or “stylish,” add a detailed review and even post photos. Thanks to the users, there are new restrooms constantly being added and existing ones being reviewed. So, if you HAVE to go, make it more enjoyable.

Now that you have the mobile apps to handle any road trips you may go on, let's focus on handling flights and any anxiety you or a loved one have on a plane. Considering more than half of the population has some sort of flight anxiety, odds are that someone you know and fly with faces these struggles. SOAR is a fantastic mobile application that helps you overcome a fear of flying.

SOAR tackles every aspect of flight anxiety. This app has techniques to curb anticipation anxiety, airport anxiety and in-the-air fear. You can find countless facts regarding the takeoff, climb and cruise and landing. The most helpful inflight tool is the G-Force reader.



Knowing what to expect will make your flight much more enjoyable. This application has turbulence and storm map forecasts that you can check on while flying. You can see the potential turbulence and its severity for the next hour, six hours and 12 hours. Like all of the apps I have mentioned in this article, SOAR is free. However, it does have in-app purchases available that consist of additional anxiety control courses. Getting to your vacation spot is only half of the journey.

Once you get there, you need to make sure you make the most of your time. The best way to do this is by using the Trip Advisor app to help you find fantastic restaurants, fun things to do in your area and tourist traps to avoid at all costs.

Wherever you are, there will be unique activities and restaurants that Trip Advisor will help you find. You can easily schedule your days by booking some of the best-kept local secrets. Depending on where you are, you can book sightseeing tours, cooking classes, canyon yoga lessons, boat rides and more.

Every mobile app discussed in this article was designed to solve a problem that you will run into while traveling. Thanks to the advancements of technology, your traveling has become much easier and cheaper. The cool thing about all of these apps is that their users power them. It isn't just a single app creator helping you navigate a new area; it is millions of supportive users using this technology to help others.

Bahar Ferguson is the president of Wasatch I.T., a Utah provider of outsourced IT services for small and medium-sized businesses.

