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Despite pandemic-mandated measures such as socially distanced lift lines and adjusted operations, the Utah ski industry had its best year ever in as measured by the number of skiers taking to the slopes. All resorts were able to stay open for the season and facilities, such as this lift at Solitude Mountain Resort, stayed packed all winter.

## What pandemic? Ski industry puts best year ever in books

**Brice Wallace**  
*The Enterprise*

Not many industries, companies or individuals can describe the past 12 months or so “our best year yet.”

But that is the case with the Utah ski industry, which, despite the impacts of COVID-19, broke its record by having more than 5.3 million skier days during the 2020-21 season. That represents a 3.44 percent increase over the prior record of 5.13 million skier days during the 2018-19 season.

A “skier day” is defined as one person visiting a ski area for all or any part of a day or night for the purpose of skiing/snowboarding.

“Going into the season, our metric for success was simply getting open and remaining open,” said Nathan Rafferty, president of Ski Utah, the marketing firm owned and operated by the 15 ski resorts that make up the Utah Ski and Snowboard Association. “However, throughout the season, it became

see **SKI SEASON** page 22

## Low jobless rate presents problem: unfilled positions

With the Utah jobless rate dropping again in May to 2.7 percent, some employers are finding it tough to fill positions — especially those in the entry-level and service industry categories.

According to Yvette Woodland of the Utah Department of Workforce Services (DWS), people holding out for their old jobs is contributing to the problem along with people choosing not to return to work because of augmented unemployment benefits.

“We have a really low unemployment rate in Utah. It’s always challenging to fill the jobs and find the talent when the unemployment rate is lower,” said Woodland. “I don’t think job seekers should sell themselves short. I think some [people] are holding out for what they did before. That might not have recovered as well as some of the other industries and so they do need to think about their transferable skills and what they have to offer.”

Woodland said it has been particularly difficult for companies looking for seasonal workers to fill jobs.

Utah’s 2.7 percent unemployment rate translates to 44,350 people looking for jobs and drawing jobless benefits. By comparison, the national rate dropped to 5.8 percent.

see **JOBLESS** page 22

## Civica launches unit to market high-cost generic meds

Lehi-based Civica Rx Inc. has launched a new operating unit designed to lower the cost of select high-cost generic medicines. The unit, to be named CivicaScript, will be headed by Gina Guinasso, who comes to Civica from OptumRx, a United Health Group company, where she was senior vice president of commercial and Medicare formulary strategy.

Civica also announced that Anthem Inc., which operates affiliated health plans that provide health coverage to more than

43 million people in the U.S., is joining CivicaScript as a new health insurer partner, joining the entity’s co-founders, the Blue Cross Blue Shield Association (BCBSA) and 17 independent and locally operated Blue Cross and Blue Shield (BCBS) companies. Combined, CivicaScript partners represent close to 100 million lives.

Catalent Inc., a global drug development and manufacturing company based in Somerset, New Jersey, has entered into a long-term partnership with CivicaScript

to produce essential generic medicines that are widely prescribed for patients, Civica’s announcement said.

Civica Rx is a nonprofit organization founded in 2018 by leading health systems, including Salt Lake City’s Intermountain Healthcare, CommonSpirit Health, HCA Healthcare, Mayo Clinic, Providence St. Joseph Health, SSM Health and Trin-

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## COVID-19 AND UTAH - NEWS AFFECTING YOUR BUSINESS & YOUR EMPLOYEES

### Lottery is off the table but vaccine incentives are still being discussed

Although a state-sponsored lottery offering a chance at prizes for those who get vaccinated against COVID-19 has been deemed a violation of the Utah Constitution, some sort of incentives may still happen. In a COVID update during his monthly news conference on PBS Utah, Gov. Spencer Cox said, "I think there is a possibility." He confirmed that he was in discussions with Utah Legislature's Republican leadership on the subject despite lawmakers' initial reluctance to support giveaways.

Incentives, including lotteries, are being offered in at least 24 states, Cox said.

Vaccinations in the state have lagged in recent weeks, putting in jeopardy the state's goal of having 70 percent of Utah adults receive the vaccine by July 4. Cox also expressed concern about the spread of the so-called "delta variant" of the disease which has seen an increase in cases in the state recently.

"The delta variant is here. We believe that the delta variant is growing," Cox said. He added that virtually all COVID-19 case now being reported are among the unvaccinated.

"I do think that we ought to find a way to encourage people to get vaccinated, so we're having those discussions," Utah Senate President Stuart Adams, R-Layton, told the *Deseret News* concerning proposed incentives. He said there's concern the state now has "more vaccines than we have appointments. We have the ability to vaccinate people that aren't coming."

"The answer, as always, is to get vaccinated," said Cox. "There are people younger than age 50 in our hospitals right now on oxygen. These are people with no prior health conditions and they can't breathe well enough on their own and are requiring hospitalization because they are not vaccinated. It's very sad. We have had conversations with legislative leadership around the potential for some sort of incentive or inducement for people to get the vaccination. "There hasn't been much interest in that, but it is correct that we continue to have those discussions."

### COVID-19 rental assistance since March 2021 reaches \$17.14 million

Data collected and analyzed from Utah's pandemic-related joint Emergency Rental Assistance Program (ERAP) now shows that \$17.14 million in federal ERAP funds have been paid out in Salt Lake County, helping 12,190 Salt Lake County residents since March.

Three months into the new rental assistance program, Salt Lake County data shows women are applying for rental assistance at a higher rate than men. Approximately 60 percent of applicants are women, and the largest portion are women unemployed for more than 90 days.

"The demand for rental assistance funds this spring has exceeded our expectations," said Michael Gallegos, director of Salt Lake County Housing & Community Development. "While we're ahead of where we thought we would be, there are still plenty of funds available, and we encourage residents to continue to apply, especially as we know the CDC's eviction moratorium will end after June 30."

While a number of Salt Lake County residents have bounced back from the health and economic impacts of the pandemic, there are still significant efforts underway to help residents facing ongoing housing insecurity. ERAP recipient race demographics match or exceed county demographics, showing that rental assistance funds are getting into traditionally underserved populations.

"We know there are geographic areas of higher need, and diverse populations that may require support to apply," said Salt Lake County Mayor Jenny Wilson. "We are addressing those needs as they're identified by the community and data. We are also utilizing organizations in our outreach grant program to assist disproportionately impacted individuals in tapping into this critical resource to avoid eviction."

### Not vaccinated? Your friends may start shunning you, survey finds

A recent survey by biotechnical products distribution company MyBioSource.com found that nearly two-thirds (62 percent) of Utahns who have received the COVID-19 vaccination will avoid contact with unvaccinated friends and colleagues. This is compared to a national average of 48 percent.

MyBioSource.com conducted the survey with 3,400 workers to find out if knowing who was vaccinated and who wasn't would impact their social habits, particularly in terms of coming into contact with those who choose not to be vaccinated.

The survey also found that 40 percent vaccinated people would be prepared to end relationships with unvaccinated friends and that 37 percent support incentives to get people to get the vaccine. Nearly half (46 percent) of people think public venues, such as gyms, movie theaters and concerts, should have separate opening hours for unvaccinated people to reduce mixing between those who are vaccinated and those who are non-vaccinated.

Across the country, this figure was found to be highest in Maryland, with 65 percent of Marylanders saying they will avoid mixing with non-vaccinated people once lockdowns are fully lifted. Comparatively, just 11 percent of respondents in Idaho say they will be doing the same.

### Survey: When pandemic ends, a lot of U.S. workers will seek new jobs

Twenty-seven percent of U.S. employees plan to leave their employer as the COVID-19 pandemic subsides, according to a new national employee survey from Eagle Hill Consulting. More than a quarter (29 percent) of workers expect to leave their job in the next year.

The numbers are even higher for millennial workers. Thirty-three percent plan to leave post-pandemic, while 36 percent expect to leave within the next year.

These results indicate that employee intentions to seek new employment are not subsiding. In November 2020, 25 percent of U.S. employees said they plan to leave their employer once the COVID-19 pandemic subsides.

The findings are based upon the the Eagle Hill Consulting COVID-19 Workforce Burnout Survey conduct-

ed by Ipsos on May 12-17, and Nov. 12-16, 2020.

The research also found that burnout is problematic for more than half of the U.S. workforce (53 percent.) Again, the numbers are higher for millennials, with 60 percent reporting burnout.

In terms of burnout:

- Fifty-two percent of respondents say that workload is the top cause.
- Forty-one percent indicate a lack of communication and feedback is a cause.
- Forty-four percent say it's juggling their personal and professional life.
- Thirty-seven percent attribute burnout to time pressures.

### Lack of European tourists may cost Utah 2.3 percent of its GDP this year

Personal finance website WalletHub has released a study that quantifies the financial losses due to the lack of European tourists in the United States due to the COVID-19 pandemic and related travel bans. According to the report, Utah stands to lose as much as 2.3 percent of its gross domestic product (GDP) from the lack of Europeans visiting the state this year.

The WalletHub study, "States Hurt the Most by the European Travel Ban," calculated the potential monetary losses based on the number of inbound tourists to each state alongside their total spending, and compared the result to each state's GDP.

### SL County hires actor for campaign to encourage residents to get shots

The Salt Lake County Health Department (SLCoHD) has unveiled a new public awareness radio campaign featuring "Sex and the City" actor Mario Cantone in a series of spots extolling the virtues of getting COVID vaccinations.

But for Cantone — best known as Charlotte's friend Anthony in the long-running HBO series and movies and recently confirmed as a returning cast member in the show's "And Just Like That" reboot — it's not quite that basic. The actor imprints his trademark snark and tone on messages covering COVID vaccine myths regarding fertility, previous immunity and its purportedly "rushed" development process, among other misperceptions.

"Some people believe that COVID isn't serious and can't hurt them," Cantone says in one of the spots, which began running on Salt Lake City radio stations earlier this month. "But 3.4 million people would disagree, but they can't because they're dead."

"People think they're immune to COVID because they already had it," he says in another of the 30-second PSA-style spots. "Really? You immune from a car accident because you wore a seatbelt once?"

In each of the spots, which have also been adapted to Spanish, Cantone's banter leads back around to encouragement about getting the shots and where to go for more information — the website ThisIsOurShot.com. "We're trying to overcome people's disbeliefs, myths and hesitancy," said Dr. Audrey Stevenson, director of family health for SLCoHD. "We needed to do something to break through the clutter and make people take notice."

## Personal income up in pandemic year

In a year when one might expect Americans' personal income to decrease, 2020 saw the greatest increase in personal income growth in 20 years, according to figures published in a recent blog post from the Utah Foundation.

The COVID-19 pandemic and its related economic shutdown inspired a far-reaching increase in governmental assistance. Policymakers focused on increasing funds for unemployment benefits and government transfers, more widely known as stimulus checks, in hopes of offsetting the impacts from a growing unemployment rate. This resulted in a nationwide personal income increase of 4.9 percent.

Four Mountain States ended the year atop the nation in personal income growth. Arizona and Montana experienced an increase of 7.1 percent in personal income and Utah ranked third in the country with a 6.9 percent increase, followed by Idaho with a 6.8 percent annual increase. One Mountain state — Wyoming —

was at the very bottom of the nation, but still saw an increase of 1.1 percent.

Most of the personal income growth came from government transfers. However, Utah ranked No. 1 in the nation when personal income growth was calculated without government assistance, gaining 2.3 percent.

Average personal income in 2020 per working-age adult (18-64) was \$88,885 in Utah and \$97,813 nationally. Utah Foundation authors pointed out that these averages rise far above the typical or median working-age adult because of high-income earners.

Utah has led the U.S. on the income front through past times of economic hardship. After the Great Recession, recovery varied from state to state. However, from the start of the Great Recession in 2007 to the end of fourth quarter 2019, Utah had the largest long-term compound annual growth rate at 3.4 percent.

## Chamber recognizes Utah's essential workers

The Salt Lake Chamber honored Utah's essential workers with the third annual Lane Beattie Utah Community Builder Award. The awards were presented at the recent Giant in our City event where Katharine and the late Robert Garff were honored as the 42nd Giant in our City.

The Lane Beattie Utah Community Builder Award traditionally recognizes an inspirational individual who has gone above and beyond the call of duty to address critical community needs. Given the unique challenges of the past year, Utah's essential workers were the clear selection, the organization said.

Six individuals were selected to receive the awards on behalf of all essential workers. Those were Marvella Cuch, bus

operator at Utah Transit Authority; Louis Donovan, store director at Harmons Grocery; Keri Graybill, teacher at Granite Park Junior High; Alexis Rose, registered nurse for Intermountain Medical Center; Tiffany Silver, assistant manager at Sunshine Academy Childcare Center; and Jesse du Toit, respiratory therapist at Intermountain Medical Center.

The recipients were selected in coordination with their respective organizations and the Utah Community Builders Advisory Board, co-chaired by Clark Ivory, CEO of Ivory Homes, and Lisa Eccles, president and COO of the George S. and Dolores Doré Eccles Foundation.

"These selfless individuals and so many like them kept our communities and economy going,

often at great risk to themselves and their families," said Eccles. "We are grateful for their heroic efforts, and we are so pleased to honor them with this award. These individuals, and the many Utahns they represent, truly live up to the spirit of being a Utah Community Builder."

"While there were many people who stepped up and stood out in our community this past year, no one more so than our essential workers," said Derek Miller, president and CEO of the Salt Lake Chamber and Downtown Alliance, upon announcing the award. "They were there when Utahns needed them most, providing essential services that helped keep our state safe and functioning. Their hard work, dedication and sacrifice will not be forgotten."

## Milwaukee's Brady Corp. buys SLC scanner co. Code Corp.

Brady Corp., a Milwaukee-based provider of identification systems that help companies improve productivity, performance, safety and security, has acquired Code Corp. for approximately \$173 million. Salt Lake City-based Code Corp. specializes in high-quality barcode scanners and the associated software to power track-and-trace applications.

Code, founded in 1997, sells primarily to the U.S. healthcare industry. The company also has a growing product offering of barcode scanners designed for industrial track-and-trace applications. Brady deals in high-performance niche application industrial printers and materials and the acquisition of Code will better position Brady as a full-service provider of industrial track-and-trace applications, Brady said in announcing the acquisition. The companies anticipate approximately \$50 million in sales of Code products for Brady's first full fiscal year of ownership.

"Over the last several years, we expanded our product offering, developed strong software solutions, expanded our patent portfolio, and have secured a strong position in the healthcare industry," said Kent Hansen, CEO of Code. "We are proud of what we've accomplished at Code. The sale of Code to Brady, a market leader in printing and materials, is a very exciting next chapter for the Code Corp. Brady's strong presence in both healthcare and industrial settings will most certainly open up many more opportunities than those that would have been available to us as an independent company.

We believe that the sale to Brady provides an unparalleled opportunity for future growth, access to new markets and access to new customer sets."

"Code is a highly regarded brand for its offering of durable high-performance barcode scanners," said J. Michael Nauman, Brady's president and CEO. "The addition of Code's high-quality complementary product offering to Brady's already existing leadership position in niche application industrial printers and materials will accelerate Brady's expansion in the industrial track-and-trace market. Once integrated, our complete service offering in these faster-growing end markets should accelerate Brady's overall growth profile. We also intend to increase investments in research and development and increase Code's addressable market through Brady's global footprint throughout Europe, Asia and the Americas."

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## UofU School of Medicine to be renamed after \$110M gift

The University of Utah has announced a landmark gift of \$110 million for its School of Medicine from the George S. and Dolores Doré Eccles Foundation and the Nora Eccles Treadwell Foundation.

The gift will further accelerate the nationally recognized school's ability to provide the highest-quality medical education, advanced research and patient care, dramatically increasing the school's endowment and powering critical research, the institution said. It will also enable the construction of a state-of-the-art new home for the School of Medicine on the health sciences campus.

President Emerita Ruth V. Watkins and Interim President Dr. Michael Good announced that the university would rename the school the Spencer Fox Eccles School of Medicine at the University of Utah.

"Through leadership spanning more than five decades, the Eccles family has shaped the University of Utah with remarkable breadth and depth — especially within the health sciences," Watkins said. "In particular, Spence has been a leading champion. He has passionately built upon his family's legacy to advance the University of Utah School of Medicine into a top-tier integrated academic medical in-

stitution. Today, he and his family foundations make their boldest and most forward-looking investment for the health of all Utahns. For these reasons and more, we are honored to have the School of Medicine bear his name."

"This gift sets the course for the future of the School of Medicine," Good added. "Medical education has advanced significantly in recent decades as new discoveries and technologies emerge. At the same time, the state of Utah is experiencing a need for more physicians, particularly in rural areas. This gift presents a unique opportunity: We will provide the most advanced education to raise new generations of healthcare professionals who will, in turn, improve health for our state and region."

"I have long believed that no state or region can become truly great without a world-class medical center at its nucleus," Spence Eccles said. "We hope this seminal grant — the largest ever awarded by our foundations — will help ensure the university not only provides the highest-quality medical education for the doctors who serve Utah and the entire Intermountain West, but also furthers the excellence of healthcare for all our citizens and impacts the future of medicine through its groundbreaking research."

## Companies prioritizing environmental, social efforts

Avetta, an Orem-based provider of supply chain risk management software, has released the results of an executive survey which highlights how more companies are looking to improve their environmental, social and governance (ESG) goals. The survey finds 79 percent of companies consider employee health and safety very important and 63 percent say reducing their environmental footprint is very important.

The findings are included in Avetta's technical paper, "Extending ESG Best Practices into the Supply Chain: A Review of Leading Organization Approaches." One of four respondents plan to make ESG supply chain issues a part of their organization's program. The surveyed companies represent a variety of industries such as facilities management, chemicals, construction, utilities, telecommunications, transport, manufacturing and food and beverages.

The pandemic has actually increased the importance of supply chains for many corporations because 90 percent of their environmental footprint has been pushed into their supply chain. The paper offers examples of companies that experienced ESG risks, as well as best practices for adopting ESG into every aspect of a business.

The best practices mentioned included setting clear supply chain goals in reports, contracts and governance structures; assessing, managing and monitoring ESG supply chain risks; and enhancing traceability, transparency and engagement with suppliers.

"Avetta is excited to help our clients grow their supply chains to be greener, more diverse and more inclusive," said Arshad Matin, Avetta president and CEO. "Our data shows that over a 10-year period, suppliers in our network experience a 7 percent to 12 percent year-over-year decrease in safety incidents. We look forward to continuing this successful trend in the ESG market."

The survey also finds 87 percent say ESG in the supply chain is important — 39 percent said it is very important.

"While companies recognize the importance of achieving sustainable outcomes, they are less likely to recognize that most of that impact is in their supply chain. This reinstates that supply chain sustainability should be integrated into the company's broader ESG architecture and not be isolated with the sole oversight of supply chain or procurement functions," the paper concluded.

## Workers say they lost promotions, wages due to C-19

Lindon-based Bamboo HR, a cloud hosted platform for human resources management, has released the results of a new study revealing the average remote worker estimates that he or she lost more than \$9,800 in promotions that were delayed or denied during the last year because of the

COVID-19 pandemic.

As corporations across the country claim hybrid work is here to stay, the study of more than 1,000 remote workers looks at how the shift in workplace realities is impacting pay, gender, racial and age divides, and how it left more than half of workers (53 percent)

feeling burnt out on a weekly basis. Now organizations must face the fact that nearly one-third of remote workers plan to switch careers or look for a new job in the next six months, study authors said.

According to those surveyed, the pandemic didn't just halt travel and social interactions; for many employees, it halted their career and financial progress as well. The study found that 78 percent of remote workers think their career development has been negatively affected over the past year, with the top factors being burnout (25 percent) and having to balance home and/or family life (25 percent). Thirty-six percent of remote workers feel their career progress has stalled or gone backward in the past year, with 21 percent experiencing a promotion freeze and 30 percent expecting promotions but say they were delayed or denied during the past year.

Employees said they took extra measures in order to get promoted, including working extra hours, volunteering for extra projects and responsibilities, taking on the responsibilities of someone who was laid off or who had hours cut, working on days off and working so hard they got burned out.

"One of the most important conversations of this year is if and when companies will transition back to in-person or hybrid workplaces but our data is a stark reminder that we need to be discussing more than just the logistics of this return," said Cassie Whitlock, head of human resources at BambooHR.



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## Incentives OKed for 7 film projects coming to Utah

**Brice Wallace**  
The Enterprise

Seven movie, TV and streaming-services productions were approved for state incentives earlier this month, with a total estimated economic impact of \$25.3 million and creating an estimated 773 jobs.

The Governor's Office of Economic Development (GOED) board approved the incentives at its June meeting. The productions are to be shot throughout Utah, from Cache to Washington counties.

"2021 will be a busy summer for film production in Utah," said Virginia Pearce, director of the Utah Film Commission. "We are thrilled to be working with Miramax, Netflix, 20th Television and others to highlight Utah's cinematic locations and professional crew. Productions filmed in the state have both a creative and an economic impact, particularly those filmed in rural communities, which supports our mission to encourage production and grow our film industry."

The largest incentive is for Highsail Productions LLC for its production of "Highsail," a

streaming comedy based on a popular children's book series. It was approved for a tax credit of up to \$2.5 million, to be split over three fiscal years, based on in-state spending of \$10 million.

"Highsail" will have principal photography July 26-Sept. 20 in Salt Lake County and will employ an estimated 20 cast, 90 crew and 500 extras. The director is Bonnie Hunt, an actress, comedian, director, producer, writer and television host with "Rain Man," two "Beethoven" movies, "Jumanji," "Jerry Maguire," "The Green Mile" and two "Cheaper by the Dozen" movies on her resume. The producers are Audrey Velichka and Gary L. Stephenson.

"Highsail" is a coming-of-age dramedy about a 12-year-old girl's journey through the complexities of life.

The GOED board approved a tax credit of up to \$1.43 million for Twentieth Century Fox Film Corp. for the pilot episode of "The Last Police." It is expected to spend more than \$5.7 million in Utah, including during princi-

see FILMS page 12

## INW buys Capstone Nutrition

Innovations in Nutrition & Wellness (INW), a Dallas-based provider of custom research and development, manufacturing and marketing support for global brands that serve the nutrition and wellness industry, has announced that it has acquired Capstone Nutrition, a developer and manufacturer of nutrition and wellness products. Ogden-based Capstone was previously owned by Brightstar Capital Partners. Terms of the transaction were not disclosed. INW is backed by Cornell Capital of New York City.

Capstone is a full-service developer and manufacturer for established and emerging wellness brands across the specialty health, functional food, immunity support, digestive health, holistic health, fit and active lifestyle, skincare and pet care markets. Focused on capsules, tablets and powder products, its 300,000-square-foot manufacturing facility is one of the largest in the nutrition industry.

Jared Leishman, Capstone's current CEO, has been named CEO of the combined company. Leishman brings more than 15 years of experience in the dietary supplement industry, having previously served as both the chief op-

erating officer and chief financial officer of Capstone prior to his appointment as CEO in 2016.

"This transaction positions INW as a leading, full-service platform in this fragmented and high-demand segment of the health and wellness market," said Justine Cheng, partner at Cornell Capital. "Capstone's expertise across a variety of product forms and ingredients, highly flexible infrastructure and 30-year history of quality and efficiency as a trusted brand partner are impressive. We look forward to partnering with Jared and the rest of Capstone's experienced team to share best practices and drive continued growth at INW across an expanded operational and customer footprint."

"We are excited to join the INW family and accelerate growth by leveraging our innovative capabilities, operational flexibility and blue-chip customer relationships as part of this expanding global platform," Leishman said. "Combining our two complementary businesses will continue to strengthen INW as a world-class turnkey service provider of differentiated products across the vitamins, minerals and supplements categories."



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# Succeeding in Your Business

## Here's how to start rebuilding corporate records when they don't exist

"Two partners and I formed a media company in the 1990s that has turned out to be extremely successful. So successful, in fact, that we have received an offer from a large public company to buy us out at an astronomical price.

"We signed a letter with the company last week to move the deal forward, and the next thing we know, their attorneys have hit us with a list of about



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100 things they want to look at: virtually every contract we've signed, every financial statement and tax return — you name it.

"Most of it we can handle, but there's one problem: the company attorneys are asking us for 'minutes of all director and shareholder meetings' for the last five years. We hold partner meetings religiously every quarter, but we've never really documented

them in any way.

"We do have a corporate minute book that we were given by the attorney who set us up years ago, but there's nothing in it except for stock certificates signed by all three of us. We've spoken to a couple of attorneys who have told us that minutes are legally required and want to charge us outrageous fees for recreating 30 years' worth of documents.

"Is there any way to solve this problem in a more cost-effective manner?"

First of all, congratulations! What you have achieved is the Holy Grail for all entrepreneurs — realizing your exit strategy by being bought out by a huge company at an astronomical price. Only about one in 500 entrepreneurial startups make it to this point, and you are to be congratulated for a job well done.

As for your corporate paperwork, you would be surprised how many successful companies find themselves in this situation. Most of my clients view legal paperwork as a highly distasteful task, and the thought of it "makes (them) want to throw up." So it never gets done.

However, that's a problem when you have a corporation. The corporation laws in virtually all states require that shareholders hold an annual meeting to appoint the board of directors, among other things.

As for the board of directors, while most state laws don't require regular meetings, they do require some evidence of the votes taken at these meetings — either minutes of the meeting or a unanimous written consent signed by all three of you.

Yes, doing corporate paperwork is tedious and painful. But there are two reasons to make sure it gets done:

No. 1: If you don't, there's a risk that the plaintiff in a lawsuit will be able to pierce the corporate veil and seize your personal assets.

No. 2: When someone wants to buy your company, they will want to know that all corporate paperwork was properly done, and you will find yourself in the same painful situation as this reader.

Asking an attorney to recreate 30 years' worth of corporate paperwork will inevitably result in a huge bill. Here's what you can do, however, to get this job done quickly.

First, ask your attorney to create unanimous written consents of the shareholders (that's the three of you) for each year the corporation has been in business, appointing each of you to the board of directors of your company for the coming year. These consents should be dated as of the last month of your fiscal year (December for a calendar-year company).

Then, take a day off from work, sit around a conference table and go back over each of the last five years, asking yourselves just one question: "What things did we do that year that were unusual and extraordinary?"

The corporation laws do not require that you document every business decision you make, only ones that are "outside of the ordinary course of business." Examples of this come in many forms:

- Buying another company.
- Borrowing money from a bank.
- Raising capital from outside investors.
- Signing or renewing a lease of office space.
- Hiring or firing a senior management executive (not lower-level workers).
- Making loans to your company or taking distributions of profit (called dividends) for your personal use.
- Setting up compensation and benefit plans for your employees.

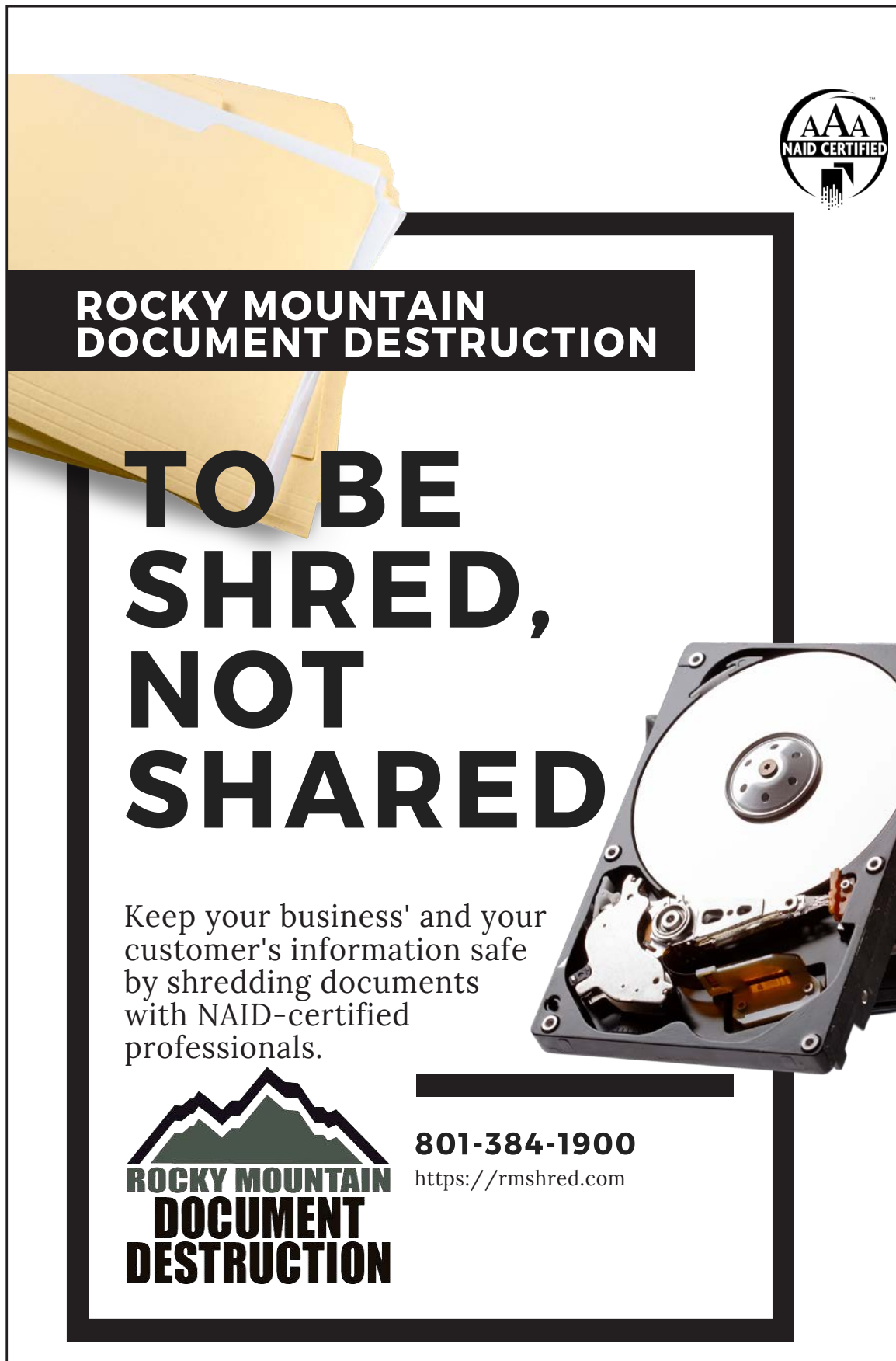
Put as many of these things on the list as you can remember. Once you've made lists for each year, give them to your attorney with a request that he or she prepare a unanimous written consent of your board of directors for each year, ratifying and confirming the extraordinary actions you took that year. Like the shareholders' consents, these should be dated as of the last month of your fiscal year.


By doing these cleanup consents for each year rather than for each actual meeting you held, you should be able to reduce the legal budget and get the job done in a way that will satisfy both the law and your buyer.

One last thing: Since all of these documents are being signed after the fact, they need to be dated as of the meeting date, notwithstanding the actual date of execution. Otherwise, you and your attorney will be backdating legal documents — a criminal felony or misdemeanor in most states.

Cliff Ennico (cennico@gmail.com) is a syndicated columnist, author and former host of the PBS television series "Money Hunt."

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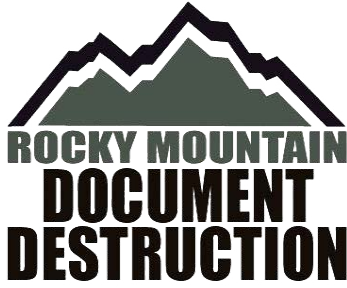




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# ARUP opens new 220,000-sq.-ft., state-of-the-art laboratory in Salt Lake City

ARUP Laboratories, one of the nation's largest reference laboratories located in the University of Utah's Research Park, has opened its new four-story, 220,000-square-foot laboratory facility in Salt Lake City. ARUP employees, executives and board members were on hand for a recent ribbon-cutting ceremony along with University of Utah leaders and Utah public officials.

The newly constructed facility is the eighth property ARUP now owns and operates as Research Park's largest resident. Designed to optimize quality laboratory testing, it features total lab automation to further increase testing capacity and accommodate future growth at

ARUP, company officials said. ARUP has hospital and health system clients in all 50 states and processes an average of more than 70,000 specimens a day. It offers more than 3,000 tests and test combinations, ranging from routine screening tests to esoteric molecular and genetic assays.

Approximately 1.4 miles of automated track in the new facility transport specimens at speeds of 90 feet per minute. Spanning two buildings and four floors, the first-of-its-kind track increases efficiency and speeds test turnaround times, said President Andy Theurer, who will become ARUP's CEO on July 1.

"This new building is a culmination of the extraordinary vi-

sion ARUP's founders had when they spun ARUP off from the University of Utah Department of Pathology nearly 40 years ago, believing they could meet the testing needs of patients nationwide with the right medical oversight, leadership and dedicated workforce," Theurer said. "It is more than brick and mortar; it is a symbol of what can be

achieved through discipline and hard work."

"From the beginning, ARUP has been committed to delivering the best care possible to patients at University of Utah Hospital and to our clients nationwide," said CEO Dr. Sherrie L. Perkins, who will retire effective June 30 after more than 30 years at ARUP. "This new facility enables the

practice of laboratory medicine at its highest level."

Designed by Architectural Nexus and built by Okland Construction, the new facility optimizes the efficient use of energy and was specially designed to reduce waste, according to Theurer. "Every aspect of this building's design and construction occurred with environmental stewardship in mind," he said.



ARUP's sort-to-light system enables employees to distribute specimens quickly and efficiently. They scan a bar code on each specimen to prompt the compartment where the specimen should be placed to light up.



ARUP's Automated Core Lab is fed specimens for testing by a sophisticated automation and conveyance system that will help boost efficiency and further improve test turnaround times.

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# Industry Briefs

Industry Briefs are provided as a free service to our readers. Company news information may be sent to [brice@slenterprise.com](mailto:brice@slenterprise.com). The submission deadline is one week before publication.

## ASSOCIATIONS

• **Kevin Guest**, chairman and CEO of USANA, has been elected chairman of the board of the **Direct Selling Association**, a national trade organization for direct sales companies. Guest was elected by members of the association and will serve a one-year term. In 2017, Guest was named a member of the board of directors of DSA and he also serves on the CEO Council for the World Federation of Direct Selling Associations. USANA is a Salt Lake City-based company offering nutritional and skin-care products.



Kevin Guest

## COMMUNICATIONS

• **Comcast Corp.** has announced it has increased the speeds for some of its most popular Internet speed tiers in Utah, including Xfinity Gigabit service. Customers will have access to speeds faster than one gigabit per second (Gbps). The upgrade is part of a national rollout that began this year. Extreme Pro+ customers in Utah will see their download speed increase from 600 megabits per second (Mbps) to 800 Mbps. Performance Starter+ customers will see a download speed boost from 25 Mbps to 50 Mbps. The upgrades will be made at no additional cost to customers.

## CONSTRUCTION

• The board of directors of **Jacobsen Construction Co. Inc.**, a Salt Lake City-based general contractor, has appointed **Matt Radke** as chief operating officer and **Dennis Cigana** as chief development officer. Radke joined Jacobsen in 1995 as a project engineer. He became vice president of construction in 2018 and executive vice president of construction in 2020. Radke succeeds **John Fortuna**, who retired in January after 28 years with Jacobsen. Cigana started as a senior estimator at Jacobsen in 1999 and became vice president of estimating in 2010 and executive vice president of preconstruction in 2017. He most recently served as executive vice president of preconstruction and business development. He will be the first CDO in Jacobsen's history.



Matt Radke



Dennis Cigana

• **Sinc Constructors Co.**, a Centerville-based general contractor and landscape and irrigation contractor, has hired **Tony Beckett**, who will manage its wholesale nursery and facilitate, develop, reinforce and oversee company safety programs and employee training and development programs. Beckett has over 20 years of experience in landscape operations and employee development.



Tony Beckett

## CONTESTS

• The **U.S. Small Business Administration** is accepting applications through July 12 for nonprofit organizations and private-sector firms for funding of up to \$500,000 to deliver federal procurement training to veteran and service-disabled veteran entrepreneurs. Up to two awardees will use the \$500,000 in total funding to participate in the Veteran Federal Procurement Entrepreneurship Training Program with grants from the SBA's Office of Veterans Business Development. Awards will be made for a base project period of 12 months, with three option periods of 12 months each. These funds will be used to cover the costs of educating veterans and service-disabled veterans who intend to pursue, or are already engaged in, federal procurement. Applications are at [grants.gov](https://www.grants.gov) (search for opportunity number SB-OVVT-21-001).

## CORPORATE

• **Purple Innovation Inc.**, a Lehi-based comfort products manufacturer, will host a virtual investor and analyst session June 29 at 11 a.m. It will be followed by a question-and-answer session and is expected to conclude by roughly 1:30 p.m. Registration details are at <https://investors.purple.com/>. A replay of the event will be available following the presentation.

## ECONOMIC INDICATORS

• **Utah** is No. 6 on a list of **states potentially hurt most by the European travel ban**, compiled by **WalletHub**. It calculated the potential monetary losses based on the number of inbound tourists to each state alongside their total spending, and compared the result to each state's gross domestic product (GDP). Utah could potentially lose 2.3 percent of its GDP this year due to the lack of European tourists. Nevada was the hardest-hit state. Details are at <https://wallethub.com/edu/states-impact-european-travel-ban/93384>.

• **Salt Lake City** is ranked No. 14 among **"Best Cities for Your Summer Vacation,"** or vacations for vaccinated people. The list was compiled by **LawnStarter**. It compared the 200 largest U.S. cities based on 30 indicators of a fun and safe excursion, including the cost of a cab ride to the average Airbnb rate to the number of attractions. San Francisco is top-ranked, while Enterprise, Nevada, is No. 200. Details are at <https://www.lawnstarter.com/blog/studies/best-cities-summer-vacation/>.

• **Salt Lake City** is ranked No. 88 on a list of **"best cities for single dads,"** compiled by **LawnStarter**. It ranked 200 of the biggest U.S. cities based on 34 factors indicating single-dad-friendliness. Among the metrics are access to child care, housing affordability, uninsured rates, and dad support groups. Boston was top-ranked. Detroit was No. 200. Details are at <https://www.lawnstarter.com/blog/studies/best-cities-single-dads/>.

officer at Fortem Technologies, Pleasant Grove, has been selected to serve on the Federal Aviation Administration's **Aviation Rulemaking Committee (ARC)**.



Adam Robertson

Specifically, Robertson will be joining the **United Aircraft Systems (UAS) Beyond Visual Line-of-Sight Operations (BVLOS) ARC**. Over the next six months, the UAS BVLOS ARC will study and issue recommendations to the FAA regarding performance-based regulatory requirements related to operations that are not under positive air traffic control. Robertson has over 24 years of industry experience, with a specialization in radar technology. Fortem is an airspace security and defense company focused on detecting and defeating drones.

## HEALTHCARE

• **Mission Healthcare**, a San Diego-based home health, hospice and palliative care provider, has entered into a definitive agreement to purchase the hospice assets of **Silverado Hospice** in Salt Lake City and Ventura and San Mateo, California. The Salt Lake City location is its first acquisition outside of California. Financial terms were not disclosed. Silverado in all three locations will continue to provide care under Mission Healthcare. Mission Healthcare has more than 16 locations.

• **Intermountain Healthcare**, Salt Lake City, has named **Greg Matis** as senior vice president and chief legal officer. He succeeds **Doug Hammer**, who retired in March. Matis has been serving in the interim role since Hammer's retirement. Matis has been a healthcare lawyer for 30 years and has represented Intermountain for 23 years. He served as outside counsel for 10 years before he was hired as senior counsel for SelectHealth and Intermountain. In 2013, Matis was promoted to deputy general counsel, where he has served for the past eight years. He has been a vice president since 2018. Matis' education includes graduating with a bachelor's degree in international relations from Brigham Young University. He teaches health law and policy as an adjunct professor at BYU's J. Reuben Clark Law School.



Greg Matis

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## EDUCATION/TRAINING

• **Ameritech College of Healthcare**, a Draper-based nursing institution, has received re-accreditation for its **Bachelor of Science (BSN)** and initial accreditation for its **Master of Science (MSN)** nursing programs from the **Commission on Collegiate Nursing Education (CCNE)**. The CCNE ensures the quality and integrity of baccalaureate, graduate and residency programs in nursing. Ameritech's BSN program accreditation has been renewed and extended to June 30, 2031. The MSN program was granted initial accreditation and extended to June 30, 2026.

## EXPANSIONS

• **Woodbury Corp.**, a Salt Lake City-based real estate management and development company, has opened a Midwest office in Omaha, Nebraska. It will be directed by **Josh Berger**. He first worked at the company in 2008 and has since worked to develop many types of real estate projects. Privately held Woodbury is engaged in properties in 16 states.



Josh Berger

## GOVERNMENT

• **Adam Robertson**, co-founder and chief technology



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# Industry Briefs

from previous page

• **Arena Pharmaceuticals Inc.**, a Park City-based company developing therapeutic candidates targeting gastroenterology, dermatology and cardiology, has appointed **Steven Schoch** to its board of directors and as chair of the audit committee. Schoch has more than 20 years of financial and operational leadership and expertise across biopharmaceuticals,



Steven Schoch

media and technology, including building and scaling businesses and leading innovation. His experience includes serving as chief financial officer at 23andMe; serving as CEO of Miramax Film NY LLC while concurrently serving as chief financial officer; serving in various senior financial positions at Amgen Inc., including corporate controller and divisional financial vice president; serving as the executive vice president and CFO of eToys Inc.; and holding a variety of financial positions in the media industry, including at The Walt Disney Co. and the Times Mirror Co.

## INTERNATIONAL

• The **Governor's Office of Economic Development** and **World Trade Center Utah** are partnering to organize an official state trade mission to Mexico in October. It will be led by Gov. Spencer Cox. The trade mission will take place from Oct. 16-23 and selected delegates will travel to Mexico City and Guadalajara. Utah companies ready to grow their international sales and connect with potential partners and investors are encouraged to apply to participate. The application deadline is July 13. Details are at <https://wtcutah.com/trade-landing/mexico-city-2021/>.

## INVESTMENTS

• **Mercato Partners**, a Salt Lake City-based private equity firm that provides capital and guidance to brands in periods of high growth, has appointed **James Park** as an operating partner for the firm's Savory Fund Practice. The Savory Funds makes strategic investments in the food and beverage industry. Park has two decades of restaurant and retail operating experience, both as a



James Park

franchisee owner/operator and in the C-suite. Park most recently was CEO of Denver-based restaurant chain Garbanzo Mediterranean Fresh. Prior to Garbanzo, Park held executive operating roles at fast-casual chains Which Wich Superior Sandwiches, Charley's Grilled Subs and Penn Station East Coast Subs, as well as a global marketing role at 7-Eleven. He began his career at IBM Global Services designing and implementing advanced customer relationship management tools for Fortune 500 companies.

• **Red Door Capital Partners LLC**, a Salt Lake City-based independent private equity firm, has hired **Ron Dichter** as senior advisor. He will help manage portfolio assets and deal-flow origination and will serve as a member of the Investment Committee and deal flow review team. Dichter has been a founder and CEO of multiple companies in the payments/fintech sector since 1997,



Ron Dichter

including founder and CEO of the Eliot Management Group, which was sold to First American Payment Systems in 2004, where he remained a member of the management team until leaving in 2010; and founder and CEO of BlueDog Business Services, which merged with FortisPay, where Dichter has served as chief revenue officer.

• **Fiddle**, a Provo-based inventory software company, has raised \$600,000 in its first funding series, led by investors **Jeff Burningham**, **Red Giant Ventures** and **Ryan Treft** and **Brady Hansen**. The funding will be used to promote growth and expansion within the CPG and manufacturing industries.

## LAW

• **Kunzler Bean & Adamson** has hired **Chad Pehrson** and **Paul Sampson** as partners in the Litigation section at its Salt Lake City office. Pehrson directs various types of commercial litigation, specializing in intellectual property, corporate governance, and securities disputes, and advising. Pehrson previously was a partner at Parr Brown Gee & Loveless. Sampson specializes in



Chad Pehrson



Paul Sampson

complex litigation and has significant trial experience. He recently split a decade in Washington, D.C., at a trial litigation boutique and a large law firm.

## NONPROFITS

• **EyeCare4Kids**, a Salt Lake City-based nonprofit helping children with vision deficiencies, has opened its first clinic in Arizona in collaboration with the **Alhambra Elementary School District** in Glendale, a suburb of Phoenix. Celebrating its 20th anniversary this year, EyeCare4Kids has provided nearly 400,000 visually impaired children from low-income and underserved families with vision screenings, professional eye exams and new prescription eyeglasses at minimal or no cost. It now has clinics in four states: Utah, New Jersey, Arizona and Nevada. It also has operated mobile vision clinics in Utah, Arizona and Nevada.

## PHILANTHROPY

• The **Malouf Foundation** raised over \$200,000 on June 8 at its **Park City Golf for Freedom** tournament to build the first long-term, residential, therapeutic facility in Utah for young female survivors of trafficking. The center is expected to break ground in 2022 in the Greater Salt Lake area. The aftercare center will serve female survivors (ages 11-18) across Utah and surrounding areas and will provide trauma-informed, holistic care on-site. The initial designs include an administrative wing, transitional housing, independent housing and a community center.

## RECOGNITIONS

• **Altabank**, American Fork, is ranked No. 34 among banks with \$3 billion to \$10 billion in total assets on an **S&P Global** annual list of the 50 top-performing large community banks. To compile the ranking, S&P Global Market Intelligence calculated scores for each company based on six weighted metrics, including pre-tax return on tangible common equity, efficiency ratio, net interest margin, operating revenue growth,

leverage ratio, and nonperforming assets and loans 90 days past due as a percentage of totals assets, net of Paycheck Protection Program loans.

• **Avetta**, an Orem-based provider of supply chain risk management software, has been named a recipient of the **Top Supply Chain Projects Award for 2021** by **Supply & Demand Chain Executive**. The award recognizes Avetta for helping a Fortune 500 company reduce safety incidents by nearly 30 percent and save \$12 million each year. Avetta worked with the company to better understand its supplier performance data and global impact of its contractor management program, overall safety trends, top-performing trades, program efficiency and more. The Top Supply Chain Projects (formerly known as SDCE 100) spotlights successful and innovative transformation projects that deliver bottom-line value to small, medium and large enterprises across various supply chain functions.

• **Three Utah companies** have made a list of "**Top 50 Medtech Startups**," compiled by **MedTech Innovator**, an accelerator of medical device companies. **PathologyWatch**, Salt Lake City; **PhotoPharmics**, American Fork; and **Xenocor**, Salt Lake City, are among the companies that will participate in the organization's four-month Showcase and Accelerator program, featuring the industry's most transformative device, diagnostic, and digital health technologies from around the globe. Together with the senior leadership teams of its corporate partners and over 200 industry judges, MedTech Innovator evaluated the pitches of 195 candidates out of more than 1,100 applications from 54 countries and 42 U.S. states. Xenocor will participate in the Accelerator program, a subset of 25 early-stage companies. As part of the Accelerator program, MedTech Innovator will award up to \$500,000 in cash and in-kind prizes during its final competition at The MedTech Conference in September.

## RETAIL

• **MAC Cosmetics**, in partnership with **Hudson**, has opened a specialty retail shop at Salt Lake City International Airport in Concourse A. MAC is a brand of cosmetics of The Estée Lauder Cos. Inc. Its products are sold in more than 110 countries/territories worldwide. Hudson, a Dufry company, is a travel experience company in more than 1,000 stores in airports, commuter hubs, landmarks and tourist locations.

## SERVICES

• **B2B CFO**, a business advisory services company for owners of privately held companies, has added **Thomas Strong** as a partner serving the firm's Mountain States region. He will be based in West Jordan. Strong has more than 25 years of finance, accounting, risk management and human resources experience in a broad array of industries involving companies from development-stage publicly-traded companies, start-up (pre and post IPO), small family-owned businesses and companies with revenues of more than \$300 million. Prior to joining B2B CFO, Strong worked with a consulting firm assisting companies throughout the United States and Canada. He also has international experience with a Belgium-based company, where he was responsible for all accounting, operations, treasury and regulatory reporting for all of North and South America.



Thomas Strong

## TECHNOLOGY/LIFE SCIENCES

• **Pluralsight**, a Draper-based technology workforce development company, has appointed **Mark Miller** as chief financial officer. Miller has over 30 years of financial leadership experience in both private and public companies, most recently as CFO of Finastra. He also served as CFO for Marketo prior to the company's sale to Adobe, and CFO of Active Network, L.H.P. Hospital Group and Sabre Holdings, where he held multiple operating and finance positions. Miller also worked for Ernst & Young, LTV Corp. and Hertz Corp.



Mark Miller

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# Calendar

Calendar listings are provided as a free service to our readers. Information about upcoming events may be sent to [brice@slenterprise.com](mailto:brice@slenterprise.com). The submission deadline is one week before publication.

## June 28, 7 a.m.-2 p.m.

**Classic Golf Tournament 2021**, a Salt Lake Chamber event. Registration and breakfast begin at 7 a.m. Shotgun start is at 8 a.m. An awards luncheon follows golf. Location is Jeremy Ranch Golf & Country Club, 8770 Jeremy Road, Park City. Cost is \$1,800 per foursome, \$450 for individuals. Sponsorships are available. Details are at [slchamber.com](http://slchamber.com).

## June 28, 10-11 a.m.

**"Monday Mashup,"** a weekly open discussion offered by the Women's Business Center of Utah. Details are at [wbcutah.org](http://wbcutah.org).

## June 29, 8:30-10 a.m.

**"2021 Small Business Series for Success: Financial Success and Tax Strategies,"** part of the Small Business Series presented by ChamberWest, in partnership with the Small Business Development Center, the city of West Jordan, West Valley City Economic Development and the city of Taylorsville Economic Development. Location is Jordan Valley Water Conservancy District, Conservation Garden Park Education Center, 8276 S. 1300 W., West Jordan. Remaining sessions are "Lean Product Development" on July 27; "Sales, Marketing and Advertising" on Sept. 28; "Funding, Financing and Cash Flow" on Oct. 26; and "Five Ways to Grow Your Business" on Nov. 30. Cost is \$99 for the series or \$20 per session for members, \$160 for the series or \$30 per session for nonmembers. Details are at [chamberwest.com](http://chamberwest.com).

## June 29, 10 a.m.

**"Quarterly Reports,"** part of the 2021 Employers Council and Paylocity Online Training Series. Free. Details are at <http://info.employerscouncil.org/2021-paylocity-webinar-series>.

## June 30, 10-11:30 a.m.

**"How to Boost Your SEO with a Women-Owned Business Directory Listing,"** a Women's Business Center of Utah event, in conjunction with the Utah Microloan Fund. Event takes place online via Zoom (training will be recorded and posted as a webinar for people unable to attend the full training). Free. Details are at [wbcutah.org](http://wbcutah.org).

## June 30, noon-1 p.m.

**"Money-Making Market-**

**ing,"** a Zions Bank Business Resource Center event. Event takes place online via Teams. Free, but registration is required. Registration can be completed at Eventbrite or by calling (801) 844-7900.

## July 1, 7:45-9:15 a.m.

**"Coffee and Connections,"** a Murray Area Chamber of Commerce event offered the first Thursday of each month in-person at King's Peak Coffee Roasters, 412 S. 700 W., Salt Lake City, and the third Thursday of each month online. Details are at [murraychamber.org](http://murraychamber.org).

## July 1, 5:30-7:30 p.m.

**2021 Oakley Rodeo BBQ & Mixer**, a Park City Chamber/Bureau event. Location is Elk Meadows Assisted Living, 400 W. 4200 N., Oakley. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

## July 1, 6-8 p.m.

**"Start Smart,"** a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

## July 2, 8-9 a.m.

**First Fridays Speed Networking**, a West Jordan Chamber of Commerce event. Location is All-Star Entertainment, 1776 W. 7800 S., West Jordan. Cost is \$5. Registration can be completed at Eventbrite.com.

## July 2, 3:30-4:30 p.m.

**"Strategies to Win Customers for Life,"** a Women's Business Center of Utah event that takes place online (available statewide). Details are at [wbcutah.org](http://wbcutah.org).

## July 6, 8-9 a.m.

**"Morning Mingle-Education Series,"** a South Jordan Chamber of Commerce event. Location is The Mill, Salt Lake Community College, 9690 S. 300 W., Sandy. Details are at [southjordanchamber.org](http://southjordanchamber.org).

## July 6, 11:30 a.m.-1 p.m.

**Business Alliance Networking Luncheon**, a Davis Chamber of Commerce event. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at [davischamberofcommerce.com](http://davischamberofcommerce.com).

## July 6, 6:30-8 p.m.

**WordPress Workshop**, a Small Business Development Center (SBDC) event. Location is Orem/Provo SBDC, Utah Valley University, Orem. Details

are at <https://clients.utahsbdc.org/events.aspx>.

## July 7, 9-10 a.m.

**"How Did She Do It? Authenticity in Your Business and Life,"** a Women's Business Center of Utah event. Presenter is Michelle Kelly, founder and CEO of POW Therapy: Place of Optimal Wellness. Event takes place online (available statewide). Free. Details are at [wbcutah.org](http://wbcutah.org).

## July 7, 3:30-5 p.m.

**Business Connections and Bowling**, a ChamberWest event. Location is All-Star Bowling & Entertainment, 1776 W. 7800 S., West Jordan. Cost is \$15 for members, \$20 for nonmembers. Details are at [chamberwest.com](http://chamberwest.com).

## July 7, 6-7 p.m.

**"All You Need to Know About Employee Benefits,"** a Small Business Development Center (SBDC) event. Location is the Orem/Provo SBDC, Utah Valley University, Orem. Details are at <https://clients.utahsbdc.org/events.aspx>.

## July 8, 1:30-2:30 p.m.

**"Salt Lake Chamber: Business Live,"** a Salt Lake Chamber virtual networking event. Free for members, \$10 for nonmembers. Details are at [slchamber.com](http://slchamber.com).

## July 8, 4 p.m.

**Summit Meetup Series**, an opportunity to get to know the Utah Office of Outdoor Recreation and peers and friends working in the outdoor industry in Utah. Activity July 8 is paddle boarding, canoeing and kayaking at Rockport State Park. Other events in the series are July 29, mountain biking at 9000-Foot Trail/Mid-Mountain Loop; Aug. 17, hiking at Ben Lomond from North Ogden Divide; and Sept. 4, fishing at Middle Provo. Participants must bring their own gear. Free. Registration can be completed at Eventbrite.com.

## July 9, 7:30-8:30 a.m.

**"Eggs & Issues,"** a Murray Area Chamber of Commerce event. Location is Mimi's Café, 5223 S. State St., Murray. Free. Details are at [murraychamber.org](http://murraychamber.org).

## July 9, 8-9 a.m.

**Women in Business Networking**, an Ogden-Weber Chamber of Commerce event. Location is The Monarch, 455 25th St., Ogden. Free for WIB members. Details are at [ogdenweberchamber.com](http://ogdenweberchamber.com).

## July 9, 9-10:30 a.m.

**"Health & Wellness as a**

**Business Owner: Creating a Workflow That Works for You,"** a Women's Business Center of Utah event. Speaker is Natasha Fett, doctor of physical therapy, Pilates instructor and strength coach. Location to be determined. Free. Details are at [wbcutah.org](http://wbcutah.org).

## July 13, 8-10 a.m.

**Women in Business Golf Clinic**, a South Valley Chamber event. Location is Mulligans Golf & Games, 692 W. 10600 S., South Jordan. Open to the public. Cost is \$35 for members, \$45 for nonmembers. Registration can be completed at Eventbrite.com.

## July 13, 11:55 a.m.-12:55 p.m.

**Monthly Women In Business Luncheon**, a Cache Valley Chamber of Commerce event. Location to be announced. Cost is \$14 for WIB members, \$16 for nonmembers. Details are at [cachechamber.com](http://cachechamber.com).

## July 13, 6-8 p.m.

**"Content: Nail Down Your Messaging,"** the first part of a three-part "Christmas in July" marketing course offered by Humble & Hustle Studios. Remaining sessions are July 20, "Digital Marketing Strategies"; and July 27, "Analyze, Analyze! Analyze!" Location is The Mill at Miller Campus, 9690 S. 300 W., third floor, Sandy. Cost is \$99. Registration can be completed at Eventbrite.com.

## July 14, 10-10:30 a.m.

**"How Did She Do It? Finding Your Passion & Purpose in Life & Work,"** a Women's Business Center of Utah event. Speaker is Kristena Eden, a certified relationship and communication coach. Location is Salt Lake Community College, 9750 S. 300 W., Building 5, third floor, Sandy. Free. Details are at [wbcutah.org](http://wbcutah.org).

## July 15, 7:45-9:15 a.m.

**"Coffee and Connections,"** a Murray Area Chamber of Commerce event offered the first Thursday of each month in-person at King's Peak Coffee Roasters, 412 S. 700 W., Salt Lake City, and the third Thursday of each month online. Details are at [murraychamber.org](http://murraychamber.org).

## July 16, 8-10 a.m.

**"Friday Connections Speed Networking,"** a ChamberWest event. Location is Megaplex Theatres Valley Fair, 3620 S. 2400 W., West Valley City. Cost is \$5 for chamber members, \$10 for nonmembers. Details are at [chamberwest.com](http://chamberwest.com).

## July 20, 10 a.m.

**"Garnishments,"** part of the 2021 Employers Council and Paylocity Online Training Series. Free. Details are at <http://info.employerscouncil.org/2021-paylocity-webinar-series>.

## July 20, 11 a.m.-1 p.m.

**Business Women's Forum 2021: Building Communities Based on Trust and Self-Reliance.** Presenter is Samira Harnish, founder and executive director of Women of the World. Location is Hilton Garden Inn Salt Lake City Downtown, 250 W. 600 S., Salt Lake City. Cost is \$30 for members, \$40 for nonmembers. Details are at [slchamber.com](http://slchamber.com).

## July 20, 11:25 a.m.-1 p.m.

**Leadership Luncheon**, a Cache Valley Chamber of Commerce event. Location is The Riverwoods Conference Center, 615 Riverwoods Parkway, Logan. Cost is \$20 for members, \$22 for nonmembers; online cost is \$16 for members, \$17 for nonmembers. Details are at [cachechamber.com](http://cachechamber.com).

## July 20, 11:30 a.m.-1 p.m.

**Business Alliance Networking Luncheon**, a Davis Chamber of Commerce event. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at [davischamberofcommerce.com](http://davischamberofcommerce.com).

## July 20, 3:30-5 p.m.

**"Values-Based Employee Ownership,"** a P3 Utah event. Speaker is Brad Farmer, CEO at Gibbs Smith Publishing. Details to be announced.

## July 21, 6:30 a.m.-2 p.m.

**July 2021 Golf Tournament**, a Davis Chamber of Commerce event. Location is Valley View Golf Course, 2501 E. Gentile St., Layton. Details are at [davischamberofcommerce.com](http://davischamberofcommerce.com).

## July 21, 5-7 p.m.

**"Business During Hours: Pioneer Days Rodeo,"** an Ogden-Weber Chamber of Commerce event. Location is 668 17th St., Ogden. Free for employees of chamber members and first-time guests, \$10 for nonmembers. Details are at [ogdenweberchamber.com](http://ogdenweberchamber.com).

## July 21, 5:30-6:30 p.m.

**QuickBooks Workshop**, a Small Business Development Center (SBDC) event that takes place online. Orem. Details are

**CALENDAR***from page 11*

at <https://clients.utahsbdc.org/events.aspx>.

**July 21, 5:30-6:30 p.m.**

**Tax Planning Clinic**, a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

**July 22, noon-1 p.m.**

**Women in Business**, a Box Elder Chamber of Commerce event. Cost is \$10. Details are at [boxelderchamber.com](http://boxelderchamber.com).

**July 22, 5-6 p.m.**

**Legal Clinic (in Spanish)**, a Small Business Development

Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

**July 22, 6-7 p.m.**

**Legal Clinic**, a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

**July 22, 6-7 p.m.**

**Intellectual Property Clinic**, a Small Business Development Center (SBDC) event that takes place online. Details are at <https://clients.utahsbdc.org/events.aspx>.

**July 26, 8 a.m.-2 p.m.**

**Slopes Cup**, a Silicon Slopes event. Location is Alpine Country Club, 5000 W. Alpine Country Club Lane, Highland. Details are at [www.thepointchamber.com](http://www.thepointchamber.com).

**July 27, 8:30-10 a.m.**

**"2021 Small Business Series for Success: Financial Success and Tax Strategies,"** part of the Small Business Series presented by ChamberWest, in partnership with the Small Business Development Center, the city of West Jordan, West Valley City Economic Development and the city of Taylorsville Economic Development. Location is Jordan Valley Water Conservancy District, Conservation Garden Park Education Center, 8276 S. 1300 W., West Jordan. Remaining sessions are "Sales, Marketing and Advertising" on Sept. 28; "Funding, Financing and Cash Flow" on Oct. 26; and "Five Ways to Grow Your Business" on Nov. 30. Cost is \$99 for the series or \$20 per session for members,

\$160 for the series or \$30 per session for nonmembers. Details are at [chamberwest.com](http://chamberwest.com).

**July 28, noon-1 p.m.**

**"Solve the Business Puzzle: Time-Saving Marketing Strategies,"** a Women's Business Center of Utah event. Presenter is Paula Sageser, owner of PCS Creative Services LLC. Event takes place online via Zoom. Free. Details are at [wbcutah.org](http://wbcutah.org).

**Aug. 3**

**KeyBank Business Accelerator Academy Kickoff**, a South Valley Chamber 10-week program offering a curriculum about financials, marketing, sales and management. Participants walk away with a customized three-year strategic growth plan. Tuition is \$500 and chamber membership

is required. Applications can be completed by contacting [karla@southvalleychamber.com](mailto:karla@southvalleychamber.com).

**Aug. 3, 11:30 a.m.-1 p.m.**

**Business Alliance Networking Luncheon**, a Davis Chamber of Commerce event. Location is Boondocks Fun Center, 525 Deseret Drive, Kaysville. Details are at [davischamberofcommerce.com](http://davischamberofcommerce.com).

**Aug. 4, 2-3 p.m.**

**"Best Tips to Be Successful at a Trade Show,"** a Women's Business Center of Utah event. Speaker is Tina Jones, host and coordinator of the annual Empower You Expo. Location to be announced. Free. Details are at [wbcutah.org](http://wbcutah.org).

**Aug. 4, 3:30-5 p.m.**

**Business Connections and Bowling**, a ChamberWest event. Location is All-Star Bowling & Entertainment, 1776 W. 7800 S., West Jordan. Cost is \$15 for members, \$20 for nonmembers. Details are at [chamberwest.com](http://chamberwest.com).

**Aug. 9**

**Annual UMA Golf Tournament**, a Utah Manufacturers Association event. Registration begins at 7 a.m., followed by 8 a.m. shotgun start. Location is Stonebridge Golf Course, 4414 Links Drive, West Valley City. Cost is \$750 per foursome. Sponsorships are available. Details are at <https://umaweb.org/event/uma-golf-tournament/>.

**Aug. 10-13**

**2021 Utah Tourism Conference**, a Utah Tourism Industry Association event featuring keynote presentations, hands-on breakout sessions and networking. Location is Ogden Eccles Conference Center, 2415 Washington Blvd., Ogden. Cost is \$339 for members, \$359 for nonmembers, \$210 for students. Details are at [www.utahtourismconference.com](http://www.utahtourismconference.com).

**Aug. 10, 10 a.m.**

**"Learning and Development,"** part of the 2021 Employers Council and Paylocity Online Training Series. Free. Details are at <http://info.employerscouncil.org/2021-paylocity-webinar-series>.

**Aug. 11, 11:30 a.m.-1 p.m.**

**"Let's Do Lunch,"** a South Valley Chamber event. Location to be announced. Open to the public. Cost is \$15 for members, \$25 for nonmembers. Details are at [southvalleychamber.com](http://southvalleychamber.com).

**see CALENDAR next page**

**FILMS***from page 5*

pal shooting Aug. 3-27 in Cache County.

The production is expected to employ 14 cast, 125 crew and 714 extras. The director and producer are yet to be determined.

"The Last Police" tells the story of Utah polic officer refusing to give up her day job as she believes she may be able to stop a world-ending asteroid from colliding with Earth.

Electric Knife Productions LLC was approved for a cash rebate of up to \$1 million for the "Sick," a feature thriller from Miramax that is expected to spend \$4 million in Utah. Principal photography is scheduled through July 2 in Weber County. The production is expected to involve seven cast, 90 crew and 59 extras.

GOED documents describe the plot this way: "When the country locks down due to the pandemic, college student Parker and her best friend Miri quarantine at the family lake house alone, or so they think."

The director is John Hyams. The producers are Bill Block and Kevin Williamson.

Two productions were approved for cash rebates of up to \$400,000 each, based on spending of \$1.6 million in Utah. They are the streaming feature "The Real Housewives of the North Pole" and the feature comedy "Untitled DNA Project."

Housewives Productions Inc. LLC is the production company for "The Real Housewives of the North Pole," to be distributed by Netflix. It will shoot July 21-Aug. 13 and involve 38 cast, 100 crew and 410 extras. The director is Ron Oliver. The producer is David Wulf.

The production tells the story of next-door neighbors obsessed with the holidays, trying to outdo

each other and losing the spirit of Christmas while their children are falling in love.

Electric Entertainment Inc. is the production company for "Untitled DNA Project" expected to employ 28 cast, 68 crew and 400 extras. Principal photography is scheduled for Aug. 30-Oct. 1 in Salt Lake and Utah counties. The director is Barclay DeVeau. The producer is Lisa Brenner.

The plot involves the journey of a woman with her mother to discover who she really is after a DNA test puts her identity in question.

The GOED board approved a cash rebate of up to \$320,000 for 3486 Inc. for "Love on the Pecan Farm," a family feature for the Hallmark Channel. It is expected to spend \$1.6 million in Utah, including during principal shooting through July 2 in Washington, Wasatch and Salt Lake counties.

The production is expected to employ 34 cast, 88 crew and 280 extras. The producer is David Wulf. The director is to be determined.

The show will tell the story of a woman that must work with her ex-high school boyfriend to sell her favorite aunt's pecan farm.

California King Inc. was approved for a cash rebate of up to \$154,140 for "California King," a feature comedy expected to employ 19 cast, 52 crew and 152 extras. Spending in Utah is estimated at \$770,699, including during shooting July 10-Aug. 9 in Utah County. The director is Eli Stern. Producers are Matt Miller and Dan Kagan.

The plot of "California King" focuses on the manager of a mattress store who hatches a plan to impress the girl of his dreams. However, it begins to go off the rails when the planned "fake" kidnapping of her brother gets more complicated than he expected.

**CIVICA***from page 1*

ity Health along with philanthropies Laura and John Arnold Foundation, the Peterson Center on Healthcare and the Gary and Mary West Foundation, to address generic drug shortages and the high costs of vital medicines. Kaiser Permanente and Memorial Hermann Health have since joined these organizations on Civica's governing board of directors. Since its inception, more than 50 health systems, representing nearly 1,400 hospitals and one-third of all licensed hospital beds in the U.S., have joined the effort.

CivicaScript will initially develop and manufacture six to 10 common but high-priced generic medicines for which there is currently not enough market competition to drive down prices. Using a cost-plus and price-transparent model, CivicaScript also plans to innovate and further transform the supply chain to lower the cost of prescription medicines. CivicaScript will work to deliver these medicines to U.S. patients at a fraction of their current cost, saving consumers hundreds of millions of dollars annually within a few years post-launch, Civica said. The first CivicaScript generic medicines will be available to individuals and families across the country as early as 2022 through retail and mail-order pharmacies.

"Today's announcements are important steps in advancing our mission of making quality, affordable generic medicines available to millions of people at home," said Martin VanTrieste, Civica's president and CEO. "We are delighted to welcome our newest partners and our new CivicaScript president, Gina Guinaso, a nationally revered managed-healthcare executive. Together,

we are committed to putting patients and their needs first by lowering the cost of exceptionally high-cost generic medicines."

"Making sure consumers have access to the medicines they need at a price they can afford is a top priority for BCBSA and Blue Cross and Blue Shield companies across the country," said Kim Keck, president and CEO of BCBSA. "That is why we co-founded CivicaScript last year, so together we can help get safe, effective and affordable medicines to consumers as quickly as possible. We're pleased to have Anthem and Catalent join this partnership and help accelerate industry efforts to lower the cost of generic prescription medications."

"Now, more than ever, we need greater choice in quality, generic prescription drugs so that everyone can afford to take their prescriptions and continue to stay healthy," said Jeffrey Alter, executive vice president of IngenioRx and Anthem Health Solutions. "By partnering with CivicaScript and introducing original and inventive approaches, we look forward to making high-cost medicines more affordable."

All of Civica's Hospital System members will have access to the retail medications manufactured by CivicaScript, the announcement said.

"As with Civica in the in-patient hospital setting, CivicaScript will make quality generic medications available and affordable in the outpatient and retail pharmacy setting," said Dan Liljenquist, Civica board chairman and senior vice president of Intermountain Healthcare in Utah. "The addition of 'Script' to the name signals that the new company will provide medicines as prescribed for consumers and it is our expectation that a 'CivicaScript' will represent quality and affordability to individuals and families across the country."

**CALENDAR***from previous page***Aug. 11, 5-7 p.m.**

**“Business After Hours,”** an Ogden-Weber Chamber of Commerce event. Location is SymbolArts, 6083 S. 1550 E., South Ogden. Free for employees of chamber members and first-time guests, \$10 for nonmembers. Details are at [ogdenweberchamber.com](http://ogdenweberchamber.com).

**Aug. 12, 8:30 a.m.-1 p.m.**

**Workforce Summit 2021**, a Salt Lake Chamber event with the theme “Removing Barriers and Building Skills Together.” Event will look at removing barriers and allowing employees to enter the workforce seamlessly. The summit will also discuss creative skill development and the future infrastructure of the workforce. Offered in-person and virtually. In-person location is Salt Lake Marriott Downtown at City Creek, 75 S. West Temple, Salt Lake City. Cost for in-person ticket is \$65 before June 30, \$85 thereafter; virtual ticket cost is \$50. Details are at [slchamber.com](http://slchamber.com).

**Aug. 12, 5-7 p.m.**

**Summer BBQ & Mixer Member Party**, a Park City Chamber/Bureau event. Location to be announced. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

**Aug. 13, 8-9 a.m.**

**Women in Business Networking**, an Ogden-Weber Chamber of Commerce event. Location is The Monarch, 455 25th St., Ogden. Free for WIB members. Details are at [ogdenweberchamber.com](http://ogdenweberchamber.com).

**Aug. 17, 8-10 a.m.**

**“Friday Connections Speed Networking,”** a ChamberWest event. Location is Megaplex Theatres Valley Fair, 3620 S. 2400 W., West Valley City. Cost is \$5 for chamber members, \$10 for nonmembers. Details are at [chamberwest.com](http://chamberwest.com).

**Aug. 17, 11:25 a.m.-1 p.m.**

**Leadership Luncheon**, a Cache Valley Chamber of Commerce event. Location is The Riverwoods Conference Center, 615 Riverwoods Parkway, Logan. Cost is \$20 for members, \$22 for nonmembers; online cost is \$16 for members, \$17 for nonmembers. Details are at [cachechamber.com](http://cachechamber.com).

**Aug. 17, 6:30-8 p.m.**

**“How to Make Your Website Sell, So You Don’t Have To,”** a Small Business

Development Center (SBDC) event. Location is Orem/Provo SBDC, Utah Valley University, Orem. Details are at <https://clients.utahsbdc.org/events.aspx>.

**Aug. 18, 7:30 a.m.-3 p.m.**

**2021 Chamber Golf Classic**, an Ogden-Weber Chamber of Commerce event. Check-in and breakfast begin at 7:30 a.m. Golf has shotgun start at 8:30 a.m. Lunch on the course takes place 11 a.m.-1 p.m. Location is Mount Ogden Golf Course, 1787 Constitution Way, Ogden. Cost is \$250, \$1,000 for a foursome. Sponsorships are available. Details are at [ogdenweberchamber.com](http://ogdenweberchamber.com).

**Aug. 18, 8 a.m.-4 p.m.**

**“Practical Leadership,”** part of the Salt Lake Community College Frontline Leader Workshop Series focusing on transitioning from an individual contributor to a leader with the practical skills needed to motivate, coach, communicate with, and effectively teach employees. Location is SLCC’s Westpointe Campus, 1060 N. Flyer Way, Salt Lake City. Virtual participation is available. Cost is \$250. Details are at <http://www.slcc.edu/workforce/courses/index.aspx>.

**Aug. 18, 1-5 p.m.**

**Business to Business Expo**, a Davis Chamber of Commerce event. Location is Davis Conference Center, 1651 N. 700 W., Layton. Free for attendees. Details are at [davischamberofcommerce.com](http://davischamberofcommerce.com).

**Aug. 24, 11:30 a.m.-1 p.m.**

**Women in Business Luncheon**, a South Valley Chamber event. Speaker is Peggy Larsen. Open to the public. Location to be announced. Cost is \$20. Details are at [southvalleychamber.com](http://southvalleychamber.com).

**Aug. 24, 11:45 a.m.-1 p.m.**

**Women in Business Luncheon**, an Ogden-Weber Chamber of Commerce event. Location to be determined. Details are at [ogdenweberchamber.com](http://ogdenweberchamber.com).

**Aug. 26, noon-1 p.m.**

**Women in Business**, a Box Elder Chamber of Commerce event. Cost is \$10. Details are at [boxelderchamber.com](http://boxelderchamber.com).

**Aug. 26, 7 a.m.-2 p.m.**

**Scholarship Golf Tournament**, a South Jordan Chamber of Commerce event. Location is Glenmoor Golf Club, 8900 S. 4800 W., South Jordan. Sponsorships are available. Details are at <https://www.southjordanchamber.org/events>.

**Aug. 27**

**South Valley Chamber Golf**

**Classic**. Location is River Oaks, Sandy. Another golf tournament takes place Sept. 10 at South Mountain, Draper. Details to be announced at [southvalleychamber.com](http://southvalleychamber.com).

**Aug. 31, 10 a.m.**

**“Multi-State Compliance,”** part of the 2021 Employers Council and Paylocity Online Training Series. Free. Details are at <http://info.employerscouncil.org/2021-paylocity-webinar-series>.

**Sept. 1**

**2021 Annual Meeting**, a Park City Chamber/Bureau event. Location is The Chateaux Deer Valley, 7815 Royal St., Park City. Details are at <https://www.visitparkcity.com/members/chamber-bureau-events/rsvp/>.

**Sept. 1, 3:30-5 p.m.**

**Business Connections and Bowling**, a ChamberWest event. Location is All-Star Bowling & Entertainment, 1776 W. 7800 S., West Jordan. Cost is \$15 for members, \$20 for nonmembers. Details are at [chamberwest.com](http://chamberwest.com).

**Sept. 2, 9-10 a.m.**

**Morning Speaker Series**, an Ogden-Weber Chamber of Commerce event that takes place online via Zoom. Free to employees of chamber members and first-time guests. Details are at [ogdenweberchamber.com](http://ogdenweberchamber.com).

**Sept. 7, 10-11 a.m.**

**“How to Value Your Business in 30 Minutes,”** a Women’s Business Center of Utah event. Speaker is Ashley Micchiche, co-owner and CEO of True North Retirement Advisors. Event takes place online (available statewide). Free. Details are at [wbcutah.org](http://wbcutah.org).

**Sept. 8, 5-7 p.m.**

**Business After Hours**, an Ogden-Weber Chamber of Commerce event. Location is Golden Beverage Co., 2640 Industrial Drive, Ogden. Free to employees of chamber members and first-time guests. Details are at [ogdenweberchamber.com](http://ogdenweberchamber.com).

**Sept. 10**

**South Valley Chamber Golf Classic**. Location is South Mountain, Draper. Another golf tournament takes place Aug. 27 at River Oaks, Sandy. Details to be announced at [southvalleychamber.com](http://southvalleychamber.com).

**Sept. 10, 8-9 a.m.**

**Women in Business Networking**, an Ogden-Weber Chamber of Commerce event. Location is The Monarch, 455 25th St., Ogden. Free for WIB members. Details are at [ogdenweberchamber.com](http://ogdenweberchamber.com).

**Sept. 10, 6-9 p.m.**

**2021 Business Awards Banquet**, a Davis Chamber of Commerce event. Location is Davis Conference Center, 1651 N. 700 W., Layton. Cost is \$75. Details are at [davischamberofcommerce.com](http://davischamberofcommerce.com).

**Sept. 15, 8 a.m.-4 p.m.**

**“Interpersonal Communication,”** part of the Salt Lake Community College Frontline Leader Workshop Series focusing on verbal and non-verbal communication in the workplace and learning to interact productively with peers, supervisors, customers and vendors, even during conflict or change. Location is SLCC’s Westpointe Campus, 1060 N. Flyer Way, Salt Lake City. Virtual participation is available. Cost is \$250. Details are at <http://www.slcc.edu/workforce/courses/index.aspx>.

**Sept. 16**

**2021 Golf Tournament**, an ACG (Association for Corporate Growth) Utah event. Breakfast and registration begin at 7 a.m. Shotgun start is at 8 a.m. Lunch and awards follow play. Location is Eaglewood Golf Course, 1110 E. Eaglewood Drive, North Salt Lake. Cost is \$250 for members, \$300 for nonmembers, \$1,000 for a foursome. Sponsorships are available. Details are at <https://www.acg.org/utah/events/acg-utah-2021-golf-tournament>.

**Sept. 20**

**The Point Challenge Golf Tournament**, a Point of the Mountain Chamber event. Check-in begins at 7 a.m., followed by 8 a.m. start. Location is TalonsCove Golf Club, Saratoga Springs. Cost is \$600 per foursome before Sept. 1, \$800 thereafter. Details are at [www.thepointchamber.com](http://www.thepointchamber.com).

**Sept. 21-Oct. 12, 8 a.m.-noon**

**PMP Certification Exam Prep**, taking place on Tuesdays. This intermediate course prepares participants to successfully pass the PMP exam by reviewing the concepts and principles of project management. Students will study project management methods in accordance with PMI requirements and a syllabus to study for the 2020 200-question PMI PMP examination. Location is Salt Lake Community College’s Westpointe Campus, 1060 N. Flyer Way, Salt Lake City. Cost is \$1,350. Details are at <http://www.slcc.edu/workforce/courses/index.aspx>.

**Sept. 21, 10 a.m.**

**“FMLA/Short-Term Disability,”** part of the 2021 Employers Council and Paylocity Online Training Series. Free. Details are at <http://info.employerscouncil.org/2021-paylocity-webinar-series>.

**Sept. 22, 8 a.m.-5 p.m.**

**Lean Six Sigma – Yellow Belt**, a Salt Lake Community College Employee Development Workshop focusing on understanding the cost savings and personal benefit of eliminating waste through a step-by-step process to see and address problems. Location is SLCC’s Westpointe Campus, 1060 N. Flyer Way, Salt Lake City. Cost is \$300. Details are at <http://www.slcc.edu/workforce/courses/index.aspx>.

**Sept. 22, noon-4:30 p.m.**

**Utah Trails Forum Conference**, with field workshops Sept. 24. Event is a statewide gathering of trail planners, builders, advocates, users, tourism and local government leaders who want to advance the building and care of natural surface trails. Location is Utah State University, Logan. Cost for forum (without summit ticket) is \$80, \$65 if added to summit registration. Another conference takes place Oct. 29, 8:30-11:30 a.m., at the Kanab Center, Kanab, with master trail stewards field workshops set for 11:45 a.m.-4 p.m. Details are at [utahoutdoorsummit.com/utah-trails-forum/](http://utahoutdoorsummit.com/utah-trails-forum/).

**Sept. 23, noon-1 p.m.**

**Women in Business**, a Box Elder Chamber of Commerce event. Cost is \$10. Details are at [boxelderchamber.com](http://boxelderchamber.com).

**Sept. 28, 8 a.m.-2 p.m.**

**18th Annual Women Empowered Conference**. Theme is “Be The Good.” Location is The Monarch, 455 25th St., Ogden. Free for WIB members. Cost is \$65 for Women in Business members, \$75 for nonmembers. Details are at [ogdenweberchamber.com](http://ogdenweberchamber.com).

**Oct. 4-6**

**2021 One Utah Summit**, the state’s 34th annual rural summit and providing opportunities for rural Utah’s decision-makers to network and discuss the unique opportunities and challenges facing rural Utahns. Location is Southern Utah University, 351 W. University Blvd., Cedar City. Details are at <https://www.oneutahsummit.com/>.

**Oct. 29, 8:30-11:30 a.m.**

**Utah Trails Forum Conference Workshops**, with master trail stewards field workshops from 11:45 a.m.-4 p.m.. Event is a statewide gathering of trail planners, builders, advocates, users, tourism and local government leaders who want to advance the building and care of natural surface trails. Location is Kanab Center, Kanab. Cost for forum (without summit ticket) is \$80, \$65 if added to summit registration. Details are at [utahoutdoorsummit.com/utah-trails-forum/](http://utahoutdoorsummit.com/utah-trails-forum/).



# BUSINESS ACCELERATOR



**STARTING AUG. 3, 2021**

Our proven 10-week program, the South Valley Business Accelerator, provides the knowledge and know-how business owners need to create and manage a customized, three-year strategic growth plan.

**A 10-WEEK PROGRAM TO TAKE YOUR BUSINESS TO THE NEXT LEVEL.**

**70%** of graduates have increased their annual revenue by **47%**

Must Be A Chamber Member  
\$500 Tuition

In partnership with **SALTMINE**  
PRODUCTIVE WORKSPACE

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# THE Lists

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## TRAVEL & TOURISM

### SKI RESORTS

Ranked by Skiable Acres



Resort Name Address	Phone Web	Snow Conditions Phone Number	Skiable Acres	Number of Ski Runs	Number of Lifts	Average Annual Snowfall	Base Elevation	Summit Elevation	Vertical Drop	Miles to SLC Airport
<b>1</b> Powder Mountain Resort 6965 E. Powder Mountain Road Eden, UT 84310	801-745-3772 powder mountain.com	801-745-3771	8,464	154	9	500"	6,900'	9,422'	2,522'	55
<b>2</b> Park City Mountain Resort 1345 Lowell Ave. Park City, UT 84060	435-649-8111 parkcity mountain.com	800-222-PARK	7,300	330+	42	360"	6,800'	10,026'	3,226'	32
<b>3</b> Alta 10230 Highway U210 Little Cottonwood Canyon, Alta, UT 84092	801-572-3939 alta.com	801-572-3939	4,700	116	12	560"	8,530'	10,550'	2,020'	32
<b>4</b> Snowbasin Resort 3925 E. Snowbasin Road Huntsville, UT 84317	888-437-5488 snowbasin.com	888-437-5488	3,000	106	12	300"	6,400'	9,350'	2,950'	45
<b>5</b> Snowbird Ski & Summer Resort 9385 S. Snowbird Center Drive Snowbird, UT 84092	801-933-2100 snowbird.com	801-933-2100	2,500	168	10	500"	7,760'	11,000'	3,240'	29
<b>6</b> Deer Valley Resort 2250 Deer Valley Drive Park City, UT 84060	800-424-3337 deervalley.com	800-424-3337	2,026	101	21	300"	6,570'	9,570'	3,000'	36
<b>7</b> Solitude Mountain Resort 12000 Big Cottonwood Canyon Solitude, UT 84121	801-536-6777 skisolitude.com	801-536-6777	1,200	77	8	500"	7,994'	10,488'	2,494'	33
<b>8</b> Brighton Ski Resort 8302 S. Brighton Loop Road Brighton, UT 84121	800-873-5512 skibrighton.com brightonresort.com	801-532-4731	1,050	66	6	500"	8,755'	10,500'	1,745'	35
<b>9</b> Beaver Mountain 1351 E. 700 N., Logan, UT 84321	435-753-4822 skithebeav.com	435-753-4822	828	48	5	400"	7,200'	8,800'	1,600'	114
<b>10</b> Brian Head Ski Resort 329 S. Highway 143 Brian Head, UT 84719	435-677-2035 brianhead.com	435-677-2035	665	71	10	360"	9,600'	10,920'	1,320'	35
<b>11</b> Eagle Point P.O. Box 151 Beaver, UT 84713	855-324-3615 eaglepoint resort.com	855-324-3615	600	39	5	450"	9,100'	10,500'	1,500'	217
<b>12</b> Sundance Mountain Resort 8841 N. Alpine Loop Road Provo, UT 84064	801-223-4510 sundance resort.com	801-223-4510	450	45	5	300"	6,100'	8,250'	2,150'	55
<b>13</b> Cherry Peak 11000 N. 3200 E. Cherry Creek Canyon Richmond, UT 84333	435-200-5050 skicherrypeak .com	435-200-5050	200	20	4	322"	5,775'	7,050'	1,265'	99
<b>14</b> Nordic Valley 3567 Nordic Valley Way Eden, UT 84310	801-745-3511 nordicvalley.com	801-745-3511	110	22	4	300"	5,400'	6,400'	1,000'	51
<b>15</b> Woodward Park City 3863 Kilby Road Park City, UT 84098	435-658-2648 woodward parkcity.com	435-658-2648	60	11	4	150"	6,463'	6,812'	349'	27

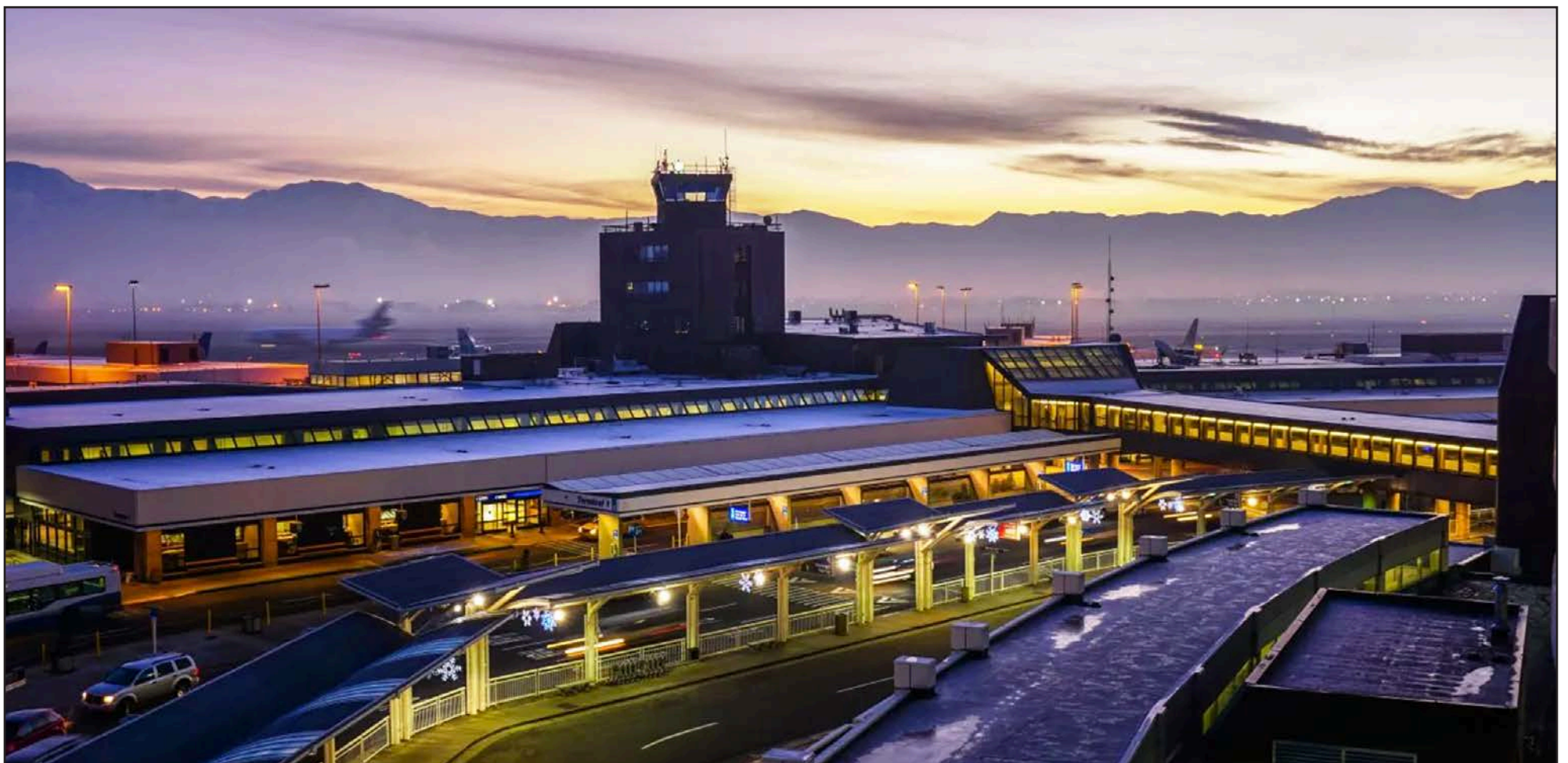
# PASSENGER AIRLINES (Serving SLC International Airport)

Listed Alphabetically



Company Name Address	Phone Web	Owner(s) (ticker symbol) Headquarters	Top Executive
<b>Aeromexico</b> (through Delta Airlines) 776 N Terminal Drive SLC, UT 84122	800-237-6639 aeromexico.com	AMX Mexico City, Mexico	Andres Conesa, CEO
<b>Alaska Airlines</b> 392 N. 3700 W. SLC, UT 84116	800-252-7522 (reservations) alaskaair.com	ALK Seattle, WA	Bradley D. Tilden, CEO
<b>American Airlines</b> 176 N. Terminal Drive SLC, UT 84122	800-433-7300 (reservations) aa.com	AAL Ft. Worth, TX	Doug Parker, CEO
<b>Delta Air Lines</b> (Aeromexico, Air France, KLM) 776 N. Terminal Drive SLC, UT 84122	800-221-1212 (reservations) delta.com	DAL Atlanta, GA	Ed Bastian, CEO
<b>Frontier Airlines</b> 414 N. 3700 W. SLC, UT 84116	801-401-9000 (reservations) flyfrontier.com	FRNT Denver, CO	Barry L. Biffle, CEO
<b>JetBlue Airways</b> 6322 S. 3000 E. SLC, UT 84121	800-538-2583 (reservations) jetblue.com	JBLU Long Island City, NY	Robin Hayes, CEO
<b>SkyWest</b> 444 S. River Road St. George, UT 84796	435-634-3000 skywest.com	SKYW St. George, UT	Chip Childs, CEO
<b>Southwest Airlines</b> 2702 Love Field Drive Dallas, TX 75235	800-435-9792 (reservations) southwest.com	LUV Dallas, TX	Gary C. Kelly, CEO
<b>United Airlines</b> 233 S. Wacker Drive Chicago, IL 60606	800-864-8331 (reservations) united.com	UAL Chicago, IL	Scott Kirby, CEO

\*Did not disclose. Please note that some firms chose not to respond, or failed to respond in time to our inquiries. All rights reserved. Copyright 2021 by Enterprise Newspaper Group. The Enterprise strives for accuracy in its list publications. If you see errors or omissions in this list, please contact us at lists@slenterprise.com.





**CARGO AIRLINES** (Serving SLC International Airport)

Listed Alphabetically



Company Name Address	Phone Web	Owner(s) (ticker symbol) Headquarters	Top Executive
<b>Air General (United, American, Alaska)</b> 3619 W. 510 N. SLC, UT 84112	801-744-0441 airgeneral.com	*	Shelle Tabit Customer Service Mgr.
<b>Alaska Air Cargo</b> 392 N. 3700 W. SLC, UT 84116	800-225-2752 alaskaair.com	ALK Seattle, WA	Bradley D. Tilden, CEO
<b>American Airlines Cargo</b> 176 N. Terminal Drive SLC, UT 84122	800-433-7300 aacargo.com	AAL Ft. Worth, TX	Doug Parker, CEO
<b>Ameriflight LLC</b> 485 N. 2360 W. SLC, UT 84102	801-537-7452 ameriflight.com	Dallas, TX	James Martell, CEO
<b>Cargo-Link International</b> 881 S. 3760 W. SLC, UT 84104	801-975-9336 cargolink.com	Salt Lake City, UT	Scott Ogden, CEO
<b>Delta Cargo</b> 3624 W. 510 N. SLC, UT 84116	800-352-2746 deltacargo.com	DAL Atlanta, GA	Ed Bastian, CEO
<b>FedEx Freight</b> 750 N. 5600 W. SLC, UT 84116	800-463-3339 (customer service) fedex.com	FDX Memphis, TN	Fredrick W. Smith, Chair & CEO
<b>Menzies Aviation</b> 1070 N. 3930 W. SLC, UT 84116	801-531-4710 menziesaviation.com	MNZZ Edinburgh, Scotland	Philipp Joeining, CEO
<b>Precision Air Cargo</b> 14155 E. 42nd Ave., No. 80 Denver, CO 80239	801-973-7321 precisionaircargo.com	Privately Held Denver, CO	Joe Stremel, Mark Thomas
<b>Southwest Cargo</b> 462 N. 3700 W. SLC, UT 84122	801-736-6110 swacargo.com	SWA Dallas, TX	*
<b>United Cargo</b> 392 N. 3700 W. SLC, UT 84116	801-575-2324 unitedcargo.com	UAL Chicago, IL	Scott Kirby, CEO
<b>UPS</b> 380 S. 6400 W. SLC, UT 84104	800-742-5877 (SLC Hub) ups.com	UPS Atlanta, GA	Carol B. Tome, CEO



# TRAVEL AGENCIES

Ranked by Total Sales 2019\*\*



	Company Name Address	Phone Web	Total Sales 2019	Percentage Business Travel	Percentage Vacation/ Liesure Travel	Number of Utah Offices	Number of Utah Employees	Specialties	Year Established	President/CEO
1	<b>Christopherson Business Travel</b> 5588 S. Green St., Ste. 300 SLC, UT 84123	801-327-7700 cbtravel.com	\$687M	91%	9%	1	117	Business travel management, corporate travel technology	1953	Mike Cameron
2	<b>Hess Corporate Travel</b> 150 N. Main St. Bountiful, UT 84010	801-292-8687 hesstravel.com	\$125M	95%	5%	1	40	Global business travel management	1985	Alan H. Hess
3	<b>Get Away Today</b> 1650 E. 5700 S. South Ogden, UT 84403	855-GET-AWAY getawaytoday.com	\$98.3M	0%	100%	1	55	Disneyland Resort, Southern California, Hawaii, Mexico and cruises	1990	Julie Smith CEO Chuck Smith President
4	<b>Morris Murdock Travel</b> 101 S. 200 E. SLC, UT 84111	801-487-9731 morrismurdock.com	\$82M*	0%	100%	5	40+	Cruises, tours, escorted travel, meetings and incentives	1958	Brian Hollien
5	<b>Columbus Travel</b> 563 W. 500 S., Ste. 180 Bountiful, UT 84010	801-295-9568 columbusvacations.com	\$35M	0%	100%	1	30	Leisure travel, group & incentive travel	2001	Mark Faldmo Larry Gelwix
6	<b>Destinations Inc.</b> 1194 W. South Jordan Pkwy., Stes. B&C South Jordan, UT 84095	801-446-5000 destinationsinc.com	\$25M*	98%	2%	1	28*	Group, meeting & incentive travel	1990	Rick Lambert
7	<b>Cruise &amp; Travel Masters</b> 4376 S. 700 E. SLC, UT 84107	801-268-4470 cruiseandtravelmasters.com	\$21M	40%	60%	1	40	Managers of corporate travel & bucket-list vacations	1984	Toby Nash
8	<b>Snelgrove Travel Centers Inc.</b> 145 W. Gentile St. Layton, UT 84041	801-544-1800 snelgrovetravel.com	\$17.4M	5%	95%	1	21	Vacations & cruises	1991	Richard Snelgrove Owner
9	<b>Clawson Travel</b> 216 S. 1300 E. SLC, UT 84102	801-582-0303 clawsontravel.com	\$15M	75%	25%	1	4	Corporate, group, international, cruises & vacations	1933	Brad Clawson
10	<b>Wren International</b> 320 E. 900 S. SLC, UT 84111	801-364-4481 wrenintl.com	\$13M	95%	5%	1	14	Travel solutions, meetings & incentives, hotel sourcing & contracting, Presidents Club, educational, private travel	1996	Douglas Wren
11	<b>Thomas Travel</b> 535 E. 4500 S., Ste. D200 SLC, UT 84107	801-266-2775 thomastravel.com	\$6.5M	20%	80%	3	10	Leisure travel, escorted tours & packages	1951	Bob Guymon
12	<b>All Points Travel</b> 141 E. 5600 S., Ste.100 Murray, UT 84107	801-466-1101 allpointstravelonline.com	\$3.8M	1%	99%	1	5	Destination weddings, honeymoons, group & family travel	1992	Corina Johnson, Marjorie Donoghue





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# SALT LAKE AREA SHOPPING

Ranked by Gross Leasable Area



Company Name Address	Phone Web	Gross Leasable Area (square feet)	Anchor Stores/ Major Tenants	Owner(s) (ticker symbol)/ Headquarters	Top Local Executive
<b>1 Jordan Landing</b> 7800 S. Bangerter Highway West Jordan, UT 84084	801-282-1400 jordanlanding.com	2,000,000	Kohl's, Best Buy, Cinemark24, Dick's Sporting Goods, Sam's Club, Target, Lowes, At Home	FSQR, Foursquare Property, Los Angeles	Jeff Bettinson General Manager
<b>2 Shops at South Town</b> 10450 S. State Sandy, UT 84070	801-572-1518 shopsatsouthtown.com	1,300,000	Macy's, JCPenney, HomeGoods, H&M, REI. 150 stores & services	Pacific Retail Capital Partners El Segundo, CA	Darin Griggs General Manager
<b>3 Station Park</b> 140 N. West Union Ave. Farmington, UT 84025	801-923-9111 shopatstationpark.com	1,000,000	H&M, HomeGoods, Nordstrom Rack, Harmons Grocery, REI, Tuscanos Grill, Apple, Best Buy, Cinemark Theatres	CenterCal Properties LLC, El Segundo, CA	David Anderson General Manager
<b>4 Fashion Place</b> 6191 S. State St. Murray, UT 84107	801-262-9448 fashionplace.com	965,000	Nordstrom, Macy's, Dillards, Crate & Barrel. 150 stores and services	BPY, Brookfield Properties Retail Group, Hamilton, Bermuda	Mark Thorsen General Manager
<b>5 Provo Towne Center</b> 1200 Towne Center Blvd. Provo, UT 84601	801-852-2400 provotownecenter.com	864,597	JCPenney, Dillards, Cinemark Theatres. Over 100 stores & services	Brixton Capital Solano Beach, CA	Scott Bowles General Manager
<b>6 Valley Fair</b> 3601 S. 2700 W. West Valley City, UT 84119	801-969-6211 shopvalleyfairmall.com	830,000	JCPenney, All-Sstar Bowling & Entertainment, Hobby Lobby, Megaplex 15 Theaters, The Child's Place. 120 stores & services	Vestar Las Vegas	Casey Bulkley General Manager
<b>7 City Creek Center.</b> 50 S. Main SLC, UT 84101	801-521-2012 shopcitycreekcenter.com	700,000	Nordstrom, Macy's, Louis Vuitton, O.C. Tanner, Tiffany & Co., Apple. 100 stores & services	TCO, Taubman Bloomfield Hills, MI	Linda Wardell General Manager
<b>8 The Gateway</b> 400 W. 200 S. SLC, UT 84101	801-456-0000 shopthegateway.com	650,000	Bastille, Apothica, Gradiant, The Store, Tresor Jewelers, White Agent Bridal Boutique. Food, entertainment, office & living. 77 stores & services	*	Bryan Hill General Manager
<b>9 Layton Hills Mall</b> 1201 N. Hill Field Road Layton, UT 84041	801-546-3471 shoplaytonhills.com	629,288	Dillards, JCPenney, Dick's Sporting Goods, SeaQuest Aquarium. 125 stores & serices	CBLAQ, CBL & Assoc. Properties, Chattanooga, TN	Linda Kelley General Manager
<b>10 Trolley Square</b> 602 E. 500 S. SLC, UT 84102	801-521-9878 trolleysquare.com	320,000	Whole Foods, Pottery Barn, Williams-Sonoma, Tabula Rasa	SK Hart Management Salt Lake City	Chris Carbone Property Manager
<b>11 The Junction</b> 2400 Washington Blvd. Ogden, UT 84401	801-399-4357 thejunction.com	51,000 retail	The Junction is a 20-acre entertainment, retail, office, and residential complex in downtown Ogden City. The Children's Museum, Solomon Center, Megaplex Theatres	The Boyer Co. Salt Lake City	Nate Boyer President

\*Did not disclose. Please note that some firms chose not to respond, or failed to respond in time to our inquiries. All rights reserved. Copyright 2021 by Enterprise Newspaper Group. The Enterprise strives for accuracy in its list publications. If you see errors or omissions in this list, please contact us at lists@slenterprise.com.



# SALT LAKE AREA TOURIST ATTRACTIONS

Listed Alphabetically



IN 2020 MANY SITES WERE COMPLETELY OR PARTIALLY CLOSED DUE TO COVID-19

Company Name Address	Phone Web/Contact	Total Visitors Served in 2020	2020 Ticket Sales	Amenities	Year Est.	Top Local Executive
<b>Chase Home Museum of Utah Folk Arts at Liberty Park</b> 600 E. 900 S. SLC, UT 84105	801-245-7286 chasehomemuseum.org	Average 5,000 visitors annually	No Charge	Utah Folk Arts, crafts, music & dance; Three permanent galleries & one temporary exhibit gallery	Built in 1856, est. 1987	Rachel Haberman Museum Admin.
<b>Clark Planetarium Dome Theater and IMAX Theater</b> The Gateway, 110 S. 400 W. SLC, UT 84101	385-468-7827 slc.org/clark-planetarium	Average 300,000 visitors annually	*	Join us in experiencing the captivating world of space & science. Clark Planetarium was formerly know as Hansen Planetarium (1904) • IMAX screening: 2-D & 3-D films	2003	Lindsie Smith Director
<b>Discovery Gateway: Children's Museum of Utah</b> The Gateway, 444 W. 100 S. SLC, UT 84101	801-456-5437 info@discovery gateway.org	Average 240,000 visitors annually	*	Discovery Gateway inspires children of all ages and abilities to imagine, discover, and connect with their world to make a difference, 60,000 sq. ft.	1983	Kathleen Bodenlos Executive Director
<b>Gallivan Center</b> 239 S. Main St. SLC, UT 84111	801-595-6110 gallivanvenue @slcgov.com	Visitors limited to Jan.-Feb. 2020	Proprietary	Plaza by Day; Venue by Night, 2002 Olympic gathering spot, ice skating rink, Excellence in the Community Concert Series weekly music & dance	1992	Talitha Day Director
<b>Hogel Zoo</b> 2600 Sunnyside Ave. SLC, UT 84108	801-584-1769 hogelzoo.com	Average 1.2 million visitors annually. 557,640 in 2020	n/a	Annual memberships begin at \$119 donation; over 800 animals live in the 7 exhibits on 42 acres; Education: family & community programs, kid's classes & camps	1931	Doug Lund President, CEO
<b>Lagoon Amusement Park</b> 375 N. Lagoon Drive Farmington, UT 84025	801-451-8000 lagoon.com	Proprietary	Proprietary	Seasonal: 60 rides & attractions, 40+ games, live entertainment, waterpark, campground, Historic Pioneer Village, Frightmares (autumn)	1886	Dave Freed
<b>Liberty Park</b> 600 E. 900 S. SLC, UT 84105	801-521-0962 libertypark.com	n/a public park	No Charge	Spacious city park with walking/running paths, swimming pool, tennis courts, paddle boats, children's amusement park, picnic facilities, playground. The park hosts many community events	1860	Salt Lake City Public Lands
<b>Loveland Living Planet Aquarium</b> 12033 Lone Peak Parkway Draper, UT 84020	801-355-3474 thelivingplanet.com	2014-2020: 5 million visitors & 650,000 educational experiences for students	Sales Proprietary	Currently houses 4,500 animals representing 550 species. The public aquarium currently consists of five main exhibits. Reef Cafe, events and camps.	1999, new facility 2014	Michelle Hilton Chair
<b>Natural History Museum of Utah at Rio Tinto Center</b> 301 Wakara Way, Research Park, SLC, UT 84112	801-581-6927 nhmu.utah.edu	82,581	\$45,754	Over 1 million objects. Collections: paleontology, anthropology, entomology, vertebrate zoology, mineralogy, botany, malacology. Virtual birthday parties, summer camps, grab & go science activities	Est. 1963, Moved to Rio Tinto 2011	Tony Millet CFO Jason R. Cryan Director
<b>Temple Square—Church of Jesus Christ of Latter-day Saints</b> 50 North Temple SLC, UT 84150	801-531-1000 contact@templesquare hospitality.com	Many areas are closed to the public. Temple and grounds under significant renovation from 2020 thru 2024	No Charge	Salt Lake Temple, Assembly Hall, Beehive House, Church History Library, Church History Museum, Church Office Bldg., Conference Center, Family History Library, Joseph Smith Memorial Bldg. & Legacy Theater, North & South Visitor Centers, Relief Society Bldg., Tabernacle & oOrgan (sites cover 35 acres)	1853	Russell M. Larsen President Utah Temple Square Mission
<b>Thanksgiving Point</b> 3003 Thanksgiving Way Lehi, UT 84043	801-768-2300 thanksgivingpoint.org	782,681 visitors	\$19,363,274	Indoor/outdoor farm, gardens, museum complex. Ashton Gardens, Butterfly Biophere, Farm Country, Museum of Ancient Life, Museum of Natural Curiosity, Mammoth screen theater, golf club, events & weddings	1995	Mike Washbur President & CEO
<b>This is the Place Heritage Park</b> 2601 Sunnyside Ave. SLC, UT 84108	801-582-1847 thisistheplace.org	n/a Fiscal year ended 3/31/21	n/a Fiscal year end 3/31/21	Heritage Village, restoration & replication of historic buildings, educational opportunities, playground, petting corral, splash pad	1959	Ellis Ivory CEO
<b>Tracy Aviary &amp; Botanical Gardens at Liberty Park</b> 589 E. 1300 S. SLC, UT 84105	801-596-8500 info@tracyaviary.com	80,000 visitors	\$796,000	Liberty Park's 8-acre Tracy Aviary offers exhibits, shows & encounters where guests can view & feed birds; inspiring curiosity & caring for birds & nature through education & conservation	1938	Tim Brown Director
<b>Utah Museum of Fine Arts University of Utah Campus</b> 410 Campus Center Drive SLC, UT 84112	801-581-7332 umfa.utah.edu	n/a	n/a	UFMA Collections: 20,000 objects with online searchable database. Temporary Collections, K-12 digital field trips, resources, learning	1951	Gretchen Dietrich Director
<b>Utah State Capitol Building</b> 350 N. State St. SLC, UT 84114	801-538-1800 utahstatecapitol.utah.gov	200,000 visitors annually	No Charge	This towering, neoclassical, domed building houses the House of Representatives, Senate, and Supreme Court of Utah	1916	Dana Jones Executive Director

## SKI SEASON

from page 1

clear that skiing provided a respite from the day-to-day realities of the pandemic and allowed an option for guests to safely socialize outside.

“Our resorts came together to implement a variety of COVID protocols that allowed each of our resorts to not only remain open through the end of the season, but also break our existing Utah skier-day record. While 2020-21 looked different in terms of guest experience, it was our best year yet.”

For context, the 2012-13 had the lowest number of skier days during the past decade, with slightly more than 4 million.

The record was reached without breaking any single-day records and occurred as resorts instituted COVID-19 safety protocols, including capacity limitations and reservations for several mountains.

“While many of the resorts saw record-breaking seasonal

numbers, most of Utah’s resorts did not see any individual day records broken,” Rafferty said. “With many skiers working remotely, it’s clear that guests were able to enjoy more off-peak skiing, like weekday afternoon visits or short lunchtime trips to the mountains. In addition, Utah benefits from a variety of multi-resort season passes that allow locals and visitors alike to spread out their skiing across all 15 resorts throughout the state, rather than flocking to only a few resorts.”

The industry was boosted by several snowstorms, including one in February that blanketed Little Cottonwood Canyon with more than eight feet of snow.

“We want to thank all of our resort operators and guests for doing their part to help keep Utah ski resorts open throughout the season and allow us to have another record-breaking year statewide,” Rafferty said.

Nationwide, skier visits totaled 59 million, making it the fifth-best season on record, according to the National Ski Areas Association.

“What a year it has been.

From utter uncertainty to a top 10 season in terms of participation, it shows the wide spectrum that our industry bridged this year,” said Kelly Pawlak, the association’s president and CEO.

“We are proud of the collaborative adoption of COVID-19 best practices that all ski areas implemented and diligently followed from opening to closing day. Americans yearned for safe outdoor recreation, and ski areas across the country delivered.”

Boosting the figures was that the average U.S. ski area was open for 112 days this past season, up from 99 days in the pandemic-shortened 2019-20 season.

Despite the challenges of the pandemic, 78 percent of U.S. ski area operators said this season exceeded their expectations.

“People had to change their habits during the pandemic, and ski areas were no different,” Pawlak said. “We tried new things and quickly learned that not only did they function as planned but many of these ‘work-arounds’ improved the experience for our guests and staff members. Ski area operators will use this experience to con-

tinue trying new techniques and technology.”

Capacity restrictions, remote work and school flexibility allowed for more skiers and riders

to visit ski areas midweek. Weekday visitation during the past season accounted for 48 percent of total visits, up 27 percent from the prior season.

## JOBLESS

from page 1

Utah’s nonfarm payroll employment for May increased an estimated 2.6 percent across the past 24 months, with the state’s economy both returning and adding a cumulative 39,800 jobs since May 2019. There are currently approximately 1,595,700 people holding jobs in the state.

“Utah’s economy continues to add jobs as it responds to both population growth and post-pandemic business revitalization,” said Mark Knold, chief economist at DWF. “Utah’s low unemployment rate is currently presenting challenges, though. An aggressive hiring push is underway, largely in the leisure and hospitality segment. It is currently finding a less-than-equal response. Though Utah’s labor sup-

ply is not as fully employed as it was pre-COVID, workers are not returning at the same speed as jobs are becoming available. This is making for both a struggling and an opportunistic job market, depending upon one’s point of view.”

Utah’s May private-sector employment recorded a two-year expansion of 4 percent. Six of Utah’s 10 major private-sector industry groups posted net two-year job gains, led by professional and business services (16,900 jobs); trade, transportation and utilities (13,100 jobs); construction (10,400 jobs); and financial activities (9,500 jobs). The four industry groups with less employment than two years ago are leisure and hospitality services (down 8,800 jobs), natural resources and mining (down 1,300 jobs), information (down 1,300 jobs) and other services (down 200 jobs).



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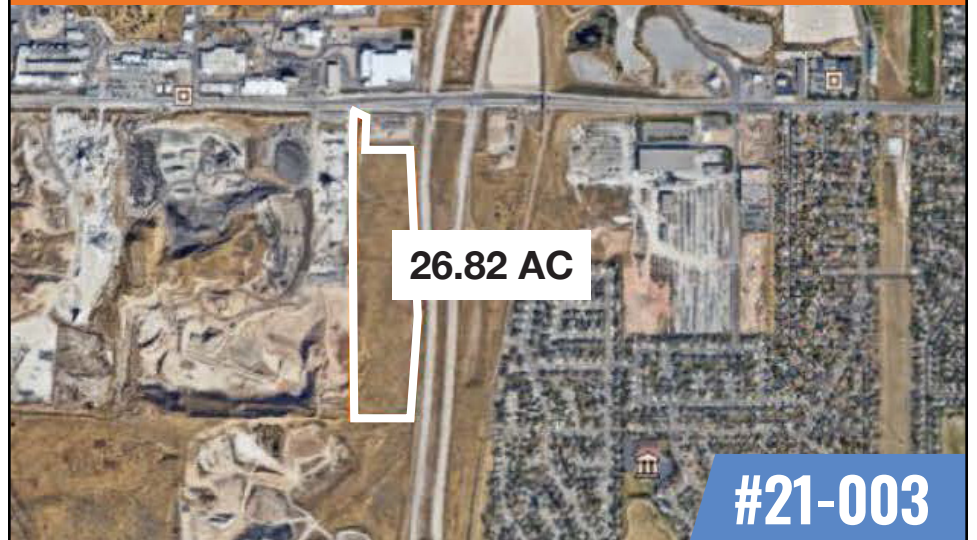
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