

OF NOTE



Will I have enough money?

The average Utahn starts stressing about their retirement at age 21, according to a poll by CreditNinja.com. The nation average is age 25. The average age in Arkansas is 42. One in five respondents say the financial stress brought on by the COVID pandemic has forced them to reassess the retirement age they had originally planned. Thirty-six percent of respondents over age 55 say the pandemic has quashed any plans of relocating to a different city after retirement.

Innovate Utah
page 7

Industry News Briefs
pages 13-15

Business Calendar
page 16

New commission faces deadlines for economic strategy plans

Brice Wallace
The Enterprise

Even after just one meeting, the state's new Unified Economic Opportunity Commission is facing deadlines.

One is for a commission subcommittee to develop a new 10-year economic strategy for the state by October. Another is to develop five to 10 bills that can go through the Legislature's interim committee process and be considered by the full body at the general session early next year.

The commission, pushed by new Gov.

Spencer Cox and created by legislation approved in the 2021 general session, will study ways that state government can grow the economy in the best way. Among their tools are tax policy, regulation, education, workforce, incentives, transportation, outdoor recreation/quality of life, and infrastructure.

At its inaugural meeting, Mark Knold, chief economist at the Department of Workforce Services, told the commission that "you're dealing with an economy that is in

see **COMMISSION** page 18

Utah's 2.7 percent jobless rate 2nd-best in the nation

With not much farther to fall, Utah's unemployment rate stayed at 2.7 percent in June, the same rate as May. The rate puts Utah No. 2 nationally for the best jobless rate, trailing only Nebraska's 2.5 percent. New Hampshire and South Dakota are the only other states reporting unemployment below 3 percent — both at 2.9 percent.

According to figures released by the Utah Department of Workforce Services (DWS), a 2.7 percent unemployment rate means approximately 44,200 people in the state looking for jobs.

The June national jobless rates came in at 5.9 percent, according to the U.S. Bureau of Labor Statistics.

Utah's nonfarm payroll employment for June increased an estimated 3.3 percent over the past 24 months, with the state's economy both returning and adding a cumulative 51,300 jobs since June 2019. Utahn currently hold about 1,603,500 jobs, DWS said.

"The summer months have brought a firm awakening to the Utah economy," said Mark Knold, chief economist at DWS. "The two-year job growth measure increased from 2.3 percent in May 2021 to 3.3 percent in June 2021. A full percentage-point increase in essentially one month speaks to the rapid re-emergence of Utah's economy, despite rumblings of labor shortages. The amount of job growth in the past month implies that, even with labor scarce, a decent amount of new labor has been found."

Utah's June private-sector employment recorded a two-year expansion of 4.3 percent. Six of Utah's 10 major private-sector industry groups posted net two-year job gains, led by professional and business services (17,900 jobs); trade, transportation and utilities (16,400 jobs); construction (13,100 jobs); and manufacturing (8,200 jobs). Four industry groups with less employment than two years ago are leisure and hospitality services (down 6,900 jobs), other services (down 1,800 jobs), natural resources and mining (down 1,400 jobs) and information (down 800 jobs).



Representatives of Utah-based public- and private-sector organizations met earlier this month in the offices of Colliers International in Salt Lake City to announce the formation of the Wasatch Innovation Network, a statewide multi-industry initiative to promote research, development and commercialization with the goal of developing Utah as a global innovation economy. Photo courtesy of TechBuzz, a founding partner of the new organization.

Wasatch Innovation Network launches

A coalition of public and private-sector organizations from across Utah have announced the launch of a statewide multi-industry initiative to promote research, development and commercialization with the goal of developing Utah as a global innovation economy. The new organization, called the Wasatch Innovation Network (WIN), is a nonprofit that will promote Utah as an international leader in innovation, technology transfer, manufac-

turing and marketing, as well as offer support services to businesses throughout the state, the organization said.

"There are many moving parts in any innovation ecosystem and the time is right to connect the whole Wasatch Front," said Derek Miller, president and CEO of the Salt Lake Chamber and Downtown Alliance, in

see **INNOVATION** page 18



University
FEDERAL CREDIT UNION

APPLY AT UCREDITU.COM OR CALL 801-481-8840

EQUAL HOUSING LENDER
NMLS #654272

REIMAGINE
Your Home

WITH A HOME EQUITY LINE OF CREDIT AS LOW AS

1.74% APR

FOR THE FIRST 6 MONTHS



Rethink the office.



Midwest
COMMERCIAL INTERIORS

www.mwciutah.com | 801.359.7681 | @mwciut

COVID-19 AND UTAH - NEWS AFFECTING YOUR BUSINESS & YOUR EMPLOYEES

Research: Motorists cut driving nearly in half in early stages of COVID-19 pandemic

New research from the AAA Foundation for Traffic Safety's New American Driving Survey showed the average number of all daily car trips at the start of the pandemic early last year dropped by 45 percent as COVID-19 and associated restrictions led to a drastic drop in road travel. Daily trips rebounded in May and June but remained 20 percent to 25 percent below their 2019 levels for the remainder of 2020.

According to the research, trips by all modes of transportation plunged by 40 percent in April 2020. The average number of daily trips for all modes of transportation fell from 3.7 trips per day in 2019 to 2.2 trips.

The study also found that daily car trips fell from 3.2 pre-pandemic to 1.8 in April 2020, before rebounding slightly to 2.6 trips for the rest of 2020. Daily trips for those living in urban areas dropped 42 percent (compared to 25 percent for those living in suburban areas), before leveling off to a 20 percent to 30 percent reduction.

The proportion of people who reported making any trips by transit, taxi or rideshare plummeted from 5.5 percent pre-pandemic to 1.7 percent in April of 2020, before leveling off at approximately 2.4 percent for the remainder of the year.

Work-related travel by all transportation modes dropped by 40 percent in April 2020, likely reflecting a mix of layoffs, job losses and telecommuting. Commuting trips made by workers on days when they worked decreased by approximately 22 percent. For the remainder of the year, commuting trips were approximately 26 percent below pre-pandemic levels.

Despite fewer cars on the road and more people staying home, the National Highway Traffic Safety Administration recently estimated that 38,680 people died in motor vehicle traffic crashes in 2020 — an increase of about 7.2 percent over 2019 and the largest projected number of fatalities since 2007. The most recent AAA Foundation for Traffic Safety Traffic Safety Culture Index found that drivers perceive distracted, aggressive and impaired driving as dangerous.

"As the U.S. climbs out of the COVID-19 pandemic, highway safety officials will need to double down on curbing speeding, substance-impaired driving and failure to buckle up," said Aldo Vazquez, AAA Utah spokesperson.

Doctors encourage Utahns to get vaccine for teens despite rare heart inflammation

Doctors in Utah are encouraging parents to get their children older than 12 vaccinated for the COVID-19 virus. In a recent virtual news conference, two pediatricians urged parents to take the steps to have kids fully immunized by the start of school in the fall. Parents with concerns should consult their family doctors, they said.

For most parents, "it tends to be more of an emotional decision, not a logical decision. That's why I think it's also really good to talk to someone who knows you personally," said Dr. Tim Duffy, associate medical director for Intermountain Healthcare's Pediatric Service Line. He said parents are hearing plenty about the coronavirus and children, but "they're not sure what's true and what isn't. To have their healthcare provider interpret that for them, in the context of what's going on in their own families, is huge."

Although there is some risk in vaccinating adolescents and teenagers, "it's very, very low and it is definitely less than exposure to COVID-19 for that age group," Duffy said.

Myocarditis, an inflammation of the heart muscle, is a rare side effect linked to the vaccination of males under 30 years old.

"But it is extraordinarily rare," said Dr. Andy Pavia, chief of the Division of Pediatric Infectious Diseases at University of Utah Health and director of hospital epidemiology at Intermountain Primary Children's Hospital. "For every case of myocarditis that might occur with vaccination, it's estimated that it will prevent some 14,200 cases, about 400 hospitalizations and three deaths. We've seen a few cases of myocarditis that have not been serious. People recover well."

The Utah Department of Health reported that there have been less than five deaths from the virus among both Utahns less than 1 year old and those who are 1 to 14 years old, and eight deaths from COVID-19 among those 15 to 24 years old.

Inland Port Authority board unveils transloading facility project

Brice Wallace
The Enterprise

The Utah Inland Port Authority has unveiled plans to construct the first port-owned facility: a transloading facility that aims to smooth the movement of imports and exports through Utah while also providing environmental benefits.

The project was unveiled at the authority board's most recent

meeting, conducted virtually.

In a recorded video message to the board, Jack Hedge, the authority's executive director, said the movement of international containerized goods into Utah currently is inefficient. The transloading facility would address that problem, he said. Inbound oceangoing containers from West Coast ports that arrive at the Union Pacific intermodal facility in Salt Lake City would be moved to the nearby trans-

loading facility, where the goods inside would be transferred to larger containers for domestic movement.

Union Pacific opened its \$90 million, 260-acre intermodal facility in 2006 at 1045 S. 5500 W. on a 540-acre site. It moves freight containers from one transportation mode to another — for example, from rail cars to over-the-road trucks — without repacking the container.

For every three internation-

al containers coming into the transloading facility by rail, two domestic containers would leave for rail or truck movement.

"That has an immediate beneficial impact on our air quality, on our traffic, on our congestion, right off the bat," Hedge said, adding that trucks would no longer need to be parked overnight along streets and in neighborhoods and would be able to plug in their auxiliary units at the facility rather than idling throughout the night.

The facility ultimately would improve opportunities for Utah exporters by cutting their costs and shipping times to West Coast ports and make Utah more attracting for manufacturing companies, Hedge said.

The facility likely would be a long, narrow building or two with dock doors on each side. While it is still in the idea stage, a possible layout distributed by the authority showed a building 924 feet long and 90 feet wide and with 156 dock doors.

The authority cautioned that the transloading facility would not be a rail or intermodal yard and would not be a distribution or fulfillment center. It also would require no long-term public subsidy but would provide revenue for the authority. It would be open to any shipper.

"The facility has been and is the missing piece of the logistics system here in Utah and across the Intermountain West," said Jill Flygare, the authority's chief operating officer.

"This transloading facility fills a critical gap in our transportation and logistics system. Today, there is no dedicated transloading facility in this region. Utah shippers face growing delays and congestions, which equals higher costs between California ports and Utah. The transloading facility in Salt Lake City will provide them with another option."

The project's cost and timeline have yet to be determined. Flygare said the authority will meet with the property developers on the facility's design and have an idea of the timing at the authority's next meeting in September.

"I really like the direction that you're going on this," board member Ben Hart told the authority staff. "I think the transload facility is absolutely the right approach as we talk about infrastructure, in particular road

infrastructure, that meets where we are as a state but also meets the business case. ... I have nothing but compliments for the staff. I think this is absolutely the right approach."

During the public comment portion of the board meeting, some people complained about the possible environmental and traffic congestion impacts and other elements of the transloading facility idea, as well as the inland port in general. That criticism has plagued the port authority from its beginning.

In his prerecorded message early in the meeting, Hedge said that the authority is dealing with ongoing misinformation. "There continues to be," he said, "a misrepresentation, a misunderstanding, outright lies about what it is that we do or don't do."

Chamber report: Huge jump in exec confidence

The Salt Lake Chamber's CEO Outlook reflects a growing confidence in Utah's economy among the state's business leaders. The index jumped from a score of 58.9 in the fourth quarter of 2020 to 75.3 in the first quarter of 2021. The hike is the second-highest jump in confidence that executives have shown since the chamber began reporting on leader optimism.

The CEO Outlook is a statewide economic survey of Utah business executives conducted by the Salt Lake Chamber in partnership with the Kem C. Gardner Policy Institute at the University of Utah.

The growing positive expectations relate to continued base-level unemployment, rising profits and favorable overall economic conditions in Utah, chamber officials said.

"Utah's economic recovery and growth continue to lead the nation," said Derek Miller, pres-

ident and CEO of the Salt Lake Chamber. "The indicators show a strong, positive trend that is expected to continue, especially as the incumbent challenges of growth return in full measure. Many CEOs shared their worry about inflation becoming a major economic concern in the coming months. This, coupled with the rising cost of housing, will be two of the most important economic challenges on the immediate horizon."

According to the survey, confidence has reached its highest value on record since recording began in the first quarter of 2017. The index is undergirded by strong positive expectations about Utah's economic conditions six months from now. Further, an increase in the specific industry and individual firm expectations saw double-digit growth from the prior quarter.

"Utah CEOs report a much more positive view of the Utah

economy in the first quarter of 2021," said Natalie Gochnour, director of Kem C. Gardner Policy Institute and chief economist at the Salt Lake Chamber. "Utah's economic and public health performance during the pandemic continue to lead among most, if not all, states. We also see labor market conditions turning quite favorable with an end to the contraction in jobs and continuing low unemployment rates."

While all signs point to a positive overall outlook, specific concerns of respondents include the strength of Utah's state-level leadership, COVID-19 vaccination rates, the tight labor market and the importance of taxation policies on broader public optimism. Also troublesome are growth challenges such as transportation, housing and school capacity, the chamber said.

The full report can be accessed at slchamber.com/resources/ceooutlook.

Best states for business: CNBC says Utah No. 3

Utah is ranked as the No. 3 state for business by CNBC, moving up one spot from the 2019 list.

CNBC announced recently that Virginia leads all U.S. states. Utah also trails No. 2 North Carolina but is ahead of No. 4 Texas and No. 5 Tennessee. Alaska was the lowest-ranked state. Also in the bottom five are Hawaii, Maine, West Virginia and Rhode Island.

CNBC scored the states on 85 metrics in 10 broad categories of competitiveness. Each category is weighted based on how frequently states use them as a selling point in economic development marketing materials. In other words, the study ranks the states based on the attributes they use to sell themselves. Data to

measure the states' performance come from a variety of courses.

Utah was ranked No. 3 among states for economy; No. 7 for infrastructure; No. 10 for business-friendliness; No. 17 for both workforce and access to capital; No. 19 for technology and innovation; No. 22 for cost of doing business; No. 26 for both education and cost of living; and No. 27 for life, health and inclusion.

"The Beehive State has been busy beefing up its infrastructure with one of America's most reliable electrical grids, making a large jump from No. 17 in 2019 to No. 7 this year. However, Utah lags on public health funding, falling from ninth in nation to 27th," the report said.

Details about the rankings are at topstates.cnbc.com.

Virginia has earned the top spot five times, dating back to 2007, which is more than any other state. It performed well in education and workforce.

"This year's 'Top States' study was always going to be a verdict on which states were best poised to succeed coming out of the pandemic, and Virginia is a clear winner on that score," said Scott Cohn, CNBC special correspondent. "Not only does it have the talent that companies are craving, it has also taken major steps in the area of inclusiveness, which is especially important this year. But perhaps the best evidence of Virginia's competitive strength is the fact that it was our top state before the pandemic in 2019, and is back on top coming out of it."

Enterprise

UTAH'S BUSINESS JOURNAL

USPS # 891-300

Published weekly by:

Enterprise Newspaper Group
825 North 300 West Ste. NE220
Salt Lake City, Utah 84103
801-533-0556 FAX 801-533-0684
www.slenterprise.com

PUBLISHER & EDITOR
R. George Gregersen

PRESIDENT
David G. Gregersen
david@slenterprise.com

VP/GENERAL SALES MANAGER
Dale Dimond
dale@slenterprise.com

MANAGING EDITOR
John M. Rogers
john@slenterprise.com

CONTROLLER
Richard Taylor
richard@slenterprise.com

OFFICE MANAGER
Dionne Halverson
dionne@slenterprise.com

CLASSIFIED DISPLAY
david@slenterprise.com

CIRCULATION
Dionne Halverson
dionne@slenterprise.com

LIST DEVELOPMENT
lists@slenterprise.com

ADVERTISING INQUIRIES
david@slenterprise.com

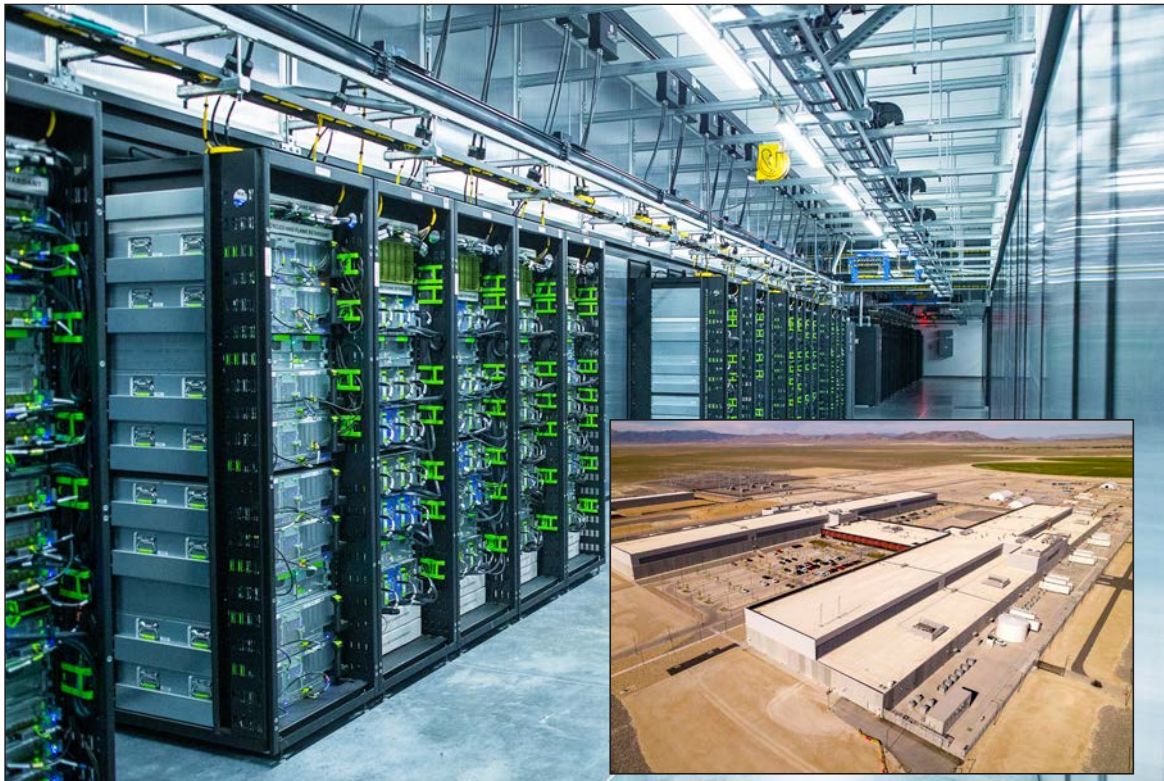
TO CONTACT NEWSROOM
john@slenterprise.com

ART SUBMISSIONS
art@slenterprise.com

Subscription Rates:
Online only, \$65 per year
Print only, \$75 per year
Online and Print, \$85 per year

Any opinions expressed by the columnists are not necessarily the opinions or policy of Enterprise, its owners or managers. Reproduction or use of contents without written consent of the publisher is prohibited. All rights reserved.

© 2020 Enterprise Newspaper Group Inc.
Periodical postage paid at Salt Lake City, Utah
POSTMASTER: Send address corrections to:
P.O. Box 11778, Downtown Station
Salt Lake City, Utah 84147



Facebook has announced that its Eagle Mountain Data Center is now online and serving traffic.

“That means this data center is now part of the highly advanced infrastructure that helps bring Facebook apps and services to billions of people around the world,” the company said.

Once fully built, the Eagle Mountain Data Center will represent an investment of more than \$1 billion in Utah by Facebook and will support more than 200 jobs. Construction of the nearly 2.4 million-square-foot campus has resulted in 1,250 construction workers on-site daily at peak.

Facebook’s global operations are supported by 100 percent renewable energy, including the Eagle Mountain Data Center. In Utah, Facebook has partnered with Rocky Mountain Power to bring over 800 megawatts of new solar energy to the grid. These nine renewable energy projects will support more than 1,400 construction jobs with over \$260 million in local investment to Utah, including Iron, Tooele and Carbon counties.

“We are thrilled to have Facebook in Utah,” said Gov. Spencer Cox. “We think Eagle Mountain is a pretty special place, and we’re glad Facebook agrees and decided to build a data center here.”

June housing sales climb to nearly \$1 billion

The Salt Lake housing market is booming, with total sales volume climbing to \$967.7 million in June, up 19 percent from \$813.2 million a year earlier, according to UtahRealEstate.com.

Overall, there were 1,748 homes — including single-family, condominiums, townhouses, mobile and recreational — sold in Salt Lake County in June, down nearly 8 percent from 1,898 sales in June 2020. Single-family sales were down nearly 14 percent for the month, while multifamily sales were up 6 percent. Overall housing sales were also down in Davis, Utah, Tooele and Weber counties.

From January through June, home sales in Salt Lake County were up 5 percent compared to the same six-month period in 2020. This year’s home sales could surpass the record of 19,200 homes sold in 2020, when final figures are compiled.

The median price of all housing types sold in June in Salt Lake County climbed to \$473,750, up 26 percent from a median price of \$375,000 in June 2020. The median price of a single-family home sold in Salt Lake County in June reached an all-time high of \$551,000, up 31 percent from \$420,000 in June 2020.

“The slight decline in sales in June was attributable to fewer listings and rising home prices,” said Matt Ulrich, president of the Salt Lake Board of Realtors. “Utah accumulated an underbuilding gap of 45,000 units over the past decade. A severe lack of new construction has led to an acute shortage of available housing and an ever-worsening affordability crisis. On a bright note, there were nearly 32,000 Utah residential permits issued for new housing units in 2020, a record. If we continue to build 30,000 units per year, it will still take us 10 years to erase the housing gap.”

Logan's ELITechGroup acquires German firm

ELITechGroup, a Logan-based biotechnology company specializing in vapor pressure osmometer technology, has acquired GONOTEC, a provider of freezing-point osmometer technology based in Berlin, Germany.

“The purchase of the company unites two osmometry market leaders, providing the industry with a full range of osmometry solutions that meet specific needs enabling physicians to more rapidly and accurately diagnosis dis-

ease and determine the proper course of patient treatment,” an ELITechGroup release said. “In addition, ELITechGroup will now have a direct market presence in Germany, enabling the company to serve customers with its entire portfolio of products and solutions directly.”

“The strategic acquisition of GONOTEC expands the company’s global capabilities to deliver innovative products to the in vitro diagnostics, biotech,

chemical, environmental, food and beverage, pharmaceutical and research market segments,” said Bryce McEuen, vice president of biomedical systems for ELITechGroup. “With a combined 90-plus years of innovation, we aim to become the No. 1 osmometry company in the world. In addition, the acquisition increases our capacity and geographic presence to serve laboratories with superior levels of service and customer support.”

Owlet begins trading on New York Stock Exchange, thanks to its merger with Sandbridge

Owlet, a Provo-based nursery technology company, has begun trading on the New York Stock Exchange following its merger with Sandbridge Acquisition Corp., a special purpose acquisition company based in California. The merger and concurrent private placement, which were approved by Sandbridge’s stockholders at its special meeting held on July 14, provide over \$135 million to accelerate the company’s expansive product pipeline, deepen penetration and expand globally, Owlet said.

Following the transaction, the company was renamed Owlet Inc., and its Class A common stock and warrants began trading on the NYSE under the symbols “OWLT” and “OWLT WS” on July 16. The stock opened at \$8.95 per share. By the end of the first day, the stock price had risen to \$9.10 with a daily average of \$9.38.

“Since Day one at Owlet, we have been dedicated to helping parents find joy and extra peace of mind in parenting, informed by technology and health data,” said Kurt Workman, co-founder and CEO of Owlet. “This important transaction further strengthens Owlet’s balance sheet as we continue to grow, execute on our vision and establish Owlet as the

connected care platform for new families. We reported strong results for the first quarter 2021 and we’re looking forward to sharing our second quarter 2021 results in August, showing our continued business momentum with year-over-year revenue growth and gross margin expansion.”

Owlet’s bestselling flagship product, the Owlet Smart Sock baby monitor, uses proprietary pulse-oximetry technology to track a baby’s heart rate, oxygen levels and sleep patterns to provide parents with peace of mind. The Owlet Smart Sock is a part of Owlet’s connected suite of products, which also includes the Owlet Cam and Owlet Dream Lab, which combine to allow for the information parents look for during some of the most crucial moments of their child’s development.

The combined company will continue to be led by Workman and his executive team, including Kate Scolnick as chief financial officer, Michael Abbott as president, Zack Bomsta as chief technology officer, Jordan Monroe as chief innovation officer, Caryn Johnson as chief marketing officer, Abhi Bhatt as senior vice president of product, Jared Anderson as senior vice president of sales and Burc Sahinoglu as vice president of engineering.

MacNeill Pride buys Klymit

Brentwood, Tennessee-based MacNeill Pride Group, a global designer and manufacturer of outdoor products and sporting goods, has acquired Klymit, a Kaysville outdoor gear designer. Terms of the transaction were not disclosed. MPG is a portfolio company of Centre Partners.

Founded in 2007, Klymit produces lightweight outdoor sleeping pads, pillows, blankets, tents and sleeping bags that are designed and tested in the Wasatch Mountains under the Sleep Outside trademark.

The addition of Klymit to MacNeill Pride’s portfolio of brands follows its recent acquisitions of GCI Outdoor, a designer of outdoor recreation equipment, including portable camping chairs, camp kitchens, waterside chairs and recliners and other outdoor gear, and ORCA, a supplier of coolers, drinkware and other outdoor accessories.

“Klymit’s distinctive out-

door products, authentic brand and innovation-focused culture are a natural fit with our growing platform of outdoor brands,” said Keith Bornholtz, CEO of MacNeill Pride. “This acquisition expands our portfolio into new, complementary markets, enabling our brands to meet multiple consumer needs as they spend more time outside. This clearly furthers our goal of providing consumers with brands that enhance every outdoor experience so they want to come back again and again.”

Cory Tholl, president and CEO of Klymit, said, “I am thrilled that Klymit will join MPG’s portfolio of innovative outdoor brands. This partnership will enable Klymit to reach more outdoor enthusiasts with the ultimate mission of getting more people outside with the people they care about.”

Tholl will remain with the company in a management role.



Reshaping
business internet.
So you can
rethink what's
possible.

At a time when internet needs to do more for business, we think businesses should expect more from their internet. Google Fiber Business delivers gigabit speeds with simple, flexible plans. No hidden fees. A 100% fiber network with 99.9% reliability.¹ And possibly the friendliest 24/7 customer service you may never have to use.

google.com/fiber/biz or call (877) 888-5445.

 Google Fiber Business

CORPORATE FINANCIAL REPORTS

The following are recent financial reports as posted by selected Utah corporations:

Zions

Zions Bancorporation NA, based in Salt Lake City, reported net earnings applicable to common shareholders of \$345 million, or \$2.08 per share, for the second quarter ended June 30. That compares with \$57 million, or 34 cents per share, for the same quarter a year earlier.

Zions is a bank that operates in 11 western states.

Net interest income decreased \$8 million to \$555 million in the second quarter, compared with \$563 million in the second quarter of 2020. Total interest income decreased \$25 million. Noninterest income grew \$88 million during the year, totaling \$205 million at the end of the 2021 second quarter, compared with \$117 million a year earlier.

Loans and leases fell year-over-year from \$55.1 billion a year earlier to \$51.4 billion at the end of the 2021 second quarter. Excluding PPP, loans and leases finished the quarter at \$46.9 billion, down \$1.5 billion.

Deposits were at \$76.1 billion at the end of the most recent quarter, up \$10.4 billion from a year earlier. Deposit growth has been impacted by government stimulus programs, the bank said.

"We are pleased with the financial results of the second quarter of 2021," Harris H. Simmons, chairman and CEO, said in announcing the results. "Perhaps most notably, credit performance continues to be very

strong as evidenced by modest net recoveries on loans. We also now believe that future losses will be significantly less than previously expected, with the result that we released more than \$120 million of our allowance for credit losses."

Simmons added that excluding PPP loans, the bank saw relative stability of period-end loan balances, "as well as a continued strong performance in the growth of deposits, with noninterest bearing deposits equaling nearly one half of total deposits at quarter-end," and the bank's capital position is "particularly strong relative to our risk profile."

HealthEquity

HealthEquity Inc., based in Draper, reported a net loss of \$2.6 million, or 3 cents per share, first quarter ended April 30. That compares with net income of \$1.8 million, or 3 cents per share, for the same quarter a year earlier.

Revenue in the first quarter totaled \$184.2 million, down from \$190 million in the year-earlier quarter.

The company is the nation's largest health savings account (HSA) non-bank custodian.

"Our fiscal year 2022 is off to a fast start with early sales wins, two material acquisition agreements in our core HSA business, and the new Luum mobility benefits platform helping clients return to work," Jon Kessler, president and CEO, said in announcing the results. "We believe our total solution is well-positioned to deliver substantial growth through the economy's reopening and recovery."

EDCUtah launches Site Ready Utah program

Attracting industrial and other large corporate expansion projects to Utah can hinge on having shovel-ready properties with engineering and other studies in hand. To that end, the Economic Development Corporation of Utah (EDCUtah) has announced the launch of the Site Ready Utah program to address the needs of expansion projects for timely and precise data.

"When it comes to economic development, we realize the importance of having real estate product that's vetted and ready for serious consideration by a company," said Dan Hemmert, executive director of the Governor's Office of Economic Opportunity (Go Utah). "This program will help Utah communities, urban and rural, accelerate their product development efforts and earn more looks from professional site selectors."

The Site Ready Utah program incorporates the existing Mega Sites program, which focuses on properties of 400 acres or more. A new element — Certified Sites — targets properties of 50 to 400 acres in size. Both Mega Sites and Certified Sites include due diligence work that

shortens development timelines and reduces client risk, EDCUtah said.

"With support and funding from Go Utah, we have pursued the Mega Sites program for more than two years, and currently have a dozen sites across the state," said Colby Cooley, vice president of business development. "The addition of smaller Certified Sites will give us added flexibility and speed to market, which is the name of the game, particularly for the increased number of manufacturing projects we're seeing in our pipeline."

Cooley said there are various levels of due diligence in the Site Ready Utah program. The most rigorous is Mega Site Stage 2 certification, which includes extensive technical data, some of which a qualified engineering firm will need to launch a project.

Documentation required for Certified Sites is less extensive and more readily obtained and includes maps showing ownership and acreage, labor availability, tax parcels, infrastructure, transportation, FEMA flood plain and topography.

"One thing to note on all levels, the programs involve at

least a basic review of infrastructure," said Elvon Farrell, EDCUtah community strategist and program manager. "To be a Certified Site or Mega Site, you don't have to have, for example, infrastructure to your site, but you do need to have engineering reports that indicate to the client how soon and at what cost adding that infrastructure would take. That kind of information alone can minimize risk in a client's eyes."

EDCUtah works with local communities to complete the Certified Sites and Mega Sites process. Costs are shared, in partnership, by Go Utah, communities and landowners to help local partners overcome the hurdles of certification financing, Farrell said.

"EDCUtah formed an advisory committee of our public and private-sector investors to help us develop all aspects of the Site Ready Utah program," Farrell continued. "The professional expertise and input on program requirements and cost estimates has been invaluable."

With the launch of the Site Ready Utah program, EDCUtah has discontinued its long-standing Sure Sites program.

Mentor program begins for budding filmmakers

The Utah Filmmakers Association, in conjunction with the Utah Film Commission, is implementing a new mentorship program to provide Utah's students and community filmmakers with guided opportunities to work in the film industry.

The Utah Filmmakers Mentorship Program places emphasis on established filmmaking pro-

fessionals mentoring those that aspire to become working filmmakers themselves. The program endeavors to serve members of the local film community seeking practical experience in a professional and safe work environment.

"There is a long and sad history of people who call themselves 'producers' taking advantage of aspiring filmmakers. Someone

that's new to the film community — regardless of whether they went to film school or are self-taught — usually has no way of distinguishing legitimate opportunities from exploitive situations. The Utah Filmmakers Mentorship Program is about connecting aspiring filmmakers with vetted industry professionals" said Joe Puente, founder and administrator of the Utah Filmmakers Association.

Official UFA mentors, including Travis Babcock of LENZ-works Productions and one of the program's authors, will impart knowledge in their areas of expertise and cultivate a resource of knowledgeable and experienced professionals available to work in the local film industry, Puente said.

Mentees will be given the opportunity to develop skills with the guidance of vetted professionals, enabling them to contribute their talents to local productions while learning essential industry standards and aspects of the craft that are not usually taught in most academic programs.

Information about the program is available at the organization's website, utahfilmmakers.org.



Now Booking Summer & Fall Private Events

Host your party, meeting or banquet at Snowbasin Resort. Featuring easy access from Salt Lake City, luxurious mountain lodges and a variety of outdoor activities. Snowbasin offers groups the opportunity to safely meet, dine and engage in activities due to the large indoor spaces and vast outdoor location.

events@snowbasin.com



801.620.1075

Innovate Utah

NEW IDEAS, PRODUCTS AND SERVICES FROM UTAH COMPANIES



Synergy Science, a Pleasant Grove-based manufacturer and distributor of hydrogen water machines and electromagnetic field protection devices, has introduced the **Echo Clean**, an addition to its Echo Water line of products. It is a countertop machine that company said produces a 100 percent natural cleaning solution. Synergy Science said in a release that the Echo Clean solution is 80 times more effective than bleach in killing household germs.

“Our goal is to make it safer for busy families to clean and disinfect their homes without using irritating chemicals, and you can now do so quickly and easily with our new Echo Clean,” the company said.



The machine produces hypochlorous acid and sodium hypochlorite, both of which are FDA- and CDC-approved disinfectants.

These cleaners have been used in hospitals for years and are safe to use in kitchens and bathrooms, on children’s toys and even on clothes, according to Synergy Science.

“My vision for the Echo Clean was to make household cleaning a much more natural, easy and eco-friendly experience,” said Synergy Science CEO **Paul Baratiero**. “Compared to other products, Echo Clean utilizes a simple, natural cleaning solution, which eliminates the need for potentially harmful chemicals. We’ve taken a cleaning solution that has been used for decades and simply made it more user-friendly.”

Dr. Jessica Herzog, Synergy Science medical director and mother of five, said, “Most household cleaners use harsh chemicals that irritate the skin and eyes, and the chemical smell is often overwhelming. Using all-natural cleaners, like the hypochlorous acid solution, is the best way to clean anything naturally.”

Code Corp., a barcode scanning and data capture technology company based in Murray, has announced the release of **CodeQR**, a smartphone QR code reader app that is free for download from the App Store or Google Play.



Code Corp. said the app stands apart from other barcode scanning apps by safeguarding data privacy and security. This is accomplished by not capturing, monitoring or

transmitting any confidential information, unlike other similar apps on the market. “Scanning QR codes in a work environment with untrusted software can expose a company and employees to numerous security threats and enable the data that is scanned to be captured, sold and potentially used in hacking attacks against users,” said **Brian Lampright**, senior product manager at Code Corp. Lampright said CodeQR solves the risks involved in data capture.

Salt Lake City-based **Sarcos Robotics**, a developer of robotic systems that augment human abilities, announced it has successfully demonstrated its **SenSuit controller garment**. As part of the technologies designed for teleoperation of the company’s Guardian XT robotic system, the garment leverages Sarcos’ motion caption controller to enable teleoperation of the robot’s arms. Capable of lifting up to 200 pounds, the Guardian XT is designed for precision tasks and performing work in unstructured environments.



“We are proud of the significant strides we have made in enhancing teleoperation capabilities for the Guardian XT robot,” said **Ben Wolff**, chairman and CEO of Sarcos. “Our new control system is expected to enable our customers to seamlessly and efficiently perform difficult tasks and to operate in dangerous environments while keeping the operator safe and out of harm’s way.”

A new product from **MK1 Foods** in Draper is designed to solve the problems of midday hunger. **Candwich**, a sandwich-making kit in a can, has introduced its peanut butter and jelly sandwiches in grape and strawberry flavor. The kit comes complete with squeezable packages of peanut butter and jelly, pre-sliced bread and a wooden spreader — all in an aluminum can designed to be dispensed from a standard soft



drink machine. If not eaten immediately — no problem; the sandwich has up to 12 months of shelf life. “When it comes to easy and convenient meals on the go, there is nothing better than a satisfying and delicious peanut butter and jelly sandwich — Candwich. Can your hunger,” says MK1’s promotional material. MK1 said its next product will be a pizza-flavored meal.

Vasayo LLC, a healthcare products company based in Pleasant Grove, is introducing **Advanced Delivery Technology** for its nutritional and topical formulations. By the processes, such as liposomal absorption and enzyme delivery, the nutrients and vitamin formulas are delivered directly into the body’s cells for improved bioavailability and better results, the company said.



According to **Tracy Gibbs**, Vasayo’s chief scientific advisor, “The ability to deliver nutrients directly to the cell and bypass the harsh environment of the stomach represents a paradigm shift in the dietary supplement industry. Vasayo’s liposomal technology is an all-natural process that

allows the liposome bubble to fully encapsulate an active vitamin or nutrient. Using this technology, our products are more bioavailable. You no longer need to guess as to whether or not your supplement is working.”

Homie Loans, a division of South Jordan-based, technology-driven and commission-free real estate company Homie, has launched **Homie Cash**, a new program that allows buyers to make all-cash offers on for-sale residential properties to dramatically



increase their chances of purchasing a home in a highly competitive real estate market. Prequalified buyers can make cash offers using Homie Loans’

financial resources, which increases the chance of winning a bidding war by three times, the company said. “I’ve watched too many of our customers, from first-time home buyers to empty-nesters, lose out on the home they really want because of investors or cash buyers. We saw the need, so we started Homie Cash to give buyers a leg up on the competition,” said **Johnny Hanna**, co-founder and CEO of Homie.

Peer-to-peer rental platform **Yoodlize**, a Provo-based system connecting people to rent items to and from each other in their communities, has introduced the 2.0 version of the **Yoodlize App**. The company said the updated app ensures a faster, smoother process for listing and renting items. “We’ve learned a lot since releasing the beta version of the app in 2019,” said



Jason Fairbourne, founder and CEO of Yoodlize. “We’ve incorporated user feedback and best

practices in this 2.0 version that makes it really simple and quick to list and find items.” New in the app are a friend-referral feature, fewer steps with fewer clicks, an updated payment process and an improved request and approval process including an after-fee pricing feature. Yoodlize also announced the conclusion of a successful crowdfunding drive.

Verb Technology Co. Inc., a Salt Lake City-based developer of customer relationship management, lead generation and video marketing software, has announced the commercial release of **verbMAIL**. The product, developed through collaboration with Microsoft’s Global Partner Solutions’ technical team, is an integration of VERB’s interactive video capabilities into Microsoft Outlook and is available by subscription through Microsoft’s AppSource.



VerbMAIL is an interactive video sales tool that allows Outlook users to record or upload any video to which users can add interactive buttons and icons in

the video for easy click purchasing by viewers, scheduling appointments, downloading or viewing product literature and media and other sales-enabling interactions. “After an extended development, testing and beta period, we’re extremely excited to release verbMAIL to the general public,” said **Rory J. Cutaia**,



South Valley KeyBank Business Accelerator

Powered by our proven, 10-week program, the South Valley Business Accelerator is just what business owners need to take their business to the next level.

Taught by Ralph Little, a small business owner who built his business into a Fortune 500 company, this program provides the knowledge and know-how business owners need to create and manage a customized, three-year strategic growth plan.

Seventy percent of businesses that have completed the program have **increased their annual revenue by 47%**.

BUSINESS ACCELERATOR SCHEDULE

Aug 3	Identification
Aug 17	Risk
Aug 31	Strategy
Sept 14	Sales
Sept 28	Financial Statements
Oct 12	Banking
Oct 26	Management
Nov 9	Customers and Competitors
Nov 30	Systems
Dec 7	Expansion + Exit Strategies

Praise for Business Accelerator

“Each time I left class I felt invigorated to tackle the roadblocks in our company that had previously felt daunting and overwhelming.”

Stephanie Carter
Co-owner, Oozle Media

“The Business Accelerator is exactly what I needed as a small business owner. An intense look at the key factors that measure success in a business, and if I was implementing them in my own. I encourage anyone that is looking to take their business to the next level to join this program.”

Stevenson Sylvester
Owner, KLYP

“Dr. Ralph Little was brilliant. He knew exactly what each of us needed to make our businesses successful. I went into the course not sure if I wanted to grow my business. I left with the skills, knowledge, and tools to not only grow my business but feel confident hiring help to improve my life balance and others lives. I would recommend this course to every small business owner in a heart beat!”

Gwen Evanstad
Owner, Gforce Food Company

In partnership with



REGISTER NOW!

Classes begin August 3rd. **Space Limited.**
Cost: \$500 • Must be a chamber member.

Scholarship opportunities available for select cities.

Questions? Contact Karla Rogers at karla@southvalleychamber.com

southvalleychamber.com

Succeeding in Your Business

Yes, you're networking, but what are you thinking?

A sure sign that the economy is beginning to recover from the pandemic is that, over the past couple of weeks, I have received invitations to speak at local networking groups — live and in person. So it's time to dust off some "inconvenient truths" about the dos and don'ts of networking. While I would be flattered to think that attendees flock to these programs for the privilege of touching the hem of my garment, I realize that their mission is primarily to network with each other.



CLIFF ENNICO

Entire books have been written about networking techniques, but it basically boils down to this: You show up someplace — usually at an ungodly hour like 7 a.m. — with 100 of your business cards. As soon as the speaker stops speaking, you hand out your cards to everyone in sight. They, in turn, give you their cards. You go back home and count your cards, using the following scorecard:

- 50 points for the speaker's card.
- 25 points for a local politician's or dignitary's card.
- Five points for another attendee's card if there's a chance they might become a customer.
- One point for another attendee's card if they won't become a customer.
- Subtract five points for every competitor's card.

The player who dies with the most cards wins.

Now, when people try to get my card at these events, I don't mind playing the game. But the way a lot of people go about it makes me wonder what sort of idiots are out there teaching these people networking skills.

Here are some examples of how NOT to network with the speaker at a business event:

What Networker No. 1 said: "Good talk, Cliff. Listen, I run a housecleaning service here in City X. Here's my card. If you know of anyone who needs their house cleaned, have them call me."

What Networker No. 1 was (probably) thinking: "This is a really important guy. If he says I'm great, people will listen to him, and I will get business."

What I was thinking: "He forgot to read my biography. I live on the opposite coast of City X. I don't know a soul here. Even if I did, am I going to tell them about this great house-cleaner I met at a local business event that they should use because their house is really filthy?"

What Networker No. 2 said: "This was the most amazing talk I've ever heard in my life. Wow, you really got to me in a way that no other speaker ever has. Do you think you can spare me some advice about how I can achieve a better search engine ranking on the Internet?"

What Networker No. 2 was (probably) thinking: "You can't go wrong with flattery — these speakers all have big egos, so it's best to lay it on thick."

What I was thinking: "What a brown-noser! I'm surprised he didn't succeed in corporate America. And he didn't even listen to my talk — I spent over half an hour talking about search engine marketing. He must have been out in the hallway checking his text messages when I was covering that. I'm not repeating my whole program for this guy — let him buy one of my books."

What Networker No. 3 said: "The talk today was very interesting, but frankly it was way too long. The information is interesting, but what we really want to do here is network with each other. So when you do the next program could you make the speaker less of a focus?"

What Networker No. 3 was (probably) thinking: "I gave this program an entire morning of my life, and they gave us only 15 minutes to network. Good thing I had my laptop computer with me; at least I got some work done."

What I was thinking: "OK,

he's candid, but he doesn't realize he's talking to the SPEAKER. He thinks I'm the event organizer. It's bad enough people don't listen, but when they don't even look to SEE who's talking. I really hate this person. I hope he fails. No, I hope he drops dead."

Now, for an example of the RIGHT WAY to network with a speaker:

What Networker No. 4 said: "Mr. Ennico, I absolutely LOVED your talk. Listen, I'm the speaking coordinator for an organization of entrepre-

neurs here in City Y. We would love to have you speak for us, as I really would like our members to hear your message. We can't afford much money, but we can pay your expenses and will give you every possible chance to sell your books after your talk. Would you consider doing that?"

What Networker No. 4 was (probably) thinking: "Look, what this guy wants is probably more speaking gigs. Let me offer him a good opportunity, with the chance to make some money, and once he's

said yes, he'll owe me a favor so then I can ask him the question I REALLY want to ask."

What I was thinking: "This person gets it. When you're networking, it's not about what you want, but what the other person wants. What I want is this person's card."

Cliff Ennico (crennico@gmail.com) is a syndicated columnist, author and former host of the PBS television series "Money Hunt."

COPYRIGHT 2021 CLIFFORD R. ENNICO
DISTRIBUTED BY CREATORS.COM

#WeBuildUtah

and the communities where families and business live, work, and thrive. Join our industry and engage in a promising and fulfilling career as you make a difference in your own community.

Scan to watch a short video



We invest in rising stars!



"Central Bank believes in young entrepreneurs. I'm 20-years old and Central Bank believed in me, encouraged me, and helped me the entire way. I love Central Bank—I couldn't have done this without them!"

Paige Osmond, Owner/Operator
Drybar - Blow Out Salon & Blow Dry Bar

See our [Google](#) Reviews



cbutah.com



UTAH COUNTY UPDATE

SPONSORED BY CENTRAL BANK



We are keeping up with the fastest-growing sport in America with eight new pickleball courts adjacent to the Pleasant Grove Recreation Center. Play under the lights or in the daytime.



Located on the corner of State Street and 1300 West is the new home of Express Oil of Pleasant Grove — the first one of this national chain in the state of Utah.

An historic year in Pleasant Grove

This year was an historic year for the city of Pleasant Grove. We just concluded our 100th year of celebrating the annual Strawberry Days — the longest-running city celebration in Utah. People came out in record numbers to our events, the carnival and the rodeo. One new event this year resembled how we anticipate the founders celebrated a century ago. We closed Main Street downtown and enjoyed a concert, dinner and dancing in the street. There wasn't a better way to kick off a ceremonial year and to get to know new neighbors and reacquaint with ones we know.

Pleasant Grove is seeing phenomenal growth both residentially and commercially. We anticipate even more expansion in

the next few years. New businesses have built on State Street, including Express Oil and Tire Engineers as well as a new home for The Crust Club. Historic Downtown has new tenants as well. We recently welcomed a new barbershop, Fresh Fade Away Barbershop, and 19 Main, a smoothie and juice bar.

Several stores and restaurants are quickly filling in the retail spaces located in the Valley Grove area, including Underwraps Sushi, Mountain America Credit Union and Omnia Salon. You'll undoubtedly see even more growth on Pleasant Grove Boulevard, so keep an eye on that area. The medians will soon be updated there to accommodate the traffic.

As for leisure-time options in our city, we recently renovated some tennis courts at the Rediscovery Park and built an eight-court pickle ball court adjacent to the Recreation Center. They are under lights and have nearby bathrooms and new pavilions.

After all that, we aren't done. In the upcoming year we plan to remodel Old City Hall, make improvements to Anderson Park, build a restroom at Battle Creek Park and begin Phase 3 of Valley Vista Trails.

Come Christmas, you may notice we will have some festive lighting adorning the Recreation Center. We are thrilled for that, as several of our residents miss the iconic lights that were once on the old rec-

reation center downtown.

With the increased growth comes the task of enforcing ordinances. We are fortunate to have added another code enforcement officer to our team which has been beneficial in cleaning up areas of our city.

Lucky to have many of our employees call Pleasant Grove home, we are dually vested in keeping our city a safe and clean place to raise our families. According to SafeWise's latest study, Pleasant Grove ranked as the sixth-safest city in the state. Having an incredible police force helps us claim that spot. Our community comprises some of the best people around. It doesn't take long for anyone to see why so many people love living here.



The address is also the name of this brand-new shop, 19 Main Smoothie and Juice Bar, also in Downtown Pleasant Grove. From healthy and tasty drinks to protein waffles, their aim is to help our community make healthier choices, one shake or dream at a time.



Fresh Fade Away is one of the newer businesses in downtown Pleasant Grove. It is a full-service men's barbershop.



REMOVING DIXIE = UTAH'S SURRENDER TO CANCEL CULTURE

To Our Friends In Northern Utah:

UPDATE FROM DIXIE: We now have a competing name for Dixie State University and the battle is on: **It's "DIXIE" vs. "TECH"**

You were probably expecting something more creative or dynamic from our State's cancel culture enthusiasts, but this is it. We are not kidding. After many months of supposed research, surveys, focus groups, committee on top of committee meetings at the university, and lots of our State tax dollars, this is the best they could do, merely **"Utah Tech University."** We know what you are thinking; a real down grade, a tech school that sounds like a vocational school. This is also similar to the former name of Utah Valley University (UVU) back in the 60s and 70s when it was the "Tech." Our view is that Utah Tech simply does not cut it.

Tech is an old concept. As you already know, technology is now implicit and presumed in all education from K-12 through all levels of university study and across most academic disciplines. To us in Utah's Dixie, the antics of the university's leadership is both sad and embarrassing. The Tech train has long since left the station, and Tech is similar to the already failed name "Polytechnic" that leadership just recently admitted was an "epic failure." Tech it is a dated and outmoded name and concept. It is as if they just discovered the Smart phone without knowing that it's been around for over 20 years. It suggests desperation more than ordered, well-thought-out planning.

We believe the main impetus behind this drive to "cancel the Dixie name at all costs," may ultimately rest with deep convictions of wokeness among a few of the more liberal persuasion within Higher-Ed in this State, who have in effect mandated to the President and his staff at the university to get this done. The university leadership's pursuit of a strategy allowing the implication of extreme racism in our present day Dixie community and the claim that graduates suddenly can't get jobs due to the Dixie name are just insincere tools to achieve their preplanned result – all to satisfy the criticism of the out-of-state liberal education establishment instead of serving the students at Dixie.

We ask you to help us stop this great misfortune in Utah's Dixie. This is not just a Southern Utah issue. Your State Representative and Senator in Northern Utah will soon be called up to vote for or against the Tech name. In this era where cancel culture and wokeness are infecting our culture, our schools, and society; **we need your help to fight back against it.** Please take the time to call, text, or email your own legislators to do the following:

- First, stand strong against the cancel culture movement (the cancellation of the Dixie name is Utah's surrender to the cancel culture);
- Second, vote against the name Utah Tech University because Tech is an unimaginative, bland, dull, regressive, and outmoded term;
- Third, keep the Dixie State name. The newly proposed Tech name fails miserably against a time-tested 100+ year old brand that represents one of the fastest growing and most successful institutions of Higher-Ed in the state (you don't switch a name when you're on a very successful roll).

Very Simply, Yes to DIXIE, No to TECH! There are those moments when we must stand up for our history (good and bad), our heritage, our culture, and traditions. This is that time!

WE ASK YOU AND YOUR LEGISLATORS TO STAND WITH UTAH'S DIXIE!

Defending Southwestern Utah Heritage Coalition (DSUHC)

Join the fight at DSUHC.org or ProtectDixie.com

Industry Briefs

Industry Briefs are provided as a free service to our readers. Company news information may be sent to brice@slenterprise.com. The submission deadline is one week before publication.

AGRICULTURE

• **Farmers Feeding Utah Inc.** recently launched a Utah product-only subscription box that delivers new products to people's doorsteps every month. Each month's box will have new Utah-grown products included. The company partnered with **Cogburn Wire Co.**, an Ogden-based software firm, to create the program. Those who subscribe will also receive exclusive access to an online marketplace where they can purchase their favorite items from the boxes. That feature will launch later in July, adding new products monthly. There is a food donation pledge to the **Miracle of Agriculture Foundation's** "miracle projects" for every purchased subscription. Last year, Utah farmers created the foundation, administering "miracle projects" that have delivered more than 1.5 million pounds of food to more than 35,000 hungry Utah individuals and families. Details are at Box.FarmersFeedingUtah.com.

BANKING

• **D.L. Evans Bank** will have a grand opening at 11 a.m. Aug. 3 for its new branch at 101 S. Main St., Brigham City. The branch is a full-service location offering a range of banking products and services, mortgages and investments. The branch is led by **Ken Doutré**, who joined D.L. Evans Bank with 24 years of banking experience. The Brigham City branch is the bank's fourth branch in Utah. The bank has 36 branch locations overall.



Ken Doutré

CORPORATE

• **Podium**, a Lehi-based communication and payments platform for businesses, and **Recursion**, a Salt Lake City-based clinical-stage biotechnology company, have opened child care centers in partnership with **Bright Horizons**, a provider of on-site child care for top employers. Podium's on-site child care center is called **Little Founders** at the company's headquarters. It serves up to 50 children, ages 6 weeks through 5 years old. It's open to the children of benefit-eligible Podium employees and the children of other select companies based in the Lehi area. Recursion's child care center is

adjacent to its headquarters. Bright Horizons will provide child care for Recursion employees' children from infancy through 5 years old. Bright Horizons operates approximately 1,000 child care centers in the United States, the United Kingdom, the Netherlands and India.

ECONOMIC INDICATORS

• **Utah** is the best state in the nation for **starting an online business**, according to a study by **Digital.com**. It compared the 50 states based on nine metrics divided into four categories: taxes, regulations, financial resources and tech infrastructure. Utah is ranked second for both regulations and tech infrastructure, No. 8 for taxes and No. 10 for financial resources. The bottom-ranked state is Iowa. Details are at <https://digital.com/best-states-to-start-an-online-business-in-2021/>.

• **Salt Lake City** is ranked No. 13 on a list of "**2021's Best Cities for Hipsters**," compiled by **LawnStarter**. It compared the 150 biggest U.S. cities on 23 anti-mainstream factors, from the number of thrift stores, farmers markets and record stores to urban gardening- and biking-friendliness. The top-ranked city is San Francisco. Amarillo, Texas, was No. 150. Details are at <https://www.lawnstarter.com/blog/studies/most-hipster-cities/>.

• **Salt Lake City** is ranked No. 43 for **honesty**, according to a study by vehicle digitization specialist company **Twiner**. It used data from 75 global cities to compare their level of honesty on an individual, governmental and societal level. For this purpose, the study took into account individual behavior, lost-wallet return rates, transparency in government and society, crime levels and car dealer reviews. The top-ranked city is Zurich, Switzerland. Ten other U.S. cities are ranked ahead of Salt Lake City, led by No. 4 Phoenix. Details are at <https://www.twiner.com/en/transparency-in-car-sales-honest-city-index/>.

• **Salt Lake City** is ranked No. 88 for "**2021's Best Cities for WFH (work from home) Value**," a list compiled by **LawnStarter**. It ranked the 120 biggest U.S. housing markets to find out which provide the best value for remote workers. The criteria included home and yard sizes, sale- and rent-price fluctuations and suitability for remote work. It also considered whether each city will pay remote workers to move there. The top-ranked city is Rochester, New York. The No. 120 city is San Francisco.

Details are at <https://www.lawnstarter.com/blog/studies/best-cities-wfh-value/>.

EDUCATION/TRAINING

• **Salt Lake Community College** and the **University of Utah** have begun construction on a \$57 million campus in Herriman. The Juniper Building at the 90-acre Herriman campus will provide thousands with academic and career opportunities through improved access to education and training. The building will open in 2023. Students will be able to earn an associate's degree from SLCC and then attend the University of Utah to earn a bachelor's degree, all at one location. The campus will serve more than 2,000 students in its first year and nearly 7,000 students by 2025. Funding for the building was appropriated by the Utah Legislature in 2021, with additional support from SLCC, the University of Utah, private donors, and infrastructure investments from Herriman City.

FOODS

• **Tyson Foods'** new case-ready facility at 3817 N. Tyson Parkway, Eagle Mountain, is set to open in mid-August and will employ more than 1,200 people. The company is hosting a job fair July 31, 10 a.m.-2 p.m. The new facility will convert large cuts of beef and pork into steaks, chops, roasts and ground meat that are placed in retail trays, weighed and labeled, and then shipped to retailers to be sold through the grocery meat case. Tyson Foods, based in Springdale, Arkansas, has 139,000 employees.

GOVERNMENT

• The **Governor's Office of Economic Opportunity** has named **Dane Ishihara** as director of the newly formed **Utah Office of Regulatory Relief**. The office, the nation's first of its kind, was recreated in the 2021 legislative session. As director, Ishihara will create a framework for analyzing risk levels to Utah consumers related to health, safety and financial well-being. The framework will consider permanently removing or temporarily waiving laws and regulations inhibiting the creation or success of new and existing companies or industries. Ishihara has more than 15 years of experience working for the state of Utah. He previously worked at the Utah Department of Commerce, including managing the Utah Residence



Dane Ishihara

Lien Recovery program that balances mechanic lien enforcement between homeowners and lien claimants. Additionally, he coordinated with physicians and pharmacists to ensure patients had quicker access to naloxone to prevent opioid overdoses. Ishihara completed his undergraduate degree in economics and a master's degree in community leadership at Westminster College.

• The **Utah Department of Workforce Services** has selected **Capt. Jean Philippe "Phil" Martial** as the department's new chief of veteran services. In his 19-year career in the U.S. Army, Martial has served as medical logistician, human resources officer and currently as a company commander for the 76th Operational Base Command. As part of the response to the COVID-19 pandemic, Martial logistically managed the mobilization of 165 soldiers throughout multiple major cities in the western United States. Martial's education includes a bachelor's degree in social work from the University of Utah.



Jean Philippe Martial

HEALTHCARE

• **BioUtah** has been awarded a grant to implement and oversee Utah's **Rare Disease Advisory Council**, and the **Utah Department of Health** is accepting applications for council members through Aug. 15. Under state law establishing the council, members of the council must include a representative from the Utah Department of Health; researchers and physicians who specialize in rare diseases, including at least one representative from the University of Utah; two individuals who have a rare disease or are the parent or caregiver of an individual with a rare disease; and two representatives from one or more rare disease

patient organizations that operates in the state. Interested people may email (including a resume and/or CV) to kimhart@utah.gov.

• **US Med-Equip**, a Houston-based medical equipment rentals company, has opened an office in Salt Lake City. The company partners with hospitals across the nation for the rental, sales, service and asset management of movable medical equipment. The regional support center in Salt Lake City will help hospitals in the Rocky Mountain region. US Med-Equip has more than 40 locations across the country. The Utah regional support center is part of the company's \$30 million investment in the western U.S. with new offices also opening this quarter in Las Vegas and Denver.

• **Recursion**, a Salt Lake City-based clinical-stage biotechnology company, has announced the formation of a **Therapeutics Advisory Board (TAB)**. The board will guide Recursion's executive team and board of directors on the challenge of developing medicines at scale from its tech-enabled drug discovery pipeline and bringing them to the patients who need them the most. The board will be chaired by **Dr. Joseph Miletich**, who most recently was Merck Research Laboratories' senior vice president of research sciences and is currently senior scientific advisor to Merck's CEO. Prior to his past six-plus years at Merck, Miletich served as senior vice president of research and development at Amgen.



Joseph Miletich

• **Arena Pharmaceuticals Inc.**, Park City, has appointed **Dr. Douglas J. Manion** as executive vice president of research and development. Manion has more than 20 years of pharmaceutical industry experience spanning three large companies, including

see BRIEFS page 14

HR
HOWE RENTAL & SALES
NEED EQUIPMENT?

- Forklifts
- Sweepers & Scrubbers
- Scissor & Boom Lifts
- Compressors
- Scaffolding
- Compaction Equipment
- Excavators
- Skid Loaders
- Mixers
- Backhoes
- Welders
- Dump Trucks

24 Hour Emergency Service

- Ogden
- Park City
- Layton
- Provo
- Tooele
- Salt Lake City

www.howerentals.com

CALL TODAY! 801.463.7997

Toll Free 866.436.HOWE • Fax 801.463.7488
4235 South 500 West • Murray, UT 84123

Industry Briefs

from page 13



Douglas Manion

work in all of Arena's therapeutic areas. He joins Arena after serving as CEO of Kleo Pharmaceuticals, a private biotechnology company focused on innovative small molecule immunotherapeutics, from 2017 until its acquisition by Biohaven Holdings in January 2021. Prior to that, Manion was senior vice president, head of specialty development and head of R&D Japan and China at Bristol-Myers Squibb. Manion's previous biopharmaceutical experience includes progressive leadership roles at GlaxoSmithKline, DuPont Pharmaceuticals and DuPont Merck Pharmaceuticals.

INVESTMENTS

• **MMV**, a Salt Lake City-based seed-stage venture capital firm, has launched its second healthcare fund, MMVII. The fund will be managed by **Dr. Branden Rosenhan** and **Dr. Saumitra Thakur**, managing partners, and **Katelin Roberts**, general partner and COO. Nearly all of first fund investors have joined for MMVII. The initial investments include those for **Options MD** and **Ceresti Health**. Options MD is an AI-powered platform that connects patients with treatment-resistant depression to clinics that can offer advanced therapies. Ceresti Health identifies patients with dementia most at risk for adverse outcomes and improves their caregivers' skills to prevent hospitalizations.

LAW

• **Parsons Behle & Latimer** has hired **Joseph D. Watkins** for its Litigation, Trials & Appeals practice in its Salt Lake City office. He focuses his practice on defending corporate and individual clients in securities enforcement, regulatory, defense litigation, white-collar crime, government and independent investigation matters. Watkins most recently worked at Salt Lake City law firm Clyde Snow. His education includes graduation from the J. Reuben Clark Law School at Brigham Young University.



Joseph Watkins

NATURAL RESOURCES

• **Compass Minerals**, a Kansas-based provider of essen-

tial minerals, has announced that it has identified a lithium brine resource of approximately 2.4 million metric tons lithium carbonate equivalent (LCE) at its active Ogden solar evaporation site, including an indicated lithium resource within the ambient brine of the Great Salt Lake. For over 50 years, the Ogden facility has leveraged the high mineral concentrations within the ambient lake brine from the North Arm of the Great Salt Lake to produce sulfate of potash (SOP), salt and magnesium chloride products. The Ogden facility is the largest operation of its kind in the Western Hemisphere. Compass Minerals is currently undertaking a strategic evaluation to assess development options available to service growing U.S. domestic lithium market demand while maximizing the long-term value of its lithium resource. The company is targeting an annual production capacity of 20,000 to 25,000 metric tons LCE of battery-grade lithium, with up to 65 percent of the future production derived from brine that has already been extracted from the lake and in varying stages of concentration within the company's existing ponds. Compass Minerals is in the late stages of selecting a DLE technology partner. Jointly serving as strategic advisors in the company's assessment of how best to optimize its lithium resource value are **J.P. Morgan** and **Perella Weinberg Partners**. **RK Equity Advisors** has advised Compass Minerals on the development of the lithium resource. In addition, the company is actively engaged in third-party testing of conversion options to battery-grade lithium hydroxide. The company manages 160,000 acres of leasehold on the bed of the Great Salt Lake, together with held water rights, 55,000 acres of existing ponds and active mineral extraction permissions.

REAL ESTATE

• **Crescent Communities** and financial partner **MAA** have bro-

ken ground on **Novel Daybreak by Crescent Communities**, a multifamily community in the Daybreak community in South Jordan. Novel Daybreak, at 5502 South Jordan Parkway, will feature 400 apartment residences and an integrated Land of a Thousand Hills Coffee and Social House. Crescent Communities and MAA purchased the land from **Larry H. Miller Real Estate** in April. Preleasing will begin in August 2022, with first residences slated to be delivered in the fourth quarter of 2022. Design and construction partners include **Craine Architecture** and **Kier Construction**. Construction financing will be provided by MAA.

• **Broadmoor Village**, a 348-unit apartment property in West Jordan, has been sold by **Wasatch Property Group** to **Bridge Investment Group**. Financial terms were not disclosed. Broadmoor Village was developed in 1986 on 16 acres. The open-concept floorplans include one-, two- and three-bedroom units. The average apartment size is 867 square feet. The sale was announced by **Institutional Property Advisors (IPA)**, a division of Marcus & Millichap. Danny Shin, IPA senior director, and Brock Zylstra, IPA first vice president, represented Wasatch Property Group and procured the buyer.

• **DB Capital Management**, a California-based real estate investment group, has acquired **Spring Hollow**, an 88-unit apartment complex in Millcreek. Financial terms were not disclosed. DB Capital plans an extensive renovation of the entire community, which has largely remained untouched since it was constructed in 1973. The property was 98 percent occupied at the time of closing and DB Capital expects the renovation timeline to take approximately 16 months to complete. Jason Wadsworth of **Wadsworth Multifamily** represented both buyer and seller in the transaction. Additionally, **Arbor Realty Trust** provided the first trust deed, which was arranged by Marc Belsky of **Marc Belsky Ltd.** The acquisition of Spring Hollow caps approximately \$100 million of transaction activity for DB Capital in Salt Lake City over the past 12 months. It is its third acquisition during that period. The firm also exited five investments, some of which date back to when the firm entered the market in 2018.

• **C.W. Urban**, a real estate developer, has announced a new affordable housing project called **The Village**, located in Silver Creek, a master-planned

development in Park City. The project consists of 38 condominiums, of which 24 will be sold as workforce housing to households earning 55 percent to 80 percent of the Summit County area median income. The remaining 14 units will be sold at market prices. The company expected to have all units completed within 18 months. The Village at Park City is part of Silver Creek, a 250-acre fully entitled master-planned community started in October 2016. C.W. Urban will serve as general contractor and architecture and design firm. Capital was provided by **Taylor Derrick Capital (TDC)**, a Salt Lake City-based private real estate lender.

• **Colliers**, a commercial real estate services firm, has expanded its brokerage services lines in Southern Utah and announced plans for a new regional headquarters in St. George. The company will add advisory professionals to the area over the coming months.

Colliers also announced that **Cody Felts** joined the new St. George operation. He will expand the company's tenant representation, landlord representation and investment sales offerings. Industry veteran **Dan Simons**, who has over 30 years of commercial real estate experience in Salt Lake and Washington counties, will join Felts in leading service line expansion throughout the region. Colliers has more than 200

employees in offices throughout Utah.

RECOGNITIONS

• The **Utah Bankers Association** recently presented **Douglas L. DeFries** with the **Distinguished Banker Award**. DeFries is president and CEO of Bank of Utah, based in Ogden. Every few years, the association recognizes an individual who has made an outstanding contribution to their community, their bank and the banking industry. Since the award was introduced, only 25 individuals have



Douglas DeFries

been given this honor. Since joining Bank of Utah in 1986, DeFries has led the bank through various economic cycles impacting the state and the country. In addition to overseeing the bank's operations, DeFries has strived to incorporate ways for Bank of Utah to help those in need in the community. He has served for many years on the board of directors and as chairman for the Ogden/Weber Chamber, and has served on numerous boards in the area. He also has served on the Utah Bankers Association board, including as chairman. On a national level, he continues to serve on banking committees, including the Community Bank Council of the American Bankers Association.

• The **Utah Restaurant Association (URA)** recently presented awards at its annual Restaurant Industry Awards Gala

see BRIEFS next page



For all your trailer needs

New & Used trailer sales

(Tanks, lowboys, slide axles, belly dumps, tag trailers, vans & flats)
Brands: Heil, J&L, LBT, Landoll, XL Sepicalized, Trailmax, Trailking

State of the art repair & paint facility

Parts sales & show room

COME SEE US!



4285 West 1385 South
Salt Lake City, Utah 84104
1-800-442-6687

www.semiservice.com



Everything for the
Contractors

We rent the best

4343 Century Drive
Salt Lake City, UT 84123

801-262-5761

www.centuryeq.com



Industry Briefs

from previous page

in Salt Lake City. The event recognized the achievements of professionals in the restaurant industry, food community and allies of the Utah restaurant industry. Among the awards are the "URA Heart of the Industry" Award. The URA posthumously honored **Mary Malouf** with its **Excellence in Food Journalism Award** for her contributions to encouraging the food community to be the best they could be. The late **Tony Caputo** was honored with the **URA Legacy Award**, presented to those who leave a lasting legacy on Utah's culinary landscape and community. Other winners include **Chef of the Year, Phelix Gardener** of Pago; **Concept of the Year, Wood.Ash.Rye, Nomad East, Ginger Street** and **Crown Burger; Restaurateur of the Year** (Golden Spoon Award), **Scott Evans; Heart of The Industry Front of House Award, Cherie Bartleson** from SLC Eatery; and **Heart of the Industry MVP Award, Justin Shifflett**, executive chef at Stoneground Kitchen, and **Francis Fecteau** of Libations Inc. More than 55 **Taste Utah** awards were presented, recognizing restaurants all over Utah as dining destinations that have been featured on the television series "Taste Utah." Also honored were **Salt Lake City Corp.** and the **Downtown Alliance**, who partnered with the URA to facilitate the "Tip Your Server" Program at the beginning of the COVID pandemic. **Ty Burrell** was recognized for his contributions to the program with the **President's Award**. The association board of directors presented **Melva Sine**, the association's president and CEO, with a necklace called "**The North Star**." The awards ceremony also highlighted the accomplishments of the URA's ProStart Program students and teachers. **Provo High School** was recognized as the state champions for the culinary competition and **Carbon High School** as the state champions for management.

• **Salt Lake County** is a recipient of the **2021 U.S. Green Building Council (USGBC) Leadership Award** for the eight-state Mountain Region. The award is presented to organizations that demonstrate exemplary leadership in the creation of sustainable, healthy, equitable and resilient buildings, cities and communities. Salt Lake County was the only county to receive the award this year. It has 17 LEED-certified buildings in its Facilities Management portfolio. All new Salt Lake County buildings must achieve a minimum of LEED

gold.

• **Utah State University Extension's** Rural Online Initiative (ROI) program received the **Creative Excellence Award** from the **National Association of Community Development Extension Professionals** (NACDEP) at its 2021 annual conference in May. ROI team members who received the award include Paul Hill, Russell Goodrich, Emy Swadley, Amanda Ali, Jordan Leonard, Trenton Willson, Mike Sarles, Dolores Heaton, Kaylee Hanks and Abbey Bean. The Creative Excellence Award, sponsored by the Joint Council of Extension Professionals (JCEP), creates a platform for community development work to be showcased in a professional setting beyond the state level and creates a pathway toward national distinction. USU Extension's ROI program began in 2018 and has been strategically focused on rural economic development in Utah. As rural Utahns have experienced high levels of unemployment, the ROI program created the Master Remote Work Professional certificate course, a specialized training that equips rural residents with the skills needed for remote employment.

RETAIL

• **Duluth Trading Co.**, a Wisconsin-based apparel and accessories retailer, has opened a distribution satellite center at 6162 W. Beagley Road, West Valley City. The 228,000-square-foot center will begin operating in August and will work in partnership with Duluth's main distribution center in Belleville, Wisconsin, to add year-round capacity to the company's e-commerce distribution network and 65 retail stores nationwide, as well as provide support during busy peak seasons. Open positions include 300 full- and part-time staff as well as 100-plus seasonal, part-time employees to support peak season operations.

SERVICES

• **Fragomen**, a New York-based provider of immigration services, has opened an office in Salt Lake City, to be led by **Rebecca van Uitert**, a Fragomen partner. Her experience includes more than a decade as an immigration lawyer, managerial experience and lifelong ties to the Salt Lake City region. Most recently, van Uitert was vice president of human resources at AgReserves. Previously, she served as dean of career services at the J. Reuben Clark Law School at Brigham Young University. She worked for 11 years as a senior associate in Frogmen's Chicago and New York City offices. The new Salt Lake City office will be established in concert with **SimpleCitizen**, a subsidiary of Fragomen Technologies and a provider of immigration technology solutions. Fragomen has more than 4,500 immigration professionals and support staff in more than 50 offices across the Americas, EMEA and Asia Pacific. It offers immigration support in more than 170 countries.



Rebecca van Uitert

TECHNOLOGY/LIFE SCIENCES

• **Vivint Smart Home Inc.**, a Provo-based smart home company, has appointed **Barbara Comstock** to its board of directors. Comstock will serve as a Class II director. Comstock has been a politician, business leader, lawyer and women's advocate. Following her time in Congress, she has served in a number of roles. She has been a senior advisor at Baker Donelson



Barbara Comstock

in Washington, D.C., where she works with clients on public policy and communications issues involving both federal and state matters. Since 2019, Comstock has also served as a board member for Trustar Bank, VIEWPac and Winning4Women. Prior to her time in Congress, Comstock was a member of the Virginia General Assembly from 2010 to 2015. In addition to her public service, she has been active in helping young women with their educational and career goals. Prior to her time as an elected official, she was a senior partner at Blank Rome LLP and Blank Rome Government Relations, where she handled government relations and legal business matters.

• **Fortem Technologies**, a Pleasant Grove-based airspace security and defense company focused on detecting and defeating dangerous drones, has hired **Mike Mostow** as chief revenue officer. He will be responsible for leading and connecting business development, sales, solutions, engineering, program management and customer success teams. Mostow has over 23 years of



Mike Mostow

industry experience. He began his career at Johnson Controls and has since held vice president and executive leadership roles at companies including Stanley Security Solutions, AMAG Technology and Leidos. Prior to joining Fortem, Mostow spent five years as the general manager for the Americas at CNL Software. When the company was acquired by Everbridge, Mostow held the role of vice president of federal business, where he managed the company's federal market sales and business development, partner and customer success teams.

Business Travel Solutions

SNELGROVE TRAVEL CENTER

801-544-1800

www.SnelgroveTravel.com

Big enough to compete ... small enough to care & serve!

TO DONATE:

Text WarmUpUtah to 44-321

OPERATION warm
more than a coat

Calendar

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to brice@senterprise.com. The submission deadline is one week before publication.

July 26, 8 a.m.-2 p.m.

Slopes Cup, a Silicon Slopes event, in partnership with the Point of the Mountain Chamber. Check-in starts at 8 a.m., followed by golfing 9 a.m.-2 p.m. Location is Alpine Country Club, 5000 W. Alpine Country Club Lane, Highland. Cost is \$1,200 per foursome. Sponsorships are available. Details are at <https://www.slopes-cup.com/>.

July 26, 4:30 p.m.

"Getting Money From Investors for Your Startup," a Startup Ignition event. Presenter is John Richards, Startup Ignition instructor, founder and CEO. Event takes place online. Free. Registration can be completed at Eventbrite.com.

July 27, 8:30-10 a.m.

"2021 Small Business Series for Success: Financial Success and Tax Strategies," part of the Small Business Series presented by ChamberWest, in partnership with the Small Business Development Center, the city of West Jordan, West Valley City Economic Development and the city of Taylorsville Economic Development. Location is Jordan Valley Water Conservancy District, Conservation Garden Park Education Center, 8276 S. 1300 W., West Jordan. Remaining sessions are "Sales, Marketing and Advertising" on Sept. 28; "Funding, Financing and Cash Flow" on Oct. 26; and "Five Ways to Grow Your Business" on Nov. 30. Cost is \$99 for the series or \$20 per session for members, \$160 for the series or \$30 per session for nonmembers. Details are at chamberwest.com.

July 27, 9-10 a.m.

"Hand, Portable Power Tools and Other Hand-Held Equipment," a Utah Manufacturers Association free online safety training event. Details are at <https://umaweb.org/event/>.

July 27, 10-11 a.m.

"Google Presents: Learn the Basics of Google Ads," a Women's Business Center of Utah event. Presenter is Sixcia Devine, Grow with Google presenter and social entrepreneur. Event takes place online (available statewide). Free. Details are at wbcutah.org.

July 28, noon-1 p.m.

"Solve the Business Puzzle: Time-Saving Marketing Strategies," a Women's Business Center of Utah event. Presenter is Paula Sageser, owner of PCS Creative Services LLC. Event takes place online via Zoom. Free. Details are at wbcutah.org.

July 28, noon-1 p.m.

"Walkable Wednesday," a ULI (Urban Land Institute) Utah event featuring a tour of South City at 2200 Main St., South Salt Lake, a six-story, 150,000-square-foot office tower developed in an Opportunity Zone. Free for ULI members, \$15 for nonmembers. Details are at <https://utah.uli.org/events-2/>.

July 29, 9-10 a.m.

"Welding, Cutting and Brazing," a Utah Manufacturers Association free online safety training event. Details are at <https://umaweb.org/event/>.

July 29, 9-10:30 a.m.

"Content Creation: Creating and Repurposing Content to Maximize Your Marketing Time," a Women's Business Center of Utah event. Speaker is Lydia Martinez, founder of Elle Marketing & Events. Event takes place online (available statewide). Free. Details are at wbcutah.org.

July 29, 10-11 a.m.

"International Negotiation Strategies for a Global Market," a World Trade Association Utah event. Facilitator is Simon Greathead, international business, negotiations and global supply chain professor at the BYU Marriott School of Business. Event takes place online. Details are at <https://wtaofutah.com/upcoming-events/>.

July 29, 4 p.m.

Summit Meetup Series, an opportunity to get to know the Utah Office of Outdoor Recreation and peers and friends working in the outdoor industry in Utah. Activity July 29 is mountain biking at 9,000-Foot Trail/Mid-Mountain Loop. Remaining events in the series are Aug. 17, hiking at Ben Lomond from North Ogden Divide; and Sept. 4, fishing at Middle Provo. Participants must bring their own gear. Free. Registration can be completed at Eventbrite.com.

July 29, 7 p.m.

"Preferred Stock Explained: What VCs Forgot to Tell You," a Startup Ignition event. Presenter is John Richards, Startup Ignition instructor, founder and CEO.

Event takes place online. Free. Registration can be completed at Eventbrite.com.

July 30, noon-1 p.m.

"Silicon Slopes Live," Speaker is Ben Peterson, CEO of Blue Raven Solar. Location is Silicon Slopes, 2600 Executive Parkway, Suite 140, Lehi. Free. Details are at siliconslopes.com.

Aug. 2, 4:30 p.m.

"How to Pitch to Investors," a Startup Ignition event. Presenter is John Richards, Startup Ignition instructor, founder and CEO. Event takes place online. Free. Registration can be completed at Eventbrite.com.

Aug. 3

KeyBank Business Accelerator Academy Kickoff, a South Valley Chamber 10-week program offering a curriculum about financials, marketing, sales and management. Participants walk away with a customized three-year strategic growth plan. Tuition is \$500 and chamber membership is required. Applications can be completed by contacting karla@southvalleychamber.com.

Aug. 3, 11:30 a.m.-1 p.m.

Business Alliance Networking Luncheon, a Davis Chamber of Commerce event. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at davischamberofcommerce.com.

Aug. 3, 6:30-8 p.m.

WordPress Workshop, a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 4, 2-3 p.m.

"Best Tips to Be Successful at a Trade Show or Fair," a Women's Business Center of Utah event. Speaker is Tina Jones, host and coordinator of the annual Empower You Expo. Location to be announced. Free. Details are at wbcutah.org.

Aug. 4, 3:30-5 p.m.

Business Connections and Bowling, a ChamberWest event. Location is All-Star Bowling & Entertainment, 1776 W. 7800 S., West Jordan. Cost is \$15 for members, \$20 for nonmembers. Details are at chamberwest.com.

Aug. 5, 4-6 p.m.

ACG Utah After Hours: "Putt, Chip and Drive," an Association for Corporate Growth Utah event. Location is Rose Park Golf Course, 1386 N. Redwood

Road, Salt Lake City. Cost is \$10 for ACG members, \$15 for nonmembers. Details are at <https://www.acg.org/utah/events>.

Aug. 6, 8-9 a.m.

"First Fridays Networking," a West Jordan Chamber of Commerce event. Location is All-Star Entertainment, 1776 W. 7800 S., West Jordan. Cost is \$5. Details are at westjordanchamber.com.

Aug. 9

Annual UMA Golf Tournament, a Utah Manufacturers Association event. Registration begins at 7 a.m., followed by 8 a.m. shotgun start. Location is Stonebridge Golf Course, 4414 Links Drive, West Valley City. Cost is \$750 per foursome. Sponsorships are available. Details are at <https://umaweb.org/event/uma-golf-tournament/>.

Aug. 10-13

2021 Utah Tourism Conference, a Utah Tourism Industry Association event featuring keynote presentations, hands-on breakout sessions and networking. Location is Ogden Eccles Conference Center, 2415 Washington Blvd., Ogden. Cost is \$339 for members, \$359 for nonmembers, \$210 for students. Details are at www.utahtourismconference.com.

Aug. 10, 10 a.m.

"Learning and Development," part of the 2021 Employers Council and Paylocity Online Training Series. Free. Details are at <http://info.employerscouncil.org/2021-paylocity-webinar-series>.

Aug. 10, 11:55 a.m.-12:55 p.m.

Women in Business Luncheon, a Cache Valley Chamber of Commerce event. Location to be announced. Cost is \$14 for WIB members, \$16 for nonmembers. Details are at cachechamber.com.

Aug. 10, 3-4:30 p.m.

"Starting Your Business 101," a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 11, 11:30 a.m.-1 p.m.

"Let's Do Lunch," a South Valley Chamber event. Location to be announced. Open to the public. Cost is \$15 for members, \$25 for nonmembers. Details are at southvalleychamber.com.

Aug. 11, 5-7 p.m.

"Business After Hours," an Ogden-Weber Chamber of

Commerce event. Location is SymbolArts, 6083 S. 1550 E., South Ogden. Free for employees of chamber members and first-time guests, \$10 for nonmembers. Details are at ogdenweberchamber.com.

Aug. 11, 6-7 p.m.

"All You Need to Know about Employee Benefits," a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 12, 8:30 a.m.-1 p.m.

Workforce Summit 2021, a Salt Lake Chamber event with the theme "Removing Barriers and Building Skills Together." Event will look at removing barriers and allowing employees to enter the workforce seamlessly. The summit will also discuss creative skill development and the future infrastructure of the workforce. Offered in-person and virtually. In-person location is Salt Lake Marriott Downtown at City Creek, 75 S. West Temple, Salt Lake City. Cost for in-person ticket is \$85, virtual ticket cost is \$50. Details are at slchamber.com.

Aug. 12, 5-7 p.m.

Summer BBQ & Mixer Member Party, a Park City Chamber/Bureau event. Location to be announced. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Aug. 13, 8-9 a.m.

Women in Business Networking, an Ogden-Weber Chamber of Commerce event. Location is The Monarch, 455 25th St., Ogden. Free for WIB members. Details are at ogdenweberchamber.com.

Aug. 13, 3-6 p.m.

August Deal Forum, a VentureCapital.org event that is a live pitch event featuring entrepreneurs pitching their startups to a panel of active investors. In-person location is The Shop in Downtown SLC, 340 E., 400 S., Salt Lake City. Cost is \$30. Virtual attendance is available and costs \$15. Registration can be completed at Eventbrite.com.

Aug. 17, 8-10 a.m.

"Friday Connections Speed Networking," a ChamberWest event. Location is Megaplex Theatres Valley Fair, 3620 S. 2400 W., West Valley City. Cost is \$5 for chamber members, \$10

see CALENDAR next page

CALENDAR*from previous page*

for nonmembers. Details are at chamberwest.com.

Aug. 17, 11:25 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Commerce event. Location is The Riverwoods Conference Center, 615 Riverwoods Parkway, Logan. Cost is \$20 for members, \$22 for nonmembers; online cost is \$16 for members, \$17 for nonmembers. Details are at cachechamber.com.

Aug. 17, 6:30-8 p.m.

"How to Make Your Website Sell, So You Don't Have To," a Small Business Development Center (SBDC) event. Location is Orem/Provo SBDC, Utah Valley University, Orem. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 18, 7 a.m.-3 p.m.

Annual ChamberWest Golf Classic. Four-person scramble format. Location is Stonebridge Golf Club, 4415 Links Drive, West Valley City. Cost is \$295 per twosome, \$575 per foursome. Sponsorships are available. Details are at chamberwest.com.

Aug. 18, 7:30 a.m.-3 p.m.

2021 Chamber Golf Classic, an Ogden-Weber Chamber of Commerce event. Check-in and breakfast begin at 7:30 a.m. Golf has shotgun start at 8:30 a.m. Lunch on the course takes place 11 a.m.-1 p.m. Location is Mount Ogden Golf Course, 1787 Constitution Way, Ogden. Cost is \$250, \$1,000 for a foursome. Sponsorships are available. Details are at ogdenweberchamber.com.

Aug. 18, 8 a.m.-4 p.m.

"Practical Leadership," part of the Salt Lake Community College Frontline Leader Workshop Series focusing on transitioning from an individual contributor to a leader with the practical skills needed to motivate, coach, communicate with, and effectively teach employees. Location is SLCC's Westpointe Campus, 1060 N. Flyer Way, Salt Lake City. Virtual participation is available. Cost is \$250. Details are at <http://www.slcc.edu/workforce/courses/index.aspx>.

Aug. 18, 1-5 p.m.

Business to Business Expo, a Davis Chamber of Commerce event. Location is Davis Conference Center, 1651 N. 700 W., Layton. Free for attendees. Details are at davischamberofcommerce.com.

Aug. 19, 11:45 a.m.-1 p.m.

Connect 4 Lunch, a Point of the Mountain Chamber event. Location in Lehi to be determined. Details are at thepointchamber.com.

Aug. 19, noon-2 p.m.

Strictly Networking Luncheon, a West Jordan Chamber of Commerce event. Location is Jim's Family Restaurants, 7609 S. Redwood Road, West Jordan. Free (pay for menu order). Details are at westjordanchamber.com.

Aug. 19, 6:30-7:30 p.m.

Accounting Clinic (in English and Spanish), a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 20, 8-10 a.m.

"Friday Connections Speed Networking," a ChamberWest event. Location is Megaplex Theaters Valley Fair, 3620 S. 2400 W., West Valley City. Cost is \$5 for chamber members, \$10 for nonmembers. Details are at chamberwest.com.

Aug. 23, 8 a.m.-2:30 p.m.

2021 Rural Business Summit, a Utah State University Eastern event. Keynote speaker is U.S. Rep. John Curtis. Location is Utah State University Eastern, 451 E. 400 N., Price. Free. Registration can be completed at Eventbrite.com.

Aug. 24, 10 a.m.-3 p.m.

WBN Golf Play & Instruction, a Utah Valley Women's Business Network event. Location is Thanksgiving Point Golf Club, 2200 Club House Drive, Lehi. Details are at thechamber.org.

Aug. 24, 11:30 a.m.-1 p.m.

Women in Business Luncheon, a South Valley Chamber event. Speaker is Peggy Larsen. Open to the public. Location to be announced. Cost is \$20. Details are at southvalleychamber.com.

Aug. 24, 11:45 a.m.-1 p.m.

Women in Business Luncheon, an Ogden-Weber Chamber of Commerce event. Location to be determined. Details are at ogdenweberchamber.com.

Aug. 25, 9-10:30 a.m.

"Solve the Business Puzzle," a Women's Business Center of Utah event. Speaker is Jill Shroyer, CEO and founder of Expedition HR. Location to be determined. Free. Details are at wbcutah.org.

Aug. 25, 9-10:30 a.m.

"Seven Ways to Prevent Sticky HR Situations in Your Small Business," a Women's Business Center of Utah event.

Speaker is Jill Shroyer, CEO and founder of Expedition HR. Location to be announced. Free. Details are at wbcutah.org.

Aug. 25, noon-1 p.m.

"Solve the Business Puzzle," a Women's Business Center of Utah event that takes place online via Zoom. Free. Details are at wbcutah.org.

Aug. 25, 5:30-6:30 p.m.

"Teamwork Trifecta: Building a Powerhouse Team," a Small Business Development Center (SBDC) event. Location is the Orem/Provo SBDC, Utah Valley University, Orem. Details are at <https://clients.utahsbdc.org/events.aspx>.

Aug. 26, noon-1 p.m.

Women in Business, a Box Elder Chamber of Commerce event. Contact the chamber for location details. Cost is \$10. Details are at boxelderchamber.com.

Aug. 26, 7 a.m.-2 p.m.

Scholarship Golf Tournament, a South Jordan Chamber of Commerce event. Location is Glenmoor Golf Club, 8900 S. 4800 W., South Jordan. Sponsorships are available. Details are at <https://www.southjordanchamber.org/events>.

Aug. 27

South Valley Chamber Golf Classic. Location is River Oaks, Sandy. Another golf tournament takes place Sept. 10 at South Mountain, Draper. Details to be announced at southvalleychamber.com.

Aug. 31, 10 a.m.

"Multi-State Compliance," part of the 2021 Employers Council and Paylocity Online Training Series. Free. Details are at <http://info.employerscouncil.org/2021-paylocity-webinar-series>.

Aug. 31, noon-1:30 p.m.

Annual Meeting 2021, a Salt Lake Chamber event. Theme is "Future in Focus." Honorees and program to be announced. Location is Little America Hotel, 500 S. Main St., Salt Lake City. Cost is \$65 for members, \$75 for nonmembers. Details are at slchamber.com.

Sept. 1

2021 Annual Meeting, a Park City Chamber/Bureau event. Location is The Chateaux Deer Valley, 7815 Royal St., Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

Sept. 1, 3:30-5 p.m.

Business Connections and

Bowling, a ChamberWest event. Location is All-Star Bowling & Entertainment, 1776 W. 7800 S., West Jordan. Cost is \$15 for members, \$20 for nonmembers. Details are at chamberwest.com.

Sept. 2, 9-10 a.m.

Morning Speaker Series, an Ogden-Weber Chamber of Commerce event that takes place online via Zoom. Free for employees of chamber members and first-time guests. Details are at ogdenweberchamber.com.

Sept. 2, 6-8 p.m.

"Start Smart," a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 3, 8-9 a.m.

"First Fridays Networking," a West Jordan Chamber of Commerce event. Location is All-Star Entertainment, 1776 W. 7800 S., West Jordan. Cost is \$5. Details are at westjordanchamber.com.

Sept. 7, 10-11 a.m.

"How to Value Your Business in 30 Minutes," a Women's Business Center of Utah event. Speaker is Ashley Micchiche, co-owner and CEO of True North Retirement Advisors. Event takes place online (available statewide). Free. Details are at wbcutah.org.

Sept. 8, 5-7 p.m.

Business After Hours, an Ogden-Weber Chamber of Commerce event. Location is Golden Beverage Co., 2640 Industrial Drive, Ogden. Free for employees of chamber members and first-time guests. Details are at ogdenweberchamber.com.

Sept. 9, 7:30 a.m.-2 p.m.

Annual Fund-Raising Golf Event, a Draper Chamber of Commerce event. Location is River Oaks Golf Course, 9300 S. Riverside Drive, Sandy. Details to be announced at draperchamber.com.

Sept. 9, 11:30 a.m.-1 p.m.

"enHERgy: The Influential Women Behind Renewable Energy," presented by WLI and showcasing the work that high-level women are doing in the renewable energy and sustainability space. Panelists are Ibi Guevara, vice president of business development and marketing, Hunt Electric; Laura Nelson, special advisor, Green Hydrogen Coalition, and former energy advisor to the governor; Teri Klug, vice president of strategic alliances, Virtual Power Systems; Miritt Comferti, procurement manager at PacifiCorp; and Emily Cloak, British Consul rep. Moderator is

Thom Carter, executive director, Governor's Office of Energy Development. Details to be announced.

Sept. 10

South Valley Chamber Golf Classic. Location is South Mountain, Draper. Another golf tournament takes place Aug. 27 at River Oaks, Sandy. Details to be announced at southvalleychamber.com.

Sept. 10, 7:30 a.m.

Patriot Day Golf Invitational, a Cache Valley Chamber of Commerce event. Registration begins at 7:30 a.m., followed by flag-raising ceremony at 8:15 a.m. and golf shotgun start at 9 a.m. Location is Logan River Golf Course, 550 W. 1000 S., Logan. Details are at www.cachechamber.com.

Sept. 10, 7:30 a.m.

Annual Golf Classic, a Murray Area Chamber of Commerce event featuring a shotgun start/scramble format. Location is Murray Parkway Golf Course, 6345 S. Murray Parkway Ave., Murray. Cost is \$100, \$350 per foursome. Sponsorships are available. Details are at murrayareachamber.com.

Sept. 10, 8-9 a.m.

Women in Business Networking, an Ogden-Weber Chamber of Commerce event. Location is The Monarch, 455 25th St., Ogden. Free for WIB members. Details are at ogdenweberchamber.com.

Sept. 10, 6-9 p.m.

2021 Business Awards Banquet, a Davis Chamber of Commerce event. Location is Davis Conference Center, 1651 N. 700 W., Layton. Cost is \$75. Details are at davischamberofcommerce.com.

Sept. 14, 11:55 a.m.-12:55 p.m.

Women in Business Luncheon, a Cache Valley Chamber of Commerce event. Location to be announced. Cost is \$14 for WIB members, \$16 for nonmembers. Details are at cachechamber.com.

Sept. 14, 4-8 p.m.

"Exploring Possibilities Women's Business Conference," a third annual Women's Business Center of Utah event. Theme is "Innovate, Initiate, Create." All proceeds from the conference will go toward WBCUtah training, free business advising consultations, online training, events and rural outreach. Location is Courtyard by Marriott, 1294 S.

CALENDAR

from page 17

Interstate Drive, Cedar City. Cost is \$45. Details are at wbcutah.org.

Sept. 15, 8 a.m.-4 p.m.

“Interpersonal Communication,” part of the Salt Lake Community College Frontline Leader Workshop Series focusing on verbal and non-verbal communication in the workplace and learning to interact productively with peers, supervisors, customers and vendors, even during conflict or change. Location is SLCC’s Westpointe Campus, 1060 N. Flyer Way, Salt Lake City. Virtual participation is available. Cost is

\$250. Details are at <http://www.slcc.edu/workforce/courses/index.aspx>.

Sept. 15, 11 a.m.-4 p.m.

Small Business Expo, presented by the Small Business Administration and South Valley Chamber. Theme is “Educate & Elevate.” Location is Mountain America Expo Center, 9575 S. State St., Sandy. Details are at southvalleychamber.com.

Sept. 15, 6:30-7:30 p.m.

QuickBooks Workshop, a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 16

2021 Golf Tournament, an ACG (Association for Corporate Growth) Utah event. Breakfast and registration begin at 7 a.m. Shotgun start is at 8 a.m. Lunch and awards follow play. Location is Eaglewood Golf Course, 1110 E. Eaglewood Drive, North Salt Lake. Cost is \$250 for members, \$300 for nonmembers, \$1,000 for a foursome. Sponsorships are available. Details are at <https://www.acg.org/utah/events/acg-utah-2021-golf-tournament>.

Sept. 16, noon-2 p.m.

Strictly Networking Luncheon, a West Jordan Chamber of

see **CALENDAR** next page

INNOVATION

from page 1

announcing the new initiative at a press conference hosted with *TechBuzz News* and Colliers International. “We hear leaders talk more and more about Utah becoming the ‘Crossroads of the World’ and an important way we will achieve this is by developing a best-in-class innovation economy. Our collective goal with the Wasatch Innovation Network is to begin connecting laterally in a way that promotes innovation, creates commercialization, introduces new possibilities and attracts talent that increases our national leadership.”

The Wasatch Innovation Network will connect industry to capital, startup to the incumbent and academia to market, with the purpose of creating a team of teams to scale out Utah’s innovation ecosystem, the announcement said.

The organization will provide services that include:

- Policy development and government relations.
- National and international marketing of Utah as a leader in innovation, technology transfer and ever-expanding opportunity for investment.
- Public communications support for innovation R&D and commercialization.
- Support for start-ups that includes mentoring, network development, assistance with capitalization, national and international engagement and technology transfer from universities.
- Regular meetings for organizational development, member needs and interests and networking opportunities.
- Strategic coordination among government, state universities and chambers of commerce — all WIN partners.

Industry-specific committees in areas including aerospace, agriculture, artificial intelligence, biomedical, computer hardware/software development, cybersecurity, energy, engineering, environmental sciences, healthcare, human potential, infrastructure, Internet of Things, and transportation.

“The Wasatch Innovation Network will bring together leaders and institutions to drive innovation across silos to broaden economic appeal and commercialization. The new organization plans to focus on four cardinal values around mentorship, growth, innovation, and acceleration to drive results for each participating group,” the group said.

The network will also help craft a unified vision for the entrepreneurial ecosystem as there are key developments happening in Utah around innovation such as the Point of the Mountain and Falcon Hill Aerospace Research Park. The Wasatch Innovation Network will have a voice in these developments and support smart innovation policy.

“The founding values and purpose of the Wasatch Innovation Network — to connect and expand opportunities for communities and organizations through strong partnership — align perfectly with WFRC’s mission,” said Andrew Gruber, Wasatch Front Regional Council executive director. “Through the Wasatch Choice Regional Vision, which is built on a foundation of partnerships, we strive to improve quality of life along the Wasatch Front, by coordinating the location of well-planned housing, educational, workplace and recreational opportunities with streets, transit and trails. The Wasatch Innovation Network will help to enhance and strengthen these connections across the Wasatch Front.”

“The Wasatch Innovation Network will be a collaborative tool to help strengthen and build competitive businesses along the Wasatch Front,” said Jay Francis, president and CEO of the South Valley Chamber. “Utah businesses have proven time and time again that by working together and sharing strengths and insights makes everyone stronger and more successful. The term ‘Network’ really says it all, and as our businesses come together and network across city and county boundaries we will once again be a standard for innovation for other states to follow.”

Founding partners of the Wasatch Innovation Network include Clarke Capital Partners, Colliers International, Davis Chamber of Commerce, EDCUtah, Envision Utah, FatPipe, Gardner Cos., the Kem C. Gardner Policy Institute at the University of Utah, Larry H. Miller Group of Companies, Nomi Health, Northrop Grumman, Ogden-Weber Chamber of Commerce, Owlet, Point of the Mountain Chamber of Commerce, Provo City, Salt Lake City, South Valley Chamber, Spiff, *TechBuzz News*, Utah Valley University, University of Utah Office of the President, Wasatch Front Regional Council, Weber State University and Women Tech Council.

COMMISSION

from page 1

your favor.”

“You’re not looking at a patient that needs transformation, a transfusion, a rebuild or anything,” Knold said. “[It’s] one that just needs guidance and might need some surgical activities within it.”

Ben Hart, deputy director of the Governor’s Office of Economic Opportunity (Go Utah), noted that the commission will have three more meetings before the general session. Its various committees and working groups will study certain policy areas and make recommendations to the commission, which will decide which advance to the interim legislative committees.

“We know that it’s going to be a little bit rapid-fire in terms of our meetings,” Hart said. “That’s the purpose. This is not meant to be a ‘talking’ effort. This is meant to be very much a ‘doing’ effort and making sure that we’re actually taking action on things.”

Cox, who serves as commission chair, said the group will “begin to reimagine and re-envision what economic development and opportunity can be here in our state,” calling it the most important economic development change in Utah since at least 2004.

“This really is a huge ground shift in changing the mindset from just ‘jobs, jobs, jobs’ to what I would say is a more-mature, a more-developed approach,” he said. While it still prioritizes jobs, the commission will be “looking deeper at the right jobs and the right people.”

To that end, Daniel Hemmert, executive director of Go Utah, noted that “certain industries, certain jobs, matter more than others as far as pulling the economy. Not all jobs are created equal.”

Jobs in the innovation sec-

tor typically pay well and create jobs in other sectors, he said, noting that the average annual pay in the state’s aerospace and defense sector is \$82,000, far above the overall state average of \$52,000. The innovation sector includes aerospace and defense, advanced manufacturing, financial services, life sciences and IT and software.

A Stanford University economist has estimated that a single innovation-sector job typically can create five other jobs, “so, some jobs pull the economy differently than others,” Hemmert said.

“These higher-paying jobs move the [pay] average and they create an ability, through the multiplier effect, to allow other jobs to survive within the state. And that’s why we want to focus on certain sectors and let the other sectors follow, as they will naturally, without as much incentive or intervention,” he said.

The state should try to maintain a healthy economy while producing more graduates in science, technology, engineering and math (STEM) and fostering a startup and entrepreneurial environment, he said. That would allow Utah to “truly be ‘The Startup State,’” Hemmert said.

Cox later picked up on that sentiment.

“The vision that I think we all share is ... we do want Utah to be ‘The Startup State.’ There’s no reason we shouldn’t be ‘The Startup State,’” Cox said.

Utah has “a people that are driven and driven in very unique ways, people that value collaboration and working together” and are focused on “this idea of making economic opportunity available to everyone,” Cox said. “That’s what’s going to differentiate us from everything else.”

The idea of economic opportunity for all Utahns has been a hallmark in the Cox administration. He said Utah has good economic numbers, but said rural Utahns and people of color none-

theless are struggling, and people living in some ZIP codes “don’t represent any of that shiny, beautiful thing that’s happening out there.”

A pair of legislative leaders commended Cox’s efforts. “We appreciate your commitment to this and being willing to do things radically different than have been done in the past,” said House Speaker Brad Wilson. Senate President Stuart Adams said it will be “very exciting to see some innovative things come.”

Among the commission’s subcommittees and working groups are:

- The Go Utah Subcommittee Board, a continuation of the former Governor’s Office of Economic Development board, chaired by Carine Clark, general partner at Pelion Venture Partners. It is charged with developing the 10-year economic strategy.
- The Talent, Education and Industry Alignment Subcommittee, a continuation of the Talent Ready Board, chaired by Senate Majority Whip Ann Millner.
- The Incentive and Growth Alignment Working Group, chaired by Rep. Mike Schultz.
- The International Working Group, chaired by Miles Hansen, president and CEO of World Trade Center Utah.
- The Rural Economic Working Group, chaired by Stephen Lisonbee, Cox’s senior advisor for rural affairs.
- The Multicultural and Equity Economic Empowerment Working Group, chaired by Byron Russell, co-chair of the Utah Division of Multicultural Affairs, with vice chairs Nubia Pena, director of the division, and Ze Min Xiao, director of the Center for Economic Opportunity and Belonging at the Economic Development Corporation of Utah.
- The Innovation, Small Business and Entrepreneurship Working Group, chaired by Hemmert.



Brandon Wixom
Licensed Commercial & Residential Broker
801.864.2626 • bwixom@gmail.com



Revolutionizing Real Estate!

No matter what you are looking for, I can help you find it!

Why Brandon?

- Real-time notification of new listings and price changes.
- One-stop-shop access to ALL agent listings on one convenient website.
- Online access to large photos, home tours and maps that include Google® Street View.
- Prompt service and support to help you find that "just right" property.



Start your search today at: SoldByWixom.com

CALENDAR

from previous page

Commerce event. Tentative location is Famous Dave's, 7273 Plaza Center Driver, West Jordan. Free (pay for menu order). Details are at westjordanchamber.com.

Sept. 16, 7:45 a.m.-5 p.m.

Employer Tax Workshop, a Small Business Development Center (SBDC) event. Location is Salt Lake Community College, MCPC, Building 5, Room 333, 9750 S. 300 W., Sandy. Cost is \$15. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 16, 6:30-7:30 p.m.

Accounting Clinic (in English and Spanish), a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

Sept. 17, 8-10 a.m.

"Friday Connections Speed Networking," a ChamberWest event. Location is Megaplex Theaters Valley Fair, 3620 S. 2400 W., West Valley City. Cost is \$5 for chamber members, \$10 for nonmembers. Details are at chamberwest.com.

Sept. 20

The Point Challenge Golf Tournament, a Point of the Mountain Chamber event. Check-in begins at 7 a.m., followed by 8 a.m. start. Location is TalonsCove



CLASSIFIED

CAREERS

MARKETING

NextRoll, Inc. in Salt Lake City, UT is seeking a **Senior Manager, Global Programs (SMBM4)**. Build global program strategy to drive business growth with end-to-end ownership from ideation to goal attainment. Email resume to Applicants@nextroll.com, (include Job Req: SMBM4 and job title).

SENIOR SOFTWARE DEVELOPER

Senior Software Developer (multiple openings) sought by **Overstock.com, Inc.** in Midvale, UT to work on significant critical projects with limited supervision and be responsible for all phases of the development process. Submit resume online at: www.overstock.com/careers REQ # R0004893 or via email: overstockcareers@overstock.com. Must specify REQ # R0004893.

Golf Club, Saratoga Springs. Cost is \$600 per foursome before Sept. 1, \$800 thereafter. Details are at www.thepointchamber.com.

Sept. 21, 11:25 a.m.-1 p.m.

Leadership Luncheon, a Cache Valley Chamber of Com-

merce event. Location is The Riverwoods Conference Center, 615 Riverwoods Parkway, Logan. Cost is \$20 for members, \$22 for nonmembers; online cost is \$16 for members, \$17 for nonmembers. Details are at cachechamber.com.

CAREERS

STAFF AUTOMATION ENGINEER

Staff Automation Engineer sought by **Overstock.com, Inc.** in Midvale, UT to develop and publish test plans, procedures, and final test reports. Develop detailed test cases to meet software requirements. Multiple positions available. Please submit resume online at: https://overstock.wd5.myworkdayjobs.com/Overstock_Careers/job/Midvale-Utah/Staff-Automation-Engineer_R0004892 via email: overstockcareers@overstock.com. Please specify ad code WNWM. EOE. MFDV.

SENIOR MACHINE LEARNING SCIENTIST-IC 3

Senior Machine Learning Scientist – IC 3 sought by **Overstock.com, Inc.** in Midvale, UT to use core machine learning techniques that include search ranking, recommender systems, natural language processing, computer vision, deep learning, fraud and abuse detection, advertising technologies, personalization and predictive modeling to build cutting-edge e-commerce technologies. Multiple positions available. Please submit resume online at: https://overstock.wd5.myworkdayjobs.com/Overstock_Careers/job/Midvale-Utah/Senior-Machine-Learning-Scientist---IC-3_R0004895 via email: overstockcareers@overstock.com. Please specify ad code WLWM. EOE. MFDV.



Help make your Comcast Business Internet more secure by adding Comcast Business SecurityEdge™.

Get a powerful all-in-one cybersecurity solution for your business.

Call or go to ComcastBusiness.com/SecurityEdge to learn more.

**COMCAST
BUSINESS**
Powering Possibilities™

Restrictions apply. Not available in all areas. Comcast Business SecurityEdge™ requires Comcast Business Internet and leased router for additional monthly charge. SecurityEdge™ does not prevent access to Internet sites if connected via public WiFi, virtual-private-network technology or non-Comcast DNS services. Call for restrictions and complete details. ©2021 Comcast. All rights reserved.