

OF NOTE



Scalpers' delight

Success on the court has meant higher aftermarket ticket prices for Utah Jazz games. Ticket marketplace TickPick says the Jazz have seen their average resale ticket purchase price rise from \$31.98 at the start of the season to the current \$53.63. That 67.7 percent increase is the third-largest in the NBA.

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Scientists and technicians observe a product demonstration at the laboratories of Merit Medical in Salt Lake City. The life sciences industry in Utah accounts for nearly 35,000 jobs and \$2.7 billion in annual payroll, according to a report released last month by BioUtah, the trade organization that represents those companies.

Life sciences industry accounts for large part of Utah's economy

More than 1,000 Utah life sciences companies provide 34,352 jobs and have an annual combined payroll in excess of \$2.7 billion, according to a new report from BioUtah, the nonprofit trade association serving the industry. The organization released its 2018 Life Sciences late last month at the Life Sciences Day at the Utah State Capitol.

The report contained data compiled for the Utah Life Sciences Economic Contribution Study conducted by the Kem C. Gardner Policy Institute at the University of Utah.

"The state of Utah has a rich history

of innovation and creativity from our life sciences entrepreneurs," said Kelly Slone, president and CEO of BioUtah. "Our scientists and business leaders are doing amazing things to grow our economy, including employing tens of thousands of skilled workers in high-demand and high-paying jobs. This study highlights their incredible accomplishments and shows the amazing potential for growth within this industry."

Other highlights of the report include:

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Point of the Mountain authority gets legislative committee OK

Brice Wallace

The Enterprise

A bill creating an authority to oversee development of the current site of the Utah State Prison in Draper advanced unanimously last week from a legislative committee.

The House Government Operations Committee voted 8-0 to send the measure to the full House. It is sponsored by Rep. Lowry Snow, R-St. George.

HB372 would create a Point of the Mountain State Land Authority to plan, manage and implement the development of the 700-acre site that currently houses the Utah State Prison. The prison will move in

a few years to a site west of Salt Lake City International Airport. The authority would be an independent, nonprofit, political subdivision of the state to facilitate the state land development.

The entity would be authorized to pursue development designed to maximize the creation of high-quality jobs and encourage and facilitate a highly trained workforce; ensure strategic residential and commercial growth; promote a high quality of life for residents on and surrounding the Point of the Mountain state land; complement the development on land in the vicinity of the state land; improve air quality and mini-

see **AUTHORITY** page 5

Current situation optimism wanes a bit for Utahns

A slight drop how Utahns feel about their present situation combined with optimism about business and job prospects kept the Zions Bank Utah Consumer Attitude Index (CAI) unchanged from January to February at 117.9 points. In comparison, the national Consumer Confidence Index increased 6.5 points to 130.8 in February and is 14.7 points higher than it was a year ago.

February's expectations index increase was largely fueled by improved consumer sentiment regarding the future trajectory of general business conditions statewide, as well as the future trajectory of the labor market. According to the most recent CAI survey data, 36 percent of Utahns believe that general business conditions will be better in their area six months from now, up from 32 percent in January. Likewise, 38 percent of Utahns believe that more jobs will be available in their area six months from now, up from 30 percent in January.

Utahns are also more optimistic about their personal finances, with 32 percent indicating an expectation that their household incomes will increase by more than the rate of inflation over the next two years, up from 28 percent in January.

Although consumer sentiment remains highly positive across the state, the Zions Bank present situation index fell slightly from 125.2 in January to 124.8 in February. This slight decrease was offset by minor increases in the Zions Bank Expectations index which rose 0.2 points from 113.1 in January to 113.3 in February.

"Utahns appear to be very confident in the state's robust job market," said Scott Anderson, Zions Bank president and CEO. "Utah's unemployment rate is at its lowest levels since early last year. As the statewide labor market continues to expand, I believe that the economy will be able to sustain the tremendous growth that we have witnessed in recent months."

Growth within the labor market has helped Utahns to remain optimistic about the future trajectory of the economy, despite relatively high levels of inflation statewide. Utah currently has posted inflation above 3 percent in each of the past nine months.

Despite strong inflationary pressures, Utahns are more optimistic about efforts of local officials to improve the statewide economy and there is increasing optimism

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Inland port bill irks Mayor Biskupski

Proposal would create board to govern formation of facility in Salt Lake's Northwest Quadrant

Brice Wallace
The Enterprise

A bill creating an authority to oversee the establishment of an inland port in Salt Lake City's Northwest Quadrant has raised the ire of Mayor Jackie Biskupski.

The text of SB234 was unveiled last week and was criticized by Biskupski as seizing the city's land-use authority and setting a dangerous precedent for the city and other local jurisdictions.

Sponsored by Sen. Jerry W. Stevenson, R-Layton, SB234 would create the Utah Inland Port Authority, establish a board to govern the authority, and em-

power the authority to work to establish an inland port and a foreign trade zone in an area that includes the Northwest Quadrant, an area that city officials had its own plans to develop.

The authority would have "exclusive jurisdiction, responsibility and power to coordinate the efforts of all applicable state and local government entities, property owners and other private parties and other stakeholders" to develop a business plan for the land, which would include an inland port and a foreign trade zone. The board would be empowered to hear and decide appeals and requests related to certain land-use actions. Except for those appeals, the authority would not have powers "relating to the regulation of land uses" on the property.

The board would consist of nine voting members and one non-voting member. Members would include two appointed by the governor, including one from the Gov-

ernor's Office of Economic Development; one each appointed by the House and Senate; two appointed by the Salt Lake City mayor, including one from the Salt Lake Airport Authority; one appointed by the Salt Lake City Council; one appointed by the Salt Lake County mayor; and one appointed by the chair of the Permanent Community Impact Fund Board from the board's membership. Salt Lake County's economic development director would be a nonvoting member.

After the bill was posted, Biskupski voiced her opposition to it, and a previously planned discussion in a legislative committee was postponed.

The land specified in the bill has the same boundary on the west and south as does the city's Northwest Quadrant Master Plan Area, an eastern boundary of Interstate 215, and extending to the city's northern boundary, excluding the Salt Lake City International Airport.

Dwyer Group acquires SLC's Real Property Management

Salt Lake City-based Property Management Business Solutions LLC has been acquired by Dwyer Franchising LLC of Waco, Texas. Billed as the largest property management franchising company in North America, the Salt Lake City firm does business as Real Property Management.

The acquisition brings more than 3,100 franchises under the Dwyer umbrella. Parent company to brands such as Molly Maid, Mr. Rooter, The Grounds Guys and Mr. Electric, Dwyer Group's acquisition of Real Property Management is the first of its kind. The deal marks the 11th acquisition for Dwyer over the past 42 months, which now accounts for more than \$1.7 billion in system-wide sales. Dwyer Group now has 20 consumer brands, 18 of them franchised. The company has eight corporate support centers throughout North America, U.K. and Germany.

"For over 30 years, thousands of rental property owners and investors nationwide have trusted Real Property Management offices to take care of their rental property," said Lukas Krause, CEO of the company at the time of the acquisition. "I am confident that under the guidance and leadership of Dwyer Group, this organization will continue to grow and provide a great franchise opportunity for prospective and current entrepreneurs." Krause will continue to oversee the franchise network in the role of brand president within the Dwyer Group organization.

"Real Property Management is a great fit for Dwyer Group's growing family of franchise service brands as it shares our mission to help homeowners protect and maintain their most valuable investment," said Mike Bidwell, CEO of Dwyer. "We look forward to growing that presence, tapping into the services of our existing service brands across North America and providing the best professional solution for property management."

Real Property Management specializes in franchising a system to franchisees who manage single-family homes, townhomes, condos, multiplexes and small apartment buildings without onsite management. Its services include finding and screening tenants, completing the lease agreements, collecting rent and arranging for any necessary repairs. Real Property Management offices also manage the legal compliance for local, state and federal real estate law.

The company was founded in 2005 by Kirk McGary and Doug Oler and has grown to include more than 300 offices in 46 states and Canada that manage assets worth more than \$13 billion.

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PC's Talisker Club sold

Storied Development LLC, a Watkinsville, Georgia-based developer and marketer of private-club communities, has acquired Park City's Talisker Club. The transaction includes the Tuhaye golf and boating development, the Tower Club and residential sites in Empire Pass near Deer Valley. The seller was Redus LLC, a subsidiary of Wells Fargo Bank, which had previously sold the Bonanza Flats development in July. Financial details of the deal were not disclosed.

Tuhaye is a 2,000-acre community nine miles east of Park City on the Jordanelle Reservoir. It features a Mark O'Meara Signature golf course, clubhouse, spa, fitness, kids' camp, tennis courts, hiking trails and outdoor-activity programming. Empire Pass is anchored by the Tower Club, a private on-mountain club with a full-service ski locker facility, a kids' program, heated pools, spas and fitness.

"The Talisker Club lifestyle

is incomparable," said Mark Enderle, a partner in Storied Development. "Few places have the caliber of four-season amenities offered with the club, not to mention the proximity to a village with the charm of Park City. We look forward to working closely with our members, the local brokerage community and engaging the national market to re-introduce the Talisker Club."

"The properties associated with the Talisker Club are among the premier residential offerings in the West," said Storied Development partner Mark Yarborough. "With a refreshed vision, an infusion of new capital, and a commitment to providing remarkable experiences for members, their families and guests, there is no limit to Talisker Club's potential."

Plans for a limited new property release are slated for mid-2018, said Enderle. New construction at Tuhaye is set to begin this spring.



The White Mesa uranium mill near Blanding will have more ore to process when Energy Fuels Inc. resumes mining operations at several southeastern Utah mines later this year. The company received Bureau of Land Management and U.S. Forest Service approval for renewed mining at its San Juan County mining properties last week.

Operations to resume at San Juan Co. mines

Several uranium and vanadium mines in northeast San Juan County that have been idle for several years may soon resume operations, thanks to approvals received last week by Energy Fuels Inc. from the Bureau of Land Management (BLM) and the U.S. Forest Service for the company to expand its operations.

Known as the La Sal Complex, the 11-mile stretch of properties includes the Energy Queen, Beaver/La Sal and Pandora/Snowball mines along with previously unmined tracts called Redd Block and Pine Ridge. The three mines have all previously produced uranium and vanadium.

“We are pleased that the BLM and USFS issued approvals for expansion of this project following a comprehensive multi-year analysis. This is particularly important, as the mines and properties comprising the La Sal Complex contain large quantities of uranium resources, along with significant high-grade vanadium resources,” said Mark Chalmers, president and CEO of Energy Fuels, of the approval. “We have recently seen vanadium prices increase significantly, and our nearby White Mesa Mill has a long history of producing uranium and vanadium from these mines.”

Energy Fuels owns and operates the White Mesa uranium mill six miles south of Blanding. It is the only conventional uranium mill operating in the United States.

“The environmental assessment (EA) prepared for the expansion of this project thoroughly considered all aspects of proposed operations, including environmental protection, transportation, cultural issues, jobs, economic benefits and environmental justice concerns,” Chalmers said. “This project is fully permitted and constructed and is currently on standby status, ready to resume mining operations

within approximately six months of a production decision, with minimal capital required. We believe these approvals once again demonstrate that Energy Fuels is a responsible operator and an asset to the region.

“We also acknowledge and appreciate the hard work and professionalism of the BLM and USFS staff involved in the preparation of this EA,” Chalmers continued. “We are the largest private employer in San Juan County, including a major employer of Native Americans, and these approvals set the stage for our company to grow in the region in the future.”

The La Sal Complex, which includes significant existing surface and underground mining infrastructure, is located approx-

imately 65 miles north of the White Mesa Mill. Material produced from the La Sal Complex will be processed at the mill, the company said.

From 2007 to 2013, 446,000 tons of mineralized material were mined from the La Sal Complex and processed at the White Mesa Mill. The mines shut down in the face of declining uranium and vanadium prices and the BLM and USFS approvals were needed to resume operation.

Energy Fuels is a Denver-based uranium mining company supplying uranium oxide to major nuclear utilities. In addition to numerous mining operations and the White Mesa Mill, the company operates the Nichols Ranch Processing Facility in Wyoming and the Alta Mesa Project in Texas.

Officials: Tourism unchanged by Bears Ears designation

In the wake of changes to a national monument boundary, officials in Kane and Garfield counties are reminding the public that “tourism remains the same.”

The Kane and Garfield county tourism offices and the U.S. Bureau of Land Management recently issued a news release to let the public know that tourism is not affected by the presidential proclamation changing the boundaries of the Grand Staircase-Escalante National Monument.

The office and BLM “want to assure the public that these changes should not affect their overall outdoor experience in southern Utah,” it said. “The area’s tourist attractions and sites continue to be accessible.”

The statement said popular destinations — such as Inchworm Arch, Peek-a-Boo and Spooky Gulch slot canyons; Lick Wash; Devils Garden and Cottonwood Narrows — are available and open to the public. Outfitters and guides will continue to offer services in the area to help visitors see the unique sights, it added.

“The presidential proclamation modified the boundaries of the national monument into three management units within the monument, known as the Grand Staircase, Kaiparowits and Escalante Canyons units,” said Harry Barber, acting monument manager. “The lands excluded from the monument’s boundaries continue to be managed by the BLM’s Kanab field office and will

remain accessible to the public in accordance with the existing BLM management plan.”

“We are optimistic these changes won’t impact the outdoor experience in southern Utah,” said Camille Johnson, executive director of Kane County Office of Tourism. “The hikes, destinations and viewpoints that make southern Utah and Grand Staircase-Escalante National Monument so beautiful and worth exploring are not going anywhere. Visitors still have access to all the iconic sites and attractions; the only difference is that some areas will be managed by a different BLM office.”

“We want all visitors to know that the Garfield County and Kane County offices of tourism and the BLM are working together to continue providing a positive and fun visitor experience,” said Falyn Owens, executive director of Garfield County Office of Tourism.

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Dynatronics to restructure; Enright to take reins as chairman of board

Dynatronics Corp., based in Cottonwood Heights, has announced a restructuring of its leadership necessitated by the resignation of founder Kelvyn Cullimore as chairman, president and CEO. Cullimore will continue to serve as a non-employee member of the board, the company said in a release.

As part of the restructuring, the positions of chairman and CEO will be separated. Dynatronics said it would appoint a new CEO by June 30 and that the company will not select a new president due to a realignment of the operations. The company announced the appointment of Erin S. Enright as chairman of the board, effective immediately.

The restructuring includes the creation of a new Therapy Products Division, comprising the operations of Dynatronics Corp. prior to the company's recent acquisitions of Hausmann Industries and Bird & Cronin. Brian Baker has been named president of the new division.

"Dynatronics' board of directors is implementing a transition process to allow a smooth transfer of Mr. Cullimore's responsibilities while it undertakes a search for a new CEO," the release from the company said. "The board has

formed a search committee, led by Ms. Enright, to identify and select a successor to Mr. Cullimore. Other members of the committee include independent directors Scott Klosterman, chairman of the board's Compensation Committee, and Brian Larkin."

"These leadership changes will clarify Dynatronics' structure and strengthen the company's foundation to support its growth and profitability," said Enright. "Separating the chairman of the board and the CEO roles will provide the appropriate governance structure to balance the board's independent authority to oversee the business and the CEO's management of the business day-to-day."

"It has been my distinct pleasure to serve Dynatronics since my father and I founded the company in 1979," said Cullimore. "In that time, we have positioned the company as a global leader in the rapidly developing areas of physical therapy, athletic training and orthopedics. The partnership with Prettybrook Partners in 2015 set the company on a strong growth trajectory, which we plan to accelerate in the years ahead. I believe the time is right to divide my responsibilities and transition to a new CEO to lead us through this next stage of growth. I am proud

of our more than three decades of accomplishments and look forward to continuing my contributions to the success of the company as a member of the board of directors."

Enright has been a director of the company since 2015 and has served as the chairman of the Nominating and Governance Committee.

"Under Kelvyn's leadership, numerous organizational and operational improvements have been made and new businesses and markets have been opened," Enright said. "His leadership has positioned the company to take advantage of Dynatronics' many opportunities."

"Brian Baker brings decades of experience in optimizing business processes, product development, operations and expanding distribution," Enright said of the president of the company's new division. "In this newly created role, he is uniquely positioned to propel and expand our modalities and other capabilities worldwide. We believe that Brian has the skills and focus to drive growth and profitability in the Therapy Products Division at what is an exciting time for the industry."

Dynatronics, through its Therapy Products, Hausmann In-

dustries and Bird & Cronin divisions, designs, manufactures, markets and distributes advanced-technology medical devices, therapeutic and medical treatment tables, rehabilitation equipment,

custom athletic training treatment tables and equipment, institutional cabinetry, orthopedic soft goods, as well as other specialty patient, rehabilitation and therapy products and supplies.

Loyal Cos. acquires LinkTrust

Provo-based Loyal Companies, a private equity firm that specializes in technology and media, has acquired marketing software company LinkTrust, also based in Provo.

With the acquisition, Chad MacKay, managing partner of Loyal Companies, will become CEO of LinkTrust, replacing current owner and CEO Bret Grow, who started the business in 2002 with his wife Kate. LinkTrust, which employs 45, will continue to operate under the LinkTrust name and brand.

"LinkTrust has the standing reputation of being the leading provider of performance marketing software," said MacKay. "We're excited to not only work with an amazing roster of companies who use LinkTrust in a key component in their business, but add to the value proposition with disruptive technology. Customers

will see an even greater solution set and customer experience as we go forward. Utah is home to some of the most innovative technology companies found today, thanks to the abundant talent found in our very own Silicon Slopes. LinkTrust is no different, and that's what makes this so exciting. We have some aggressive goals and plans for the future but know it's the people behind the product that really make the difference."

"Today's announcement is a positive one for our customers, partners and employees," said Grow. "I poured my heart and soul into LinkTrust the past 15 years and am proud of the company we built, our values and commitment to providing a positive impact in the digital marketing space. I'm excited for this next phase of growth for the company and am confident in Chad, his leadership and the vision he has for the company."

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AUTHORITY*from page 1*

mize resource use; and accommodate and incorporate the planning, funding and development of an enhanced and expanded future transit and transportation infrastructure and other investments.

An authority board would have 11 members: two each from the House and Senate; four appointed by the governor, including one from the Governor's Office of Economic Development and one from the Division of Facilities Construction and Management; an elected Salt Lake County government official appointed by the county mayor; the Draper mayor or a mayor-designated city council member; and the state commissioner of higher education.

No one from the public spoke in opposition to HB372 in the committee hearing.

Robert Grow, president and chief executive officer of Envision Utah, which was selected by the Point of the Mountain Development Commission for the visioning and planning of the region, told the committee that the state-owned prison site size equates to 70 blocks in downtown Salt Lake City and is part of a 20,000-acre area being con-

sidered for development between Sandy and Lehi.

The legal authority created in the bill is needed "to begin the tough work that's going to be necessary to get this right," Grow said of the region's development. "I cannot overstate the complexity of this challenge with that central site of about 70 downtown Salt Lake City blocks, as well as the 20,000 acres that it will help drive."

The commission favors a scenario for the prison site that would create a nationally known research or university center that could prompt more high-paying jobs throughout the Wasatch Front. It also could feature mixed-use, office, retail and residential areas, as well as open space. The region's development could result in 150,000 new high-tech jobs along the Wasatch Front, with 50,000 being at the prison site. Details about the preferred scenario are at <https://pointofthemountainfuture.org>.

"Under any of the scenarios for the future that we have looked at, this area will fill up by 2050," Grow said. "It's filling up rapidly now, so taking advantage of this opportunity — getting it right, so to speak — is going to take aggressive action by the state, particularly given the opportunity for the prison site itself to become the catalyst, the driving force, behind

the kinds of development you want to see there."

Draper Mayor Troy Walker said the economic benefits of developing the site "will be substantial."

"We appreciate the opportunity to be a partner with the state and the county and all the players in this and we think that, as it goes forward and working together, we can create something that is unbelievable and unique," Walker said. "This is probably the most unique opportunity the state is going to have in all of our careers."

Andrew Gruber, executive director of the Wasatch Front Regional Council, noted that the bill recognizes transportation's importance to the site's development and that it requires coordination of relevant metropolitan organizations and with Draper and Salt Lake County's planning divisions.

Ben Hart, deputy director of the Governor's Office of Economic Development, said the bill is technical but ensures that "all voices have been heard and represented."

"When we're looking at an

economic opportunity of this magnitude, we have to be able to move at the speed of business. When we have a generational land development opportunity like this, we have to be responsive," Hart said.

"There's a lot of twists and turns in this legislation, but each one of those are absolutely needed for what we need to be able to do with the Point of the Mountain property. ... We believe this is the right piece of legislation necessary to optimize the Point of the Mountain, not just for today but for future generations to come."

Utah workers most cooperative in U.S.

Workers in Utah are the most cooperative in the country, according to a study released by the career testing and matching website Sokanu. The research examined professional characteristics of over 180 personality and interest types to reveal the states with the highest volume of good-natured team players — qualities that many employees associate with a harmonious and satisfying workplace.

Massachusetts, Georgia, Arizona and Maryland round out the top five states with cooperative workers. West Virginia topped the states with the least cooperative employees, along with Idaho, Maine, New Mexico and South Dakota.

Sokanu's career tests gather data from over 100,000 workers across the country every month. The research revealed a correlation between the

most cooperative workers and the most populous states. California, Florida and New York are three out of four of the most densely populated states in America and all ranked in the top 10 list of the most cooperative states. People in these highly populated areas have seemingly learned how to work together to build integrated, unified and friendly workplaces and communities, Sokanu said.

"Cooperation is one of the most important traits in determining fit with a career. Our data is helping workers understand which states are best at attracting workers who are the most cooperative," said Spencer Thompson, CEO of Sokanu. "Our career test is designed to not only match people to their ideal career, but also understand what types of successful workers end up in which states, and why."

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Industry Briefs

Industry Briefs are provided as a free service to our readers. Company news information may be sent to brice@slenterprise.com. The submission deadline is one week before publication.

ARTS/ENTERTAINMENT

• **Quarters Arcade Bar** will open March 8 in the Club Manhattan, 5 E. 400 S., Salt Lake City. It features pinball machines, classic arcade games and tabletop games. The business received \$150,000 in funding from Salt Lake City's Economic Development Loan Fund. It is owned by **Michael Eccleston** and **Katy Willis**.

ASSOCIATIONS

• **NACM Business Credit Services**, Salt Lake City, has named **Georgette Bevan** as its president. Bevan has been employed by the association for 15 years, holding the positions of director of education and vice president.



Georgette Bevan

Prior to joining the association as an employee, she was a member for many years working as credit manager for Huntsman. NACM Business Credit Services, an affiliate of the National Association of Credit Management (NACM), is an advocate for business credit and financial management professionals.

BANKING

• **Central Bank** has made several executive changes. **Seth Ollerton** joins the bank as director of marketing. Ollerton has over 11 years of bank marketing and digital marketing experience, having worked for various Utah banks. Most recently, he spent three years as a digital marketing manager at a Utah consulting firm. **Tyler Heaps** has been promoted to vice president and manager of the mortgage department at Central Bank. Heaps became a mortgage loan officer at Central Bank in 2008. After eight years of lending, he was appointed to assistant mortgage manager and served in that capacity for a year. **Howard Gurney** has been appointed as the appraisal review manager of the newly formed appraisal department at Central Bank. Gurney was a residential appraiser for many years before he began working at Central Bank as the manager of the mortgage department in 2005. **Brannen Trost** has been appointed assistant manager of Central Bank's newest office at Traverse Mountain. Trost has worked at Central Bank in various roles since 1998. He became a commer-

cial loan officer in 2005 and was later promoted to assistant manager of the Pleasant Grove office in 2008. **David Dyreng** joins Central Bank as assistant manager of the Pleasant Grove office and senior commercial lender. Dyreng has over a decade of banking and commercial lending expertise and has been in both banking and commercial lending businesses for over 15 years. He has worked in various capacities and has extensive experience in commercial, construction and SBA lending. **Matt Simonsen** was promoted to assistant manager of Central Bank's Payson office. Simonsen has extensive knowledge of commercial lending.

COMMUNICATIONS

• **CallTower**, South Jordan, has hired **Tom Turner** as director of channel sales. Turner has more than 20 years of channel experience, including serving as vice president of sales at Access One Inc. and holding key roles at GlobalCom/First Comm and Telco/Teleglobe.



Tom Turner

CONTESTS

• The **Utah Manufacturers Association** is accepting applications until March 23 for the **Utah Manufacturers Association Workplace Safety Awards**, which provide recognition for companies based on best practices for eliminating workplace injuries. Recipients will be honored at the association's seventh annual Safety Conference, set for April 11 at the Little America Hotel in Salt Lake City. Awards will be presented in five categories, based on company employee count. Applications may be sent to uma@umaweb.org.

• The **Ski City Shootout** has returned for its 11th year. After 10 years as a professional photography contest that produced hundreds of thousands of dollars in editorial coverage and promotion for Salt Lake and its four world-class ski resorts, the 2018 Ski City Shootout is adding a first-time amateur videography category. The 2018 Ski City Shootout features five local professional videographers who are spending their winter producing 3-to-15-minute videos under the theme "I am Ski City." This year, the contest adds a first-time amateur category open to all, where locals and visitors alike are invited to submit their 1-to-3-minute videos using the "I Am Ski City" theme. Professional and amateur categories both call

for videographers to produce videos featuring the four Cottonwood Canyon resorts and their unique proximity to Salt Lake's urban amenities. Professionals and amateurs will compile and produce their videos through March 30, with the winners being announced at the annual Ski City Shootout Award Party set for April 7 at Brewvies Cinema Pub in downtown Salt Lake City. In the professional category, the winner will take home a \$7,000 first-place cash prize while the other four pros vie for the remaining \$12,500 prize purse. Amateurs are competing for prizes that include gear and Salt Lake vacation and "staycation" packages. Details are at www.visitsaltlake.com/skicity/shootout/.

DIVIDENDS

• **ClearOne**, Salt Lake City, has announced that the quarterly cash dividend for the 2018 first quarter is 7 cents per share. The dividend will be paid March 21 to shareholders of record March 7. ClearOne designs, develops and sells conferencing, collaboration, and network streaming and signage solutions for voice and visual communications.

EDUCATION/TRAINING

• **Utah Girls Who Code Club** has been launched statewide by the **Utah STEM Action Center**, in partnership with **Adobe** and **Dell EMC**. The clubs will be hosted at schools, community centers, libraries and various organizations. Industry partners will sponsor and facilitate nearly 50 clubs, creating a business and education partnership. The clubs will officially begin in the fall.

GOVERNMENT

• The Department of Workforce Services' Utah State Office of Rehabilitation has selected **Dan V. Mathis** to oversee the **Division of Services for the Deaf and Hard of Hearing**. Mathis will be based at the Sanderson Community Center in Taylorsville and will be responsible for the oversight and administration of programs serving Utah's community of deaf, hard of hearing, deafblind individuals and their families. Mathis previously served as an American Sign Language (ASL) specialist for the Jean Massieu School



Dan Mathis

of the Deaf, as part of the Utah Schools for the Deaf and Blind. While there, he taught ASL and deaf studies, and coordinated sup-

port programs for students. In addition, Mathis has more than 20 years' experience in educational-based work in ASL, deaf studies and interpreter training at Sorenson Communications, Davis Applied Technology College and Laurent Clerc National Deaf Education Center.



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HEALTHCARE

• **My Hearing Centers**, a Salt Lake City-based provider of hearing aids from several international manufacturers, has opened its 100th office in the United States through the addition of offices in Bend and Richmond, Oregon; Salt Lake City (in Sugar House at 1441 E. 2100 S.); and six offices in Washington. The 100 offices include new operations and existing hearing aid centers that have been acquired by My Hearing Centers. It now has offices in 10 states. My Hearing Centers' founder and CEO, Dave Larsen, opened the company's first office in 2011 in Utah, where the company now has 24 offices.

LAW

• **Dorsey & Whitney LLP** has expanded its intellectual property team by hiring **Grant Foster**, **Brett Foster**, **Mark Miller** and **Bryan Pratt** as partners, plus a team of six attorneys, two paralegals and three legal secretaries. They join Dorsey from the Salt Lake City office of Holland & Hart. Grant Foster has over 25 years of patent prosecution experience, with extensive intellectual property litigation and trial experience. He manages significant IP portfolios for major clients relating to medical devices, outdoor products and technologies, food processing technologies, and many others. Brett Foster's practice focuses on strategic counseling and litigation, including patent, trademark, trade secret, copyright, unfair competition and other IP matters. Miller has experience in patent, trademark, and trade

secret litigation in federal courts nationwide, and substantial experience with appeals of



Grant Foster



Brett Foster



Mark Miller



Bryan Pratt

trademark and patent cases in federal circuit courts. Pratt focuses his practice on strategic patent portfolio creation and management in the United States and abroad within the mechanical, materials and electromechanical arts. Other additions are of-counsel **Bradley Jensen**; associates **Rick Galati**, **Elliot Hales**, **John Sadlik**, **Tamara Kapaloski** and **Tiffany Shimada**; paralegals **Samnang Marshall** and **Sherri Stucki**; and legal secretaries **Trudi Rouse**, **Kathy Case** and **Nicole McKean**. Dorsey & Whitney now has more than 50 lawyers in Salt Lake City.

NONPROFITS

• The board of directors of **Huntsman Cancer Foundation**, Salt Lake City, has elected **Peter R. Huntsman** as board chairman. He replaces his late father, **Jon M. Huntsman Sr.**, who founded Huntsman Cancer Institute and was its principal benefactor. Peter Huntsman will continue to serve as the foundation's chief executive officer, a position he has held since being appointed in 2015. Susan Sheehan will continue as president and chief operating officer.



Peter Huntsman

PHILANTHROPY

• **Kenworth Sales Co.** has donated \$400,000 to **Salt Lake Community College's Westpointe Workforce Training & Education Center**. Company president Kyle Treadway had toured the center and decided his company needed to invest in the students who will soon be training within the Westpointe diesel tech-

see BRIEFS next page

Industry Briefs

from previous page

nician program. The funds could be earmarked for additional equipment or scholarships for students attending classes at Westpointe, a \$43 million, 121,000-square-foot facility that will open this fall and provide career and technical education programs to meet the future needs of industry partners.

• **Mountain America Credit Union**, West Jordan, has announced that its employees donated a total of \$30,028 during its 2017 annual charity drive benefiting **Ronald McDonald House Charities** and the **Leukemia & Lymphoma Society**. The money was raised through candy sales, employee dress-down days, lunch fundraisers and more.

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REAL ESTATE

• **Mountain West Commercial Real Estate (MW)** has announced that **Richard Martin** has joined its team. Martin has broad experience across several industries. Richard also owns two local companies, Baker Transfer & Storage and Jim's Electric. In California, he worked as a manufactures representative for the Browning Arms Co. for five years. In 1996, he and his wife, Kim, founded the successful import company Triad Sportswear, which they sold in 2000. They purchased Econo Print. Richard Martin returned to California as an owner in the rep group More & Molloy. The family settled in Billings, Montana, in 2008.

RECOGNITIONS

• **Qualtrics**, a Salt Lake City-based experience management company, has been listed as one of the **"Top 10 Most Innovative Companies in Enterprise"** for

2018 by **Fast Company**. The designation recognizes pioneering companies who have had an outsized impact on entire industries and on the larger communities where they operate.

• **Lee Schor**, vice president of sales for the Americas for StorageCraft Technology Corp., Draper, has been named to the list of **"2018 Channel Chiefs"** by **CRN**, a brand of The Channel Co. CRN also honored Schor as one of the **"50 Most Influential Channel Chiefs."** Channel Chief honorees are selected by CRN's editorial staff based on their professional achievements, standing



Lee Schor

in the industry, dedication to the channel partner community, and strategies for driving future growth and innovation. Schor joined StorageCraft in 2016. The company, founded in 2003, provides backup, disaster recovery, system migration and data protection solutions.

RETAIL

• **Harmons** has opened a new grocery store at 4675 S. Holladay Blvd., Holladay. It is the company's 18th location. The 16,500-square-foot store has a 2,400-square-foot mezzanine, an outdoor balcony seating overlooking views of Mount Olympus, and a cooking school. It employs 150 people.

• **Verizon Wireless** will have a new retail store off Veterans Memorial Highway, near Costco. It will open late in the first quarter and offer phones, accessories and support service.

• **Ross Dress for Less** will open a new store March 10 at the Canyon Creek Shopping Center in Spanish Fork. The 22,000-square-foot store brings the company's store count in Utah to 20. The company has more than 1,600 off-price apparel and home fashion stores in 37 states, the District of Columbia and Guam.

SERVICES

• **Cornerstone Technologies**, an American Fork-based event production provider, has appointed **Stuart Gold** as executive advisor. His responsibilities will include implementing growth strategies and identifying new markets and opportunities. Gold has more than 30 years of experience in integrated marketing and events through leadership roles at Domo, DocuSign and Omniture, among others. Gold recently worked with Cornerstone in his

role as executive producer for the Silicon Slopes Tech Summit.

• **Meineke** has signed a franchise agreement to bring a new franchise location to the Salt Lake City area. **Nathan Atherley** and **Matthew Wood** have inked the agreement to expand the brand locally. Atherley is a former Air Force officer and venture capitalist. Wood is formerly a high-tech executive and has been successful building technology companies such as Solera Networks, FusionIO, Bluecoat and Symantec. Meineke has more than 900 locations nationwide. It plans to open 55 locations in 2018.

TECHNOLOGY/LIFE SCIENCES

• **InsideSales.com**, a Provo-based artificial intelligence growth platform for sales, has appointed **Ryan Allphin** as chief technology officer and **Suaad Sait** as presi-

dent of growth. Allphin previously was CTO at Cradlepoint and spent 13 years at McAfee as the senior vice president and general manager of the Security Management



Ryan Allphin



Suaad Sait

Business unit. Allphin replaces **Steve Brain**, who will focus on earlier-stage product development at another technology company. Sait has worked with **InsideSales.com** for the past eight months as an executive advisor in growth, marketing and strategy and positioning. He previously was a venture advisor for

Menlo Ventures, executive vice president of products and markets at SolarWinds, and global chief marketing officer for RackSpace.

• **Workfront**, a Lehi-based provider of cloud-based enterprise work management solutions, has hired **Heidi Melin** as chief marketing officer and a member of the executive leadership team. Melin has over two decades of senior



Heidi Melin

marketing leadership experience. Prior to Workfront, she was the CMO of Plex Systems Inc., Eloqua, Polycom, Taleo and Hyperion, and was the group vice president of marketing at PeopleSoft. She also served as a public company board director for Accelrys.

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Calendar

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to brice@slenterprise.com. The submission deadline is one week before publication.

March 5-6

2018 Utah Safety Conference & Expo, presented by the Utah Safety Council. Event features 40 breakout sessions, keynote speakers, networking luncheons and an expo highlighting the latest in safety products and services. Location is Mountain America Expo Center, 9575 S. State St., Sandy. Cost is \$250 for members, \$350 for nonmembers, \$50 for students. Details are at utahsafety-council.org.

March 6, 9-10 a.m.

"International Trade Financing 101" Seminar, presented by World Trade Center Utah and the Export-Import (Ex-Im) Bank of the United States. Troy Fuhrman, Ex-Im Bank senior vice president and general counsel, will lead a discussion with local Utah exporters to highlight how Ex-Im can equip Utah exporters of all sizes to compete in the global marketplace and win overseas sales. Location is World Trade Center Utah, 60 E. South Temple, No. 300, Salt Lake City. Free. Details are at wtcutah.com.

March 6, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon, a Davis Chamber of Commerce event. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free. Details are at davischamberofcommerce.com.

March 6, 11:30 a.m.-1 p.m.

Business Accelerator Academy Launch, a Sandy Area Chamber of Commerce event. The chamber, in partnership with the Small Business Administration, offers the academy, a hands-on program that provides the knowledge and know-how business owners need to create and manage a customized, three-year strategic growth plan. Location is Salt Mine Productive Workspace, 7984 S. 1300 E., Sandy. Free. Registration can be completed at Eventbrite.com. Details about the academy are at sandychamber.com.

March 8, noon

"Why Utah Needs The Salt Lake Tribune: A Conversation with Paul Huntsman," a Silicon Slopes Town Hall event. Huntsman is the *Tribune's* owner and publisher. Free. Location is Silicon Slopes, 2600 W. Executive Parkway, Suite 140, Lehi. RSVPs

can be sent to dara@sltrib.com no later than March 6.

March 6, 5:30-7 p.m.

Women in Sales Kickoff, a Utah Women in Sales event. Speaker Dan Cook, senior vice president at Lucid, will discuss "The Value of Women in Sales"; Lanette Richardson, Lucid enterprise account executive, will discuss "Imagine the Career Possibilities"; and Lacey Bell Muhlestein, Adobe sales vice president, will discuss "Becoming the Women You Dreamed You Could Be." Location is Lucid Software Building, 10355 South Jordan Gateway, Suite 300, South Jordan. Free. Registration can be completed at Eventbrite.com.

March 7

ACG Utah 2018 Intermountain Growth Conference, featuring the DealSource Lounge and ACG Capital Connection, a Utah Chapter of the Association for Corporate Growth (ACG) event. Conference is an opportunity for industry professionals to meet and learn from one another, discover the latest tools that promote growth, and learn techniques to overcome challenges. Keynote speaker is Dan Clark, CEO of a consulting firm and best-selling author. Location is Marriott City Center, 220 S. State St., Salt Lake City. Cost is \$1,395 for private equity groups, \$995 for intermediaries, \$325 for ACG members, \$375 for nonmembers, \$250 for March 8 ACG Western Ski Conference in Park City only. Details are at acg.org/utah.

March 7, 7:30-9 a.m.

Early B.I.R.D. Business Primer, an Ogden-Weber Chamber of Commerce event. Location is Weber Center, 2380 Washington Blvd., Ogden. Free for chamber members and first-time guests. Details are at ogdenweberchamber.com.

March 7, 8-10 a.m.

"Building West Jordan," a West Jordan Chamber of Commerce event. Developers, land owners, contractors, agents and suppliers that are directly involved in the building process in West Jordan can attend and hear from the mayor, council and city staff regarding plans and upcoming projects. Location is Viridian Event Center, 8030 S. 1825 W., West Jordan. Cost is \$345. Details are at westjordanchamber.com.

March 7, 11:30 a.m.-1 p.m.

Professionals Networking Group, a ChamberWest event. Location is Golden Corral,

3399 W. 3500 S., West Valley City. No RSVP required. Details are at chamberwest.com.

March 7, 1-2 p.m.

2018 Spring Presidential Lecture, a Utah Valley University event. Speaker Hugh Herr, MIT professor, rock climber, double amputee, bionic innovator and leader of MIT's biomechanics research group, will discuss "The New Era of Extreme Bionics." Location is UVU Classroom Building Lecture Hall (CB 101A-B), Orem. Free, and open to the public. Details are at <https://www.uvu.edu/president/presidentiallecture/>.

March 7, 3-4:30 p.m.

"Jump Start: Intro to Entrepreneurship," a Salt Lake Chamber seminar taught by Deb Bilbao, business consultant at the Women's Business Center (WBC). Event is designed for all entrepreneurs: those looking to go into business, early startup stage or those looking to improve an existing business. Location is the Women's Business Center, 175 E. 400 S., Suite 600, Salt Lake City. Free. Details are at slchamber.com.

March 8, 8 a.m.-3:30 p.m.

"Workforce Planning: Your Roadmap to the Future," an Employers Council event on how to assess future human capital needs for a workforce plan. Location is Employers Council, Utah Office, 175 W. 200 S., Suite 2005, Salt Lake City. Cost is \$185. Details are at employerscouncil.org.

March 8, 11:30 a.m.-1 p.m.

Lunch and Learn, a Murray Area Chamber of Commerce event. Location is The Union, 7176 S. 900 E., Midvale. Details are at murraychamber.org.

March 8, 11:30 a.m.-1 p.m.

WIB Luncheon, a Davis Chamber of Commerce event. Location is Oakridge Country Club, 1492 Shepard Lane, Farmington. Cost is \$20 for members, \$25 for walk-ins. Details are at davischamberofcommerce.com.

March 8, 11:30 a.m.-1 p.m.

LinkedIn Luncheon, a Utah Valley Chamber event featuring information about how to use LinkedIn to create a competitive advantage, with Kate Bowcut, Utah Valley Chamber business development executive, providing tips on how to improve a LinkedIn profile. Location is Wallaby's Smokehouse, 69 State St., Orem.

Details are at thechamber.org.

March 8, 3-5 p.m.

"International Women's Day Celebration: Opportunities and Challenges for Women in International Business," presented by the Women's Business Center, World Trade Center Utah, the Salt Lake Chamber and JPMorgan Chase. Event features a panel discussion on how to take products to international markets. Panelists include Jenn Davis, owner of The Blueberry Hill; Heidi Thorn, president and chief executive officer of Navitus Sustainable Industries; and Vicki Varela, managing director of the Utah Office of Tourism. Location is the Salt Lake Chamber, 175 E. 400 S., Suite 600, Salt Lake City. Cost is \$25. Details are at slchamber.com.

March 8, 5:30-6:30 p.m.

WordPress Workshop, a Small Business Development Center (SBDC) event. Location is the Orem SBDC, 815 W. 1250 S., Orem. Details are at <https://utahsbdc.org/trainings>.

March 8, 6:30-8:30 p.m.

Small Business Roundtable, presented by the Salt Lake County Library in partnership with Salt Lake SCORE. Workshop will include information about digital tools and apps for business success. Location is Sandy Library, 10100 S. Petunia Way, Sandy. Free. Details are at sandychamber.com.

March 9, 7:30-8:30 a.m.

Eggs & Issues, a Murray Area Chamber of Commerce event. Speaker Carly Peercy, Miss Rodeo Utah 2018, will discuss her promotion and education of the western lifestyle. Location is Mimi's Café, 5223 S. State St., Murray. Free (pay if ordering from the menu). Open to the public. Details are at murraychamber.org.

March 9, 7:45-9 a.m.

Women in Business Networking, an Ogden-Weber Chamber of Commerce event. Location is the chamber offices, 2380 Washington Blvd., Suite 290, Ogden. Free for WIB members. Details are at ogdenweberchamber.com.

March 12, 8:30 a.m.-1 p.m.

UVU Diplomatic Conference on International Trade Relations, a Utah Valley University event featuring breakout sessions and networking opportunities where individual countries are featured and conference participants are able to

interact with trade representatives directly. Speakers include Lt. Gov. Spencer Cox; Jackie Biskupski, mayor of Salt Lake City; Derek Miller, World Trade Center Utah president and chief executive officer; Meghan Stettler of the Governor's Office of Energy Development; and Clint Betts of Silicon Slopes. Location is UVU's Sorensen Student Center, 800 W. University Parkway, Orem. Free and open to the public. No registration required. Details are at http://www.uvu.edu/intlaffairs/diplomatic_conference.html.

March 13, 8 a.m.-1 p.m.

Employer Workshop, focused on hiring and retaining people with disabilities, networking with specialists and getting resources. Location is Division of Services for the Blind and Visually Impaired Conference Room, 250 N. 1950 W., Salt Lake City. Free. Registration deadline is March 6. Details are at usor.utah.gov/employers.

March 13, 8 a.m.-4 p.m.

"Employment Law for Managers," a Salt Lake Community College event featuring realistic scenarios to help participants improve employee relations skills. Appropriate for employers with 15 or more employees. Location is Salt Lake Community College's Miller Campus, 9750 S. 300 W., Sandy. Cost is \$180 (\$90 for qualified Salt Lake County companies). Details and registration are available by contacting Debbie Patten at debra.patten@slcc.edu or (801) 957-5244.

March 13, 5:30-7:30 p.m.

Business After Hours Social, a Holladay Chamber of Commerce event. Location is Hampton Inn by Hilton Salt Lake City/Cottonwood, 3210 E. Millrock Drive, Salt Lake City. Free for chamber members, \$10 for nonmembers. Details are at holladaychamberofcommerce.org.

March 14-15, 9 a.m.-3 p.m.

"Boots to Business: Reboot," a two-step veteran training program that provides participants an overview of business ownership as a career vocation, an outline and knowledge of the components of a business plan, a practical exercise in opportunity recognition, and an introduction to available public and private sector resources. Location is the Small Business Development Center (SBDC) in Orem, 815 W. 1250 S., MS 239, BRC Building Training Room, Orem. Free.

CALENDAR

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Details are available by contacting Ian Lorenzana at (801) 524-3209.

March 14, 11:30 a.m.-1 p.m.

Professionals Networking Group, a ChamberWest event. Location is Golden Corral, 3399 W. 3500 S., West Valley City. No RSVP required. Details are at chamberwest.com.

March 14, 11:30 a.m.-1 p.m.

"Let's Do Lunch," a Sandy Area Chamber of Commerce event celebrating the kickoff of "March Madness." Location is Buffalo Wild Wings, 11266 S. State St., Sandy. Details are at sandychamber.com.

March 14, 5-7 p.m.

Business After Hours, an Ogden-Weber Chamber of Commerce event. Location is St. Joseph Catholic High School, Fine Arts Building, 1790 Lake

St., Ogden. Free for chamber members and first-time guests. Details are at ogdenweberchamber.com.

March 15, 8-11:30 a.m.

"Conflict: Self-Management," an Employers Council class on how to build skills for constructive resolution by creating an effective environment and developing compromises for mutual benefit. Location is Employers Council, Utah Office, 175 W. 200 S., Suite 2005, Salt Lake City. Cost is \$145. Details are at employerscouncil.org.

March 15, 8 a.m.-noon

Cybersecurity Conference 2018, a Salt Lake Chamber event. Experts from government, law enforcement and the private sector will discuss how to develop, evaluate and strengthen cybersecurity programs. Location is the Hilton Hotel, 255 S. West Temple, Salt Lake City. Cost is \$75. Details are at slchamber.com.

March 15, 11:30 a.m.-1 p.m.

Lunch & Learn, a Murray

Area Chamber of Commerce event. Speaker is Andrew Allman from Chick-fil-A of Murray. Location is The Union, 7176 S. 900 E., Midvale. Details are at murraychamber.org.

March 15, 11:30 a.m.-1 p.m.

WBN Luncheon, a Utah Valley Chamber event featuring a sneak peek of the new Provo-Orem Bus Rapid Transit (BRT) route. Tour begins at the Orem FrontRunner Station at 11:45 a.m. Cost is \$25 for chamber members, \$30 for nonmembers. Details are at thechamber.org.

March 15, 11:30 a.m.-1 p.m.

Chamber Luncheon, a Davis Chamber of Commerce event. Speaker Derek Miller, president and chief executive officer of World Trade Center Utah, will discuss "Utah Goes Global." Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Cost is \$20 for members, \$25 for guests. Details are at davischamberofcommerce.com.

March 15, 11:30 a.m.-1 p.m.

"Multiplying Lasting, Profitable Relationships," a West Jordan Chamber of Commerce event. Speaker is Clay Neves of Personal Sales Dynamics. Location is West Jordan City Hall, Community Room, 8000 S. Redwood Road, West Jordan. Free for members, \$15 for nonmembers. Details are at westjordanchamber.com.

March 15, 6-7 p.m.

Community Health Series, a Cottonwood Heights Business Association event with the theme "Myth-Busting Low Back Pain." Speakers are Ryan Carver, owner and trainer at Leverage Fitness Solutions; and Dan Mills, owner and physical therapist at PRC. Location is Cottonwood Heights City Hall, 2277 E. Bengal Blvd., Cottonwood Heights. Free. Registration can be completed at communityhealthback.eventbrite.com.

March 15, 6-8 p.m.

Second Annual Health Innovation Pitch Competition, a Society of Physician Entrepreneurs (SoPE) event. Student teams and early-stage companies can enter the competition by sending their pitch deck to drdayton@gmail.com. Finalists will pitch their idea during the first half of the event and semi-finalists will be invited to set up booths during the networking part of the meeting. Location is Church & State, 370 S. 300 E., Salt Lake City. Registration can be completed at Eventbrite.com.

March 16, 7:30-8:30 a.m.

Eggs & Issues, a Murray Area Chamber of Commerce event. Speaker Tim Bingham of Greenfrog Coaching will discuss habits, how they impact lives and how to manage them. Location is Mimi's Café, 5223 S. State St., Murray. Free (pay if ordering from the menu). Open to the public. Details are at murraychamber.org.

March 20, 8 a.m.-2:30 p.m.

"ADA: Managing Disabilities in the Workplace," an Employers Council class to help employers better manage disabilities in the workplace by exploring who is disabled under the Americans with Disabilities Act. Location is Employers Council, Utah Office, 175 W. 200 S., Suite 2005, Salt Lake City. Cost is \$185. Details are at employerscouncil.org.

March 20, 11:30 a.m.-1 p.m.

Business Women's Forum Luncheon. Speaker Pamela Okumura, executive director of People Helping People, will lead roundtable discussions about how women can support one another

in the workplace. Location is 50 West Club & Café, 50 Broadway, Salt Lake City. Cost is \$27 for members, \$35 for nonmembers. Details are at slchamber.com.

March 20, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon, a Davis Chamber of Commerce event. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free. Details are at davischamberofcommerce.com.

March 21, 8-10 a.m.

AED Breakfast Seminar, a Utah Safety Council event. Location is Utah Safety Council, 1574 W. 1700 S., Salt Lake City. Free for two people per member organization, \$10 for nonmembers. Details are at utahsafetycouncil.org.

March 21, 9 a.m.-4 p.m.

Professional Administrative Assistant Conference, with the theme "Organizing Chaos." Keynote speaker is Linda Makin, Utah Valley University vice president of planning and budget. Location is Utah Valley University, Orem. Cost is \$99. Open to the public. Details are at <https://ceweb.uvu.edu/CourseStatus.?&Course=18WCUVADM81%20&DirectFrom=Schedule>.

March 21, 11:30 a.m.-1 p.m.

Professionals Networking Group, a ChamberWest event. Location is Golden Corral, 3399 W. 3500 S., West Valley City. No RSVP required. Details are at chamberwest.com.

March 21, noon-1 p.m.

Professional Development Series, a Utah Valley Chamber event. Location is the Provo LDS Employment Resource Center, 702 W. Columbia Lane, Provo. Free. Details are at (801) 818-6161 or <http://bit.ly/1tDS04k>.

March 21, 3-4:30 p.m.

"Jump Start: Intro to Entrepreneurship," a Salt Lake Chamber seminar taught by Deb Bilbao, business consultant at the Women's Business Center (WBC). Event is designed for all entrepreneurs: those looking to go into business, early startup stage or those looking to improve an existing business. Location is the Women's Business Center, 175 E. 400 S., Suite 600, Salt Lake City. Free. Details are at slchamber.com.

March 21, 4:30-6:30 p.m.

Multi-Chamber Business After Hours, presented by the West Jordan, Murray Area and Sandy Area chambers of com-

see CALENDAR page 14

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Conflicts in your office? Here are six leadership keys to resolution

Recent statistics suggest that as many as seven out of 10 employees are disengaged at work. One contributing factor is the disruption caused by interpersonal conflicts between employees.

Clearly, daily on-the-job interactions between people provide fertile ground for misunderstandings, differences of opinion and even emotional outbursts. It would, of course, be wonderful if conflicts among employees would be quickly and completely resolved by the parties involved. Too often, however, such resolutions are surface-level only, with deeper emotions festering below.

Interpersonal conflicts are often particularly galling to managers. One of my clients once lamented, "Can't they just grow up and do their jobs? We can't afford the disruption this is causing, and I don't have time to deal with it!"

I empathized with my client, but then challenged his thinking.

"I know how busy you are, but you must make time to deal with this molehill-turned-mountain. In fact, one of the most important roles of any leader is conflict resolution."

This was *not* what he wanted to hear, nor is it a topic that many leaders are anxious to address. Most function in the vain hope that interpersonal conflicts will never occur, or at least will be minimal. I guarantee that bubble will burst, sooner or later!

Fortunately, there are proven strategies that will help leaders to foster conflict-resolving cultures in their enterprises. They involve an investment of time that may seem intrusive to an executive's busy schedule, but when followed, they will ultimately save time and money.

Six leadership keys for dealing with interpersonal conflicts are:

1. Recognize that interpersonal conflicts are inevitable. If

you employ people, such occurrences are unavoidable.

2. Be observant and attentive. Hone your personal radar to pick up the signals that a significant conflict may be brewing. Adopt a *gemba* attitude; i.e., seek out problems with an attitude that they are best solved quickly at their source. Strive to deal with them before they metastasize.

3. Initiate "interested interventions." Often this is best undertaken as separate one-on-one meetings with each party to the conflict. Be in an unemotional, "fact-finding" mode. As Joe Friday used to say in the TV show *Dragnet*, "Just the facts, ma'am." Manage yourself: no anger, no reactivity — and don't take sides.

Ask questions to develop understanding of (a) the root cause of the conflict, (b) the positions of each party to the conflict, and (c) the common interests of those parties. Strive for clarity regarding common interests rather than specific solutions to the problem. *Let solutions be determined by the parties to the conflict.*

4. Make it clear that you expect the parties involved to sit down and work together to resolution. This should ideally happen without your presence. Express your trust that they can — and must — resolve things among themselves such that common interests (such as achieving the company's desired outcomes) are not disrupted. If they can solve it on their own, you will have mentored them effectively to resolve future concerns.

5. Require accountability. Let them know that while you will not be in the room for these "meetings of the minds," you look forward to hearing and understanding their solutions.

6. Prepare each party to defuse emotions by suggesting a few mindset adjustments:

- They should come with a desire to see things through the eyes of their adversary. As author Stephen R. Covey said, "Seek to understand before being understood."

- They should be vulnerable, willing to take barbs and criticisms, even if they don't believe

they deserve them. They should avoid forming "counter punches" to what they hear.

- Remind them that even when we feel we have done our best, there are likely ways we can improve.

- They should seek common ground. Often conflicts persist when someone feels they are right and their way is the only way. Encourage them to not be that someone!

- Encourage them to be quick to forgive prior slights, harsh words or actions. It's appropriate to share their feelings and express how they feel hurt, but not without a commitment to forgive the action and the person, no matter how wrong we believe them to be.

- Finally, counsel them to be kind. Dr. Wayne Dyer wrote, "When given the choice between being right and being kind, choose kind."

Richard Tyson is the founder, principal owner and president of CEO-builder, which provides forums for consulting and coaching to executives in small businesses.



RICH TYSON



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Opinion

Should infrastructure cost be borne by state, local or federal government?

With the Trump administration's proposal to add \$200 billion of federal funding for transportation projects over the next decade, there's a renewed debate about whether we should raise the federal gas tax. One side makes the argument that a 25-cents-per-gallon gasoline tax is needed and long overdue; the other side says the hike would cost consumers \$71 billion — or 60 percent of the expected gains from the recent tax cuts. But neither side is asking a more fundamental question: Should the federal government be involved in infrastructure spending at all?

Yes, it is true that the federal gas tax of 18.4 cents per gallon hasn't been raised since 1993.

It is also true that when adjusted for inflation, it has less purchasing power now. It is also correct that the gas tax hasn't been enough to cover the annual amounts that Congress has authorized to be spent on transportation infrastructure in recent years.

But it doesn't follow that the only acceptable policy option would be to hike the federal gas tax rate to cover frivolous overspend-

ing. An alternative would be to refrain from spending money we don't have, but that's a crazy thought in the D.C. swamp, where interest groups are rewarded with spending programs, whether they are paid for or not.

A better solution would be to return all public funding to state and local governments, where it belongs anyway. In a report titled "Who Owns U.S. Infrastructure?" the Cato Institute's Chris Edwards notes that 98 percent of U.S. streets and highways are owned by state and local governments. Indeed, contrary to common belief, most infrastructure projects are local in nature. And if they own the assets, state and local governments should also pay for them. Also, if they want to expand or maintain their infrastructure, they should go to their own taxpayers to raise the money based on the merits of the projects.

According to data from the American Petroleum Institute, unlike the federal rate, the average state gas taxes have gone up since 1994, from roughly 21 cents to 33 cents. In other words, states do not seem to have an

issue with raising taxes for given projects.

State and local governments could also issue debt — which, sadly, is made easier by the tax exemption on municipal bond interest. Finally, they could go to the private sector for a public-private partnership.

All of those options would make those who spend money on infrastructure more accountable to those paying for it. Those options would also make more sense than the current system, which collects money in the state and sends it to the federal government, where bureaucrats take their cut before sending the money back to the states via politically designed formulas.

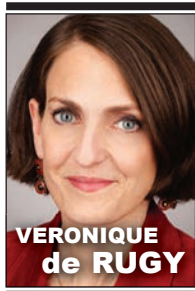
Unfortunately, people tend to be attached to the way things are — or, more accurately, to the idea they have of how the system functions. The truth is that it's been decades since the system has actually operated the way people think. For instance, the idea was that the tax would act as a "user fee," in the sense that those using the roads financed by the fund would effectively pay for it. But it's hardly the case, as general funds have been raided over the years to cover all the spending.

Also, as is often the case with government programs, the Highway Trust Fund expanded to cover transit and other parochial projects that did not benefit the nation as a whole and certainly didn't respond to the "user fees" model. With that expansion came additional increases in the gas tax — including one from 4 cents to 18.4 cents in 1993 — until further attempts to increase it became politically unpopular.

Now is the time to rethink the way we fund our infrastructure. The best place to start would be to end the federal gas tax and let state and local governments raise and spend their own money for their own projects. That would behoove them to make the case to their taxpayers for what they really need, and it would free them from many of the tedious strings that are attached to government funding. Everyone would benefit except D.C. bureaucrats. That's what I would call winning.

Veronique de Rugy is a senior research fellow at the Mercatus Center at George Mason University in Virginia.

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VERONIQUE de RUGY

Like the rest of the world, America is not immune from democratic decay

A few weeks ago, the *Economist* Intelligence Unit published the 10th edition of its Democracy Index, a comprehensive ranking of nations that looks at 60 measures in five categories, ranging from electoral process to civil liberties. For the second consecutive year, the United States failed to make the top bracket of "full democracy" and was grouped in the second one, "flawed democracy."

It would be easy to focus on the state of American democracy under Pres. Trump, but the more worrying aspect is that America's slide is part of a global trend. In this year's report, scores dropped for more than half the world's countries. What Stanford professor Larry Diamond described 10 years ago as a "democratic recession" shows no sign of ending. The nature of this recession is perhaps best seen by looking at the state of the free press worldwide.

Take Kenya, until very recently considered a hopeful story of democratic progress. Last month, Pres. Uhuru Kenyatta instructed the country's main television stations not to cover an opposition event, and when they refused, he took them off the air. The government then ignored a court order that the stations be allowed to resume broadcasting.

Kenya's violations of press freedom are trivial compared with those of Turkey, which is now the world's foremost jailer of journalists, according to the Committee to Protect Journalists. Let me underscore that fact. The government that has imprisoned more journalists than any other country is democratically elected. It used to target the media in ways that at least had the veneer of the rule of law, such as issuing a massive tax fine against a critical organization. But that changed after the unsuccessful coup at-

tempt in 2016. One year later, a UN report found that at least 177 news outlets had simply been shut down.

It might be possible to brush these stories aside as the inevitable backtracking of developing societies. But what then to make of the turn of events in Hungary and Poland, two countries that wholeheartedly embraced democracy after the fall of the Soviet Union? In Hungary, Viktor Orban's administration has used a series of clever tactics to muzzle the free press. The government has effectively taken over public broadcasting, exerting pressure on outlets and installing party loyalists in key positions. It has showered friendly media with advertising money and drastically cut advertising spending in critical platforms. After Orban's government starves, harasses and intimidates independent media, friendly oligarchs buy out the media companies, thus ensuring favorable coverage. Many of these same tactics are now being employed in Poland, which has been a poster child for its stellar political and economic reforms since the fall of communism.

Even in long-established democracies like Israel and India, we are witnessing systematic efforts to shrink the space and power of independent media that is critical of the government. In Israel, the criminal allegations against Prime Minister Benjamin Netanyahu, which he denies, include his dealings with press barons to ensure favorable coverage. In addition, Netanyahu's efforts to keep public broadcasting weak have earned him condemnation even from right-wing politicians. In India, Narendra Modi's government has launched a highly questionable fraud and money laundering

case against NDTV, a powerful and persistent critic of some of its policies. Recently, a journalist who exposed an embarrassing vulnerability in a government database was referred to the police rather than hailed as a whistleblower.

More than 20 years ago, in an essay in *Foreign Affairs*, I warned that the distinctive problem facing the world was "illiberal democracy" — elected governments that systematically abused their power and restricted freedoms and liberties. I subsequently worried that America could head down this path. Most people dismissed the danger because American democracy, they said, was robust, with strong institutions

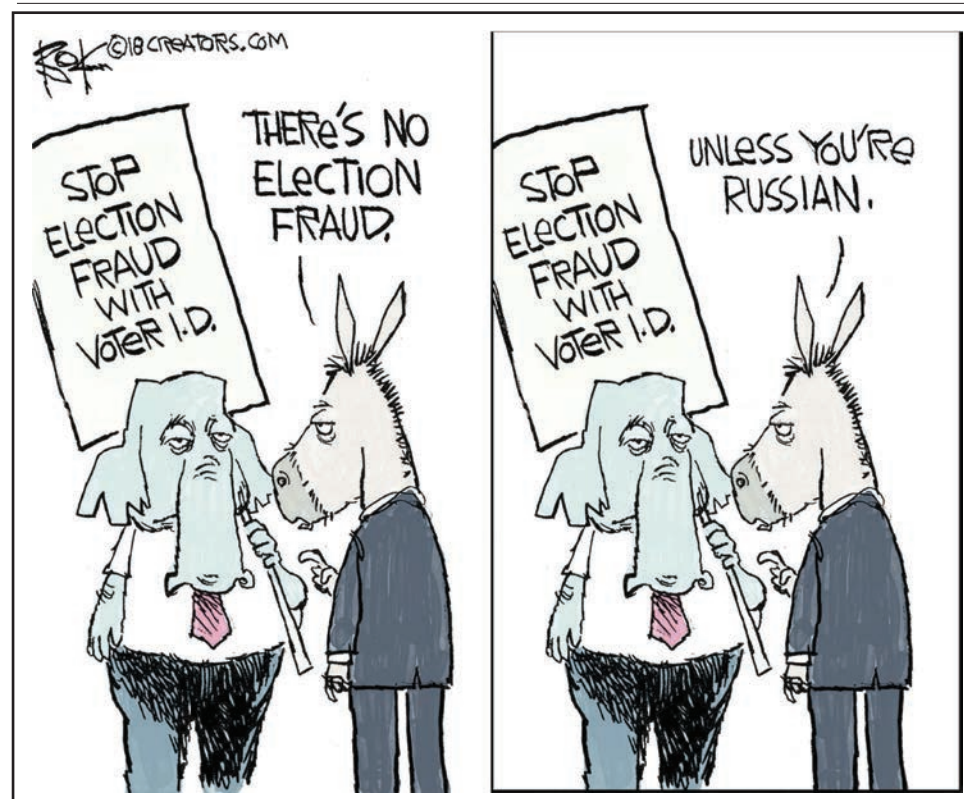
that could weather any storm. Press freedom, after all, is guaranteed under the First Amendment. But consider Poland and Hungary, which not only have strong institutions of their own but also exist within the embrace of rule-based European Union institutions that have explicit constitutional protections for freedom of the press.

In just one year in office, Donald Trump has already done damage. Besides denigrating critical media outlets and lauding friendly ones, he has threatened to strengthen libel laws, strip network licenses and tax the owner of a particular news-

see ZAKARIA next page



FAREED ZAKARIA



Opinion

Save us from bureaucratic gremlins with a 'rule-in, rule-out' law for everyone

The other day I went down to the state of Utah Driver License Division at the fairgrounds to renew my driver's license and promptly proceeded to flunk the eye exam. The last time I renewed my driver's license, I cannot remember having had my peripheral vision tested. This might be a new — and needed — regulation that the state has put into place. The very nice examiner then gave me document to take to my ophthalmologist to see if I had really lost my peripheral vision.

My ophthalmologist ran a whole bunch of tests — at great expense to me — and determined that my peripheral vision was excellent. So, I went back to the Driver License Division at the fairgrounds and walked out with a temporary driver's license that I could put in my wallet.

After I received my temporary driver's license, I asked to speak to the manager and a highly intelligent, very nice lady came out to the counter. I then proceeded to lodge a complaint about the experience I had with their vision testing machines and she said she would pass it up the line.

The state of Utah also got me again on this venture. When you turn into the entrance of the fairgrounds, there is a tee-

ny, tiny curb right in the middle of the entrance. It's approximately 24 inches wide and 6 inches high and blends in with the other white concrete around it. Yep, I hit it.

While I was driving out of the fairgrounds, I noticed that I was not the only one to hit it because the curb had all sorts of black marks and there were gashes in the concrete.

I have a Type A personality, which leads me to be anxious most of the time. When I flunked my eye test and could not get in to see my ophthalmologist for two days, I was a basket case. All sorts of thoughts were spinning around in my head — especially the one where my son (part dog) wouldn't love me anymore because I couldn't take him on walks.

I do understand that drivers must have good peripheral vision in order to prevent accidents, but what I don't understand is why the vision equipment that the Utah Driver License Division uses gives out false readings. My ophthalmologist had a machine that took about 10 minutes to fully map my peripheral vision. If each Driver License Division office had one of these to test for false readings, it would sure save the taxpayer a lot of time and money. And it would have reduced the amount of stress that I went through.



ROBERT PEMBROKE

Enough about my difficulties. Let's talk about what is going on with the middle class in this country. Government regulations, at all levels, are taking money out of the middle class' pocket. Utah has done a good job at cleaning up the air that we breathe and making our water safe to drink but the state is not stopping there. All the new laws, rules and regulations about the environment cannot be cost-justified — or significantly improve the environment.

A great example of this are the storm water regulations. If you want to build a new house, you're going to have to hire an environmental engineer to assess the property and recommend the various measures you must take to limit storm water runoff. I have been told that the cost of an environmental engineer, prevention bonds and various other measures you must take, might cost upwards of \$80,000 on a seven-acre lot that isn't even close to a stream or other waterway.

A good friend of mine had to spend a whole bunch of money on curbs and gutters around his junk yard, which is the middle of a desert. He told me that a much better use of the money would have been to give his 40-plus employees a raise.

Both Great Britain and Canada have implemented a "rule in, rule out" procedure when it comes to new regulations. Pres.

Trump has mandated the same thing at the federal level but America governments — at all levels — should do the same.

Robert Pembroke is the former chairman and CEO of Pembroke's Inc. in Salt Lake City. He can be reached at pembroke894@gmail.com.

ZAKARIA from previous page

paper. His administration has blocked the merger of a news organization he considers biased, while facilitating the merger of an organization with more favorable coverage.

"An institution," Ralph Waldo Emerson wrote, "is the lengthened shadow of one man." Institutions are collections of rules and norms agreed upon by human beings. If leaders attack, denigrate and abuse them, they will be weakened, and this, in turn, will weaken the character and quality of democracy. The American system is stronger than most, but it is not immune to these forces of democratic decay.

Fareed Zakaria's email address is comments@fareedzakaria.com.

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2018 UTAH GENIUS AWARDS

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Val Hale

KEYNOTE SPEAKER

Executive Director
of GOED

Online registration at: www.utahgenius.com

CALENDAR

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merce and ChamberWest. Location is TopGolf, 920 Jordan River Blvd., Midvale. Registration can be completed at westjordanchamber.com.

March 22, 11:30 a.m.

Multi-Chamber Luncheon Series, presented by the Murray Area, Southwest Valley, South Jordan, West Jordan and South Salt Lake chambers of commerce and ChamberWest. Location is Conservation Garden Park, 8275 S. 1300 W., West Jordan. Open to the public. Registration can be completed at westjordanchamber.com.

March 22, 5-7 p.m.

Business After Hours, a Salt Lake Chamber event. Location is Chakra Lounge, 364 S. State St., Salt Lake City. Cost is \$7 for early-bird members, \$20 for members the week of the event, \$15 for nonmembers. Details are at slchamber.com.

March 23, 7:30-8:30 a.m.

Eggs & Issues, a Murray Area Chamber of Commerce event. Speaker is Gordon Young. Location is Mimi's Café, 5223 S. State St., Murray. Free (pay if ordering from the menu). Open to the public. Details are at murraychamber.org.

March 23, 8:30 a.m.-5 p.m.

Huntsman Venture Forum, presented by the Partners in Business at Jon M. Huntsman School of Business at Utah State University. Event includes keynote presentations, breakout sessions and panels "that address the skills, strategies and legal counsel necessary to be a force in the economy." Location is Perry Pavilion, Huntsman Hall, Utah State University, Logan. Cost is \$20. Details are at <http://partners.usu.edu/>.

March 24, 6-11 p.m.

Murray Area Chamber Gala, a Murray Area Chamber of Commerce event. Theme is "Hollywood Glam." Location is Hotel RL, 161 W. 600 S., Salt Lake City. Cost is \$60 per person or \$100 per couple (membership is not required to attend). Details are at murraychamber.org.

March 27, 11:30 a.m.-1 p.m.

Women in Business Luncheon, an Ogden-Weber Chamber of Commerce event. Location is Hub 801 Events, 3525 Riverdale Road, Ogden. Cost is \$20. Details are at ogdenweberchamber.com.

March 28, 7:30-9:30 a.m.

"New Pioneers: American

Dream Award Program 2018," a Salt Lake Chamber event recognizing the contributions immigrants make every day in Utah. Honorees are Aden Bata, director of immigration and refugee resettlement at Catholic Community Services; Luz Escamilla, Utah state senator and vice president of community Development at Zions Bank; Valter Nassi, owner and proprietor of Valter's Osteria; and LDS Humanitarian Services. Location is Hilton Salt Lake City Center, 255 S. West Temple, Salt Lake City. Cost is \$65. Details are at slchamber.com.

March 28, 7:30-9 a.m.

Workforce Seminar 2018, an Ogden-Weber Chamber of Commerce event providing SHRM credits to HR professionals. Location is the Ogden-Weber Chamber of Commerce, Commission Chambers, first floor, 2380 Washington Blvd., Suite 290, Ogden. Open to Weber and Davis county businesses. Registration can be completed at Eventbrite.com.

March 28, 7:30-8:30 a.m.

Coffee Meet Up, a Holladay Chamber of Commerce event. Location is 3 Cups Coffee, 4670 S. 2300 E., Holladay. Details are at holladaychamberofcommerce.org.

March 28, 8-9:30 a.m.

Legal Breakfast Briefing Series: "The Rapidly Changing World of Employment Law Under President Trump", an Employers Council event reviewing what has changed and what has not in employment law during the Trump administration. Location is Radisson Hotel Salt Lake City Downtown, 215 W. South Temple, Salt Lake City. Cost is \$99. Details are at employerscouncil.org.

March 29, 11:30 a.m.-1 p.m.

Lunch & Learn, a Murray Area Chamber of Commerce event. Speaker is Lynda Brown of KidsEat! Location is The Union, 7176 S. 900 E., Midvale. Cost is \$15 for members, \$20 for guests. Details are at murraychamber.org.

March 28, 11:30 a.m.-1 p.m.

Professionals Networking Group, a ChamberWest event. Location is Golden Corral, 3399 W. 3500 S., West Valley City. No RSVP required. Details are at chamberwest.com.

March 29, 5:30-6:30 p.m.

Business Boot Camp, a Cottonwood Heights Business Association event with the theme "Understanding Your Brain: 12 Things You Should Know About Your Brain." Speaker is Trigena

Halley, founder and owner of Peak Performance. Location is Cottonwood Heights City Hall, 2277 E. Bengal Blvd., Cottonwood Heights. Free. Registration can be completed at understandyourbrain.eventbrite.com.

March 29, 5:30-8 p.m.

Fourth Annual Food-trepreneur Festival, a Women's Business Center event featuring local food products and owners. Location is Grand Hall, Union Pacific Depot, The Gateway, 400 W. South Temple, Salt Lake City. Tickets are free but limited, and registration is required. Details are at <http://foodtrepreneur.org>.

March 29, 7-9:30 p.m.

"Pillar of the Valley" Gala, a Utah Valley Chamber event. Location is Utah Valley Convention Center, 200 W. Center St., Provo. Cost is \$250 for members, \$300 for nonmembers. Details are at thechamber.org.

March 30, 7:30-8:30 a.m.

Eggs & Issues, a Murray Area Chamber of Commerce event. Speaker is Rozan Mitchell, candidate for Salt Lake County recorder. Location is Mimi's Café, 5223 S. State St., Murray. Free (pay if ordering from the menu). Open to the public. Details are at murraychamber.org.

April 3, 8-11 a.m.

"Harassment Prevention for Managers and Supervisors", an Employers Council event. Location is Employers Council, Utah office, 175 W. 200 S., Suite 2005, Salt Lake City. Cost is \$130. Details are at employerscouncil.org.

April 3, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon, a Davis Chamber of Commerce event. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free. Details are at davischamberofcommerce.com.

April 5, 8 a.m.-noon

"Introduction to Human Resource Management Program", an Employers Council event. Location is Employers Council, Utah office, 175 W. 200 S., Suite 2005, Salt Lake City. Cost is \$740. Details are at employerscouncil.org.

April 5, 6-7:30 p.m.

"Start Smart", a Small Business Development Center (SBDC) event. Location is the Orem SBDC, 815 W. 1250 S., Orem. Free. Details are at <https://utahsbdc.org/trainings>.

see CALENDAR next page



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International Relief Teams Seeks Skilled Construction Volunteers

International Relief Teams (IRT) is seeking volunteers with construction skills (handypersons or licensed contractors) for one week deployments to U.S. flood affected areas to help those families who cannot financially recover on their own, get back into their homes. Our construction teams are currently working in Louisiana in the aftermath of last year's record floods, and anticipate we will be needed in Texas in the near future.

Although skilled construction volunteers are our first priority, we will be adding a limited number of unskilled volunteers to each team. All volunteers accepted for this assignment will be flown commercially from an airport near their home to an airport near the job site, leaving on a Sunday and returning the following Sunday. IRT will provide minivans for volunteers to use to for local transportation to and from the arrival airport and to and from the job site.

Teams will be housed at local churches or other suitable facilities. Volunteers are responsible for bringing their own bedding, towels, and toiletries. There is a \$150 volunteer participation fee to help cover airfare and local transportation costs, and volunteers are responsible for their own meals while on assignment.

Work is performed Monday through Friday (full days) and a half day on Saturday. Job assignments generally include installing windows, doors, kitchen cabinets; laying tile, linoleum, or wood flooring; building handicap ramps to the home; roofing; drywall and mudding; finish carpentry work, finishing plumbing; and other related tasks. We ask each volunteer to bring basic hand tools, such as a tool belt, hammer, pliers, putty knives, tape measure, etc. Power tools, generators, compressors, and other large specialty tools are provided by IRT and our local agency partners.

For more information, contact Brett Schwemmer (bschwemmer@irteams.org), or to apply for an assignment, fill out an online volunteer application (www.irteams.org).

About IRT: Since 1988, IRT has been actively involved in helping families in need in 68 international disasters, and 24 U.S. disasters. IRT construction teams worked for more than six years repairing and rebuilding homes in Mississippi after Hurricane Katrina, and four years in New Jersey after Superstorm Sandy, and is now working in Louisiana after last year's record floods.

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BIOUTAH

from page 1

• Utah life sciences companies achieved \$7.4 billion in total sales in 2016, creating \$4.1 billion in GDP.

• The life sciences industry employed 1.8 percent of the state's workers and was responsible for 2.6 percent of Utah's total GDP.

"Utah's life sciences industry is one of our most high-tech, high-paying industries. It opens doors to global markets and makes a significant impact on our economy," said Val Hale, executive director of the Governor's Office of Economic Development (GOED). "As one of the state's strategic industry clusters, life science fuels economic diversity and helps us maintain a healthy economy for generations to come."

"Our research team had the opportunity to do a granular analysis of the life sciences sector that has been thriving in Utah for many years," said Juliette Tennert, director of economic and public policy research at the Kem C. Gardner Policy Institute. "Looking ahead, life sciences companies of all sizes are in a strong position, given the industry's maturity and growth, global technology trends, and the dynamism of Utah's economy."

BioUtah was launched in 2012 to serve Utah's medical device, biotech/pharma, diagnostics and healthcare industries through networking, advocacy and education programs.

CALENDAR

from previous page

April 6, 7:30-8:30 a.m.

Eggs & Issues, a Murray Area Chamber of Commerce event. Murray City Fire Department Chief Gil Rodriguez will provide a tour of the Emergency Operations Center. Location is Murray Fire Department, Station 84, 160 E. 5900 S. Murray. Free, and open to the public. Details are at murraychamber.org.

April 6, 8-10 a.m.

First Friday Face-to-Face, a West Jordan Chamber of Commerce business-to-business networking event. Location is the Megaplex Theatres at The District, 3761 W. Parkway Plaza Drive, South Jordan. Free. Details are at westjordanchamber.com.

April 6, 8 a.m.-4 p.m.

Supervisory Skills Program, a five-week (consecutive Fridays) Employers Council event. Location is Employers Council, Utah office, 175 W. 200 S., Suite 2005, Salt Lake City. Cost is \$740. Details are at employerscouncil.org.

April 6, 8-9:30 a.m.

Friday Forum, a Utah Valley Chamber event. Location is Zions Bank Building, eighth floor, Rock Canyon Room, 180 N. University Ave., Provo. Free for chamber members, \$20 for extra member tickets, \$30 for nonmembers. Details are at thechamber.org.

April 6, 8:30-11:30 a.m.

"Grow Your Business: Phase 1," a Small Business Development Center (SBDC) event. Location is the Orem SBDC, 815 W. 1250 S., Orem. Details are at <https://utahsbdc.org/trainings>.

April 6, 7 p.m.

Utah Genius 2018, recognizing the creative people and companies behind Utah's economy, with awards based on objective statistics from the U.S. Patent and Trademark Office. Honoree showcase is at 6 p.m. Location is Sheraton Hotel, 150 W. 500 S., Salt Lake City. Cost is \$89. Details are at utahgenius.com.

April 10, 5:30-7:30 p.m.

Business After Hours Social, a Holladay Chamber of Commerce event. Location is Hampton Inn by Hilton Salt Lake City/Cottonwood, 3210 E. Millrock Drive, Salt Lake City. Free for chamber members, \$10 for nonmembers. Details are at holladaychamberofcommerce.org.

April 11

Seventh Annual Safety Conference, presented by the Utah Manufacturers Association and the Utah Mining Association. Morning keynote speaker Griff Nielson, president of Lifetime Fitness, will discuss "Discovering Your Force Within: Four Keys to Defeating Workplace Fatigue." Afternoon keynote speaker Chad Hymas

will discuss "In a Hurry?" Event also features breakout sessions and safety awards presentations. Location is Little America Hotel, 500 S. Main St., Salt Lake City. Details are at umaweb.org.

April 11, 3-5 p.m.

"Exploring Apps to Help You Manage Employees, Operations and Inventory," a Women's Business Center event. Location is the Women's Business Center, 175 E. 400 S., Suite 600, Salt Lake City. Details are at slchamber.com.

April 12, 5:30-6:30 p.m.

WordPress Workshop, a Small Business Development Center (SBDC) event. Location is the Orem SBDC, 815 W. 1250 S., Orem. Details are at <https://utahsbdc.org/trainings>.

April 13, 7:45-9 a.m.

Women in Business Networking, an Ogden-Weber Chamber of Commerce event. Location is the Ogden-Weber Chamber of Commerce, 2380 Washington Blvd., Suite 290, Ogden. Free for WIB members. Details are at ogdenweberchamber.com.

April 17, 8 a.m.-2:30 p.m.

"Managing the Ill or Injured Worker Under the ADA, FMLA and Workers' Compensation," an Employers Council event. Location is Employers Council, Utah office, 175 W. 200 S., Suite 2005, Salt Lake City. Cost is \$185. Details are

at employerscouncil.org.

April 17, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon, a Davis Chamber of Commerce event. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Free. Details are at davischamberofcommerce.com.

CAI

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about the national economy as well:

• Forty-six percent of Utahns believe the state government is doing a good job of improving the overall economy in Utah, up from 41 percent in January.

• Twenty-eight percent of Utahns believe the federal government is doing a good job of improving the overall economy of the United States, up from 26 percent in January.

"With the business-friendly economic policies that our local government has instituted statewide, it's no wonder why consumer attitudes remain high," said Randy Shumway, chairman and partner of Cicero Group, a Salt Lake City research firm that does data collection and analysis for the CAI. "As the government continues to facilitate business expansion and job growth, I expect consumer attitudes to move in tandem with the state's economic growth."

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